

From

To

**Ads That Work**

Linda Verin


**MULTI MEDIA ADVERTISING**  
 3535 Hampshire Drive, Birmingham, AL 35223

**205.968.3650**  
 telephone / fax

3438

**ABC (33/40) WBHM**

Rep:

Lisa Hughes

Phone: (205) 982-3807

Fax: (205) 982-3820

email:

[lbmontgomery@sbgstv.com](mailto:lbmontgomery@sbgstv.com)**Media Buy Description**
 Market >  
 Insertion Order ID >  
 For Client >

 AL: Birmingham  
 Judge Elisabeth French  
 Judge Elisabeth French

108309

 1186  
 805443  
 1383

 Run Schedule from... 10/31/16  
 to... 11/8/16

2664017

**Instructions: 0**
 for :10 sec. spots none scheduled 0  
 for :30 sec. spots none scheduled 0  
 for "bookend" spots rotate 0
**Spots Ordered**

Shows	Run days	From	To	Type	Rate	spots per wk	cost per week \$	spots total	total buy \$
10/31-11/6							\$0.00	0	\$0.00
GM AL	M-F	4:30a	5a	:30	\$10.00	2	\$20.00	2	\$20.00
GM AL	M-F	5a	6a	:30	\$100.00	2	\$200.00	2	\$200.00
GM AL	M-F	6a	7a	:30	\$150.00	2	\$300.00	2	\$300.00
GMA	M-F	7a	9a	:30	\$150.00	4	\$600.00	4	\$600.00
GMA	Sat.	7a	8a	:30	\$50.00	1	\$50.00	1	\$50.00
GMA	Sun.	7a	8a	:30	\$50.00	1	\$50.00	1	\$50.00
This Week	Sun.	10a	11a	:30	\$100.00	1	\$100.00	1	\$100.00
Talk of AL	M-F	9a	10a	:30	\$100.00	2	\$200.00	2	\$200.00
The View	M-F	10a	11a	:30	\$120.00	2	\$240.00	2	\$240.00
News	M-F	11a	12p	:30	\$100.00	2	\$200.00	2	\$200.00
Dr. Oz	M-F	2p	3p	:30	\$85.00	2	\$170.00	2	\$170.00
News	M-F	4p	5p	:30	\$100.00	2	\$200.00	2	\$200.00
News	M-F	5p	5:30p	:15	\$195.00	3	\$585.00	3	\$585.00
News	M-F	6p	6:30p	:15	\$260.00	3	\$780.00	3	\$780.00
News	Sun.	5:30p	6p	:30	\$175.00	1	\$175.00	1	\$175.00
News	M-Th	10p	10:30p	:15	\$245.00	3	\$735.00	3	\$735.00
News	Sun.	10p	10:30p	:15	\$230.00	1	\$230.00	1	\$230.00
Kimmel	M-Th	10:30p	11:30p	:30	\$75.00	2	\$150.00	2	\$150.00
Nightline	M-Th	11:30p	12a	:30	\$40.00	2	\$80.00	2	\$80.00
Harry Connick	M-Th	12a	1a	:30	\$10.00	2	\$20.00	2	\$20.00

H.S. Football	Fri 10:20p	11:05p	:30	\$25.00	1	\$25.00	1	\$25.00
The Zone	Sun 10:30p	11p	:30	\$150.00	1	\$150.00	1	\$150.00
Auburn	Sun 11p	11:30p	:30	\$100.00	1	\$100.00	1	\$100.00
<b>11/7,8</b>						\$0.00	0	\$0.00
GM AL	M, Tu	4:30a	5a	:30	\$10.00	\$20.00	2	\$20.00
GM AL	M, Tu	5a	6a	:30	\$100.00	\$200.00	2	\$200.00
GM AL	M, Tu	6a	7a	:30	\$150.00	\$300.00	2	\$300.00
GMA	M, Tu	7a	9a	:30	\$150.00	\$600.00	4	\$600.00
Talk of AL	M, Tu	9a	10a	:30	\$100.00	\$200.00	2	\$200.00
The View	M, Tu	10a	11a	:30	\$120.00	\$240.00	2	\$240.00
News	M, Tu	11a	12p	:30	\$100.00	\$200.00	2	\$200.00
Dr. Oz	Mon	2p	3p	:30	\$85.00	\$85.00	1	\$85.00
News	Mon	4p	5p	:30	\$100.00	\$100.00	1	\$100.00
News	Mon	5p	5:30p	:15	\$195.00	\$195.00	1	\$195.00
News	Mon	6p	6:30p	:15	\$260.00	\$260.00	1	\$260.00
News	Mon	10p	10:30p	:15	\$245.00	\$245.00	1	\$245.00
Kimmel	Mon	10:30p	11:30p	:30	\$75.00	\$75.00	1	\$75.00
Nightline	Mon	11:30p	12a	:30	\$40.00	\$40.00	1	\$40.00
Harry Connick	Mon	12a	1a	:30	\$10.00	\$10.00	1	\$10.00

Run schedule for

1

weeks

Per Week > 67

\$8,130.00

Total > 67

\$8,130.00

From

To

**Ads That Work**

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[lbgmontgomery@sbgstv.com](mailto:lbgmontgomery@sbgstv.com)**Media Buy Description**Market >  
Insertion Order ID >  
For Client >AL: Birmingham  
Judge Elisabeth French  
Judge Elisabeth French

108309

1186  
805443  
1383

2664017

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to... 11/8/16**Instructions: 0**

for :10 sec. spots none scheduled 0  
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**Spots Ordered**

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GMA	M-F	7a	9a	:30	\$150.00	4	\$600.00	4	\$600.00
GMA	Sat.	7a	8a	:30	\$50.00	1	\$50.00	1	\$50.00
GMA	Sun.	7a	8a	:30	\$50.00	1	\$50.00	1	\$50.00
This Week	Sun.	10a	11a	:30	\$100.00	1	\$100.00	1	\$100.00
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The View	M-F	10a	11a	:30	\$120.00	2	\$240.00	2	\$240.00
News	M-F	11a	12p	:30	\$100.00	2	\$200.00	2	\$200.00
Dr. Oz	M-F	2p	3p	:30	\$85.00	2	\$170.00	2	\$170.00
News	M-F	4p	5p	:30	\$100.00	2	\$200.00	2	\$200.00
News	M-F	5p	5:30p	:15	\$195.00	3	\$585.00	3	\$585.00
News	M-F	6p	6:30p	:15	\$260.00	3	\$780.00	3	\$780.00
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Kimmel	M-Th	10:30p	11:30p	:30	\$75.00	2	\$150.00	2	\$150.00
Nightline	M-Th	11:30p	12a	:30	\$40.00	2	\$80.00	2	\$80.00
Harry Connick	M-Th	12a	1a	:30	\$10.00	2	\$20.00	2	\$20.00



H.S. Football	Fri 10:20p 11:05p	:30	\$25.00	1	\$25.00	1	\$25.00
The Zone	Sun 10:30p 11p	:30	\$150.00	1	\$150.00	1	\$150.00
Auburn	Sun 11p 11:30p	:30	\$100.00	1	\$100.00	1	\$100.00
11/7,8					\$0.00	0	\$0.00
GM AL	M, Tu 4:30a 5a	:30	\$10.00	2	\$20.00	2	\$20.00
GM AL	M, Tu 5a 6a	:30	\$100.00	2	\$200.00	2	\$200.00
GM AL	M, Tu 6a 7a	:30	\$150.00	2	\$300.00	2	\$300.00
GMA	M, Tu 7a 9a	:30	\$150.00	4	\$600.00	4	\$600.00
Talk of AL	M, Tu 9a 10a	:30	\$100.00	2	\$200.00	2	\$200.00
The View	M, Tu 10a 11a	:30	\$120.00	2	\$240.00	2	\$240.00
News	M, Tu 11a 12p	:30	\$100.00	2	\$200.00	2	\$200.00
Dr. Oz	Mon 2p 3p	:30	\$85.00	1	\$85.00	1	\$85.00
News	Mon 4p 5p	:30	\$100.00	1	\$100.00	1	\$100.00
News	Mon 5p 5:30p	:15	\$195.00	1	\$195.00	1	\$195.00
News	Mon 6p 6:30p	:15	\$260.00	1	\$260.00	1	\$260.00
News	Mon 10p 10:30p	:15	\$245.00	1	\$245.00	1	\$245.00
Kimmel	Mon 10:30p 11:30p	:30	\$75.00	1	\$75.00	1	\$75.00
Nightline	Mon 11:30p 12a	:30	\$40.00	1	\$40.00	1	\$40.00
Harry Connick	Mon 12a 1a	:30	\$10.00	1	\$10.00	1	\$10.00

Run schedule for

1

weeks

Per Week > 67

\$8,130.00

Total > 67

\$8,130.00



WBMA  
651 Beacon Pkwy W Ste 105  
Birmingham, AL 35209

Judge Elisabeth French-D  
1335 Hampshire Dr  
Birmingham, AL 35223

## Contract # 2664018

### Schedule Dates

10/31/16-11/08/16

### Advertiser

Judge Elisabeth French-D (108309)

### Agency

Ads That Work (3438)

### Product

POLITICAL CANDIDATE (ns) (1186)

### Brand

DEM/Circuit Judge Jefferson Co Place 17 (805443)

### Salesperson

HOUSE-BIRMINGHAM, WTTO/WABM/WDDDB/WBMA

### Sales Office

WTTO/WABM/WDDDB/WBMA/EBMA/GBMA

### Buyer Name

VERIN, LINDIA

### Phone/Fax

/

### CPE

N/A

### Account Types

Local/Political Candidate Agency BRD

### Billing Type

Weekly/Irregular

### Comments

10/18/16

10/18/16

Christine Bartlett

No

CO-OP

Headline #

Demo

Normal

Order Type

Package Deal

Commission %

Commission

Net Total

Sales Tax

### Birmingham (WBMA)

By Broadcast Month

Nov. 2016

Grand Total:

Spots

67

67

Rate

\$8,130.00

\$8,130.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
8.0	Normal Line / SPOT	10/31/16-11/04/16	5	:30	9A- Talk of Alabama	2	X	X	X	X	X			2	\$100.00	\$200.00	Birmingham (WBMA)	TOA	10/18/16
9.0	Normal Line / SPOT	10/31/16-11/04/16	5	:30	9:58A- ABC-The View	2	X	X	X	X	X			2	\$120.00	\$240.00	Birmingham (WBMA)	THE VIEW	10/18/16
10.0	Normal Line / News	10/31/16-11/04/16	5	:30	11A- News-ABC 3340 11a Monday-Friday	2	X	X	X	X	X			2	\$100.00	\$200.00	Birmingham (WBMA)	NEWS	10/18/16
11.0	Normal Line / SPOT	10/31/16-11/04/16	5	:30	2P- Dr. Oz	2	X	X	X	X	X			2	\$85.00	\$170.00	Birmingham (WBMA)	DR OZ	10/18/16
12.0	Normal Line / News	10/31/16-11/04/16	5	:30	3:59p- News-Focus @ 4p Monday-Friday	2	X	X	X	X	X			2	\$100.00	\$200.00	Birmingham (WBMA)	NEWS	10/18/16
13.0	Normal Line / News	10/31/16-11/04/16	5	:15	5p- News-ABC 3340 5p Monday-Friday	3	X	X	X	X	X			3	\$195.00	\$585.00	Birmingham (WBMA)	NEWS	10/18/16
14.0	Normal Line / News	10/31/16-11/04/16	5	:15	5:59p- News-ABC 3340 6p Monday-Friday	3	X	X	X	X	X			3	\$260.00	\$780.00	Birmingham (WBMA)	NEWS	10/18/16
15.0	Normal Line / News	11/06/16-11/06/16	5	:30	4:59p- News-ABC 3340 5p Sunday							1		1	\$175.00	\$175.00	Birmingham (WBMA)	NEWS	10/18/16
16.0	Normal Line / News	10/31/16-11/03/16	5	:15	10p- News-ABC 3340 10p Monday-Friday	3	X	X	X	X	X			3	\$245.00	\$735.00	Birmingham (WBMA)	NEWS	10/18/16
17.0	Normal Line / News	11/06/16-11/06/16	5	:15	10p- News-ABC 3340 10p Sunday							1		1	\$230.00	\$230.00	Birmingham (WBMA)	NEWS	10/18/16

## CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at ... <http://sbgi.net/?p=1224> ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.



WBMA  
651 Beacon Pkwy W Ste 105  
Birmingham, AL 35209

Judge Elisabeth French-D  
1335 Hampshire Dr  
Birmingham, AL 35223

## Contract # 2664018

### Schedule Dates

10/31/16-11/09/16

### Advertiser

Judge Elisabeth French-D (108309)

### Agency

Ads That Work (3438)

### Product

POLITICAL CANDIDATE (ns) (1186)

### Brand

DEM/Circuit Judge Jefferson Co Place 17 (805443) Demo

### Salesperson

HOUSE-BIRMINGHAM, WTTT/WABM/WDDDB/WBMA

### Sales Office

WTTT/WABM/WDDDB/WBMA/EBMA/GBMA

### Buyer Name

VERIN, LINDIA

### Phone/Fax

/

### CPE

N/A

### Account Types

Local/Political Candidate Agency BRD

### Billing Type

Weekly/Irregular

### Comments

Date Entered 10/18/16

Last Modified 10/18/16

Entered By Christine Bartlett

CO-OP No

### Headline #

Normal

### Package Deal

Normal

### Commission %

15.00

### Commission

\$1,219.50

### Net Total

\$6,910.50

### Sales Tax

## Birmingham (WBMA)

By Broadcast Month Spots Rate

Nov. 2016 67 \$8,130.00

Grand Total: 67 \$8,130.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / News	10/31/16-11/04/16	5	:30	4:30A- News-Good Morning Alabama 430a Monday-Friday	2	X	X	X	X	X			2	\$10.00	\$20.00	Birmingham (WBMA)	GMAL	10/18/16
2.0	Normal Line / News	10/31/16-11/04/16	5	:30	5:00:01A- News-Good Morning Alabama 5a Monday-Friday	2	X	X	X	X	X			2	\$100.00	\$200.00	Birmingham (WBMA)	GMAL	10/18/16
3.0	Normal Line / News	10/31/16-11/04/16	5	:30	6A- News-Good Morning Alabama 6a Monday-Friday	2	X	X	X	X	X			2	\$150.00	\$300.00	Birmingham (WBMA)	GMAL	10/18/16
4.0	Normal Line / News	10/31/16-11/04/16	5	:30	7A- ABC-Good Morning America	4	X	X	X	X	X			4	\$150.00	\$600.00	Birmingham (WBMA)	GMA	10/18/16
5.0	Normal Line / News	11/05/16-11/05/16	5	:30	6:58-45A- ABC-Good Morning America Saturday							1		1	\$50.00	\$50.00	Birmingham (WBMA)	SAT GMA	10/18/16
6.0	Normal Line / News	11/05/16-11/06/16	5	:30	6:58-45A- ABC-Good Morning America Sunday								1	1	\$50.00	\$50.00	Birmingham (WBMA)	SUN GMA	10/18/16
7.0	Normal Line / SPOT	11/06/16-11/06/16	5	:30	10A- ABC-This Week								1	1	\$100.00	\$100.00	Birmingham (WBMA)	THIS WEEK	10/18/16

## CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

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WBMA  
651 Beacon Pkwy W Ste 105  
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Judge Elisabeth French-D  
1335 Hampshire Dr  
Birmingham, AL 35223

## Contract # 2664018

**Schedule Dates** 10/31/16-11/08/16  
**Advertiser** Judge Elisabeth French-D (108309)  
**Agency** Ads That Work (3438)  
**Product** POLITICAL CANDIDATE (ns) (1186)  
**Brand** DEM/Circuit Judge Jefferson Co Place 17 (805443)  
**Salesperson** HOUSE-BIRMINGHAM, WTO/WABM/WDDDB/WBMA  
**Sales Office** WTO/WABM/WDDDB/WBMA/EBMA/GBMA  
**Buyer Name** VERIN, LINDIA  
**Phone/Fax** /  
**CPE** N/A  
**Account Types** Local/Political Candidate Agency BRD  
**Billing Type** Weekly/Irregular  
**Comments**

**Date Entered** 10/18/16  
**Last Modified** 10/18/16  
**Entered By** Christine Bartlett  
**CO-OP** No  
**Headline #**  
**Demo**  
**Order Type** Normal  
**Package Deal**  
**Commission %** 15.00  
**Commission** \$1,219.50  
**Net Total** \$6,910.50  
**Sales Tax**

## Birmingham (WBMA)

**By Broadcast Month** **Spots** **Rate**  
Nov. 2016 67 \$8,130.00  
**Grand Total:** 67 \$8,130.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
18.0	Normal Line / SPOT	10/31/16-11/03/16	5	:30	10:35P- ABC-Jimmy Kimmel Live	2	X	X	X	X				2	\$75.00	\$150.00	Birmingham (WBMA)	JIMMY KIMMEL	10/18/16
19.0	Normal Line / SPOT	10/31/16-11/03/16	5	:30	11:37P- ABC-Nightline	2	X	X	X	X				2	\$40.00	\$80.00	Birmingham (WBMA)	NIGHTLINE	10/18/16
20.0	Normal Line / SPOT	10/31/16-11/03/16	5	:30	12:06:30A- Harry Connick Jr 2	2	X	X	X	X				2	\$10.00	\$20.00	Birmingham (WBMA)	HARRY	10/18/16
21.0	Normal Line / Sports/Other	11/04/16-11/04/16	5	:30	10:20P- Sports-Friday Night Blitz Football						1			1	\$25.00	\$25.00	Birmingham (WBMA)	FRI NIGHT BLITZ	10/18/16
22.0	Normal Line / Sports/Other	11/06/16-11/06/16	5	:30	10:35P- Sports-The Zone							1		1	\$150.00	\$150.00	Birmingham (WBMA)	THE ZONE	10/18/16
23.0	Normal Line / Sports/Other	11/06/16-11/06/16	5	:30	11:05P- Sports-Auburn Football							1		1	\$100.00	\$100.00	Birmingham (WBMA)	AUBURN REVIEW	10/18/16
24.0	Normal Line / News	11/07/16-11/08/16	5	:30	4:30A- News-Good Morning Alabama 430a Monday-Friday		1	1						2	\$10.00	\$20.00	Birmingham (WBMA)	GMAL	10/18/16
25.0	Normal Line / News	11/07/16-11/08/16	5	:30	5:00:01A- News-Good Morning Alabama 5a Monday-Friday		1	1						2	\$100.00	\$200.00	Birmingham (WBMA)	GMAL	10/18/16
26.0	Normal Line / News	11/07/16-11/08/16	5	:30	6A- News-Good Morning Alabama 6a Monday-Friday		1	1						2	\$150.00	\$300.00	Birmingham (WBMA)	GMAL	10/18/16

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Date:

Accepted-Station:

Date:

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### Brand

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### Salesperson

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WTTQ/WABM/WDDT/WBMA/EBMA/GBMA

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VERIN, LINDIA

### Phone/Fax

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### CPE

N/A

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Local/Political Candidate Agency BRD

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Headline #  
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27.0	Normal Line / News	11/07/16-11/08/16	5	:30	7A- ABC-Good Morning America	1	2	2						4	\$150.00	\$600.00	Birmingham (WBMA)	GMA	10/18/16
28.0	Normal Line / SPOT	11/07/16-11/08/16	5	:30	9A- Talk of Alabama	1	1	1						2	\$100.00	\$200.00	Birmingham (WBMA)	TOA	10/18/16
29.0	Normal Line / SPOT	11/07/16-11/08/16	5	:30	9:58A- ABC-The View	1	1	1						2	\$120.00	\$240.00	Birmingham (WBMA)	THE VIEW	10/18/16
30.0	Normal Line / News	11/07/16-11/08/16	5	:30	11A- News-ABC 3340 11a Monday-Friday	1	1	1						2	\$100.00	\$200.00	Birmingham (WBMA)	NEWS	10/18/16
31.0	Normal Line / SPOT	11/07/16-11/07/16	5	:30	2P- Dr. Oz	1	1							1	\$85.00	\$85.00	Birmingham (WBMA)	DR OZ	10/18/16
32.0	Normal Line / News	11/07/16-11/07/16	5	:30	3:59-56P- News-Focus @ 4p Monday-Friday	1	1							1	\$100.00	\$100.00	Birmingham (WBMA)	NEWS	10/18/16
33.0	Normal Line / News	11/07/16-11/07/16	5	:15	5P- News-ABC 3340 5p Monday-Friday	1	1							1	\$195.00	\$195.00	Birmingham (WBMA)	NEWS	10/18/16
34.0	Normal Line / News	11/07/16-11/07/16	5	:15	5:59P- News-ABC 3340 6p Monday-Friday	1	1							1	\$260.00	\$260.00	Birmingham (WBMA)	NEWS	10/18/16
35.0	Normal Line / News	11/07/16-11/07/16	5	:15	10P- News-ABC 3340 10p Monday-Friday	1	1							1	\$245.00	\$245.00	Birmingham (WBMA)	NEWS	10/18/16
36.0	Normal Line / SPOT	11/07/16-11/07/16	5	:30	10:35P- ABC-Jimmy Kimmel Live	1	1							1	\$75.00	\$75.00	Birmingham (WBMA)	JIMMY KIMMEL	10/18/16

## CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at... <http://sbgi.net/?p=1224> ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.





WBMA  
651 Beacon Pkwy W Ste 105  
Birmingham, AL 35209

Judge Elisabeth French-D  
1335 Hampshire Dr  
Birmingham, AL 35223

## Contract # 2664018

### Schedule Dates

10/31/16-11/08/16

### Advertiser

Judge Elisabeth French-D (108309)

### Agency

Ads That Work (3438)

### Product

POLITICAL CANDIDATE (ns) (1186)

### Brand

DEM/Circuit Judge Jefferson Co Place 17 (805443)

### Salesperson

HOUSE-BIRMINGHAM, WTTT/WABM/WDDDB/WBMA

### Sales Office

WTTT/WABM/WDDDB/WBMA/EBMA/GBMA

### Buyer Name

VERIN, LINDIA

### Phone/Fax

/

### CPE

N/A

### Account Types

Local/Political Candidate Agency BRD

### Billing Type

Weekly/Irregular

### Comments

Date Entered 10/18/16  
Last Modified 10/18/16  
Entered By Christine Bartlett  
CO-OP No  
Headline #  
Demo  
Order Type Normal  
Package Deal  
Commission % 15.00  
Commission \$1,219.50  
Net Total \$6,910.50  
Sales Tax

## Birmingham (WBMA)

By Broadcast Month  
Nov. 2016 67 \$8,130.00  
Grand Total: 67 \$8,130.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
37.0	Normal Line / SPOT	11/07/16-11/07/16	5	:30	11:37P- ABC-Nightline	1	1							1	\$40.00	\$40.00	Birmingham (WBMA)	NIGHTLINE	10/18/16
38.0	Normal Line / SPOT	11/07/16-11/07/16	5	:30	12:06:30A- Harry Connick Jr	1	1							1	\$10.00	\$10.00	Birmingham (WBMA)	HARRY	10/18/16

## CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at... <http://sbgi.net/?p=1224> ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.

## AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

☐ **FEDERAL CANDIDATE**

☒ **STATE/LOCAL CANDIDATE**

To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3

<b>Station and Location:</b> <u>WBMA Birmingham, AL</u>	<b>Date:</b> <u>10/18/16</u>
--	---------------------------------

I, Linda Verin,  
 being/on behalf of: Judge Elisabeth French,  
 a legally qualified candidate of the Democratic  
 political party for the office of: Circuit Court Jefferson County  
 in the general  
 election to be held on: 11/8/16

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

**Attach proposed schedule with charges (if available):**

I represent that the payment for the above described broadcast time has been furnished by:

Committee to Re-elect Judge Elisabeth French

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Emma Tolbert

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

**To Be Signed By Candidate or Authorized Committee**

<u>10/18/16</u>	<u>[Signature]</u>
<b>Date</b>	<b>Signature</b>

**To Be Signed By Station Representative**

<input checked="" type="checkbox"/> <b>Accepted</b>	<input type="checkbox"/> <b>Accepted in Part</b>	<input type="checkbox"/> <b>Rejected</b>
<u>[Signature]</u>	<u>WAYNE REID</u>	<u>DIRECTOR OF SALES</u>
<b>Signature</b>	<b>Printed Name</b>	<b>Title</b>

ORIGINAL DOCUMENT HAS A VOID PANTOGRAPH, MICROPRINTED BORDER - SEE REVERSE SIDE FOR COMPLETE SECURITY FEATURES

**Ads That Work!**  
3535 Hampshire Drive  
Birmingham, AL 35223  
ph/fax 205-968-3650  
email: adsthatworkreally@gmail.com

BBVA Compass Bank  
3960 Crosshaven Drive  
Cahaba Heights, AL 35243  
(205) 297-4878  
61-118/620

005998

PAY TO THE  
ORDER OF

*WBM A-sinc lai Broadest thing*  
*Six thousand nine hundred & ten & 50/100*

DATE *10/18/16*

\$ *6910.50*

DOLLARS



SECURE  
SECURE  
SECURE

MEMO: *Frank*

*Inda Hen*  
AUTHORIZED SIGNATURE