



# Order

**Orig. Date:** 07/29/2014 **Advertiser:** Michaud for Maine **Acct. Exec.:** Katz - Washington **Price Type:**  
**Order Date:** 09/17/2014 **Product:** Michaud for Maine **Est. Code:** 3204 **Revenue Type:** EDI  
**Start Date:** 09/16/2014 **Pri. Prod. Category:** POLITICAL **Billing Cycle:** Broadcast Month **Billing Type:** Regular  
**End Date:** 09/28/2014 **Order Class:** NATIONAL **Order Type:** POLITICAL  
**Sec. Prod. Category:** POLITICAL **Spot Type:** Local

## Agency Information

**Name:** GMMB  
**Address:** 1010 Wisconsin Ave  
 Washington DC 20007  
**Contact:** BUYER

**Fax:**  
**Phone:**

## Special Instructions:

**Order #: 33986**

**Revision: 1**

BB: Billboard; MI: Mirror; MG: Makegood; GE: Ghost Eligible; S/W: Spots per week

BB: Billboard; MI: Mirror; MG: Makegood; GE: Ghost Eligible; S/W: Spots per week													Pattern											
Line#	Ordered As	BB	MI	MG	Length	Flight: Start - End		Time: Start - End		GE	S / W	Cost per spot	Spots	Ext. Cost	B / P	M	T	W	T	F	S	S		
Combo Title	Station	Flight Detail				Log		Comment																
1	Good Morning America	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	:30	09/16/14	09/19/14	7:00AM	9:00AM	<input type="checkbox"/>	4	\$25.00	4	\$100.00		<input type="checkbox"/>	1	1	1	1	<input type="checkbox"/>	<input type="checkbox"/>		
	WWII					Master																		
2	Good Morning America	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	:30	09/22/14	09/22/14	7:00AM	9:00AM	<input type="checkbox"/>	1	\$25.00	1	\$25.00		1	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>		
	WWII					Master																		
3	Live With Kelly & Michael	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	:30	09/16/14	09/19/14	9:00AM	10:00AM	<input type="checkbox"/>	2	\$20.00	2	\$40.00		<input type="checkbox"/>	x	x	x	x	<input type="checkbox"/>	<input type="checkbox"/>		
	WWII					Master																		
4	THE VIEW	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	:30	09/16/14	09/19/14	11:00AM	12:00PM	<input type="checkbox"/>	2	\$50.00	2	\$100.00		<input type="checkbox"/>	x	x	x	x	<input type="checkbox"/>	<input type="checkbox"/>		
	WWII					Master																		
5	This Week with George Stephanopoulos	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	:30	09/21/14	09/21/14	10:00AM	11:00AM	<input type="checkbox"/>	1	\$25.00	1	\$25.00		<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	x		
	WWII					Master																		
6	ABC 7 NEWS @6PM	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	:30	09/16/14	09/19/14	5:58PM	6:30PM	<input type="checkbox"/>	2	\$125.00	2	\$250.00		<input type="checkbox"/>	x	x	x	x	<input type="checkbox"/>	<input type="checkbox"/>		
	WWII					Master																		

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Combo Title	Station	Flight Detail				Log		Comment												
7	Wheel of Fortune Weekday	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	:30	09/16/14 09/19/14	7:00PM 7:29PM	<input type="checkbox"/>	2	\$400.00	2	\$800.00		<input type="checkbox"/>	x	x	x	x	<input type="checkbox"/>	<input type="checkbox"/>
	WWII					Master														
8	Jeopardy Weekday	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	:30	09/16/14 09/19/14	7:29PM 8:00PM	<input type="checkbox"/>	3	\$450.00	2	\$900.00		<input type="checkbox"/>	x	x	x	x	<input type="checkbox"/>	<input type="checkbox"/>
	WWII					Master														
9	7 NEWS @ 11:00	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	:30	09/16/14 09/19/14	11:00PM 11:35PM	<input type="checkbox"/>	2	\$40.00	2	\$80.00		<input type="checkbox"/>	x	x	x	x	<input type="checkbox"/>	<input type="checkbox"/>
	WWII					Master														
10	RESURRECTION	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	:30	09/21/14 09/21/14	9:00PM 10:00PM	<input type="checkbox"/>	1	\$400.00	1	\$400.00		<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	x
	WWII					Master														
11	7 NEWS @ 11:00	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	:30	09/18/14 09/19/14	11:00PM 11:35PM	<input type="checkbox"/>	1	\$50.00	1	\$50.00		<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	x	x	<input type="checkbox"/>	<input type="checkbox"/>
	WWII					Master														

**Total Cost Monthly Breakouts**

Month(s)	Amount
September (2014)	\$2,770.00
<b>Total:</b>	<b>\$2,770.00</b>

	<b>Spots</b>	<b>Cost</b>	<b>Gross Cost:</b>	<b>\$2,770.00</b>
<b>Pre-Empted:</b>	0	\$0.00	<b>- Agency</b>	
<b>Credited:</b>	1	\$450.00	<b>Commission:</b>	<b>\$415.50</b>
<b>Billboards:</b>	0		<b>Net Cost:</b>	<b>\$2,354.50</b>
<b>Total :</b>	<b>20</b>			

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