



Order

Orig. Date: 07/24/2014	Advertiser: Michaud for Maine	Acct. Exec.: Katz - Washington	Price Type:
Order Date: 10/22/2014	Product: Michaud for Maine	Est. Code: 3208	Revenue Type: EDI
Start Date: 10/21/2014	Pri. Prod. Category: POLITICAL	Billing Cycle: Broadcast Month	Billing Type: Regular
End Date: 11/02/2014	Sec. Prod. Category: POLITICAL	Order Class: NATIONAL	Order Type: POLITICAL
			Spot Type: Local

Agency Information	Special Instructions:
Name: GMMB Address: 1010 Wisconsin Ave Washington DC 20007 Contact: BUYER . Fax: Phone:	

Order #: 33926 Revision: 3

BB: Billboard; MI: Mirror; MG: Makegood; GE: Ghost Eligible; S/W: Spots per week

Line#	Ordered As	BB	MI	MG	Length	Flight: Start - End	Time: Start - End	GE	S / W	Cost per spot	Spots	Ext. Cost	B/ P	Pattern						
														M	T	W	T	F	S	S
Combo Title	Station	Flight Detail		Log		Comment														
1	GOOD MORNING MAINE	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	:30	10/21/14 10/24/14	6:30AM 7:00AM	<input type="checkbox"/>	4	\$25.00	4	\$100.00			1	1	1	1		
	WVII			Master																
2	GOOD MORNING MAINE	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	:30	10/27/14 10/27/14	6:30AM 7:00AM	<input type="checkbox"/>	1	\$25.00	1	\$25.00		1						
	WVII			Master																
3	GOOD MORNING AMERICA	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	:30	10/21/14 10/24/14	7:00AM 9:00AM	<input type="checkbox"/>	8	\$25.00	8	\$200.00			2	2	2	2		
	WVII			Master																
4	GOOD MORNING AMERICA	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	:30	10/27/14 10/27/14	7:00AM 9:00AM	<input type="checkbox"/>	2	\$25.00	2	\$50.00		2						
	WVII			Master																
5	KELLY & MICHAEL	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	:30	10/21/14 10/24/14	9:00AM 10:00AM	<input type="checkbox"/>	4	\$20.00	4	\$80.00			1	1	1	1		
	WVII			Master																
6	KELLY & MICHAEL	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	:30	10/27/14 10/27/14	9:00AM 10:00AM	<input type="checkbox"/>	1	\$20.00	1	\$20.00		1						
	WVII			Master																

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						M	T								W	T	F	S	S					
Combo Title	Station	Flight Detail				Log		Comment																
7	Direct Response Early Morning	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	:30	10/21/14	10/24/14	10:00AM	11:00AM	<input type="checkbox"/>	4	\$15.00	4	\$60.00		<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
	WVII					Master																		
8	Direct Response Early Morning	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	:30	10/27/14	10/27/14	10:00AM	11:00AM	<input type="checkbox"/>	1	\$15.00	1	\$15.00	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
	WVII					Master																		
9	THE VIEW	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	:30	10/21/14	10/24/14	11:00AM	12:00PM	<input type="checkbox"/>	4	\$50.00	4	\$200.00		<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
	WVII					Master																		
10	THE VIEW	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	:30	10/27/14	10/27/14	11:00AM	12:00PM	<input type="checkbox"/>	1	\$50.00	1	\$50.00	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
	WVII					Master																		
11	DAYTIME	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	:30	10/21/14	10/24/14	12:30PM	1:00PM	<input type="checkbox"/>	2	\$15.00	2	\$30.00		<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>				
	WVII					Master																		
12	THE CHEW	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	:30	10/21/14	10/24/14	1:00PM	2:00PM	<input type="checkbox"/>	4	\$15.00	4	\$60.00		<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
	WVII					Master																		
13	THE CHEW	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	:30	10/27/14	10/27/14	1:00PM	2:00PM	<input type="checkbox"/>	1	\$15.00	1	\$15.00	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
	WVII					Master																		
14	GENERAL HOSPITAL 2PM	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	:30	10/21/14	10/24/14	2:00PM	3:00PM	<input type="checkbox"/>	2	\$20.00	0	\$0.00		<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>				
	WVII					Master																		
15	PEOPLE'S COURT	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	:30	10/21/14	10/24/14	4:00PM	5:00PM	<input type="checkbox"/>	2	\$50.00	2	\$100.00		<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>				
	WVII					Master																		
16	ABC 7 NEWS @ 6:00	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	:30	10/21/14	10/24/14	6:00PM	6:30PM	<input type="checkbox"/>	4	\$150.00	4	\$600.00		<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
	WVII					Master																		
17	ABC 7 NEWS @ 6:00	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	:30	10/27/14	10/27/14	6:00PM	6:30PM	<input type="checkbox"/>	1	\$150.00	1	\$150.00	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
	WVII					Master																		

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												M	T	W	T	F	S	S			
Combo Title	Station	Flight Detail		Log		Comment															
18	JUDGE JUDY	<input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/>	:30	10/21/14 10/24/14	5:00PM 6:00PM	<input type="checkbox"/>	4	\$100.00	4	\$400.00		<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
	WVII			Master																	
19	JUDGE JUDY	<input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/>	:30	10/27/14 10/27/14	5:00PM 6:00PM	<input type="checkbox"/>	1	\$100.00	1	\$100.00		<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
	WVII			Master																	
20	WHEEL OF FORTUNE	<input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/>	:30	10/21/14 10/24/14	7:00PM 7:30PM	<input type="checkbox"/>	4	\$450.00	4	\$1,800.00		<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
	WVII			Master																	
21	WHEEL OF FORTUNE	<input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/>	:30	10/27/14 10/27/14	7:00PM 7:30PM	<input type="checkbox"/>	1	\$450.00	1	\$450.00		<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
	WVII			Master																	
22	JEOPARDY	<input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/>	:30	10/21/14 10/24/14	7:30PM 8:00PM	<input type="checkbox"/>	4	\$600.00	4	\$2,400.00		<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
	WVII			Master																	
23	JEOPARDY	<input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/>	:30	10/27/14 10/27/14	7:30PM 8:00PM	<input type="checkbox"/>	1	\$600.00	1	\$600.00		<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
	WVII			Master																	
24	WHEEL OF FORTUNE WEEKEND	<input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/>	:30	10/25/14 10/25/14	7:00PM 7:30PM	<input type="checkbox"/>	1	\$60.00	1	\$60.00		<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
	WVII			Master																	
25	JEOPARDY WEEKEND	<input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/>	:30	10/25/14 10/25/14	7:30PM 8:00PM	<input type="checkbox"/>	1	\$60.00	1	\$60.00		<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
	WVII			Master																	
26	PRIME	<input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/>	:30	10/27/14 10/27/14	8:00PM 10:00PM	<input type="checkbox"/>	1	\$1,000.00	1	\$1,000.00		<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
	WVII			Master																	
27	PRIME MON 10-11	<input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/>	:30	10/27/14 10/27/14	10:00PM 11:00PM	<input type="checkbox"/>	1	\$700.00	1	\$700.00		<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
	WVII			Master																	
28	PRIME WED 8-9	<input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/>	:30	10/22/14 10/22/14	8:00PM 9:00PM	<input type="checkbox"/>	1	\$350.00	0	\$0.00		<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
	WVII			Master																	

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Line#	Ordered As	BB	MI	MG	Length	Flight: Start - End		Time: Start - End	GE	S / W	Cost per spot	Spots	Ext. Cost	B/ P	Pattern						
						M	T								W	T	F	S	S		
Combo Title	Station	Flight Detail		Log		Comment															
42	HOW TO GET AWAY WITH MURDER 10PM	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	:30	10/23/14	10/23/14	10:00PM	10:59PM	<input type="checkbox"/>	1	\$350.00	1	\$350.00	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
	WVII			Master																	
29	PRIME WED 9-10	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	:30	10/22/14	10/22/14	9:00PM	10:00PM	<input type="checkbox"/>	1	\$650.00	1	\$650.00	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
	WVII			Master																	
30	PRIME WED 10-11	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	:30	10/22/14	10/22/14	10:00PM	11:00PM	<input type="checkbox"/>	1	\$450.00	1	\$450.00	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
	WVII			Master																	
31	PRIME THURS 10-11	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	:30	10/23/14	10/23/14	10:00PM	11:00PM	<input type="checkbox"/>	1	\$700.00	1	\$700.00	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
	WVII			Master																	
32	PRIME FRI 9-10	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	:30	10/24/14	10/24/14	9:00PM	10:00PM	<input type="checkbox"/>	1	\$175.00	0	\$0.00	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
	WVII			Master																	
41	20/20 10PM 59:46	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	:30	10/24/14	10/24/14	10:00PM	10:59PM	<input type="checkbox"/>	1	\$175.00	1	\$175.00	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
	WVII			Master																	
33	PRIME FRI 10-11	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	:30	10/24/14	10/24/14	10:00PM	11:00PM	<input type="checkbox"/>	1	\$175.00	1	\$175.00	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
	WVII			Master																	
34	7 NEWS @ 11:00	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	:30	10/21/14	10/24/14	11:00PM	11:35PM	<input type="checkbox"/>	4	\$50.00	4	\$200.00	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
	WVII			Master																	
35	7 NEWS @ 11:00	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	:30	10/27/14	10/27/14	11:00PM	11:35PM	<input type="checkbox"/>	1	\$50.00	1	\$50.00	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
	WVII			Master																	
36	JIMMY KIMMEL	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	:30	10/21/14	10/24/14	11:35PM	12:37AM	<input type="checkbox"/>	3	\$30.00	3	\$90.00	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
	WVII			Master																	
37	RUN OF SCHEDULE 24 HOURS	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	:30	10/25/14	10/25/14	12:00PM	3:30PM	<input type="checkbox"/>	1	\$80.00	1	\$80.00	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
	WVII			Master																	

