



Order

Orig. Date: 07/24/2014	Advertiser: Michaud for Maine	Acct. Exec.: Katz - Washington	Price Type:
Order Date: 10/22/2014	Product: Michaud for Maine	Est. Code: 3208	Revenue Type: EDI
Start Date: 10/21/2014	Pri. Prod. Category: POLITICAL	Billing Cycle: Broadcast Month	BillingType: Regular
End Date: 11/02/2014		Order Class: NATIONAL	Order Type: POLITICAL
Sec. Prod. Category: POLITICAL			Spot Type: Local

Agency Information		Special Instructions:
Name: GMMB Address: 1010 Wisconsin Ave Washington DC 20007 Contact: BUYER .		
Fax: Phone:		

Order #: 33926
Revision: 3

BB: Billboard; MI: Mirror; MG: Makegood; GE: Ghost Eligible; S/W: Spots per week

BB: Billboard; MI: Mirror; MG: Makegood; GE: Ghost Eligible; S/W: Spots per week													Pattern								
Line#	Ordered As	BB	MI	MG	Length	Flight: Start - End	Time: Start - End	GE	S / W	Cost per spot	Spots	Ext. Cost	B/ P	M	T	W	T	F	S	S	
Combo Title	Station	Flight Detail				Log		Comment													
1	GOOD MORNING MAINE	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	:30	10/21/14 10/24/14	6:30AM 7:00AM	<input type="checkbox"/>	4	\$25.00	4	\$100.00		<input type="checkbox"/>	1	1	1	1	1	<input type="checkbox"/>	<input type="checkbox"/>
	WVII					Master															
2	GOOD MORNING MAINE	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	:30	10/27/14 10/27/14	6:30AM 7:00AM	<input type="checkbox"/>	1	\$25.00	1	\$25.00		1	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
	WVII					Master															
3	GOOD MORNING AMERICA	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	:30	10/21/14 10/24/14	7:00AM 9:00AM	<input type="checkbox"/>	8	\$25.00	8	\$200.00		<input type="checkbox"/>	2	2	2	2	2	<input type="checkbox"/>	<input type="checkbox"/>
	WVII					Master															
4	GOOD MORNING AMERICA	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	:30	10/27/14 10/27/14	7:00AM 9:00AM	<input type="checkbox"/>	2	\$25.00	2	\$50.00		2	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
	WVII					Master															
5	KELLY & MICHAEL	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	:30	10/21/14 10/24/14	9:00AM 10:00AM	<input type="checkbox"/>	4	\$20.00	4	\$80.00		<input type="checkbox"/>	1	1	1	1	1	<input type="checkbox"/>	<input type="checkbox"/>
	WVII					Master															
6	KELLY & MICHAEL	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	:30	10/27/14 10/27/14	9:00AM 10:00AM	<input type="checkbox"/>	1	\$20.00	1	\$20.00		1	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
	WVII					Master															

10/23/2014 12:37:33 PM

CONFIRMATION

Page: 1 of 5

Order

Order #: 33926

Revision: 3

BB: Billboard; MI: Mirror; MG: Makegood; GE: Ghost Eligible; S/W: Spots per week

BB: Billboard; MI: Mirror; MG: Makegood; GE: Ghost Eligible; S/W: Spots per week												Pattern										
Line#	Ordered As	BB	MI	MG	Length	Flight: Start - End		Time: Start - End		GE	S / W	Cost per spot	Spots	Ext. Cost	B/ P	M	T	W	T	F	S	S
Combo Title		Station			Flight Detail		Log		Comment													
7	Direct Response Early Morning				:30	10/21/14	10/24/14	10:00AM	11:00AM		4	\$15.00	4	\$60.00			1	1	1	1		
		WVII					Master															
8	Direct Response Early Morning				:30	10/27/14	10/27/14	10:00AM	11:00AM		1	\$15.00	1	\$15.00		1						
		WVII					Master															
9	THE VIEW				:30	10/21/14	10/24/14	11:00AM	12:00PM		4	\$50.00	4	\$200.00			1	1	1	1		
		WVII					Master															
10	THE VIEW				:30	10/27/14	10/27/14	11:00AM	12:00PM		1	\$50.00	1	\$50.00		1						
		WVII					Master															
11	DAYTIME				:30	10/21/14	10/24/14	12:30PM	1:00PM		2	\$15.00	2	\$30.00			x	x	x	x		
		WVII					Master															
12	THE CHEW				:30	10/21/14	10/24/14	1:00PM	2:00PM		4	\$15.00	4	\$60.00			1	1	1	1		
		WVII					Master															
13	THE CHEW				:30	10/27/14	10/27/14	1:00PM	2:00PM		1	\$15.00	1	\$15.00		1						
		WVII					Master															
14	GENERAL HOSPITAL 2PM				:30	10/21/14	10/24/14	2:00PM	3:00PM		2	\$20.00	0	\$0.00			x	x	x	x		
		WVII					Master															
15	PEOPLE'S COURT				:30	10/21/14	10/24/14	4:00PM	5:00PM		2	\$50.00	2	\$100.00			x	x	x	x		
		WVII					Master															
16	ABC 7 NEWS @ 6:00				:30	10/21/14	10/24/14	6:00PM	6:30PM		4	\$150.00	4	\$600.00			1	1	1	1		
		WVII					Master															
17	ABC 7 NEWS @ 6:00				:30	10/27/14	10/27/14	6:00PM	6:30PM		1	\$150.00	1	\$150.00		1						
		WVII					Master															

10/23/2014 12:37:33 PM

CONFIRMATION

Page: 2 of 5

Order #: 33926

Revision: 3

BB: Billboard; MI: Mirror; MG: Makegood; GE: Ghost Eligible; S/W: Spots per week

													Pattern								
Line#	Ordered As	BB	MI	MG	Length	Flight: Start - End	Time: Start - End	GE	S / W	Cost per spot	Spots	Ext. Cost	B/ P	M	T	W	T	F	S	S	
Combo Title	Station					Flight Detail	Log					Comment									
18	JUDGE JUDY	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	:30	10/21/14 10/24/14	5:00PM 6:00PM	<input type="checkbox"/>	4	\$100.00	4	\$400.00		<input type="checkbox"/>	1	1	1	1	<input type="checkbox"/>	<input type="checkbox"/>	
	WVII						Master														
19	JUDGE JUDY	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	:30	10/27/14 10/27/14	5:00PM 6:00PM	<input type="checkbox"/>	1	\$100.00	1	\$100.00		1	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	
	WVII						Master														
20	WHEEL OF FORTUNE	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	:30	10/21/14 10/24/14	7:00PM 7:30PM	<input type="checkbox"/>	4	\$450.00	4	\$1,800.00		<input type="checkbox"/>	1	1	1	1	<input type="checkbox"/>	<input type="checkbox"/>	
	WVII						Master														
21	WHEEL OF FORTUNE	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	:30	10/27/14 10/27/14	7:00PM 7:30PM	<input type="checkbox"/>	1	\$450.00	1	\$450.00		1	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	
	WVII						Master														
22	JEOPARDY	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	:30	10/21/14 10/24/14	7:30PM 8:00PM	<input type="checkbox"/>	4	\$600.00	4	\$2,400.00		<input type="checkbox"/>	1	1	1	1	<input type="checkbox"/>	<input type="checkbox"/>	
	WVII						Master														
23	JEOPARDY	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	:30	10/27/14 10/27/14	7:30PM 8:00PM	<input type="checkbox"/>	1	\$600.00	1	\$600.00		1	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	
	WVII						Master														
24	WHEEL OF FORTUNE WEEKEND	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	:30	10/25/14 10/25/14	7:00PM 7:30PM	<input type="checkbox"/>	1	\$60.00	1	\$60.00		<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	1	<input type="checkbox"/>	
	WVII						Master														
25	JEOPARDY WEEKEND	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	:30	10/25/14 10/25/14	7:30PM 8:00PM	<input type="checkbox"/>	1	\$60.00	1	\$60.00		<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	1	<input type="checkbox"/>	
	WVII						Master														
26	PRIME	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	:30	10/27/14 10/27/14	8:00PM 10:00PM	<input type="checkbox"/>	1	\$1,000.00	1	\$1,000.00		1	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	
	WVII						Master														
27	PRIME MON 10-11	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	:30	10/27/14 10/27/14	10:00PM 11:00PM	<input type="checkbox"/>	1	\$700.00	1	\$700.00		1	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	
	WVII						Master														
28	PRIME WED 8-9	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	:30	10/22/14 10/22/14	8:00PM 9:00PM	<input type="checkbox"/>	1	\$350.00	0	\$0.00		<input type="checkbox"/>	<input type="checkbox"/>	1	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	
	WVII						Master														

Order

Order #: 33926

Revision: 3

BB: Billboard; MI: Mirror; MG: Makegood; GE: Ghost Eligible; S/W: Spots per week

BB: Billboard, MI: Mirror, MG: Makegood, GE: Ghost Enable, S/W: Spots per week														Pattern							
Line#	Ordered As	BB	MI	MG	Length	Flight: Start - End		Time: Start - End	GE	S / W	Cost per spot	Spots	Ext. Cost	B/ P	M	T	W	T	F	S	S
Combo Title		Station			Flight Detail		Log		Comment												
42	HOW TO GET AWAY WITH MURDER 10PM	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	:30	10/23/14	10/23/14	10:00PM 10:59PM	<input type="checkbox"/>	1	\$350.00	1	\$350.00		<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	x	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
		WVII					Master														
29	PRIME WED 9-10	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	:30	10/22/14	10/22/14	9:00PM 10:00PM	<input type="checkbox"/>	1	\$650.00	1	\$650.00		<input type="checkbox"/>	<input type="checkbox"/>	1	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
		WVII					Master														
30	PRIME WED 10-11	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	:30	10/22/14	10/22/14	10:00PM 11:00PM	<input type="checkbox"/>	1	\$450.00	1	\$450.00		<input type="checkbox"/>	<input type="checkbox"/>	1	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
		WVII					Master														
31	PRIME THURS 10-11	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	:30	10/23/14	10/23/14	10:00PM 11:00PM	<input type="checkbox"/>	1	\$700.00	1	\$700.00		<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	1	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
		WVII					Master														
32	PRIME FRI 9-10	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	:30	10/24/14	10/24/14	9:00PM 10:00PM	<input type="checkbox"/>	1	\$175.00	0	\$0.00		<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	1	<input type="checkbox"/>	<input type="checkbox"/>
		WVII					Master														
41	20/20 10PM 59:46	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	:30	10/24/14	10/24/14	10:00PM 10:59PM	<input type="checkbox"/>	1	\$175.00	1	\$175.00		<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	x	<input type="checkbox"/>	<input type="checkbox"/>
		WVII					Master														
33	PRIME FRI 10-11	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	:30	10/24/14	10/24/14	10:00PM 11:00PM	<input type="checkbox"/>	1	\$175.00	1	\$175.00		<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	1	<input type="checkbox"/>	<input type="checkbox"/>
		WVII					Master														
34	7 NEWS @ 11:00	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	:30	10/21/14	10/24/14	11:00PM 11:35PM	<input type="checkbox"/>	4	\$50.00	4	\$200.00		<input type="checkbox"/>	1	1	1	1	<input type="checkbox"/>	<input type="checkbox"/>
		WVII					Master														
35	7 NEWS @ 11:00	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	:30	10/27/14	10/27/14	11:00PM 11:35PM	<input type="checkbox"/>	1	\$50.00	1	\$50.00		1	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
		WVII					Master														
36	JIMMY KIMMEL	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	:30	10/21/14	10/24/14	11:35PM 12:37AM	<input type="checkbox"/>	3	\$30.00	3	\$90.00		<input type="checkbox"/>	x	x	x	x	<input type="checkbox"/>	<input type="checkbox"/>
		WVII					Master														
37	RUN OF SCHEDULE 24 HOURS	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	:30	10/25/14	10/25/14	12:00PM 3:30PM	<input type="checkbox"/>	1	\$80.00	1	\$80.00		<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	1	<input type="checkbox"/>
		WVII					Master														

10/23/2014 12:37:33 PM

CONFIRMATION

Page: 4 of 5

Order #: 33926 Revision: 3

BB: Billboard; MI: Mirror; MG: Makegood; GE: Ghost Eligible; S/W: Spots per week

														Pattern									
Line#	Ordered As	BB	MI	MG	Length	Flight: Start - End		Time: Start - End		GE	S / W	Cost per spot	Spots	Ext. Cost	B/ P	M	T	W	T	F	S	S	
Combo Title		Station			Flight Detail			Log			Comment												
38	RUN OF SCHEDULE 24 HOURS	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	:30	10/25/14	10/25/14	3:30PM	7:00PM	<input type="checkbox"/>	1	\$80.00	1	\$80.00		<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	1	<input type="checkbox"/>
		WVII						Master															
39	RUN OF SCHEDULE 24 HOURS	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	:30	10/25/14	10/25/14	8:00PM	11:30PM	<input type="checkbox"/>	1	\$325.00	1	\$325.00		<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	1	<input type="checkbox"/>
		WVII						Master															
40	QUEEN LATIFA PRIMARY	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	:30	10/23/14	10/24/14	3:00PM	4:00PM	<input type="checkbox"/>	2	\$40.00	2	\$80.00		<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	1	1	<input type="checkbox"/>	<input type="checkbox"/>
		WVII						Master															

Total Cost Monthly Breakouts

Month(s)	Amount
October (2014)	\$9,505.00
November (2014)	\$3,225.00
Total:	\$12,730.00

	Spots	Cost	Gross Cost:	\$12,730.00
Pre-Empted:	1	\$20.00	- Agency	
Credited:	1	\$20.00	Commission:	\$1,909.50
Billboards:	0		Net Cost:	\$10,820.50
Total :	82			