

REP: TEL# 703-528-9399

FAX# 703-516-9680

CREDIT ADVISORY: AGENCY CREDIT RISK !!!

ORDER WORKSHEET

HARRIS REPORT FROM STATION JUL30/18 12.34

RECAP ** ESBT-TV ***

REP HEADLINE# 9176144 TRF# 990911

\$\$\$ MOD# 1: APPROVED REV #0 \$\$\$

ADV # _____ ADV. NAME ISS/DSCC IE

REP.# _____ OFF.# _____ SALESMAN # _____

AGY # _____ AGY. NAME GREAT AMERICAN MEDIA

BUYER NAME THOMAS PINO

3050 K STREET NW - SUITE 100

SALES PRSN PH- IAN AMBRON

WASHINGTON, DC 20007

ORDER # _____ CONTRACT # 9176144

CLASS: NATL. LOCAL REGIONAL

PRDCT DSCC IE EST#6685 COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES SEP25/18 OCT1/18 WK-1

CITY TAX _____ STATE TAX _____ CO-OP BILLING NEEDED _____ DATE JUL30/18 12.34

STA:

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
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AGENCY ADVERTISER CODE = 49

AGENCY EST# = 6685

AGENCY PRODUCT CODE = 53

1			700A-800A	30		\$165.00	9/25	10/1	4		TU-F,M	4
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PROGRAM : WSBT22 NEWS ON FOX MICHIANA

RA35+ : 0.6

CON COM1: WSBT22 NEWS ON FOX MICHIANA

2			500P-600P	30		\$150.00	9/25	10/1	4		TU-F,M	4
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PROGRAM : LAST MAN STANDING / LAST MAN STAND

RA35+ : 1.5

CON COM1: LAST MAN STANDING / LAST MAN STAND

3			600P-700P	30		\$180.00	9/25	10/1	4		TU-F,M	4
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PROGRAM : MIKE & MOLLY / MIKE & MOLLY

RA35+ : 1.2

CON COM1: MIKE & MOLLY / MIKE & MOLLY

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LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
4			1000P-1100P	30		\$450.00	9/25	10/1	4		TU-F,M	4
PROGRAM : WSBT22 NEWS ON FOX MICHIANA RA35+ : 2.5 CON COM1: WSBT22 NEWS ON FOX MICHIANA												
5			1000P-1030P	30		\$375.00	9/29	9/29	0		SAT	0
PROGRAM : WSBT22 NEWS ON FOX MICHIANA RA35+ : 2.1 CON COM1: WSBT22 NEWS ON FOX MICHIANA												
14			1130P-1200M	30		\$375.00	9/29	9/29	1		SAT	1
PROGRAM : WSBT22 NEWS ON FOX MICHIANA RA35+ : 2.1 ORD COM1: PLS SEE LN 5 FOR TP CHG DT SPORTS THIS IS A MAKE-GOOD FOR SEP29 ON LINE-5 FOR 1 SPOT/WK												
6			800A-900A	30		\$165.00	9/25	10/1	4		TU-F,M	4
PROGRAM : WSBT22 NEWS ON FOX MICHIANA RA35+ : 1.4 CON COM1: WSBT22 NEWS ON FOX MICHIANA												
7			900A-1000A	30		\$150.00	9/30	9/30	1		SUN	1
PROGRAM : FOX NEWS SUNDAY RA35+ : 0.9 CON COM1: FOX NEWS SUNDAY												
8			1200N-100P	30		\$75.00	9/25	10/1	2		TU-F,M	2
PROGRAM : JUSTICE: JUDGE MABLEAN / THE VERDI RA35+ : 0.4 CON COM1: JUSTICE: JUDGE MABLEAN / THE VERDI												
9			100P-200P	30		\$75.00	9/25	10/1	2		TU-F,M	2
PROGRAM : COUPLES COURT / COUPLES COURT RA35+ : 0.4 CON COM1: COUPLES COURT / COUPLES COURT												
10			200P-300P	30		\$75.00	9/25	10/1	2		TU-F,M	2
PROGRAM : PATERNITY COURT / PATERNITY COURT RA35+ : 0.4 CON COM1: PATERNITY COURT / PATERNITY COURT												

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RECAP *** ESBT-TV ***

:LINE#	:REP	:CD	: TIME PERIOD	: LGTH	: SEC	: RATE	: START	: END	:SPTS	: WEEK	: DAYS	:TOTL:
:	:LINE#	:	:	:	:	:	: DATE	: DATE	: /WK	: INVT	:	:SPTS:

11			300P-400P	30		\$75.00	9/25	10/1	2		TU-F,M	2
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PROGRAM : FUNNY YOU SHOULD ASK / JEOPARDY
RA35+ : 0.4
CON COM1: FUNNY YOU SHOULD ASK / JEOPARDY

12			1200N-1230P	30		\$75.00	9/29	9/29	0		SAT	0
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PROGRAM : INDEPTH WITH GRAHM BENSINGER
RA35+ : 0.7
CON COM1: INDEPTH WITH GRAHM BENSINGER

15			930A-1000A	30		\$75.00	9/25	10/1	2		TU-F,M	2
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PROGRAM : RIGHT THIS MINUTE
RA35+ : 0.7
ORD COM1: PLS SEE LN 12-13 FOR NA & OFFER
THIS IS A MAKE-GOOD FOR SEP29 ON LINE-12 FOR 1 SPOT/WK
THIS IS A MAKE-GOOD FOR SEP29 ON LINE-13 FOR 1 SPOT/WK

13			200P-300P	30		\$75.00	9/29	9/29	0		SAT	0
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PROGRAM : BONES
RA35+ : 0.6
CON COM1: BONES

SEP/18 \$5,715.00 OCT/18 \$.00

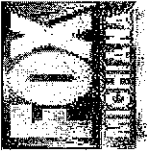
CONTRACT TOTAL \$5,715.00
TOTAL SPOTS 32

MARKET TOTALS \$81,642 ESBT 7% WBND 11% WNDU 15% WSJV 0% WHME 1% WCWW 6% WSBT 60%

SHARES ESTIMATED

SVC- NSI
DEMOS- RA35+*

CONTRACT



ESBT
1301 East Douglas Rd
Mishawaka, IN 46545-1732
(574) 233-3141

<u>Contract / Revision</u> 990911 /		<u>Alt Order #</u> 09176144
<u>Product</u> 49/53/6685 - DSCC IE		
<u>Contract Dates</u> 09/25/18 - 10/01/18	<u>Estimate #</u> 6685	
<u>Advertiser</u> Democratic Senate Campaign Committee	<u>Original Date / Revision</u> 07/24/18 / 07/30/18	
<u>Billing Cycle</u> WEEKLY	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> ESBT	<u>Account Executive</u> Philadelphia HRP/PH	<u>Sales Office</u> HRP Philadelphia
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>Agv Code</u> 9913721	<u>Advertiser Code</u> 49	<u>Product 1/2</u> 53
<u>Agency Ref</u> 5130	<u>Advertiser Ref</u> 63026	

And:

Great American Media
3050 K St NW Ste 100
Washington, DC 20007

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 1	ESBT	09/25/18	10/01/18	WSBT News on Fox 7-8a	7:00 AM-8:00 AM		:30				NM	4	\$660.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
		Week: 09/25/18	10/01/18	MTWTF--				4	\$165.00				
N 2	ESBT	09/25/18	10/01/18	LAST MAN STANDING	5:00 PM-6:00 PM		:30				NM		
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
		Week: 09/25/18	10/01/18	MTWTF--				4	\$150.00				
N 3	ESBT	09/25/18	10/01/18	MIKE & MOLLY	6:00 PM-7:00 PM		:30				NM		
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
		Week: 09/25/18	10/01/18	MTWTF--				4	\$180.00				
N 4	ESBT	09/25/18	10/01/18	WSBT 10pm News on Fox	10:00 PM-11:00 PM		:30				NM		
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
		Week: 09/25/18	10/01/18	MTW-F--				4	\$450.00				
D 5	ESBT	09/29/18	09/29/18	Sa 10p WSBT 22 Nws on Fo	10:00 PM-10:30 PM		:30				NM		
N 6	ESBT	09/25/18	10/01/18	WSBT News on Fox 8-9a	8:00 AM-9:00 AM		:30				NM		
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
		Week: 09/25/18	10/01/18	MTWTF--				4	\$165.00				
N 7	ESBT	09/30/18	09/30/18	Fox News Sunday	9:00 AM-10:00 AM		:30				NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
		Week: 09/25/18	10/01/18	-----1-				1	\$150.00				
N 8	ESBT	09/25/18	10/01/18	JUDGE MABLEAN / VERDICT	12:00 PM-1:00 PM		:30				NM		
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
		Week: 09/25/18	10/01/18	MTWTF--				2	\$75.00				
N 9	ESBT	09/25/18	10/01/18	COUPLES COURT	1:00 PM-2:00 PM		:30				NM		
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
		Week: 09/25/18	10/01/18	MTWTF--				2	\$75.00				
N 10	ESBT	09/25/18	10/01/18	PATERNITY COURT	2:00 PM-3:00 PM		:30				NM		
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
		Week: 09/25/18	10/01/18	MTWTF--				2	\$75.00				
N 11	ESBT	09/25/18	10/01/18	FUNNY / JEOPARDY	3:00 PM-4:00 PM		:30				NM		
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
		Week: 09/25/18	10/01/18	MTWTF--				2	\$75.00				
D 12	ESBT	09/29/18	09/29/18	INDEPTH W/GRAHM BENS	12p-1p		:30				NM	0	\$0.00

(* Line Transactions: N = New, E = Edited, D = Deleted)

Net 30-Payment is due within 30 days from invoice date. Station owned or provided services by the Sinclair Broadcast Group.

Warranty: We warrant the above broadcasts were made according to the official station log. Please note that we do not notarize invoices since the purpose of placing a notary seal on a document is to guaranty the authenticity of an individual's signature and not to certify the accuracy of commercial aired.



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<u>Contract Dates</u> 09/25/18 - 10/01/18	<u>Product</u> 49/53/6685 - DSCC IE	<u>Estimate #</u> 6685
<u>Advertiser</u> Democratic Senate Camp	<u>Original Date / Revision</u> 07/24/18 / 07/30/18	

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
D 13	ESBT	09/29/18	09/29/18	BONES	2:00 PM-3:00 PM		:30				NM	0	\$0.00
N 14	ESBT	09/29/18	09/29/18	Late Run Late News	11:30 PM-12:00 XM		:30				NM	1	\$375.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week: 09/25/18		10/01/18		----1-				1	\$375.00				
N 15	ESBT	09/25/18	10/01/18	RIGHT THIS MINUTE	930a-10a		:30				NM	2	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week: 09/25/18		10/01/18		MTWTF--				2	\$75.00				
Totals										0.00		32	\$5,715.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
09/24/18 - 09/30/18	26	\$4,530.00	(\$679.50)	\$3,850.50
10/01/18 - 10/07/18	6	\$1,185.00	(\$177.75)	\$1,007.25
Totals	32	\$5,715.00	(\$857.25)	\$4,857.75

Signature:**Date:**

The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at <http://sbgi.net/?p=1224> ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.

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