

ORDER



Orders
Order / Rev: 660224
Alt Order #: 37296424
Product Desc: MN Ballot Issue
Estimate: 5404/Proof of Pymt ck#627410 \$4929.15
Flight Dates: 05/17/24 - 05/17/24
Original Date / Rev: 05/15/24 / 05/16/24
Order Type: GENERAL

KDKE-FM
Primary AE: Katz Radio
Sales Office: KATZ
Sales Region: National

Agency Name: Katz Media Group_
Buying Contact: Helen Hanratty
Billing Contact: Helen Hanratty
 125 W 55th St 3rd FL
 New York, NY 10019

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser Name: Minnesota Citizens Concerned for Life
Demographic: HH
Product Codes: PL2
Revenue Code 1: AGY
Revenue Code 2: POL
Revenue Code 3: ISS
Priority: SEL

New Business End:
Advertiser External ID:
Agency External ID:
Unit Code: General
Order Separation: 00:35:00

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
04/29/24	05/17/24	3	\$105.00	\$89.25

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
May 2024	3	\$105.00	\$89.25	0.00
Totals	3	\$105.00	\$89.25	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Katz Radio			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	KDKE	05/17/24	05/17/24	M-F 6a-10a M-F 6a-10a	CM	6a-10a	----F--	1:00	2	\$35.00	ANN	0.00	NM	2	\$70.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 05/13/24	05/19/24	----F--		2		\$35.00		0.00					
N 2	KDKE	05/17/24	05/17/24	M-F 3p-7p M-F 3p-7p	CM	3p-7p	----F--	1:00	1	\$35.00	ANN	0.00	NM	1	\$35.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 05/13/24	05/19/24	----F--		1		\$35.00		0.00					
													Totals	3	\$105.00

May 15, 24
 CONT# 37296424 Mod# Ver# 1 (Last =)
 REP KATZ RADIO
 TO KDKE-FM (Duluth-Superior MN-WI)
 FM BRIAN DONLEY
 OFF PHILADELPHIA
 AGY Katz Media Group
 ADDR 125 West 55th Street 3rd Floor
 New York, NY 10019

DDS CONT# 0
 C/P/E: / / 5404

SALESPERSON FAX#

PH #

BYR Helen Hanratty1
 ADV MINNESOTA CITIZENS CONCERNED FOR LIFE
 PDT MN Ballot Issue
 FLT May 16, 24 - May 22, 24

*** REP ORDER COMMENT ***

** 5/15/2024 4:48:00 PM: POPULATIONBUYTYPE: CPP.

** 5/15/2024 4:48:00 PM: THIS IS A KATZ MEDIA GROUP ORDER. ALL BILLING SHOULD BE SENT TO KATZ MEDIA GROUP 125 W 55TH ST./NY,NY 10019. ALL ELECTRONIC INVOICES SHOULD BE SENT TO RI.COM: 9913287, MARKETRON: 127124, EMT: 10919. KATZ MEDIA GROUP IS NOT LIABLE FOR PAYMENT.

** 5/15/2024 4:48:00 PM: THIS IS A NEW ISSUE/POLITICAL ORDER. PLEASE NOTE THERE IS A 24 HOUR CANCELLATION POLICY ON ALL ISSUE/POLITICAL ORDERS. PLEASE CONFIRM WITH ANGELA.HOMAN@KATZMEDIA.COM OR CALL 215-557-4230. THANK YOU!

MC	LN	DAYS	TIME	LEN	EFFECTIVE DATES	# OF Day	NPD	RATE	TOT SPTS
	1.1	FLIGHT 1 ...T...	6A - 10A	60	05/16/2024 - 05/16/2024	1D	1	\$35.00	1
					** FLIGHT TOTALS **		1	\$35.00	
	2.1	FLIGHT 2F..	6A - 10A	60	05/17/2024 - 05/17/2024	1D	1	\$35.00	1
	2.2F..	3P - 7P	60	05/17/2024 - 05/17/2024	1D	1	\$35.00	1
					** FLIGHT TOTALS **		2	\$70.00	

	May 24					
SPOTS	3					
CASH	105.00					
TRADE	0.00					
NSL	0.00					
TOTAL	105.00					

						TOTAL
SPOTS						3
CASH						105.00
TRADE						0.00
NSL						0.00
TOTAL						105.00

May 15, 24
CONT# 37296424 Mod# Ver# 1 (Last =)
REP KATZ RADIO

DDS CONT# 0
C/P/E: / / 5404

**** Competitive Comments ****

SVC: FA99 MSA CustRadio
Demo Adults 35+

Nondiscrimination -Paragraphs 49 and 50 of the United States Federal Communications Commission's Report and Order No. 07-217 provides that broadcast stations' advertising contracts will not discriminate on the basis of race or ethnicity, and must contain nondiscrimination clauses. Consistent with this order, Katz Communications, Inc. (including any subsidiary or division of Katz) does not discriminate in any broadcast advertising contract on the basis of race or ethnicity and evaluates, negotiates and completes its broadcast advertising contracts without regard to race or ethnicity.