

CERTIFICATION OF COMPLIANCE
WITH CHILDREN'S TELEVISION COMMERCIAL LIMITS
July 1, 2013 through September 30, 2013

During the period July 1, 2013 through the weekend of September 21-22, the CBS Television Network ("CBS"), a unit of CBS Corporation, disseminated to its owned and affiliated stations the following weekly programs originally produced and broadcast primarily for an audience of children 12 years of age and under:

Doodlebops I
Doodlebops II
Busytown Mysteries I
Busytown Mysteries II
Liberty's Kids I
Liberty's Kids II

All of these programs were disseminated for weekend broadcast by CBS affiliates and owned stations.

I hereby certify that the children's programming disseminated by CBS, during the period July 1, 2013 through September 22, 2013, was formatted to contain no more than the maximum amount of commercial time permitted under the Communications Act, as amended, 47 U.S.C. §303a, and 47 C.F.R. §73.670(a)-(d). Specifically, I certify that, in the form and sequence in which the programming was disseminated by CBS to its owned and affiliated stations for broadcast:

- (1) Each hour of weekend children's programming (containing either one hour-long program or two consecutive half-hour programs) contained no more than ten and one-half minutes (10:30) of network commercials and was formatted to contain no commercials supplied by the local station;
- (2) When, due to preemptions, the network disseminated during the weekend a half-hour children's program which was not part of an hour's block of children's programming, that program contained no more than five minutes fifteen seconds (5:15) of network commercials and was formatted to contain no commercials supplied by the local station.

Starting with the weekend of September 28-29, CBS discontinued dissemination of the above-listed programs and instead disseminated to its owned and affiliated stations three hours of children's programs produced and broadcast primarily for an audience of children 13 to 16 years of age.



Matthew Margo
Senior Vice President
CBS Program Practices, New York
CBS Television Network

Date: October 1, 2013

CERTIFICATION OF COMPLIANCE
WITH CHILDREN'S TELEVISION COMMERCIAL LIMITS
July 1 – September 30, 2013

During the above period, QueenB Television, LLC (WKBT), disseminated the following weekly programs originally produced and broadcast primarily for an audience of children 12 years of age and under:

All of these programs were disseminated for broadcast by WKBT.

On behalf of WKBT, I hereby certify that the children's programming disseminated by WKBT during the period July 1 through September 30, 2013, was formatted to contain no more than the maximum amount of commercial time permitted under the Communications Act, as amended, 47 U.S.C. § 303a, and 47 C.F.R. § 73.670. Specifically, I certify that, in the form and sequence in which the programming was disseminated by WKBT:

(1) Each hour of weekend children's programming (containing either one hour-long program or two consecutive half-hour programs) contained no more than ten and one half minutes of commercial time.

(2) For weekday broadcasts, each hour of children's programs contained no more than twelve minutes of commercial time, and each stand-alone half hour program contained no more than six minutes of commercial time.



Maria L. Roswall
Programming Director
QueenB Television, LLC

DATE: September 9, 2013

Attachment 1

Non-broadcast Efforts

News Director, Anne Paape:

Holmen Area Partnership for Youth board member
Holmen Lutheran Church Sunday School teacher
Golden Key National Honor Society – member
Board Member Emeritus for Cheleda Habitation Institute (for severely handicapped)
Partnership for Youth Reading program at Evergreen elementary school Dr Seuss Day
Emceed the Town Hall Meeting on underage drinking at Central High School
Emceed the Family and Children's center dinner to raise money for child abuse

On the WKBT web page we have the following:

1. Center. Health Link:
2. Schools – Parenting section for the month of March

WEATHER DEPARTMENT:

Our weatherman gave numerous weather presentations to school children...most at our studio. He also gave demonstrations and talked to approximately 7 tour groups per quarter that go through the station. He talked to 10-12 school groups during this quarter, ranging in age from 3-4 year olds in Daycare to kindergarten to high school age. I went to their schools/daycares for some of the talks... and some came to the station for a tour and talk.

TOP NOTCH TEACHER:

WKBT with several sponsors including Saturn of La Crosse, Wisconsin Education Association and Schumacher Kish is sponsoring the Top Notch Teacher. This program was initiated by WKBT to recognize teachers who have left an impression of their students/parents. It is an opportunity for our viewers to nominate a teacher that excels. One teacher per month will be selected and be honored by a news story on the 6:00 PM and 10:00 PM newscasts. We are currently airing Promo's to raise awareness of the program and encourage nominations. We held a banquet for the winners during this quarter.

Assignment Education:

Assignment Education spotlights the amazing education systems we have in the Coulee region. From curriculum to extra-curricular activities, we share with our viewers what their education system is providing for their families. We've covered teacher expense in the classroom, a peer mentoring program, a new advisory period to help with homework, testing and bullying, how private dollars effect public education and kids with allergies in school. Our News anchor produced a half hour program that we aired on a Tuesday at 6:30PM.

TOURS:

WKBT gives schools the opportunity to have tours through our station/studio. We only gave six tours due to a remodel project.

REACH PROGRAM:

Our 10:00 PM news anchor, Martha Koloski, was part of the “Reach” program through Onalaska School district and CESA #4. It is to improve children’s performance in school and help them achieve their highest potential. This is an ongoing program that will be implemented over this school year.

She also helps 2nd graders improve reading skills at Eagle Bluff Elementary once a week.

She is part of the 5th Grade Book Club and talk to kids about the books they’ve read to check their comprehension.

NEWS ANCHOR:

Read – A – Thon:

Several news people read to grade school children during the month of March

- Martha volunteers on Onalaska High School Booster Club
- Volunteered for NFL Tailgate for Kids at OHS on Oct. 11th

Events we attend and participated in:

Applefest Parade, Maple Leaf Parade and the Tri Quest Media sponsor – we had a team which benefited the Family & Children’s Center.

QueenB Television, LLC
Schedule of Programs Which Serve Children's
Educational and Informational Needs
THIRD QUARTER 2013

CBS PROGRAMS:

LIBERTY KIDS:

Saturday, 8:00 AM

July: 6, 13, 20, 27
August: 3, 10, 17, 24, 31
September: 7, 14, 21

LIBERTY KIDS:

Saturday, 8:30AM

July: 6, 13, 20, 27
August: 3, 10, 17, 24, 31
September: 7, 14, 21

DOODLEBOPS I:

Saturday, 9:00 AM

July: 6, 13, 20, 27
August: 3, 10, 17, 24, 31
September: 7, 14, 21

DOODLEBOPS II:

Saturday, 9:30 AM

July: 6, 13, 20, 27
August: 3, 10, 17, 24, 31
September: 7, 14, 21

BUSYTOWN I:

Saturday, 10:00 AM

July: 6, 13, 20, 27
August: 3, 10, 17, 24
September: 7, 14, 21

BUSYTOWN I:

Saturday, September 14th at 11:00 am. Makegood for August 31st.

BUSYTOWN II:

Saturday, 10:30 AM

July: 6, 13, 20, 27
August: 3, 10, 17, 24, 31
September: 7, 14, 21

BUSYTOWN II:

Saturday, September 14th at 11:30 am. Makegood for August 31st.

LUCKY DOG:

Saturday, 8:00 AM

September: 28

DR CHRIST PET VET:

Saturday, 8:30 AM

September: 28

RECIPE REHAB:

Saturday, 9:00 AM

September: 28

JAMIE OLIVERS 15 MINUTE MEALS:

Saturday, 9:30 AM

September: 28

ALL IN WITH LAILA ALI:

Saturday, 10:00 AM

Missed on September 28th and made good on October 12th at 11:30 AM.

GAME CHANGER WITH KEVIN FRAZIER:

Saturday, 10:30 AM

Missed on September 28th and made good on October 12th at 12:00 PM.

NON CBS PROGRAMS:

ASSIGNMENT EDUCATION – YEAR AROUND SCHOOL:

Wednesday July 17th from 6:30 – 7:00 pm and on Monday, September 9th from 5:30 – 6:00 PM.

HIGH SCHOOL FOOTBALL PREVIEW SHOW:

Friday, August 23rd from 6:30 – 7:00 PM.