

AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

Station and Location: WPGX Panama City, FL	Date: 07/28/2015
--	----------------------------

National Association of Broadcasters

do hereby request station time concerning the following issue:

We Are Broadcasters

[illegible]

This broadcast time will be used by: _____ National Association of Broadcasters for a Public Service Announcement

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT
"COMMUNICATES A POLITICAL MATTER OF NATIONAL IMPORTANCE."
FOR ALL OTHER ISSUE ADS, PLEASE GO TO PAGE 3.**

Programming that "communicates a political matter of national importance" includes (1) references to legally qualified candidates (presidential, vice presidential or congressional); (2) any election to Federal office (e.g., any references to "our next senator", "our person in Washington" or "the President"); and (3) a national legislative issue of public importance (e.g., Affordable Care Act, revising the IRS tax code, federal gun control or any federal legislation).

Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"

☒ Yes

☐ No

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the offices being sought, the date(s) of the election(s) and/or the issue to which the communication refers (if applicable):

N/A. This programming refers to federal regulation of broadcast television.

I represent that the payment for the above described broadcast time has been furnished by (name and address):

No payment has been provided for the airing of this spot.

and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):

National Association of Broadcaster - Chief Executive Officers
Gordon H. Smith
President and Chief Executive Officer
Christopher D. Omelas
Chief Operating and Strategy Officer

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 5)

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT
DOES NOT "COMMUNICATE A POLITICAL MATTER OF NATIONAL
IMPORTANCE"**

I represent that the payment for the above described broadcast time has been furnished by (name and address):

No payment has been provided for the airing of this spot.

and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):




National Association of Broadcaster - Chief Executive Officers
Gordon H. Smith
President and Chief Executive Officer
Christopher D. Omelas
Chief Operating and Strategy Officer

TO BE COMPLETED FOR ALL ISSUE ADVERTISEMENTS

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

The Sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). **For the above-stated broadcast(s), the sponsor also agrees to prepare a script, transcript, or tape, which will be delivered to the station at least _____ before the time of the scheduled broadcasts.**

TO BE SIGNED BY ISSUE ADVERTISER (SPONSOR)

		
Date	Signature	Contact Phone Number

TO BE SIGNED BY STATION REPRESENTATIVE

<input checked="" type="checkbox"/> Accepted	<input type="checkbox"/> Accepted in Part	<input type="checkbox"/> Rejected
		
Signature	Printed Name	Title

AGREED UPON SCHEDULE

For All Issue Advertisements That Communicate a Message Relating to Any Political Matter of National Importance

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
See Attached Schedule	See Attached Schedule	See Attached Schedule	See Attached Schedule	See Attached Schedule	See Attached Schedule

Attach proposed schedule with charges (if available):

AFTER AIRING OF BROADCASTS:

Attach invoices or Schedule Run Summary to this Form showing:

- (1) actual air time and charges for each spot;
- (2) the date(s), exact time(s) and reason(s) for Make-Good(s), if any; and
- (3) the amount of rebates given (identify exact date, time, class of broadcast and dollar amount for each rebate), if any.

Note: Because the FCC requires that the political file contain the actual time the rate for spots "communicating a political matter of national importance" air, that information should be included in the file as soon as possible. If that information is only generated monthly, the file should include the name of a contact person who can provide the times that and rates for specific spots aired. The FCC's online political files include a folder for "Terms and Disclosures." NAB suggests that, for stations subject to the online public file rule, the names of contact person(s) be placed in that folder.



WPGX
700 West 23rd Street
Unit C-28
Panama City, FL 32405
(850) 215-6500

CONTRACT

<u>Contract / Revision</u> 1332032 /		<u>Alt Order #</u>
<u>Product</u> We Are Broadcasters 2015		
<u>Contract Dates</u> 06/16/15 - 12/31/15		<u>Estimate #</u>
<u>Advertiser</u> WPGX PSA		<u>Original Date / Revision</u> 06/12/15 / 07/21/15
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> WPGX	<u>Account Executive</u> Magan Anderson Mc	<u>Sales Office</u> WPGX
<u>Special Handling</u>		
<u>Demographic</u> Adults 25-54		
<u>IDB#</u>	<u>Advertiser Code</u>	<u>Product Code</u>
<u>Agency Ref</u>		<u>Advertiser Ref</u>

And:

WPGX PSA
637 Luverne Avenue
Panama City, FL 32401

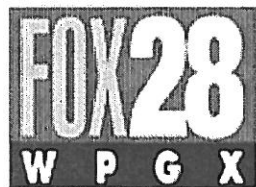
*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 1	WPGX	06/16/15	12/31/15	Rotator	5a-5a		:15				NM	395	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		06/15/15	06/21/15	-TWTFSS				12	\$0.00				
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Type</u>		
	1	WPGX	06/15/15-06/21/15	Rotator	5a-5a	-TuWThFSaSu	:15		\$0.00		NM		
				Credited									
	3	WPGX	06/15/15-06/21/15	Rotator	5a-5a	-TuWThFSaSu	:15		\$0.00		NM		
				Credited									
	11	WPGX	06/15/15-06/21/15	Rotator	5a-5a	-TuWThFSaSu	:15		\$0.00		NM		
				Credited									
Week:		06/22/15	06/28/15	MTWTFSS				14	\$0.00				
Week:		06/29/15	07/05/15	MTWTFSS				14	\$0.00				
Week:		07/06/15	07/12/15	MTWTFSS				14	\$0.00				
Week:		07/13/15	07/19/15	MTWTFSS				14	\$0.00				
Week:		07/20/15	07/26/15	MTWTFSS				14	\$0.00				
Week:		07/27/15	08/02/15	MTWTFSS				14	\$0.00				
Week:		08/03/15	08/09/15	MTWTFSS				14	\$0.00				
Week:		08/10/15	08/16/15	MTWTFSS				14	\$0.00				
Week:		08/17/15	08/23/15	MTWTFSS				14	\$0.00				
Week:		08/24/15	08/30/15	MTWTFSS				14	\$0.00				
Week:		08/31/15	09/06/15	MTWTFSS				14	\$0.00				
Week:		09/07/15	09/13/15	MTWTFSS				14	\$0.00				
Week:		09/14/15	09/20/15	MTWTFSS				14	\$0.00				
Week:		09/21/15	09/27/15	MTWTFSS				14	\$0.00				
Week:		09/28/15	10/04/15	MTWTFSS				14	\$0.00				
Week:		10/05/15	10/11/15	MTWTFSS				14	\$0.00				
Week:		10/12/15	10/18/15	MTWTFSS				14	\$0.00				
Week:		10/19/15	10/25/15	MTWTFSS				14	\$0.00				
Week:		10/26/15	11/01/15	MTWTFSS				14	\$0.00				
Week:		11/02/15	11/08/15	MTWTFSS				14	\$0.00				
Week:		11/09/15	11/15/15	MTWTFSS				14	\$0.00				

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions.

The station may utilize various mediums to deliver advertisements to its viewers, including but not limited to, simulcast and/or delayed airings through mobile and internet applications and services. You must notify the station immediately if you do not have rights to your advertisements or any of its components beyond a television broadcast. Without such notice, the station may utilize various mediums beyond the television broadcast to reach its viewers.

This station does not discriminate in advertising contracts on the basis of race or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race or ethnicity, even if handwritten, typed or otherwise made a part of a particular contract, is hereby rejected.



WPGX
700 West 23rd Street
Unit C-28
Panama City, FL 32405
(850) 215-6500

<u>Contract / Revision</u> 1332032 /		<u>Alt Order #</u>
<u>Contract Dates</u> 06/16/15 - 12/31/15	<u>Product</u> We Are Broadcasters 20	<u>Estimate #</u>
<u>Advertiser</u> WPGX PSA		<u>Original Date / Revision</u> 06/12/15 / 07/21/15

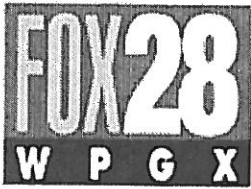
*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		11/16/15	11/22/15	MTWTFSS				14	\$0.00				
Week:		11/23/15	11/29/15	MTWTFSS				14	\$0.00				
Week:		11/30/15	12/06/15	MTWTFSS				14	\$0.00				
Week:		12/07/15	12/13/15	MTWTFSS				14	\$0.00				
Week:		12/14/15	12/20/15	MTWTFSS				14	\$0.00				
Week:		12/21/15	12/27/15	MTWTFSS				14	\$0.00				
Week:		12/28/15	01/03/16	MTWT---				8	\$0.00				
N 2	WPGX	06/16/15	12/31/15	Rotator	5a-5a		:30				NM	197	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		06/15/15	06/21/15	-TWTFSS				6	\$0.00				
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Type</u>		
	2	WPGX	06/15/15-06/21/15	Rotator	5a-5a	-TuWThFSaSu	:30		\$0.00		NM		
	Credited												
Week:		06/22/15	06/28/15	MTWTFSS				7	\$0.00				
Week:		06/29/15	07/05/15	MTWTFSS				7	\$0.00				
Week:		07/06/15	07/12/15	MTWTFSS				7	\$0.00				
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Type</u>		
	23	WPGX	07/06/15-07/12/15	Rotator	5a-5a	MTuWThFSaSu	:30		\$0.00		NM		
	Credited												
Week:		07/13/15	07/19/15	MTWTFSS				7	\$0.00				
Week:		07/20/15	07/26/15	MTWTFSS				7	\$0.00				
Week:		07/27/15	08/02/15	MTWTFSS				7	\$0.00				
Week:		08/03/15	08/09/15	MTWTFSS				7	\$0.00				
Week:		08/10/15	08/16/15	MTWTFSS				7	\$0.00				
Week:		08/17/15	08/23/15	MTWTFSS				7	\$0.00				
Week:		08/24/15	08/30/15	MTWTFSS				7	\$0.00				
Week:		08/31/15	09/06/15	MTWTFSS				7	\$0.00				
Week:		09/07/15	09/13/15	MTWTFSS				7	\$0.00				
Week:		09/14/15	09/20/15	MTWTFSS				7	\$0.00				
Week:		09/21/15	09/27/15	MTWTFSS				7	\$0.00				
Week:		09/28/15	10/04/15	MTWTFSS				7	\$0.00				
Week:		10/05/15	10/11/15	MTWTFSS				7	\$0.00				
Week:		10/12/15	10/18/15	MTWTFSS				7	\$0.00				
Week:		10/19/15	10/25/15	MTWTFSS				7	\$0.00				
Week:		10/26/15	11/01/15	MTWTFSS				7	\$0.00				
Week:		11/02/15	11/08/15	MTWTFSS				7	\$0.00				
Week:		11/09/15	11/15/15	MTWTFSS				7	\$0.00				
Week:		11/16/15	11/22/15	MTWTFSS				7	\$0.00				
Week:		11/23/15	11/29/15	MTWTFSS				7	\$0.00				
Week:		11/30/15	12/06/15	MTWTFSS				7	\$0.00				
Week:		12/07/15	12/13/15	MTWTFSS				7	\$0.00				
Week:		12/14/15	12/20/15	MTWTFSS				7	\$0.00				
Week:		12/21/15	12/27/15	MTWTFSS				7	\$0.00				
Week:		12/28/15	01/03/16	MTWT---				4	\$0.00				
N 3	WPGX	06/16/15	12/31/15	Rotator	5a-5a		1:00				NM	112	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		06/15/15	06/21/15	-TWTFSS				3	\$0.00				
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Type</u>		
	2	WPGX	06/15/15-06/21/15	Rotator	5a-5a	-TuWThFSaSu	1:00		\$0.00		NM		
	Credited												

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions.

The station may utilize various mediums to deliver advertisements to its viewers, including but not limited to, simulcast and/or delayed airings through mobile and internet applications and services. You must notify the station immediately if you do not have rights to your advertisements or any of its components beyond a television broadcast. Without such notice, the station may utilize various mediums beyond the television broadcast to reach its viewers.

This station does not discriminate in advertising contracts on the basis of race or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race or ethnicity, even if handwritten, typed or otherwise made a part of a particular contract, is hereby rejected.



WPGX
700 West 23rd Street
Unit C-28
Panama City, FL 32405
(850) 215-6500

<u>Contract / Revision</u> 1332032 /		<u>Alt Order #</u>
<u>Contract Dates</u> 06/16/15 - 12/31/15	<u>Product</u> We Are Broadcasters 20	<u>Estimate #</u>
<u>Advertiser</u> WPGX PSA		<u>Original Date / Revision</u> 06/12/15 / 07/21/15

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		06/22/15	06/28/15	MTWTFSS				4	\$0.00				
Week:		06/29/15	07/05/15	MTWTFSS				4	\$0.00				
Week:		07/06/15	07/12/15	MTWTFSS				4	\$0.00				
Week:		07/13/15	07/19/15	MTWTFSS				4	\$0.00				
Week:		07/20/15	07/26/15	MTWTFSS				4	\$0.00				
Week:		07/27/15	08/02/15	MTWTFSS				4	\$0.00				
Week:		08/03/15	08/09/15	MTWTFSS				4	\$0.00				
Week:		08/10/15	08/16/15	MTWTFSS				4	\$0.00				
Week:		08/17/15	08/23/15	MTWTFSS				4	\$0.00				
Week:		08/24/15	08/30/15	MTWTFSS				4	\$0.00				
Week:		08/31/15	09/06/15	MTWTFSS				4	\$0.00				
Week:		09/07/15	09/13/15	MTWTFSS				4	\$0.00				
Week:		09/14/15	09/20/15	MTWTFSS				4	\$0.00				
Week:		09/21/15	09/27/15	MTWTFSS				4	\$0.00				
Week:		09/28/15	10/04/15	MTWTFSS				4	\$0.00				
Week:		10/05/15	10/11/15	MTWTFSS				4	\$0.00				
Week:		10/12/15	10/18/15	MTWTFSS				4	\$0.00				
Week:		10/19/15	10/25/15	MTWTFSS				4	\$0.00				
Week:		10/26/15	11/01/15	MTWTFSS				4	\$0.00				
Week:		11/02/15	11/08/15	MTWTFSS				4	\$0.00				
Week:		11/09/15	11/15/15	MTWTFSS				4	\$0.00				
Week:		11/16/15	11/22/15	MTWTFSS				4	\$0.00				
Week:		11/23/15	11/29/15	MTWTFSS				4	\$0.00				
Week:		11/30/15	12/06/15	MTWTFSS				4	\$0.00				
Week:		12/07/15	12/13/15	MTWTFSS				4	\$0.00				
Week:		12/14/15	12/20/15	MTWTFSS				4	\$0.00				
Week:		12/21/15	12/27/15	MTWTFSS				4	\$0.00				
Week:		12/28/15	01/03/16	MTWT---				2	\$0.00				
Totals												704	\$0.00

Time Period	# of Spots	Gross Amount	Net Amount
06/01/15 - 06/28/15	41	\$0.00	\$0.00
06/29/15 - 07/26/15	99	\$0.00	\$0.00
07/27/15 - 08/30/15	125	\$0.00	\$0.00
08/31/15 - 09/27/15	100	\$0.00	\$0.00
09/28/15 - 10/25/15	100	\$0.00	\$0.00
10/26/15 - 11/29/15	125	\$0.00	\$0.00
11/30/15 - 12/27/15	100	\$0.00	\$0.00
12/28/15 - 12/31/15	14	\$0.00	\$0.00
Totals	704	\$0.00	\$0.00

Signature: _____ Date: _____

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions.

The station may utilize various mediums to deliver advertisements to its viewers, including but not limited to, simulcast and/or delayed airings through mobile and internet applications and services. You must notify the station immediately if you do not have rights to your advertisements or any of its components beyond a television broadcast. Without such notice, the station may utilize various mediums beyond the television broadcast to reach its viewers.

This station does not discriminate in advertising contracts on the basis of race or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race or ethnicity, even if handwritten, typed or otherwise made a part of a particular contract, is hereby rejected.