



# Program Log for *Viewpoints Radio*

<b>Program</b>	VP 23-01	<b>Written &amp; Prod.</b>	Amirah Zaveri, Grace Galante, Ebony McMorris, Evan Rook
<b>Air Week</b>	1/1/2023	<b>Studio Producer</b>	Jason Dickey

Time	Segment	Dur.
:00	INTRO	:45
:45	SPOTBREAK 1: O' Reilly RainX Autozone/Fix Finder	:30 :30
1:45	:02 PAUSE FOR LOCAL AVAIL	:02
1:47	<b>SEGMENT 1: THE FALLOUT FROM INDUSTRY MONOPOLIES</b>	10:27
	Synopsis: This past November, thousands of Taylor Swift fans were left frustrated and disappointed after Ticketmaster's platform failed to deliver on general sale tickets for her upcoming tour. We discuss how this recent failure has stirred a larger conversation about the consequences & long-term effects of monopolies. Host: Gary Price. Guests: Diana Moss, president, American Antitrust Institute; Krista Brown, senior policy analyst, American Economic Liberty Project. Links for more info: <a href="https://www.huffpost.com/entry/taylor-swift-ticketmaster-lawsuit-again_n_63a5461fe4b0b2e150590efd">https://www.huffpost.com/entry/taylor-swift-ticketmaster-lawsuit-again_n_63a5461fe4b0b2e150590efd</a> <a href="https://www.senate.gov/senators/senators-contact.htm">https://www.senate.gov/senators/senators-contact.htm</a> <a href="https://www.house.gov/representatives/find-your-representative#:~:text=If%20you%20know%20who%20your,the%20U.S.%20House%20switchboard%20operator.">https://www.house.gov/representatives/find-your-representative#:~:text=If%20you%20know%20who%20your,the%20U.S.%20House%20switchboard%20operator.</a> Compliance Issues: Government Regulation, Politics, Economy, Small Business, Consumer Protection	
12:14	SPOTBREAK 2&3: Taco Bell/Real Star Gain/Missed Connections Autozone/Battery Destination Bounty/Milkshake	:30 :30 :30 :30
14:14	:02 PAUSE FOR LOCAL AVAIL	:02
14:16	<b>SEGMENT 2: WHO IS GEN-Z?</b>	7:56
	Synopsis: There are more than 68 million young people in the U.S. who makeup Generation Z – that is anyone born between 1997 and 2012. Research shows that this cohort is the most racially and ethnically diverse than any other previous generation and are progressive in their mindsets. On top of this, they're extremely tech-savvy and believe that mental health is equally as important as physical health. Culture expert John Schlimm helps us understand who Gen Z and what impact they'll have on the future world. Host: Marty Peterson. Guest: John Schlimm, researcher, professor, author, <i>What Would Gen-Z Do? Everything You Don't Know About Gen-Z But Should</i> . Links for more info: <a href="https://www.pewresearch.org/fact-tank/2019/01/17/where-millennials-end-and-generation-z-begins/">https://www.pewresearch.org/fact-tank/2019/01/17/where-millennials-end-and-generation-z-begins/</a> <a href="https://www.barnesandnoble.com/w/what-would-gen-z-do-john-schlimm/1141059890?ean=9781641707367">https://www.barnesandnoble.com/w/what-would-gen-z-do-john-schlimm/1141059890?ean=9781641707367</a> <a href="https://fivethirtyeight.com/features/how-gen-z-could-transform-american-politics/">https://fivethirtyeight.com/features/how-gen-z-could-transform-american-politics/</a> Compliance Issues: Culture, Technology, Psychology, Mental Health, Cultural Trends, Social Media	
22:12	SPOTBREAK 4: Vicks/Worried Dad Autozone/Fix Finder	:30 :30
23:12	<b>VIEWPOINTS EXPLAINED: NYE TRADITIONS AROUND THE WORLD</b>	1:10
	Synopsis: We explore how different cultures and countries ring in the New Year. Host: Ebony McMorris Compliance Issues Covered: Global Culture, Traditions, Customs, Diet	
24:22	<b>CULTURE CRASH: 2023 FILM RELEASES</b>	2:05
	Synopsis: We highlight some of the movies we're looking forward to in 2023. Host: Evan Rook Compliance Issues Covered: Culture, Film	
26:27	SPOTBREAK 5: Taco Bell/Real Star O' Reilly/Battery Testing	:30 :30
27:27	Program Conclusion	:32
27:59	TOTAL TIME	