

DUPLICATE INVOICE



WITI
9001 North Green Bay Road
Milwaukee, WI 53209-1297
Main: (414)355-6666
Billing:

Invoice #	Invoice Date	Invoice Month	Invoice Period
583143-1	10/28/12	October 2012	10/01/12 - 10/22/12

Station	Account Executive	Sales Office	Sales Region
WITI	Trevor Heaton	Washington DC	National

Billing Address:

Strategic Media Placement
Attention: Accounts Payable
7669 Stagers Loop
Delaware, OH 43015

Advertiser	Product	Estimate Number
Thompson/R/Senate	THOMPSON FOR SENATE	2925

Flight Dates	Order #	Alt Order #
10/16/12 - 10/22/12	583143	09843096

Billing Calendar	Billing Type
Broadcast	Cash

Special Handling

Send Payment To:

WITI
3609 Solutions Center
Chicago, IL 60677-3006

IDB #	Advertiser Code	Product Code

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type																																																																																										
1	10/16/12	10/22/12	M-F 6a-7a	6a-7a	MTWTF--	:30	5	\$1,050.00	NM																																																																																										
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DUPLICATE INVOICE

Send Payment To:



WITI
3609 Solutions Center
Chicago, IL 60677-3006

Invoice # 583143-1	Invoice Date 10/28/12	Invoice Month October 2012	Invoice Period 10/01/12 - 10/22/12
Advertiser Thompson/R/Senate	Product THOMPSON FOR SENATE	Estimate Number 2925	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
5	10/16/12	10/22/12	M-F 6p-630p	6p-630p	MTWTF--	:30	5	\$865.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/16/12 10/22/12 MTWTF-- 5 \$865.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
3 6 Tu 10/16/12 6:14 PM M-F 6p-630p 6p-630p :30 TTTV101201H \$865.00 NM									
1 6 W 10/17/12 6:22 PM M-F 6p-630p 6p-630p :30 TTTV101501H \$865.00 NM									
5 6 Th 10/18/12 6:24 PM M-F 6p-630p 6p-630p :30 TTTV101501H \$865.00 NM									
2 6 F 10/19/12 6:29 PM M-F 6p-630p 6p-630p :30 TTTV101701H \$865.00 NM									
8 6 Sa 10/20/12 12:59 PM Sa 12p-1p 12p-1p :30 TTTV101701H \$175.00 NM									
6 6 Su 10/21/12 5:10 PM Su 5p-530p News 5-530p :30 TTTV101701H \$725.00 NM									
7 6 Su 10/21/12 5:51 PM Su 530p6p News 530-6p :30 TTTV101701H \$765.00 NM									
4 6 M 10/22/12 M-F 6p-630p 6p-630p :00 \$865.00 NM									
See MG 5.6,5.7,5.8									
6	10/16/12	10/22/12	M-F 9-930p	9p-930p	MTWTF--	:30	5	\$2,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/16/12 10/22/12 MTWTF-- 5 \$2,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
5 6 Tu 10/16/12 M-F 9-930p 9p-930p :00 \$2,000.00 NM									
See MG 6.6,6.7,6.8,6.9									
11 6 W 10/17/12 WITI MLB Rainout Day Game 3p-cc :00 \$0.00 NM									
Credited									
7 6 W 10/17/12 2:41 PM MLB Championship Series Various :30 TTTV101501H \$1,000.00 NM									
MG for 6.3,6.5									
6 6 W 10/17/12 5:11 PM MLB Championship Series Various :30 TTTV101501H \$1,000.00 NM									
MG for 6.3,6.5									
4 6 W 10/17/12 9:57 PM M-F 9-930p 9p-930p :30 TTTV101501H \$1,800.00 NM									
*									
8 6 W 10/17/12 11:35 PM M-F 1035p-1105p 1035p-1105p :30 TTTV101501H \$1,000.00 NM									
MG for 6.3,6.5									
*									
2 6 Th 10/18/12 10:37 PM M-F 9-930p 9p-930p :30 TTTV101501H \$1,800.00 NM									
*									
1 6 F 10/19/12 10:23 PM M-F 9-930p 9p-930p :30 TTTV101701H \$1,800.00 NM									
*									
9 6 Su 10/21/12 11:50 PM Fox 6 Blitz 1035p-1105p :30 TTTV101701H \$1,000.00 NM									
MG for 6.3,6.5									
*									
3 6 M 10/22/12 M-F 9-930p 9p-930p :00 \$2,000.00 NM									
See MG 6.6,6.7,6.8,6.9									
7	10/21/12	10/21/12	Su 930p-10p	930p-10p	-----S	:30	1	\$1,500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 -----S 1 \$1,500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 6 Su 10/21/12 10:46 PM Su 930p-10p 930p-10p :30 TTTV101701H \$1,500.00 NM									
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