

DUPLICATE

INVOICE



WITI
9001 North Green Bay Road
Milwaukee, WI 53209-1297
Main: (414)355-6666
Billing:

Invoice #	Invoice Date	Invoice Month	Invoice Period
564769-1	08/12/12	August 2012	07/30/12 - 08/06/12

Station	Account Executive	Sales Office	Sales Region
WITI	Trevor Heaton	Washington DC	National

Billing Address:

Strategic Media Placement
Attention: Accounts Payable
7669 Staggers Loop
Delaware, OH 43015

Advertiser	Product	Estimate Number
Thompson/R/Senate	THOMPSON FOR SENATE	2537

Flight Dates	Order #	Alt Order #
07/31/12 - 08/06/12	564769	09780300

Billing Calendar	Billing Type
Broadcast	Cash

Special Handling

Send Payment To:

WITI
3609 Solutions Center
Chicago, IL 60677-3006

IDB #	Advertiser Code	Product Code

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	07/31/12	08/06/12	M-F 6a-7a	6a-7a	MTWTF--	:30	5	\$325.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/31/12 08/06/12 MTWTF-- 5 \$325.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
4 6 Tu 07/31/12 6:22 AM M-F 6a-7a 6a-7a :30 TVPRI TGT1210H \$325.00 NM									
2 6 W 08/01/12 M-F 6a-7a 6a-7a :00 \$325.00 NM See MG 15.2, 15.3, 15.4, 15.5, 15.6, 15.7, 15.8, 15.9, 15.10, 15.11, 15.12, 15.13, 15.14, 15.15, 15.16, 15.17, 15.18, 15.19, 15.20, 15.2									
3 6 Th 08/02/12 6:08 AM M-F 6a-7a 6a-7a :30 TVPRI TGT1210R \$325.00 NM									
5 6 F 08/03/12 M-F 6a-7a 6a-7a :00 \$325.00 NM See MG 15.2, 15.3, 15.4, 15.5, 15.6, 15.7, 15.8, 15.9, 15.10, 15.11, 15.12, 15.13, 15.14, 15.15, 15.16, 15.17, 15.18, 15.19, 15.20, 15.2									
1 6 M 08/06/12 6:09 AM M-F 6a-7a 6a-7a :30 TVPRI TGT1211RH \$325.00 NM									
2	07/31/12	08/06/12	M-F 7a-8a	7a-8a	MTWTF--	:30	5	\$335.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/31/12 08/06/12 MTWTF-- 5 \$335.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
4 6 Tu 07/31/12 7:40 AM M-F 7a-8a 7a-8a :30 TVPRI TGT1210H \$335.00 NM									
3 6 W 08/01/12 7:26 AM M-F 7a-8a 7a-8a :30 TVPRI TGT1210H \$335.00 NM									
2 6 Th 08/02/12 M-F 7a-8a 7a-8a :00 \$335.00 NM See MG 15.2, 15.3, 15.4, 15.5, 15.6, 15.7, 15.8, 15.9, 15.10, 15.11, 15.12, 15.13, 15.14, 15.15, 15.16, 15.17, 15.18, 15.19, 15.20, 15.2									
5 6 F 08/03/12 7:23 AM M-F 7a-8a 7a-8a :30 TVPRI TGT1211 \$335.00 NM									
1 6 M 08/06/12 7:31 AM M-F 7a-8a 7a-8a :30 TVPRI TGT1211RH \$335.00 NM									
3	07/31/12	08/06/12	M-F 1130a-12p FOX 6	1130a-12p	MTWTF--	:30	5	\$200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/31/12 08/06/12 MTWTF-- 5 \$200.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
3 6 Tu 07/31/12 11:37 AM M-F 1130a-12p FOX 6 1130a-12p :30 TVPRI TGT1210H \$200.00 NM									
5 6 W 08/01/12 M-F 1130a-12p FOX 6 1130a-12p :00 \$200.00 NM See MG 15.2, 15.3, 15.4, 15.5, 15.6, 15.7, 15.8, 15.9, 15.10, 15.11, 15.12, 15.13, 15.14, 15.15, 15.16, 15.17, 15.18, 15.19, 15.20, 15.2									
2 6 Th 08/02/12 11:53 AM M-F 1130a-12p FOX 6 1130a-12p :30 TVPRI TGT1210R \$200.00 NM									
4 6 F 08/03/12 11:57 AM M-F 1130a-12p FOX 6 1130a-12p :30 TVPRI TGT1211 \$200.00 NM									
1 6 M 08/06/12 11:59 AM M-F 1130a-12p FOX 6 1130a-12p :30 TVPRI TGT1211RH \$200.00 NM									

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Chicago, IL 60677-3006

Invoice #	Invoice Date	Invoice Month	Invoice Period
564769-1	08/12/12	August 2012	07/30/12 - 08/06/12
Advertiser	Product	Estimate Number	
Thompson/R/Senate	THOMPSON FOR SENATE	2537	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type	
4	07/31/12	08/06/12	M-F 5p-530p	5p-530p	MTWTF--	:30	3	\$350.00	NM	
Weeks:	<u>Start Date</u> 07/31/12	<u>End Date</u> 08/06/12	<u>MTWTFSS</u> MTWTF--	<u>Spots/Week</u> 3	<u>Rate</u> \$350.00					
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
3	6	Tu	07/31/12	5:12 PM	M-F 5p-530p	5p-530p	:30	TVPRI TGT1210H	\$350.00	NM
2	6	Th	08/02/12		M-F 5p-530p	5p-530p	:00		\$350.00	NM
			See MG 15.2, 15.3, 15.4, 15.5, 15.6, 15.7, 15.8, 15.9, 15.10, 15.11, 15.12, 15.13, 15.14, 15.15, 15.16, 15.17, 15.18, 15.19, 15.20, 15.2							
1	6	M	08/06/12		M-F 5p-530p	5p-530p	:00		\$350.00	NM
			See MG 15.2, 15.3, 15.4, 15.5, 15.6, 15.7, 15.8, 15.9, 15.10, 15.11, 15.12, 15.13, 15.14, 15.15, 15.16, 15.17, 15.18, 15.19, 15.20, 15.2							
5	07/31/12	08/06/12	M-F 530p-6p	530p-6p	MTWTF--	:30	5	\$300.00	NM	
Weeks:	<u>Start Date</u> 07/31/12	<u>End Date</u> 08/06/12	<u>MTWTFSS</u> MTWTF--	<u>Spots/Week</u> 5	<u>Rate</u> \$300.00					
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
2	6	Tu	07/31/12	5:42 PM	M-F 530p-6p	530p-6p	:30	TVPRI TGT1210H	\$300.00	NM
5	6	W	08/01/12	5:43 PM	M-F 530p-6p	530p-6p	:30	TVPRI TGT1210R	\$300.00	NM
3	6	Th	08/02/12	5:39 PM	M-F 530p-6p	530p-6p	:30	TVPRI TGT1210R	\$300.00	NM
4	6	F	08/03/12	5:38 PM	M-F 530p-6p	530p-6p	:30	TVPRI TGT1211	\$300.00	NM
1	6	M	08/06/12		M-F 530p-6p	530p-6p	:00		\$300.00	NM
			See MG 15.2, 15.3, 15.4, 15.5, 15.6, 15.7, 15.8, 15.9, 15.10, 15.11, 15.12, 15.13, 15.14, 15.15, 15.16, 15.17, 15.18, 15.19, 15.20, 15.2							
6	07/31/12	08/06/12	M-F 6p-630p	6p-630p	MTWTF--	:30	5	\$350.00	NM	
Weeks:	<u>Start Date</u> 07/31/12	<u>End Date</u> 08/06/12	<u>MTWTFSS</u> MTWTF--	<u>Spots/Week</u> 5	<u>Rate</u> \$350.00					
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
2	6	Tu	07/31/12	6:24 PM	M-F 6p-630p	6p-630p	:30	TVPRI TGT1210H	\$350.00	NM
3	6	W	08/01/12		M-F 6p-630p	6p-630p	:00		\$350.00	NM
			See MG 15.2, 15.3, 15.4, 15.5, 15.6, 15.7, 15.8, 15.9, 15.10, 15.11, 15.12, 15.13, 15.14, 15.15, 15.16, 15.17, 15.18, 15.19, 15.20, 15.2							
5	6	Th	08/02/12	6:15 PM	M-F 6p-630p	6p-630p	:30	TVPRI TGT1210R	\$350.00	NM
4	6	F	08/03/12		M-F 6p-630p	6p-630p	:00		\$350.00	NM
			See MG 15.2, 15.3, 15.4, 15.5, 15.6, 15.7, 15.8, 15.9, 15.10, 15.11, 15.12, 15.13, 15.14, 15.15, 15.16, 15.17, 15.18, 15.19, 15.20, 15.2							
1	6	M	08/06/12	6:29 PM	M-F 6p-630p	6p-630p	:30	TVPRI TGT1211RH	\$350.00	NM
7	07/31/12	08/06/12	M-F 9-930p	9p-930p	MTWTF--	:30	5	\$900.00	NM	
Weeks:	<u>Start Date</u> 07/31/12	<u>End Date</u> 08/06/12	<u>MTWTFSS</u> MTWTF--	<u>Spots/Week</u> 5	<u>Rate</u> \$900.00					
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
2	6	Tu	07/31/12	9:11 PM	M-F 9-930p	9p-930p	:30	TVPRI TGT1210H	\$900.00	NM
3	6	W	08/01/12		M-F 9-930p	9p-930p	:00		\$900.00	NM
			See MG 15.2, 15.3, 15.4, 15.5, 15.6, 15.7, 15.8, 15.9, 15.10, 15.11, 15.12, 15.13, 15.14, 15.15, 15.16, 15.17, 15.18, 15.19, 15.20, 15.2							
5	6	Th	08/02/12	9:24 PM	M-F 9-930p	9p-930p	:30	TVPRI TGT1210R	\$900.00	NM
4	6	F	08/03/12		M-F 9-930p	9p-930p	:00		\$900.00	NM
			See MG 15.2, 15.3, 15.4, 15.5, 15.6, 15.7, 15.8, 15.9, 15.10, 15.11, 15.12, 15.13, 15.14, 15.15, 15.16, 15.17, 15.18, 15.19, 15.20, 15.2							
1	6	M	08/06/12	9:22 PM	M-F 9-930p	9p-930p	:30	TVPRI TGT1211RH	\$900.00	NM

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Invoice #	Invoice Date	Invoice Month	Invoice Period
564769-1	08/12/12	August 2012	07/30/12 - 08/06/12
Advertiser	Product	Estimate Number	
Thompson/R/Senate	THOMPSON FOR SENATE	2537	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
8	07/31/12	08/06/12	M-F 930-10p	930p-10p	MTWTF--	:30	5	\$900.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/31/12 08/06/12 MTWTF-- 5 \$900.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 6 Tu 07/31/12 9:28 PM M-F 930-10p 930p-10p :30 TVPRI TGT1210H \$900.00 NM 4 6 W 08/01/12 9:38 PM M-F 930-10p 930p-10p :30 TVPRI TGT1210R \$900.00 NM 3 6 Th 08/02/12 M-F 930-10p 930p-10p :00 \$900.00 NM See MG 15.2, 15.3, 15.4, 15.5, 15.6, 15.7, 15.8, 15.9, 15.10, 15.11, 15.12, 15.13, 15.14, 15.15, 15.16, 15.17, 15.18, 15.19, 15.20, 15.2 5 6 F 08/03/12 M-F 930-10p 930p-10p :00 \$900.00 NM See MG 15.2, 15.3, 15.4, 15.5, 15.6, 15.7, 15.8, 15.9, 15.10, 15.11, 15.12, 15.13, 15.14, 15.15, 15.16, 15.17, 15.18, 15.19, 15.20, 15.2 1 6 M 08/06/12 9:42 PM M-F 930-10p 930p-10p :30 TVPRI TGT1211RH \$900.00 NM									
9	07/31/12	08/06/12	M-F 5a-530a	5a-530a	MTWTF--	:30	5	\$200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/31/12 08/06/12 MTWTF-- 5 \$200.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 5 6 Tu 07/31/12 5:08 AM M-F 5a-530a 5a-530a :30 TVPRI TGT1210H \$200.00 NM 4 6 W 08/01/12 5:24 AM M-F 5a-530a 5a-530a :30 TVPRI TGT1210H \$200.00 NM 1 6 Th 08/02/12 M-F 5a-530a 5a-530a :00 \$200.00 NM See MG 15.2, 15.3, 15.4, 15.5, 15.6, 15.7, 15.8, 15.9, 15.10, 15.11, 15.12, 15.13, 15.14, 15.15, 15.16, 15.17, 15.18, 15.19, 15.20, 15.2 3 6 F 08/03/12 5:24 AM M-F 5a-530a 5a-530a :30 TVPRI TGT1211 \$200.00 NM 2 6 M 08/06/12 5:13 AM M-F 5a-530a 5a-530a :30 TVPRI TGT1211RH \$200.00 NM									
10	08/05/12	08/05/12	Su 7a-8a	7a-8a	-----S	:30	1	\$165.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/30/12 08/05/12 -----S 1 \$165.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 6 Su 08/05/12 7:23 AM Su 7a-8a 7a-8a :30 TVPRI TGT1211RH \$165.00 NM									
11	08/05/12	08/05/12	Su 8a-9a	8a-9a	-----S	:30	1	\$185.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/30/12 08/05/12 -----S 1 \$185.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 6 Su 08/05/12 8:09 AM Su 8a-9a 8a-9a :30 TVPRI TGT1211RH \$185.00 NM									
12	08/05/12	08/05/12	FOX News Sunday	9a-10a	-----S	:30	1	\$200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/30/12 08/05/12 -----S 1 \$200.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 6 Su 08/05/12 FOX News Sunday 9a-10a :00 \$200.00 NM See MG 15.2, 15.3, 15.4, 15.5, 15.6, 15.7, 15.8, 15.9, 15.10, 15.11, 15.12, 15.13, 15.14, 15.15, 15.16, 15.17, 15.18, 15.19, 15.20, 15.2									
13	08/04/12	08/04/12	Sa 10p-1035p	10p-1035p	-----S-	:30	1	\$650.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/30/12 08/05/12 -----S- 1 \$650.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 6 Sa 08/04/12 10:13 PM Sa 10p-1035p 10p-1035p :30 TVPRI TGT1211R \$650.00 NM									

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564769-1	08/12/12	August 2012	07/30/12 - 08/06/12
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Thompson/R/Senate	THOMPSON FOR SENATE	2537	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type																																								
14	08/05/12	08/05/12	Su 930p-10p	930p-10p	-----S	:30	1	\$800.00	NM																																								
<table> <tr> <td>Weeks:</td><td><u>Start Date</u></td><td><u>End Date</u></td><td><u>MTWTFSS</u></td><td><u>Spots/Week</u></td><td><u>Rate</u></td><td colspan="4"></td></tr> <tr> <td></td><td>07/30/12</td><td>08/05/12</td><td>-----S</td><td>1</td><td>\$800.00</td><td colspan="4"></td></tr> <tr> <td><u>Spots: # Ch</u></td><td><u>Day</u></td><td><u>Air Date</u></td><td><u>Air Time</u></td><td><u>Description</u></td><td><u>Start/End Time</u></td><td><u>Length</u></td><td><u>Ad-ID</u></td><td><u>Rate</u></td><td><u>Type</u></td></tr> <tr> <td>1 6</td><td>Su</td><td>08/05/12</td><td>9:30 PM</td><td>Su 930p-10p</td><td>930p-10p</td><td>:30</td><td>TVPRITGT1211RH</td><td>\$800.00</td><td>NM</td></tr> </table>										Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>						07/30/12	08/05/12	-----S	1	\$800.00					<u>Spots: # Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>	1 6	Su	08/05/12	9:30 PM	Su 930p-10p	930p-10p	:30	TVPRITGT1211RH	\$800.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>																																												
	07/30/12	08/05/12	-----S	1	\$800.00																																												
<u>Spots: # Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>																																								
1 6	Su	08/05/12	9:30 PM	Su 930p-10p	930p-10p	:30	TVPRITGT1211RH	\$800.00	NM																																								

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Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
15	08/05/12	08/05/12	Su 9p-930p	9p-930p	-----S	:30	1	\$800.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/30/12 08/05/12 -----S 1 \$800.00									
Spots: # Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
4 6	Th	08/02/12	4:56 AM	M-F 430-5a	430-5a	:30	TVPRITGT1210R	\$115.00	NM
MG for 6.3,6.4,2.2,8.5,8.3,7.4,7.3,9.1,12.1,3.5,1.5,1.2,4.1,4.2,5.1,15.1									
9 6	Th	08/02/12	9:59 AM	M-F 9a-10a	9a-10a	:30	TVPRITGT1210R	\$300.00	NM
MG for 6.3,6.4,2.2,8.5,8.3,7.4,7.3,9.1,12.1,3.5,1.5,1.2,4.1,4.2,5.1,15.1									
12 6	Th	08/02/12	11:23 AM	M-F 11a-1130a FOX 6	11a-1130a	:30	TVPRITGT1210R	\$285.00	NM
MG for 6.3,6.4,2.2,8.5,8.3,7.4,7.3,9.1,12.1,3.5,1.5,1.2,4.1,4.2,5.1,15.1									
16 6	Th	08/02/12	11:59 AM	M-F 1130a-12p FOX 6	1130a-12p	:30	TVPRITGT1210R	\$300.00	NM
MG for 6.3,6.4,2.2,8.5,8.3,7.4,7.3,9.1,12.1,3.5,1.5,1.2,4.1,4.2,5.1,15.1									
3 6	F	08/03/12	4:57 AM	M-F 430-5a	430-5a	:30	TVPRITGT1211	\$115.00	NM
MG for 6.3,6.4,2.2,8.5,8.3,7.4,7.3,9.1,12.1,3.5,1.5,1.2,4.1,4.2,5.1,15.1									
8 6	F	08/03/12	9:32 AM	M-F 9a-10a	9a-10a	:30	TVPRITGT1211	\$300.00	NM
MG for 6.3,6.4,2.2,8.5,8.3,7.4,7.3,9.1,12.1,3.5,1.5,1.2,4.1,4.2,5.1,15.1									
13 6	F	08/03/12	11:10 AM	M-F 11a-1130a FOX 6	11a-1130a	:30	TVPRITGT1211	\$285.00	NM
MG for 6.3,6.4,2.2,8.5,8.3,7.4,7.3,9.1,12.1,3.5,1.5,1.2,4.1,4.2,5.1,15.1									
14 6	F	08/03/12	11:36 AM	M-F 1130a-12p FOX 6	1130a-12p	:30	TVPRITGT1211	\$300.00	NM
MG for 6.3,6.4,2.2,8.5,8.3,7.4,7.3,9.1,12.1,3.5,1.5,1.2,4.1,4.2,5.1,15.1									
19 6	F	08/03/12	7:06 PM	GB Pre-Scrimmage	various	:30	TVPRITGT1211	\$1,000.00	NM
MG for 6.3,6.4,2.2,8.5,8.3,7.4,7.3,9.1,12.1,3.5,1.5,1.2,4.1,4.2,5.1,15.1									
20 6	F	08/03/12	9:34 PM	GB Packers Post-Scrimmage	Various	:30	TVPRITGT1211	\$1,000.00	NM
MG for 6.3,6.4,2.2,8.5,8.3,7.4,7.3,9.1,12.1,3.5,1.5,1.2,4.1,4.2,5.1,15.1									
18 6	F	08/03/12	1:17 AM	M-F 105a-135a	105a-135a	:30	TVPRITGT1211	\$80.00	NM
MG for 6.3,6.4,2.2,8.5,8.3,7.4,7.3,9.1,12.1,3.5,1.5,1.2,4.1,4.2,5.1,15.1									
21 6	Sa	08/04/12	7:41 AM	Sa 7a-8a	7a-8a	:30	TVPRITGT1211R	\$145.00	NM
MG for 6.3,6.4,2.2,8.5,8.3,7.4,7.3,9.1,12.1,3.5,1.5,1.2,4.1,4.2,5.1,15.1									
22 6	Sa	08/04/12	8:11 AM	Sa 8a-9a	8a-9a	:30	TVPRITGT1211R	\$145.00	NM
MG for 6.3,6.4,2.2,8.5,8.3,7.4,7.3,9.1,12.1,3.5,1.5,1.2,4.1,4.2,5.1,15.1									
1 6	Su	08/05/12		Su 9p-930p	9p-930p	:00		\$800.00	NM
See MG 15.2, 15.3, 15.4, 15.5, 15.6, 15.7, 15.8, 15.9, 15.10, 15.11, 15.12, 15.13, 15.14, 15.15, 15.16, 15.17, 15.18, 15.19, 15.20, 15.2									
23 6	Su	08/05/12	6:40 AM	Su 630-7a	630-7a	:30	TVPRITGT1211RH	\$30.00	NM
MG for 6.3,6.4,2.2,8.5,8.3,7.4,7.3,9.1,12.1,3.5,1.5,1.2,4.1,4.2,5.1,15.1									
24 6	Su	08/05/12	5:21 PM	Su 5-530p News	5-530p	:30	TVPRITGT1211RH	\$215.00	NM
MG for 6.3,6.4,2.2,8.5,8.3,7.4,7.3,9.1,12.1,3.5,1.5,1.2,4.1,4.2,5.1,15.1									
25 6	Su	08/05/12	5:58 PM	Su 530-6p	530-6p	:30	TVPRITGT1211RH	\$215.00	NM
MG for 6.3,6.4,2.2,8.5,8.3,7.4,7.3,9.1,12.1,3.5,1.5,1.2,4.1,4.2,5.1,15.1									
11 6	M	08/06/12		M-F 11a-1130a FOX 6	11a-1130a	:00		\$285.00	NM
Credited									
15 6	M	08/06/12		M-F 1130a-12p FOX 6	1130a-12p	:00		\$300.00	NM
Credited									
2 6	M	08/06/12	4:51 AM	M-F 430-5a	430-5a	:30	TVPRITGT1211RH	\$115.00	NM
MG for 6.3,6.4,2.2,8.5,8.3,7.4,7.3,9.1,12.1,3.5,1.5,1.2,4.1,4.2,5.1,15.1									
5 6	M	08/06/12	6:56 AM	M-F 6a-7a	6a-7a	:30	TVPRITGT1211RH	\$525.00	NM
MG for 6.3,6.4,2.2,8.5,8.3,7.4,7.3,9.1,12.1,3.5,1.5,1.2,4.1,4.2,5.1,15.1									
6 6	M	08/06/12	8:44 AM	M-F 8a-9a	8a-9a	:30	TVPRITGT1211RH	\$500.00	NM
MG for 6.3,6.4,2.2,8.5,8.3,7.4,7.3,9.1,12.1,3.5,1.5,1.2,4.1,4.2,5.1,15.1									
10 6	M	08/06/12	9:13 AM	M-F 9a-10a	9a-10a	:30	TVPRITGT1211RH	\$300.00	NM
MG for 6.3,6.4,2.2,8.5,8.3,7.4,7.3,9.1,12.1,3.5,1.5,1.2,4.1,4.2,5.1,15.1									
7 6	M	08/06/12	9:30 AM	M-F 9a-10a	9a-10a	:30	TVPRITGT1211RH	\$150.00	NM
MG for 6.3,6.4,2.2,8.5,8.3,7.4,7.3,9.1,12.1,3.5,1.5,1.2,4.1,4.2,5.1,15.1									
17 6	M	08/06/12	5:25 PM	M-F 5p-530p	5p-530p	:30	TVPRITGT1211RH	\$500.00	NM
MG for 6.3,6.4,2.2,8.5,8.3,7.4,7.3,9.1,12.1,3.5,1.5,1.2,4.1,4.2,5.1,15.1									

INVOICE

Send Payment To:



WITI
3609 Solutions Center
Chicago, IL 60677-3006

Invoice #	Invoice Date	Invoice Month	Invoice Period
564769-1	08/12/12	August 2012	07/30/12 - 08/06/12
Advertiser	Product	Estimate Number	
Thompson/R/Senate	THOMPSON FOR SENATE	2537	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
16	08/05/12	08/05/12	Su 10a-1030a	10a-1030a	-----S	:30	1	\$50.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/30/12 08/05/12 -----S 1 \$50.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 6 Su 08/05/12 10:29 AM Su 10a-1030a 10a-1030a :30 TVPRITGT1211RH \$50.00 NM									
17	08/06/12	08/06/12	M-Su 4a-430a	4a-430a	M-----	:30	1	\$0.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/06/12 08/12/12 M----- 1 \$0.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 6 M 08/06/12 4:11 AM M-Su 4a-430a 4a-430a :30 TVPRITGT1211RH \$0.00 NM									

Total Spots **57** Gross Total **\$20,685.00**

Payment Terms 30 Days

Agency Commission **\$3,102.75**
Net Amount Due **\$17,582.25**