



Remit Address:
KWCH
PO Box 48349
Wichita, KS 67201
Main: (316) 838-1212
Billing: (316) 831-6012

www.kwch.com

Billing Address:

***Screen Strategies Media**
Attention: Accounts Payable
11150 Fairfax Blvd, Ste 505
Fairfax, VA 22030

INVOICE

DUPLICATE

Advertiser	*Davis for Governor	Invoice #	A69352-1
Product	DAVIS FOR GOVERNOR 9/22-9/28 TV	Invoice Date	09/30/14
Estimate Number	920	Invoice Month	September 2014
		Invoice Period	09/01/14 - 09/28/14

Station	KWCH	Order #	A69352
Account Executive	Marcus Wilkerson	Alt Order #	
Sales Office	Wichita National	Deal #	
Sales Region	National-KWCH	Order Flight	09/22/14 - 09/28/14

Billing Calendar	Broadcast	IDB #	
Billing Type	Cash	Advertiser Code	
Special Handling		Product Code	

Agency Ref	
Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
1	All	EYEWITNESS NEWS @ 5AM	M-F 5-6a								
		PRIORITY 2									
					09/22/14 to 09/28/14	10x	MTWTF--				
	All			M	09/22/14	:30	5:10 AM	PDT1403H	\$70.00		8
	All			M	09/22/14	:30	5:47 AM	PDT1402H	\$70.00		3
	All			Tu	09/23/14	:30	5:24 AM	PDT1403H	\$70.00		1
	All			Tu	09/23/14	:30	5:42 AM	PDT1402H	\$70.00		7
	All			W	09/24/14	:30	5:30 AM	PDT1403H	\$70.00		9
	All			W	09/24/14	:30	5:46 AM	PDT1403H	\$70.00		2
	All			Th	09/25/14	:30	5:17 AM	PDT1403H	\$70.00		5
	All			Th	09/25/14	:30	5:46 AM	PDT1403H	\$70.00		6
	All			F	09/26/14	:30	5:29 AM	PDT1403H	\$70.00		10
	All			F	09/26/14	:30	5:46 AM	PDT1403H	\$70.00		4
2	All	EYEWITNESS NEWS @ 6AM	M-F 6-7a								
		PRIORITY 3									
					09/22/14 to 09/28/14	10x	MTWTF--				
	All			M	09/22/14	:30	6:10 AM	PDT1403H	\$115.00		3
	All			M	09/22/14	:30	6:54 AM	PDT1403H	\$115.00		9
	All			Tu	09/23/14	:30	6:22 AM	PDT1403H	\$115.00		1
	All			Tu	09/23/14	:30	6:48 AM	PDT1403H	\$115.00		7
	All			W	09/24/14	:30	6:13 AM	PDT1402H	\$115.00		6
	All			W	09/24/14	:30	6:55 AM	PDT1403H	\$115.00		2
	All			Th	09/25/14	:30	6:30 AM	PDT1402H	\$115.00		4
	All			Th	09/25/14	:30	6:54 AM	PDT1403H	\$115.00		10
	All			F	09/26/14	:30	6:23 AM	PDT1402H	\$115.00		5
	All			F	09/26/14	:30	6:54 AM	PDT1403H	\$115.00		8
3	All	CBS THIS MORNING 7-9A	M-F 7-9a								
		PRIORITY 2									
					09/22/14 to 09/28/14	10x	MTWTF--				
	All			M	09/22/14	:30	7:29 AM	PDT1402H	\$120.00		4
	All			M	09/22/14	:30	8:17 AM	PDT1403H	\$120.00		7
	All			Tu	09/23/14	:30	8:18 AM	PDT1403H	\$120.00		3
	All			Tu	09/23/14	:30	8:41 AM	PDT1402H	\$120.00		10

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DUPLICATE

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Product	DAVIS FOR GOVERNOR 9/22-9/28 TV	Invoice Date	09/30/14
Estimate Number	920	Invoice Month	September 2014
		Invoice Period	09/01/14 - 09/28/14
Station	KWCH	Order #	A69352
Account Executive	Marcus Wilkerson	Alt Order #	
Sales Office	Wichita National	Deal #	
Sales Region	National-KWCH	Order Flight	09/22/14 - 09/28/14
Billing Calendar	Broadcast	IDB #	
Billing Type	Cash	Advertiser Code	
Special Handling		Product Code	
		Agency Ref	
		Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
3	All	CBS THIS MORNING 7-9A	M-F 7-9a								
		PRIORITY 2									
	All			W	09/24/14	:30	7:55 AM	PDT1403H	\$120.00		2
	All			W	09/24/14	:30	8:44 AM	PDT1403H	\$120.00		6
	All			Th	09/25/14	:30	8:13 AM	PDT1403H	\$120.00		5
	All			Th	09/25/14	:30	8:53 AM	PDT1403H	\$120.00		8
	All			F	09/26/14	:30	7:25 AM	PDT1403H	\$120.00		9
	All			F	09/26/14	:30	8:49 AM	PDT1403H	\$120.00		1
4	All	CBS THIS MORNING SAT 6-8A	Sat 6-8a								
		PRIORITY 3									
				09/22/14 to 09/28/14		1x	-----S-				
	All			Sa	09/27/14	:30	6:28 AM	PDT1403H	\$50.00		1
5	All	EYEWITNESS NEWS SAT 8-10A	Sat 8-10a								
		PRIORITY 3									
				09/22/14 to 09/28/14		2x	-----S-				
	All			Sa	09/27/14	:30	8:25 AM	PDT1403H	\$50.00		1
	All			Sa	09/27/14	:30	9:29 AM	PDT1402H	\$50.00		2
6	All	CBS NEWS SUNDAY MORNING	Sun 8-930a								
		PRIORITY 2									
				09/22/14 to 09/28/14		1x	-----S				
	All			Su	09/28/14	:30	8:32 AM	PDT1402H	\$350.00		1
7	All	PRICE IS RIGHT	M-F 10-11a								
		PRIORITY 2									
				09/22/14 to 09/28/14		5x	MTWTF--				
	All			M	09/22/14	:30	10:27 AM	PDT1403H	\$225.00		1
	All			Tu	09/23/14	:30	10:59 AM	PDT1403H	\$225.00		2
	All			W	09/24/14	:30	10:30 AM	PDT1402H	\$225.00		3
	All			Th	09/25/14	:30	9:59 AM	PDT1402H	\$225.00		4
	All			F	09/26/14	:30	10:59 AM	PDT1402H	\$225.00		5
8	All	EYEWITNESS NEWS @ NOON	M-F 12-12:30p								
		PRIORITY 2									
				09/22/14 to 09/28/14		5x	MTWTF--				

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Billing Type	Cash	Advertiser Code	
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		Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
8	All	EYEWITNESS NEWS @ NOON	M-F 12-12:30p								
		PRIORITY 2									
	All			M	09/22/14	:30	12:29 PM	PDT1402H	\$250.00		1
	All			Tu	09/23/14	:30	12:29 PM	PDT1403H	\$250.00		2
	All			W	09/24/14	:30	12:29 PM	PDT1403H	\$250.00		4
	All			Th	09/25/14	:30	12:10 PM	PDT1403H	\$250.00		3
	All			F	09/26/14	:30	12:29 PM	PDT1403H	\$250.00		5
9	All	DR PHIL	M-F 3-4p								
		PRIORITY 2									
					09/22/14 to 09/28/14	8x	MTWTF--				
	All			M	09/22/14	:30	3:25 PM	PDT1403H	\$200.00		1
	All			M	09/22/14	:30	3:50 PM	PDT1403H	\$200.00		7
	All			Tu	09/23/14	:30	3:24 PM	PDT1403H	\$200.00		3
	All			W	09/24/14	:30	3:08 PM	PDT1403H	\$200.00		4
	All			W	09/24/14	:30	3:36 PM	PDT1402H	\$200.00		8
	All			Th	09/25/14	:30	3:10 PM	PDT1403H	\$200.00		5
	All			Th	09/25/14	:30	3:26 PM	PDT1402H	\$200.00		6
	All			F	09/26/14	:30	3:29 PM	PDT1403H	\$200.00		2
10	All	ELLEN	M-F 4-5p								
		PRIORITY 2									
					09/22/14 to 09/28/14	5x	MTWTF--				
	All			M	09/22/14	:30	4:20 PM	PDT1403H	\$235.00		1
	All			Tu	09/23/14	:30	4:48 PM	PDT1403H	\$235.00		4
	All			W	09/24/14	:30	4:22 PM	PDT1403H	\$235.00		3
	All			Th	09/25/14	:30	4:39 PM	PDT1403H	\$235.00		2
	All			F	09/26/14	:30	4:37 PM	PDT1402H	\$235.00		5
11	All	EYEWITNESS NEWS @ 5PM	M-F 5-5:30p								
		PRIORITY 2									
					09/22/14 to 09/28/14	5x	MTWTF--				
	All			M	09/22/14	:30	5:09 PM	PDT1402H	\$400.00		1
	All			Tu	09/23/14	:30	5:28 PM	PDT1403H	\$400.00		3
	All			W	09/24/14	:30	5:24 PM	PDT1403H	\$400.00		2
	All			Th	09/25/14	:30	5:09 PM	PDT1403H	\$400.00		5

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11	All	EYEWITNESS NEWS @ 5PM	M-F 5-5:30p								
		PRIORITY 2									
	All			F	09/26/14	:30	5:15 PM	PDT1403H	\$400.00		4
12	All	EYEWITNESS NEWS @ 6PM	M-F 6-6:30p								
		PRIORITY 2									
					09/22/14 to 09/28/14	5x	MTWTF--				
	All			M	09/22/14	:30	6:25 PM	PDT1403H	\$450.00		2
	All			Tu	09/23/14	:30	6:29 PM	PDT1402H	\$450.00		1
	All			W	09/24/14	:30	6:25 PM	PDT1403H	\$450.00		3
	All			Th	09/25/14	:30	6:26 PM	PDT1402H	\$450.00		4
	All			F	09/26/14	:30	6:12 PM	PDT1403H	\$450.00		5
13	All	INSIDE EDITION	M-F 6:30-7p								
		PRIORITY 2									
					09/22/14 to 09/28/14	5x	MTWTF--				
	All			M	09/22/14	:30	6:41 PM	PDT1403H	\$350.00		3
	All			Tu	09/23/14	:30	6:50 PM	PDT1403H	\$350.00		4
	All			W	09/24/14	:30	6:57 PM	PDT1403H	\$350.00		2
	All			Th	09/25/14	:00			\$350.00	Credited	5
					credit-taking off \$'s from next flight						
	All			F	09/26/14	:30	6:50 PM	PDT1403H	\$350.00		1
14	All	Mon 7-8p	Mon 7-8p								
		PRIORITY 2									
					09/22/14 to 09/28/14	1x	M-----				
	All			M	09/22/14	:30	7:49 PM	PDT1402H	\$725.00		1
15	All	Mon 7-8p	Mon 7-8p								
		PRIORITY 2 - MOVING FROM PREVIOUS FLIGHT									
					09/22/14 to 09/28/14	1x	M-----				
	All			M	09/22/14	:00			\$500.00	Credited	1
					credit-taking off \$'s from next flight						
16	All	Tues 7-8p	Tues 7-8p								
		PRIORITY 1									
					09/22/14 to 09/28/14	1x	-T-----				

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16	All	Tues 7-8p	Tues 7-8p								
	PRIORITY 1										
	All			Tu	09/23/14	:30	7:34 PM	PDT1403H	\$1,400.00		1
17	All	Tues 9-10p	Tues 9-10p								
	PRIORITY 1										
					09/22/14 to 09/28/14	1x	- T- - - -				
	All			Tu	09/23/14	:30	9:33 PM	PDT1403H	\$1,000.00		1
18	All	Wed Prime Special	Wed 7-830p								
	PRIORITY 1										
					09/22/14 to 09/28/14	1x	- - W- - - -				
	All			W	09/24/14	:30	7:41 PM	PDT1403H	\$1,150.00		1
19	All	Fri 8-9p	Fri 8-9p								
	PRIORITY 2										
					09/22/14 to 09/28/14	1x	- - - - F- -				
	All			F	09/26/14	:30	8:33 PM	PDT1402H	\$700.00		1
20	All	Fri 9-10p	Fri 9-10p								
	PRIORITY 2										
					09/22/14 to 09/28/14	1x	- - - - F- -				
	All			F	09/26/14	:30	9:46 PM	PDT1403H	\$800.00		1
21	All	Sat 9-10p	Sat 9-10p								
	PRIORITY 3										
					09/22/14 to 09/28/14	1x	- - - - - S-				
	All			Sa	09/27/14	:30	9:41 PM	PDT1403H	\$200.00		1
22	All	Sun 6-7p	Sun 630-730p								
	PRIORITY 3										
					09/22/14 to 09/28/14	1x	- - - - - S				
	All			Su	09/28/14	:30	6:55 PM	PDT1403H	\$700.00		1
23	All	Sun 8-9p	Sun 830-930p								
	PRIORITY 3										
					09/22/14 to 09/28/14	1x	- - - - - S				
	All			Su	09/28/14	:30	8:52 PM	PDT1403H	\$675.00		1

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24	All	Sun 9-10p	Sun 930-1030p								
		PRIORITY 3									
					09/22/14 to 09/28/14	1x	-----S				
	All			Su	09/28/14	:00			\$675.00	See MG 24.2	1
				No Avail							
	All	Sun 9-10p		Su	09/28/14	:00			\$675.00	Credited	2
					credit-taking off \$'s from next flight						
25	All	EYEWITNESS NEWS @ 10PM	M-F/Sun 10-10:35p								
		PRIORITY 2									
					09/22/14 to 09/28/14	5x	MTWTF--				
	All			M	09/22/14	:30	10:16 PM	PDT1403H	\$775.00		2
	All			Tu	09/23/14	:30	10:25 PM	PDT1402H	\$775.00		1
	All			W	09/24/14	:30	10:11 PM	PDT1403H	\$775.00		5
	All			Th	09/25/14	:00			\$775.00	Credited	4
					credit-taking off \$'s from next flight						
	All			F	09/26/14	:30	10:27 PM	PDT1403H	\$775.00		3
26	All	EYEWITNESS NEWS SAT 10PM	Sat 10-1035p								
		PRIORITY 3									
					09/22/14 to 09/28/14	1x	-----S-				
	All			Sa	09/27/14	:30	10:30 PM	PDT1403H	\$275.00		1
27	All	EYEWITNESS NEWS SUN 1035I	Sun 1035-1105p								
		PRIORITY 3									
					09/22/14 to 09/28/14	1x	-----S				
	All			Su	09/28/14	:30	11:03 PM	PDT1402H	\$150.00		1
28	All	LETTERMAN	M-F 10:35-11:37p								
		PRIORITY 3									
					09/22/14 to 09/28/14	4x	MTW-F--				
	All			M	09/22/14	:30	11:02 PM	PDT1403H	\$125.00		3
	All			Tu	09/23/14	:30	11:02 PM	PDT1403H	\$125.00		2
	All			W	09/24/14	:30	11:33 PM	PDT1403H	\$125.00		1
	All			F	09/26/14	:30	11:30 PM	PDT1403H	\$125.00		4
29	All	LATE RUN LETTERMAN	THU 1040-1150P								

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PRIORITY 3											
30	All	DR PHIL	M-F 3-4p	09/22/14 to 09/28/14		1x	---T---				
	Th			09/25/14	:30	11:33 PM	PDT1403H	\$125.00	1		
PRIORITY 1											
31	All	EYEWITNESS NEWS @ 6PM	M-F 6-6:30p	09/22/14 to 09/28/14		1x	MTWTF--				
	Tu			09/23/14	:30	3:49 PM	PDT1402H	\$300.00	1		
PRIORITY VIP											
32	All	EYEWITNESS NEWS @ NOON	M-F 12-12:30p	09/22/14 to 09/28/14		1x	MTWTF--				
	Th			09/25/14	:30	6:09 PM	PDT1403H	\$1,350.00	1		
PRIORITY 2											
33	All	CBS THIS MORNING SAT 6-8A	Sat 6-8a	09/22/14 to 09/28/14		4x	MTWTF--				
	M			09/22/14	:30	12:09 PM	PDT1403H	\$250.00	1		
	All			W	09/24/14	:30	12:07 PM	PDT1403H	\$250.00	3	
	All			Th	09/25/14	:30	12:29 PM	PDT1403H	\$250.00	2	
	All			F	09/26/14	:30	12:09 PM	PDT1403H	\$250.00	4	
PRIORITY 3											
34	All	INSIDE EDITION	M-F 6:30-7p	09/22/14 to 09/28/14		2x	-----S-				
	Sa			09/27/14	:30	5:59 AM	PDT1402H	\$50.00	2		
	All			Sa	09/27/14	:30	7:28 AM	PDT1403H	\$50.00	1	
PRIORITY 1											
35	All	ELLEN	M-F 4-5p	09/22/14 to 09/28/14		1x	MTW-F--				
	W			09/24/14	:30	6:41 PM	PDT1402H	\$525.00	1		
PRIORITY 2											
	All			09/22/14 to 09/28/14		1x	MTWTF--				
				Tu	09/23/14	:30	4:33 PM	PDT1403H	\$235.00		

We warrant that the actual broadcast information shown on this invoice was taken from the program log. Notification only made if less than 80% of the audience ordered reached over the air. Sunflower Broadcasting, Inc. does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to or has the effect of discriminating on the basis of race or ethnicity.



Remit Address:
KWCH
PO Box 48349
Wichita, KS 67201
Main: (316) 838-1212
Billing: (316) 831-6012

www.kwch.com

Billing Address:

***Screen Strategies Media**
Attention: Accounts Payable
11150 Fairfax Blvd, Ste 505
Fairfax, VA 22030

INVOICE

DUPLICATE

Advertiser	*Davis for Governor	Invoice #	A69352-1
Product	DAVIS FOR GOVERNOR 9/22-9/28 TV	Invoice Date	09/30/14
Estimate Number	920	Invoice Month	September 2014
		Invoice Period	09/01/14 - 09/28/14
Station	KWCH	Order #	A69352
Account Executive	Marcus Wilkerson	Alt Order #	
Sales Office	Wichita National	Deal #	
Sales Region	National-KWCH	Order Flight	09/22/14 - 09/28/14
Billing Calendar	Broadcast	IDB #	
Billing Type	Cash	Advertiser Code	
Special Handling		Product Code	
		Agency Ref	
		Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
36	All	EYEWITNESS NEWS @ 10PM	M-F/Sun 10-10:35p								
		PRIORITY 2									
					09/22/14 to 09/28/14	1x	MTW- F- S				
	All			Su	09/28/14	:30	10:27 PM	PDT1403H	\$775.00		1
37	All	EYEWITNESS NEWS @ 5PM	M-F 5-5:30p								
		PRIORITY 2									
					09/22/14 to 09/28/14	1x	MTWTF- -				
	All			M	09/22/14	:30	5:29 PM	PDT1403H	\$400.00		1
38	All	EYEWITNESS NEWS SAT 6PM	Sat 6-630p								
		PRIORITY 3									
					09/22/14 to 09/28/14	1x	-----S-				
	All			Sa	09/27/14	:00			\$125.00	Unresolved	1
					Sports Overrun						
39	All	LETTERMAN	M-F 10:35-11:37p								
		PRIORITY 3									
					09/22/14 to 09/28/14	1x	MTW- F- -				
	All			W	09/24/14	:30	11:09 PM	PDT1402H	\$125.00		1

Aired Spots **104**

<u>Gross Total</u>	\$30,660.00	
<u>Agency Commission</u>	\$4,599.00	
<u>Net Amount Due</u>	\$26,061.00	Payment Terms 30 Days