

**MARKET:** Bowling Green, KY      **AMOUNT:** \$2,080.00      **AGENCY:** MEDIA FINANCIAL SERVICES  
**REP:** Regional Reps Non-Rep      **SPOTS:** 40      Invoices@MediaFinancial.com  
**MOD:** Stn Ver: 1 Last:  
**SALES OFFICE:** PHILADELPHIA      **SLS PH:** 216 535 3967  
**SALESPERSON:** Linley Grande      **SLS FAX:** N/A  
**SLS EMAIL:** Linley.Grande@GenMediaPartners.com  
**AGENCY:** MEDIA FINANCIAL SERVICES      **AGY CLI:**      **CONTRACT # FOR INVOICING 4383900**  
**ADVERTISER:** Keep Kentucky Great      **AGY PRD:**      **INVOICE:** MEDIA FINANCIAL SERVICES  
**PRODUCT:** Est 5460 Kentucky Tues      **AGY EST:** 5460      Invoices@MediaFinancial.com  
**FLIGHT:** 10/20-Mon 10/26      [X]Unwired [ ]Spot [ ]Mod  
**TOT # OF DAYS:** 7  
**PRIM. DEMO:** Adults 35+      [X]Cash [ ]Trade  
**SEC. DEMO:**      **SPOT TYPE:**      **LAST SENT:** 07/13/2020 12:00

**COMMENTS**

07/13/2020: New order. Nab to follow. Spot will be sent closer to start date. Please confirm within 24 hours in RX if you are set up or to lauren.welch@genmediapartners.com. Thanks!

\*\*\*\*\* No Comments for this Advertiser \*\*\*\*\*

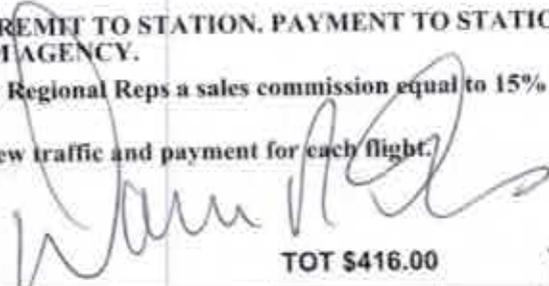
Invoices are required; even for orders paid for in advance. Send invoices electronically.

**THIS IS AN UNWIRED NETWORK ORDER. SEND INVOICES ELECTRONICALLY OR TO INVOICES@MEDIA FINANCIAL.COM BY THE 3RD OF THE MTH AFTER THE BROADCAST MTH HAS AIRED. MFS ELECTRONIC INVOICES: RADIOINVOICES.COM: R112580 OR 9912580; MARKETRON: 120873; SpotData: IDB#1828; EMEDIATRADE:EMT10263.**

**ONLY UPON PAYMENT FROM THE AGY WILL MFS REMIT TO STATION. PAYMENT TO STATION WILL BE PROCESSED WITHIN 7 DAYS AFTER RECEIPT FROM AGENCY.**

By accepting and airing this schedule, station agrees to pay Regional Reps a sales commission equal to 15% of the agency gross in addition to the 15% agency commission.

We will follow up prior to the start of each estimate with new traffic and payment for each flight.



DAY#1		10/20/2020 To 10/20/2020						TOT \$416.00			TOTAL SPOTS 8	
MC	LN	SPT TYP	DAYS	START	END TIME	LEN	START	STOP	SP/DY	RATE	TOTAL	
	1	<del>///</del>	.T.....	6:00AM	10:00AM	60	10/20/2020	10/20/2020	3	\$52	\$156	
	2	<del>///</del>	.T.....	10:00AM	3:00PM	60	10/20/2020	10/20/2020	3	\$52	\$156	
	3	<del>///</del>	.T.....	3:00PM	7:00PM	60	10/20/2020	10/20/2020	2	\$52	\$104	

DAY#2		10/21/2020 To 10/21/2020						TOT \$416.00			TOTAL SPOTS 8	
MC	LN	SPT TYP	DAYS	START	END TIME	LEN	START	STOP	SP/DY	RATE	TOTAL	
	1	<del>///</del>	..W....	6:00AM	10:00AM	60	10/21/2020	10/21/2020	3	\$52	\$156	
	2	<del>///</del>	..W....	10:00AM	3:00PM	60	10/21/2020	10/21/2020	3	\$52	\$156	
	3	<del>///</del>	..W....	3:00PM	7:00PM	60	10/21/2020	10/21/2020	2	\$52	\$104	

<b>MARKET:</b> Bowling Green, KY	<b>AMOUNT:</b> \$2,080.00	<b>AGENCY:</b> MEDIA FINANCIAL SERVICES
<b>REP:</b> Regional Reps Non-Rep	<b>SPOTS:</b> 40	Invoices@MediaFinancial.com
<b>MOD:</b> Str Ver: 1 Last:		
<b>SALES OFFICE:</b> PHILADELPHIA	<b>SLS PH:</b> 216 535 3967	
<b>SALESPERSON:</b> Linley Grande	<b>SLS FAX:</b> N/A	
<b>SLS EMAIL:</b> Linley.Grande@GenMediaPartners.com		
<b>AGENCY:</b> MEDIA FINANCIAL SERVICES	<b>AGY CLI:</b>	<b>CONTRACT # FOR INVOICING 4383900</b>
<b>ADVERTISER:</b> Keep Kentucky Great	<b>AGY PRD:</b>	<b>INVOICE:</b> MEDIA FINANCIAL SERVICES
<b>PRODUCT:</b> Est 5460 Kentucky Tues 10/20-Mon 10/26	<b>AGY EST:</b> 5460	Invoices@MediaFinancial.com
<b>FLIGHT:</b> 10-20-2020 TO 10/26/2020	[X]Unwired [ ]Spot [ ]Mod	
<b>TOT # OF DAYS:</b> 7		
<b>PRIM. DEMO:</b> Adults 35+	[X]Cash [ ]Trade	
<b>SEC. DEMO:</b>	<b>SPOT TYPE:</b>	<b>LAST SENT:</b> 07/13/2020 12:00

<b>DAY#3</b>	<b>10/22/2020 To 10/22/2020</b>	<b>TOT \$416.00</b>	<b>TOTAL SPOTS 8</b>
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MC	LN	SPT TYP	DAYS	START	END TIME	LEN	START	STOP	SP/DY	RATE	TOTAL
	1	/	...T...	6:00AM	10:00AM	60	10/22/2020	10/22/2020	3	\$52	\$156
	2	/	...T...	10:00AM	3:00PM	60	10/22/2020	10/22/2020	3	\$52	\$156
	3	/	...T...	3:00PM	7:00PM	60	10/22/2020	10/22/2020	2	\$52	\$104

<b>DAY#4</b>	<b>10/23/2020 To 10/23/2020</b>	<b>TOT \$416.00</b>	<b>TOTAL SPOTS 8</b>
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MC	LN	SPT TYP	DAYS	START	END TIME	LEN	START	STOP	SP/DY	RATE	TOTAL
	1	/	....F..	6:00AM	10:00AM	60	10/23/2020	10/23/2020	3	\$52	\$156
	2	/	....F..	10:00AM	3:00PM	60	10/23/2020	10/23/2020	3	\$52	\$156
	3	/	....F..	3:00PM	7:00PM	60	10/23/2020	10/23/2020	2	\$52	\$104

<b>DAY#7</b>	<b>10/26/2020 To 10/26/2020</b>	<b>TOT \$416.00</b>	<b>TOTAL SPOTS 8</b>
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MC	LN	SPT TYP	DAYS	START	END TIME	LEN	START	STOP	SP/DY	RATE	TOTAL
	1	/	M.....	6:00AM	10:00AM	60	10/26/2020	10/26/2020	3	\$52	\$156
	2	/	M.....	10:00AM	3:00PM	60	10/26/2020	10/26/2020	3	\$52	\$156
	3	/	M.....	3:00PM	7:00PM	60	10/26/2020	10/26/2020	2	\$52	\$104

