

INVOICE

WDAM
2362 Highway 11 North
Moselle, MS 39459
Sales T & C: www.gray.tv/advertising
Main: (601) 544-4730
Billing: (601) 450-8324

Property	WDAM		
Invoice #	1285021-1	Order #	1285021
Invoice Date	08/06/19	Alt Order #	
Invoice Month	August 2019	Deal #	
Invoice Period	07/29/19 - 08/06/19	Flight Dates	07/31/19 - 08/06/19
Advertiser	Bill Waller for Governor		
Product	Primary Election - BW TV: Jul 31-Aug 6		
Estimate #	388		
Account Executive	Cindy Smith		
Sales Office	Hattiesburg Local		
Sales Region	Local		
Agency Code	9913180		
Advertiser Code			
Billing Calendar	Broadcast		
Billing Type	Cash		
Special Handling			
Agency Ref	4095		
Advertiser Ref	168149		
Product 1			
Product 2			

Billing Address:

Maggie Clark Media Services
Attention: Accounts Payable
139 Bent Creek Drive
Brandon, MS 39047

Send Payment To:

WDAM
PO Box 11407
Drawer #0563
Birmingham, AL 35246-0563

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	07/31/19	08/06/19	M-F 530a News	M-F 530-6a	-----	:30	0	\$135.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/29/19 08/04/19 --111-- 3 \$135.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
10	WDAM	W	07/31/19	5:53 AM	M-F 530a News	M-F 530-6a	:30	FSBW 6666	\$135.00 NM
11	WDAM	Th	08/01/19	5:44 AM	M-F 530a News	M-F 530-6a	:30	FSBW 6666	\$135.00 NM
12	WDAM	F	08/02/19	5:52 AM	M-F 530a News	M-F 530-6a	:30	FSBW 7777	\$135.00 NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/05/19 08/11/19 11----- 2 \$135.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
13	WDAM	M	08/05/19	5:41 AM	M-F 530a News	M-F 530-6a	:30	FSBW 7777	\$135.00 NM
14	WDAM	Tu	08/06/19	5:58 AM	M-F 530a News	M-F 530-6a	:30	FSBW 6666	\$135.00 NM
2	07/31/19	08/06/19	M-F 6a News	M-F 6-7a	-----	:30	0	\$295.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/29/19 08/04/19 --222-- 6 \$295.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
14	WDAM	W	07/31/19	6:16 AM	M-F 6a News	M-F 6-7a	:30	FSBW 7777	\$295.00 NM
13	WDAM	W	07/31/19	6:54 AM	M-F 6a News	M-F 6-7a	:30	FSBW 6666	\$295.00 NM
15	WDAM	Th	08/01/19	6:27 AM	M-F 6a News	M-F 6-7a	:30	FSBW 7777	\$295.00 NM
16	WDAM	Th	08/01/19	6:54 AM	M-F 6a News	M-F 6-7a	:30	FSBW 6666	\$295.00 NM
18	WDAM	F	08/02/19	6:21 AM	M-F 6a News	M-F 6-7a	:30	FSBW 6666	\$295.00 NM
17	WDAM	F	08/02/19	6:59 AM	M-F 6a News	M-F 6-7a	:30	FSBW 7777	\$295.00 NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/05/19 08/11/19 22----- 4 \$295.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
19	WDAM	M	08/05/19	6:29 AM	M-F 6a News	M-F 6-7a	:30	FSBW 6666	\$295.00 NM
20	WDAM	M	08/05/19	6:59 AM	M-F 6a News	M-F 6-7a	:30	FSBW 7777	\$295.00 NM
22	WDAM	Tu	08/06/19	6:29 AM	M-F 6a News	M-F 6-7a	:30	FSBW 7777	\$295.00 NM
21	WDAM	Tu	08/06/19	6:44 AM	M-F 6a News	M-F 6-7a	:30	FSBW 6666	\$295.00 NM
3	07/31/19	08/06/19	NBC Today Show	M-F 7-9a	-----	:30	0	\$125.00	NM

We warrant that the actual broadcast information shown on this invoice was taken from the program log. Gray does not discriminate in its advertising contracts, and it will not accept advertising intended to discriminate on the basis of race or ethnicity. Advertiser hereto affirms that nothing in this Agreement is intended to discriminate on the basis of race or ethnicity. This Agreement is subject to the Standard Terms and Conditions available at www.gray.tv/advertising.

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Drawer #0563
Birmingham, AL 35246-0563

Invoice #	1285021-1	Invoice Month	August 2019
Invoice Date	08/06/19	Invoice Period	07/29/19 - 08/06/19
Advertiser	Bill Waller for Governor		
Product	Primary Election - BW TV: Jul 31-Aug 6		
Estimate #	388		

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type																				
3	07/29/19	08/04/19			--444--		12	\$125.00																					
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Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																			
22	WDAM	W	07/31/19	7:20 AM	NBC Today Show	M-F 7-9a	:30	FSBW 7777	\$125.00	NM																			
21	WDAM	W	07/31/19	8:26 AM	NBC Today Show	M-F 7-9a	:30	FSBW 6666	\$125.00	NM																			
20	WDAM	W	07/31/19	8:44 AM	NBC Today Show	M-F 7-9a	:30	FSBW 7777	\$125.00	NM																			
19	WDAM	W	07/31/19	9:00 AM	NBC Today Show	M-F 7-9a	:30	FSBW 6666	\$125.00	NM																			
26	WDAM	Th	08/01/19	7:27 AM	NBC Today Show	M-F 7-9a	:30	FSBW 7777	\$125.00	NM																			
24	WDAM	Th	08/01/19	7:59 AM	NBC Today Show	M-F 7-9a	:30	FSBW 6666	\$125.00	NM																			
23	WDAM	Th	08/01/19	8:29 AM	NBC Today Show	M-F 7-9a	:30	FSBW 7777	\$125.00	NM																			
25	WDAM	Th	08/01/19	8:56 AM	NBC Today Show	M-F 7-9a	:30	FSBW 6666	\$125.00	NM																			
30	WDAM	F	08/02/19	7:27 AM	NBC Today Show	M-F 7-9a	:30	FSBW 6666	\$125.00	NM																			
28	WDAM	F	08/02/19	7:56 AM	NBC Today Show	M-F 7-9a	:30	FSBW 7777	\$125.00	NM																			
27	WDAM	F	08/02/19	8:26 AM	NBC Today Show	M-F 7-9a	:30	FSBW 6666	\$125.00	NM																			
29	WDAM	F	08/02/19	8:53 AM	NBC Today Show	M-F 7-9a	:30	FSBW 7777	\$125.00	NM																			
4	08/03/19	08/03/19	NBC Sa Today	7:00 AM-9:00 AM	-----S-	:30	4	\$50.00	NM																				
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6	WDAM	Sa	08/03/19	7:18 AM	NBC Sa Today	7:00 AM-9:00 AM	:30	FSBW 6666	\$50.00	NM																			
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10	07/31/19	08/05/19	Inside Edition	M-F 4-430p	-----	:30	0	\$75.00	NM																																												

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INVOICE

Send Payment To:

WDAM
PO Box 11407
Drawer #0563
Birmingham, AL 35246-0563

Invoice #	1285021-1	Invoice Month	August 2019
Invoice Date	08/06/19	Invoice Period	07/29/19 - 08/06/19
Advertiser	Bill Waller for Governor		
Product	Primary Election - BW TV: Jul 31-Aug 6		
Estimate #	388		

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
10	07/31/19	08/05/19	Inside Edition	M-F 4-430p	-----	:30	0	\$75.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/29/19 08/04/19 --111-- 3 \$75.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 7 WDAM W 07/31/19 4:29 PM Inside Edition M-F 4-430p :30 FSBW 7777 \$75.00 NM 8 WDAM Th 08/01/19 4:28 PM Inside Edition M-F 4-430p :30 FSBW 7777 \$75.00 NM 9 WDAM F 08/02/19 4:15 PM Inside Edition M-F 4-430p :30 FSBW 6666 \$75.00 NM									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/05/19 08/11/19 1----- 1 \$75.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 10 WDAM M 08/05/19 4:20 PM Inside Edition M-F 4-430p :30 FSBW 6666 \$75.00 NM									
11	07/31/19	08/05/19	Jeopardy	M-F 430-5p	-----	:30	0	\$90.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/29/19 08/04/19 --111-- 3 \$90.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 7 WDAM W 07/31/19 4:43 PM Jeopardy M-F 430-5p :30 FSBW 6666 \$90.00 NM 8 WDAM Th 08/01/19 4:45 PM Jeopardy M-F 430-5p :30 FSBW 6666 \$90.00 NM 9 WDAM F 08/02/19 4:34 PM Jeopardy M-F 430-5p :30 FSBW 7777 \$90.00 NM									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/05/19 08/11/19 1----- 1 \$90.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 10 WDAM M 08/05/19 4:44 PM Jeopardy M-F 430-5p :30 FSBW 7777 \$90.00 NM									
12	07/31/19	08/05/19	M-F 5p News	M-F 5-530p	-----	:30	0	\$395.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/29/19 08/04/19 --1---- 1 \$395.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 5 WDAM W 07/31/19 5:25 PM M-F 5p News M-F 5-530p :30 FSBW 7777 \$395.00 NM									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/05/19 08/11/19 1----- 1 \$395.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 6 WDAM M 08/05/19 5:18 PM M-F 5p News M-F 5-530p :30 FSBW 6666 \$395.00 NM									
13	08/04/19	08/04/19	5p Sun News	Su 5-530p	-----	:30	0	\$95.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/29/19 08/04/19 -----1 1 \$95.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 3 WDAM Su 08/04/19 5:17 PM 5p Sun News Su 5-530p :30 FSBW 7777 \$95.00 NM									
14	07/31/19	08/05/19	M-F 6p News	M-F 6-630p	-----	:30	0	\$675.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/29/19 08/04/19 --11--- 2 \$675.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 5 WDAM W 07/31/19 6:15 PM M-F 6p News M-F 6-630p :30 FSBW 6666 \$675.00 NM 6 WDAM Th 08/01/19 6:13 PM M-F 6p News M-F 6-630p :30 FSBW 7777 \$675.00 NM									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/05/19 08/11/19 1----- 1 \$675.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 7 WDAM M 08/05/19 6:27 PM M-F 6p News M-F 6-630p :30 FSBW 7777 \$675.00 NM									

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WDAM
PO Box 11407
Drawer #0563
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Invoice #	1285021-1	Invoice Month	August 2019
Invoice Date	08/06/19	Invoice Period	07/29/19 - 08/06/19
Advertiser	Bill Waller for Governor		
Product	Primary Election - BW TV: Jul 31-Aug 6		
Estimate #	388		

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
14	07/31/19	08/05/19	M-F 6p News	M-F 6-630p	-----	:30	0	\$675.00	NM
15	07/31/19	08/05/19	Wheel of Fortune	M-F 630-7p	-----	:30	0	\$450.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/29/19 08/04/19 --11--- 2 \$450.00									
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
5	WDAM	W	07/31/19	6:48 PM	Wheel of Fortune	M-F 630-7p	:30	FSBW 7777	\$450.00 NM
6	WDAM	Th	08/01/19	6:36 PM	Wheel of Fortune	M-F 630-7p	:30	FSBW 6666	\$450.00 NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/05/19 08/11/19 1----- 1 \$450.00									
7	WDAM	M	08/05/19	6:49 PM	Wheel of Fortune	M-F 630-7p	:30	FSBW 6666	\$450.00 NM
16	08/03/19	08/03/19	Sat Wheel	Sa 630-7p	-----	:30	0	\$160.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/29/19 08/04/19 -----1- 1 \$160.00									
3	WDAM	Sa	08/03/19	6:42 PM	Sat Wheel	Sa 630-7p	:30	FSBW 6666	\$160.00 NM
17	07/31/19	08/05/19	M-F 10p News	M-F 10-1035p	-----	:30	0	\$675.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/29/19 08/04/19 --111-- 3 \$675.00									
6	WDAM	W	07/31/19	10:12 PM	M-F 10p News	M-F 10-1035p	:30	FSBW 6666	\$675.00 NM
7	WDAM	Th	08/01/19	10:47 PM	M-F 10p News	M-F 10-1035p	:30	FSBW 7777	\$675.00 NM
8	WDAM	F	08/02/19	10:19 PM	M-F 10p News	M-F 10-1035p	:30	FSBW 6666	\$675.00 NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/05/19 08/11/19 1----- 1 \$675.00									
9	WDAM	M	08/05/19	10:25 PM	M-F 10p News	M-F 10-1035p	:30	FSBW 6666	\$675.00 NM
18	08/03/19	08/03/19	Sat 10p News	Sat 10-1030p	-----	:30	0	\$450.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/29/19 08/04/19 -----1- 1 \$450.00									
3	WDAM	Sa	08/03/19	10:14 PM	Sat 10p News	Sat 10-1030p	:30	FSBW 6666	\$450.00 NM
19	08/04/19	08/04/19	Sun 10p News	Sun 10-1030p	-----1	:30	1	\$450.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/29/19 08/04/19 -----1 1 \$450.00									
3	WDAM	Su	08/04/19	10:19 PM	Sun 10p News	Sun 10-1030p	:30	FSBW 6666	\$450.00 NM
20	07/31/19	08/05/19	NBC The Tonight Show	M-F 1035-1137p	-----	:30	0	\$105.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/29/19 08/04/19 --111-- 3 \$105.00									
13	WDAM	W	07/31/19	11:20 PM	NBC The Tonight Show	M-F 1035-1137p	:30	FSBW 7777	\$105.00 NM

We warrant that the actual broadcast information shown on this invoice was taken from the program log. Gray does not discriminate in its advertising contracts, and it will not accept advertising intended to discriminate on the basis of race or ethnicity. Advertiser hereto affirms that nothing in this Agreement is intended to discriminate on the basis of race or ethnicity. This Agreement is subject to the Standard Terms and Conditions available at www.gray.tv/advertising.

INVOICE

Send Payment To:

WDAM
PO Box 11407
Drawer #0563
Birmingham, AL 35246-0563

Invoice #	1285021-1	Invoice Month	August 2019
Invoice Date	08/06/19	Invoice Period	07/29/19 - 08/06/19
Advertiser	Bill Waller for Governor		
Product	Primary Election - BW TV: Jul 31-Aug 6		
Estimate #	388		

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type																																																																													
20	07/31/19	08/05/19	NBC The Tonight Show	M-F 1035-1137p	-----	:30	0	\$105.00	NM																																																																													
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24	08/03/19	08/03/19	Dateline	8:00 PM-10:00 PM	-----	:30	0	\$170.00	NM																																																																													
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25	08/05/19	08/05/19	Dateline	Mo 9-10p	-----	:30	0	\$375.00	NM																																																																													
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<u>Total Spots</u>							91																																																																															

Payment Terms 30 Days

<u>Gross Total</u>	\$17,595.00
<u>Agency Commission</u>	\$2,639.25
<u>Net Amount Due</u>	\$14,955.75
<u>Invoice Balance as of 08/08/19 9:40:05 AM CT</u>	\$0.00

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