

ORDER

KLFY Lafayette, LA

Orders
Order / Rev: 952876
Alt Order #: 25328227
Product Desc: LA-03
Estimate: 8204
Flight Dates: 10/12/16 - 10/17/16
Original Date / Rev: 10/11/16 / 10/11/16
Order Type: REG

Primary AE: Katz Washington
Sales Office: K-WAS
Sales Region: Nat

Agency Name: American Media & Advocacy Group
Buying Contact:
Billing Contact:
 815 Slaters Lane
 Alexandria, VA 22314

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser Name: POL/Scott Angelle
Demographic: A35+
Product Codes: PL3
Priority: P3
Revenue Codes: AGY, POL, POL-CAND

New Business Thru:
Order Separation: 00:15:00
Advertiser External ID:
Agency External ID: IN16043/SP10305
Unit Code: General

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
09/26/16	10/17/16	31	\$12,965.00	\$11,020.25

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2016	31	\$12,965.00	\$11,020.25	0.00
Totals	31	\$12,965.00	\$11,020.25	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Katz Washington			Start Of Order - End Of Order	100%

J

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	KLFY	10/16/16	10/16/16	CBS Sunday Morning	CM	8a-930a	-----S	:30	1	\$150.00	P3	0.00	NM	1	\$150.00
CBS Sunday Morning															
SUNDAY MRN-CBS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		10/10/16	10/16/16	-----S			1			\$150.00		0.00			
E 2	KLFY	10/16/16	10/16/16	Face The Nation	CM	930a-1030a	-----S	:30	1	\$150.00	P3	0.00	NM	1	\$150.00
Face The Nation															
FACE NATN-CBS/FACE NATN2-CBS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		10/10/16	10/16/16	-----S			1			\$150.00		0.00			

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E 2	KLFY	10/16/16	10/16/16	Face The Nation Face The Nation FACE NATN-CBS/FACE NATN2-CBS	CM	930a-1030a	-----S	:30	1	\$150.00	P3	0.00	NM	1	\$150.00
E 3	KLFY	10/16/16	10/16/16	Passe Partout 7a-8a Passe Partout 7a-8a PASSE PARTOUT	CM	7a-8a	-----S	:30	1	\$225.00	P3	0.00	NM	1	\$225.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/10/16 10/16/16 -----S 1 \$225.00 0.00															
E 4	KLFY	10/15/16	10/15/16	CBS This Morning Sa CBS This Morning Sa CBS THS MRN:SA	CM	6a-8a	-----S-	:30	1	\$150.00	P3	0.00	NM	1	\$150.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/10/16 10/16/16 -----S- 1 \$150.00 0.00															
E 5	KLFY	10/12/16	10/12/16	CBS This Morning CBS This Morning CBS THS MRNG-2<	CM	7a-9a	--W----	:30	1	\$225.00	P3	0.00	NM	1	\$225.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/10/16 10/16/16 --W---- 1 \$225.00 0.00															
E 6	KLFY	10/14/16	10/14/16	CBS This Morning CBS This Morning CBS THS MRNG-2<	CM	7a-9a	----F--	:30	1	\$225.00	P3	0.00	NM	1	\$225.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/10/16 10/16/16 ----F-- 1 \$225.00 0.00															
E 7	KLFY	10/16/16	10/16/16	Passe Partout 6a-7a Passe Partout 6a-7a PASSE PARTOUT	CM	6a-7a	-----S	:30	1	\$190.00	P3	0.00	NM	1	\$190.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/10/16 10/16/16 -----S 1 \$190.00 0.00															
E 8	KLFY	10/12/16	10/12/16	Passe Partout 5-6a Passe Partout 5-6a PASSE PARTOUT1/PASSE PARTOUT2	CM	5-6a	--W----	:30	1	\$225.00	P3	0.00	NM	1	\$225.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/10/16 10/16/16 --W---- 1 \$225.00 0.00															
E 9	KLFY	10/17/16	10/17/16	Passe Partout 5-6a Passe Partout 5-6a PASSE PARTOUT1/PASSE PARTOUT2	CM	5-6a	M-----	:30	1	\$225.00	P3	0.00	NM	1	\$225.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/17/16 10/23/16 M----- 1 \$225.00 0.00															
E 10	KLFY	10/12/16	10/12/16	KLFY News 10 @ 5 KLFY News 10 @ 5 KLFY NEWS 10@5	CM	5p-530p	--W----	:30	1	\$525.00	P3	0.00	NM	1	\$525.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/10/16 10/16/16 --W---- 1 \$525.00 0.00															
E 11	KLFY	10/13/16	10/13/16	KLFY News 10 @ 5 KLFY News 10 @ 5 KLFY NEWS 10@5	CM	5p-530p	---T---	:30	1	\$525.00	P3	0.00	NM	1	\$525.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/10/16 10/16/16 ---T--- 1 \$525.00 0.00															
E 12	KLFY	10/13/16	10/13/16	Late Show Stephen Colbert LT-COLBERT-CBS<	CM	1035p-1140p (10:35 PM-11:35 PM)	---T---	:30	1	\$120.00	P3	0.00	NM	1	\$120.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/10/16 10/16/16 ---T--- 1 \$120.00 0.00															
E 13	KLFY	10/14/16	10/14/16	Late Show Stephen Colbert LT-COLBERT-CBS<	CM	1035p-1140p (10:35 PM-11:35 PM)	----F--	:30	1	\$120.00	P3	0.00	NM	1	\$120.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/10/16 10/16/16 ----F-- 1 \$120.00 0.00															
E 14	KLFY	10/12/16	10/12/16	Passe Partout M-F 6-7a Passe Partout M-F 6-7a PASSE PARTOUT	CM	Passe Partout M-F--W----		:30	1	\$340.00	P3	0.00	NM	1	\$340.00

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E 14	KLFY	10/12/16	10/12/16	Passe Partout M-F 6-7a CM Passe Partout M-F 6-7a		Passe Partout M-F--W----		:30	1	\$340.00	P3	0.00	NM	1	\$340.00
PASSE PARTOUT															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/10/16	10/16/16	--W----	1		\$340.00		0.00						
E 15	KLFY	10/14/16	10/14/16	Passe Partout M-F 6-7a CM Passe Partout M-F 6-7a		Passe Partout M-F----F--		:30	1	\$340.00	P3	0.00	NM	1	\$340.00
PASSE PARTOUT															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/10/16	10/16/16	----F--	1		\$340.00		0.00						
E 16	KLFY	10/13/16	10/13/16	KLFY News 10 @ 6p CM M-F 6p-630p		6p-630p	---T---	:30	1	\$525.00	P3	0.00	NM	1	\$525.00
KLFY NEWS 10@6															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/10/16	10/16/16	---T---	1		\$525.00		0.00						
E 17	KLFY	10/17/16	10/17/16	KLFY News 10 @ 6p CM M-F 6p-630p		6p-630p	M-----	:30	1	\$525.00	P3	0.00	NM	1	\$525.00
KLFY NEWS 10@6															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/17/16	10/23/16	M-----	1		\$525.00		0.00						
E 18	KLFY	10/13/16	10/13/16	M-F 630p-7p CM M-F 630p-7p		630p-7p	---T---	:30	1	\$340.00	P3	0.00	NM	1	\$340.00
ENT TONIGHT 30															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/10/16	10/16/16	---T---	1		\$340.00		0.00						
E 19	KLFY	10/14/16	10/14/16	M-F 630p-7p CM M-F 630p-7p		630p-7p	----F--	:30	1	\$340.00	P3	0.00	NM	1	\$340.00
ENT TONIGHT 30															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/10/16	10/16/16	----F--	1		\$340.00		0.00						
E 20	KLFY	10/17/16	10/17/16	Mon Hour 3 CM Scorpion		9p-10p	M-----	:30	1	\$525.00	P3	0.00	NM	1	\$525.00
SCORPION															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/17/16	10/23/16	M-----	1		\$525.00		0.00						
E 21	KLFY	10/14/16	10/14/16	Fri Hour 2 CM Hawaii Five O		8p-9p	----F--	:30	1	\$600.00	P3	0.00	NM	1	\$600.00
HAWAII 5-0															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/10/16	10/16/16	----F--	1		\$600.00		0.00						
E 22	KLFY	10/12/16	10/12/16	KLFY News 10 @ 10 CM KLFY News 10 @ 10		10p-1035p	--W----	:30	1	\$600.00	P3	0.00	NM	1	\$600.00
KLFY NEWS10@10<															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/10/16	10/16/16	--W----	1		\$600.00		0.00						
E 23	KLFY	10/13/16	10/13/16	KLFY News 10 @ 10 CM KLFY News 10 @ 10		10p-1035p	---T---	:30	1	\$600.00	P3	0.00	NM	1	\$600.00
KLFY NEWS10@10<															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/10/16	10/16/16	---T---	1		\$600.00		0.00						
E 24	KLFY	10/14/16	10/14/16	KLFY News 10 @ 10 CM KLFY News 10 @ 10		10p-1035p	----F--	:30	1	\$600.00	P3	0.00	NM	1	\$600.00
KLFY NEWS10@10<															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/10/16	10/16/16	----F--	1		\$600.00		0.00						
E 25	KLFY	10/17/16	10/17/16	KLFY News 10 @ 10 CM KLFY News 10 @ 10		10p-1035p	M-----	:30	1	\$600.00	P3	0.00	NM	1	\$600.00
KLFY NEWS10@10<															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/17/16	10/23/16	M-----	1		\$600.00		0.00						
E 26	KLFY	10/12/16	10/12/16		CM	7p-8p	--W----	:30	1	\$600.00	P3	0.00	NM	1	\$600.00

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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
SURVIVOR <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/10/16 10/16/16 --W----- 1 \$600.00 0.00															
E 27	KLFY	10/16/16	10/16/16	Sun Hour 1 60 Minutes	CM	6p-7p	-----S	:30	1	\$675.00	P3	0.00	NM	1	\$675.00
60 MINUTES-CBS <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/10/16 10/16/16 -----S 1 \$675.00 0.00															
E 28	KLFY	10/12/16	10/12/16	Wed Hour 2 Criminal Minds	CM	8p-9p	--W----	:30	1	\$600.00	P3	0.00	NM	1	\$600.00
CRIMINAL MINDS <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/10/16 10/16/16 --W----- 1 \$600.00 0.00															
E 29	KLFY	10/16/16	10/16/16	NFL Regular Season Ea NFL Regular Season Early	CM	NFL Regular Seas (12:00 PM-3:30 PM)	-----S	:30	1	\$750.00	P3	0.00	NM	1	\$750.00
NFL <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/10/16 10/16/16 -----S 1 \$750.00 0.00															
E 30	KLFY	10/16/16	10/16/16	NFL Regular Season La NFL Regular Season Late	CM	NFL Regular Seas (3:30 PM-7:00 PM)	-----S	:30	1	\$750.00	P3	0.00	NM	1	\$750.00
NFL <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/10/16 10/16/16 -----S 1 \$750.00 0.00															
E 31	KLFY	10/14/16	10/14/16	Fri Hour 1 MacGyver	CM	7p-8p	----F--	:30	1	\$600.00	P3	0.00	NM	1	\$600.00
MACGYVER <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/10/16 10/16/16 ----F-- 1 \$600.00 0.00															
													Totals	31	\$12,965.00