

ORDER V K SHEET

Rep Order# 9512532 Ver# 1 Status New Traffic Order# Printed: 03/13/15 11:28 AM 1 of 4
 EC'd No Last Received: 03/13/15 11:17 AM
 Showing Buylines: All Lines

Station WSAW-TV WAUSAU
 Advertiser (NW80) POLITICAL
 Product 4665/BRADLEY JUSTICE
 Estimate# 4665
 Buyer NICOLE HOMAN
 Agency (HAMB) HAMBRICK & ASSOCIATES
 10440 DEER CHASE AVE
 ORLAND PARK, IL 60467
 Agency C/P1/P2/E /4665
 Flight Dates 03/15/15-03/22/15
 Rep Firm KATZ CONTINENTAL
 Sales Office (CH) CHICAGO
 Salesperson (DB1) DAN BARKER
 Sales Assistant DACIA
 Salesperson Phone# 312-755-3936
 Salesperson Fax#

--- CONTRACT COMMENT ---

ANN WALSH BRADLEY FOR JUSTICE: TV 3/15-3/22
 *****NONDISCRIMINATION***** PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ COMMUNICATIONS, INC. (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

--- REMARKS ---

3/13: URGENT POLITICAL ORDER NEW BRADLEY FOR JUSTICE ORDER TO START SUN 3/15! WE TOOK \$11,305/45% ON WSAW. FLT 3/15-3/22 ONLY. PLS CONFIRM, THANK YOU! - STEVE FOR DAN/DACIA

Ln	Day	Time	Program	Len	RTG/IMP	GRPs/ (000)	Rate	Dates	Spots/ Week	Total Spots	Total Cost
1	M	7P-8P	2 BROKE/MIKE MOLLY	30	4.3	4.3	\$275.00	03/16-03/16	1	1	\$275.00
2	M	9P-10P	NCIS: LOS ANGELES	30	7.5	7.5	\$250.00	03/16-03/16	1	1	\$250.00
3	M-F	5A-6A	SUNRISE 7 (FIRST HR)	30	2.2	11.0	\$50.00	03/16-03/20	5	5	\$250.00
4	M-F	6A-7A	SUNRISE 7 (SECOND HR)	30	3.6	14.4	\$50.00	03/16-03/20	4	4	\$200.00
5	M-F	7A-9A	CBS THIS MORNING	30	3.8	15.2	\$100.00	03/16-03/20	4	4	\$400.00
6	M-F	10A-11A	PRICE IS RIGHT	30	4.6	23.0	\$75.00	03/16-03/20	5	5	\$375.00
7	M-F	11A-12P	YOUNG & RESTLESS	30	3.8	19.0	\$75.00	03/16-03/20	5	5	\$375.00
8	M-F	12P-1230P	NEWSCHNL 7 AT NOON	30	5.0	15.0	\$100.00	03/16-03/20	3	3	\$300.00
9	M-F	4P-5P	ELLEN	30	3.1	15.5	\$45.00	03/16-03/20	5	5	\$225.00
10	M-F	5P-528P	NEWSCHNL 7 AT 5P	30	9.0	45.0	\$175.00	03/16-03/20	5	5	\$875.00

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Ln	Day	Time	Program	Len	RTG/IMP	GRPs/ (000)	Rate	Dates	Spots/ Week	Total Spots	Total Cost
11	M-F	6P-630P	NEWSCHNL 7 AT 6P	30	10.7	10.7	\$100.00	03/16-03/20	1	1	\$100.00
12	M-F	630P-7P	INSIDE EDITION	30	5.5	16.5	\$150.00	03/16-03/20	3	3	\$450.00
13	M-F	10P-1035P	NEWSCHNL 7 AT 10P	30	6.6	26.4	\$115.00	03/16-03/20	4	4	\$460.00
14	M-F	1035P-1135P	LATE SHOW	30	2.3	9.2	\$35.00	03/16-03/20	4	4	\$140.00
15	Tu	7P-8P	NCIS	30	15.0	15.0	\$500.00	03/17-03/17	1	1	\$500.00
16	Tu	8P-9P	NCIS: NEW ORLEANS	30	15.3	15.3	\$550.00	03/17-03/17	1	1	\$550.00
17	Tu	9P-10P	PERSON OF INTEREST	30	8.6	8.6	\$600.00	03/17-03/17	1	1	\$600.00
18	W	7P-8P	SURVIVOR 30	30	10.8	10.8	\$800.00	03/18-03/18	1	1	\$800.00
19	W	8P-9P	CRIMINAL MINDS	30	8.0	8.0	\$800.00	03/18-03/18	1	1	\$800.00
20	Th	9P-10P	ELEMENTARY	30	8.6	8.6	\$800.00	03/19-03/19	1	1	\$800.00
21	F	7P-8P	THE AMAZING RACE	30	6.8	6.8	\$125.00	03/20-03/20	1	1	\$125.00
22	F	8P-9P	HAWAII FIVE-O	30	6.6	6.6	\$400.00	03/20-03/20	1	1	\$400.00
23	F	9P-10P	BLUE BLOODS	30	8.9	8.9	\$400.00	03/20-03/20	1	1	\$400.00
24	Sa	6P-630P	NEWSCHNL 7 AT 6P SAT	30	2.3	2.3	\$65.00	03/21-03/21	1	1	\$65.00
25	Sa	8P-9P	CRIMETIME SATURDAY	30	4.6	4.6	\$90.00	03/21-03/21	1	1	\$90.00
26	Sa	9P-10P	48 HOURS	30	6.2	6.2	\$90.00	03/21-03/21	1	1	\$90.00

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27	Sa	10P-1035P	NEWSCHNL 7 10P SAT	30	7.6	7.6	\$90.00	03/21-03/21	1	1	\$90.00
28	Su	7A-8A	SUNRISE 7 SUNDAY	30	3.2	3.2	\$20.00	03/22-03/22	1	1	\$20.00
29	Su	8A-930A	CBS SUNDAY MORNING	30	8.0	8.0	\$150.00	03/22-03/22	1	1	\$150.00
30	Su	7P-8P	MADAM SECRETARY	30	8.3	16.6	\$175.00	03/15-03/22	1	2	\$350.00
31	Su	8P-9P	THE GOOD WIFE	30	4.8	9.6	\$175.00	03/15-03/22	1	2	\$350.00
32	Su	9P-10P	BATTLE CREEK	30	3.0	3.0	\$175.00	03/22-03/22	1	1	\$175.00
33	Su	10P-1035P	NEWSCHNL 7 AT 10P SUN	30	5.2	10.4	\$125.00	03/15-03/22	1	2	\$250.00
34	Su	1035P-1135P	FACE THE NATION	30	1.1	1.1	\$25.00	03/22-03/22	1	1	\$25.00

---REPORT TOTALS---

Report Totals: 73 / \$11,305.00

---SALES MONTHLY TOTALS---

Mar2015: 73 / \$11,305.00

Order Totals: 73 / \$11,305.00 Total GRPs: 393.9

---COMPETITIVE---

Market Totals

\$25,122.22 CABL .00% UNKN .00% WAOV 26.00% WBWA .00% WEXS 9.00%
 WJFW 20.00% WSAW 45.00%

---COMPETITIVE COMMENTS---

BRADLEY FOR JUSTICE: TV 3/15-3/22

