



May 25, 12:25 EDT by: root

FR: WA - MATTHEW WURM (H)
TO: WAPK-TV
REP HEADLINE# 8258028
*** ORIGINAL REV#0 ***

REP: TEL# 703-528-9382
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET

FAX# 703-516-9680
HARRIS REPORT FROM REP
MAY25/16 12.25
*** WAPK-TV ***

ADV # _____ ADV. NAME ISS/PRIORITIES USA ACTION
AGY # _____ AGY. NAME TARGETED PLATFORM MEDIA LLC
1291 HOLLYWOOD AVE
ANNAPOLIS, MD 21403

REP.# _____ OFF.# _____ SALESMAN # _____
BUYER NAME KATIE THOMPSON
SALES PRSN WA- MATTHEW WURM (H)

ORDER # _____ CONTRACT # 8258028 CLASS: NATL. LOCAL REGIONAL

PRDCT PRIORITIES USA ACT EST#4661 COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES AUG16/16 AUG22/16 WK-1

CITY TAX _____ STATE TAX _____ CO-OP BILLING NEEDED _____ DATE MAY25/16 12.25

REP: NEW ORDER
TTL \$220 @ 11X
PLS CONFM
THANKS JASMINE FOR MATT

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****
PRIORITIES USA ACTION

:LINE#:	REP	:CD:	TIME PERIOD	:LGTH:	SEC	:RATE	:START	:END	:SPTS:	WEEK	:DAYS	:TOTL:
:	:LINE#:	:	:	:	:	:	:DATE	:DATE	: /WK:	INVT	:	:SPTS:

AGENCY ADVERTISER CODE = 750
AGENCY PRODUCT CODE = 760

AGENCY EST# = 4661

1			500P-600P	30		\$20.00	8/16	8/19	2		TU-F	2
PROGRAM : CHIPS CON COM1: CHIPS												
2			600P-630P	30		\$20.00	8/16	8/19	2		TU-F	2
PROGRAM : MAMA'S FAMILY CON COM1: MAMA'S FAMILY												
3			630P-700P	30		\$20.00	8/16	8/19	3		TU-F	3
PROGRAM : GOOD DAY TRI-CITIES CON COM1: GOOD DAY TRI-CITIES												

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:	:LINE#:	:	:	:	:	:	: DATE	: DATE	: /WK:	INVT :	:	:SPTS:
4			500P-600P	30		\$20.00	8/22	8/22	1		MON	1
PROGRAM : CHIPS												
CON COM1: CHIPS												
5			600P-630P	30		\$20.00	8/22	8/22	1		MON	1
PROGRAM : MAMA'S FAMILY												
CON COM1: MAMA'S FAMILY												
6			630P-700P	30		\$20.00	8/22	8/22	2		MON	2
PROGRAM : GOOD DAY TRI-CITIES												
CON COM1: GOOD DAY TRI-CITIES												

AUG/16 \$220.00

CONTRACT TOTAL \$220.00
 TOTAL SPOTS 11

MARKET TOTALS \$1,157 WAPK 19% WJHL 30% WCYB 27% WKPT 4% WEMT 20% CYBW 0% CABL 0%

EJHL-17%
 ACCURATE SHARES

SVC- NONE
 DEMOS- RA35+*

AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

Station and Location:	Date: 3/29/16
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I, Targeted Platform Media LLC

do hereby request station time concerning the following issue:

<p>Priorities USA Action</p>

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
AS ORDERED					

This broadcast time will be used by: Priorities USA Action

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT
"COMMUNICATES A POLITICAL MATTER OF NATIONAL IMPORTANCE."
FOR ALL OTHER ISSUE ADS, PLEASE GO TO PAGE 3.**

Programming that "communicates a political matter of national importance" includes (1) references to legally qualified candidates (presidential, vice presidential or congressional); (2) any election to Federal office (e.g., any references to "our next senator", "our person in Washington" or "the President"); and (3) a national legislative issue of public importance (e.g., Affordable Care Act, revising the IRS tax code, federal gun control or any federal legislation).

Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"
☒ Yes ☐ No

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the offices being sought, the date(s) of the election(s) and/or the issue to which the communication refers (if applicable):

Campaign Name: Priorities USA Action
Office Sought: U.S. Presidency
General Election: November, 8th 2016

I represent that the payment for the above described broadcast time has been furnished by (name and address):

Priorities USA Action

and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):

Treasurer: Greg Speed
Executive Strategist: Anne Caprara
Chief Strategist: Guy Cecil

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 5)

TO BE COMPLETED FOR ALL ISSUE ADVERTISEMENTS

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

The Sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). **For the above-stated broadcast(s), the sponsor also agrees to prepare a script, transcript, or tape, which will be delivered to the station at least _____ before the time of the scheduled broadcasts.**

TO BE SIGNED BY ISSUE ADVERTISER (SPONSOR)

March 29th, 2016 _____ (202) 965-5060
 Date Signature Contact Phone Number

TO BE SIGNED BY STATION REPRESENTATIVE

☐ Accepted ☐ Accepted in Part ☐ Rejected

 Signature Printed Name Title