

FR: WA - MATTHEW WURM (H)
 TO: WKPT-TV
 REP HEADLINE# 8237242
 *** ORIGINAL REV#0 ***

REP: TEL# 703-528-9382 FAX# 703-516-9680
 CREDIT ADVISORY: AGENCY CREDIT RISK !!!
 ORDER WORKSHEET HARRIS REPORT FROM REP

APR25/16 16.25
 *** WKPT-TV ***

ADV # _____ ADV. NAME ISS/PRIORITIES USA ACTION REP.# _____ OFF.# _____ SALESMAN # _____
 AGY # _____ AGY. NAME TARGETED PLATFORM MEDIA LLC BUYER NAME KATIE THOMPSON
 1291 HOLLYWOOD AVE
 ANNAPOLIS, MD 21403 SALES PRSN WA- MATTHEW WURM (H)

ORDER # _____ CONTRACT # 8237242 CLASS: NATL. LOCAL REGIONAL

PRDCT PRIORITIES USA ACT EST#4591 COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES JUN14/16 JUN20/16 WK-1

CITY TAX _____ STATE TAX _____ CO-OP BILLING NEEDED _____ DATE APR25/16 16.25

REP: NEW ORDER
 TTL \$800 @ 16X
 PLS CONFIRM
 THANKS JASMINE FOR MATT

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

PRIORITIES USA ACTION

| LINE# | REP | CD | TIME PERIOD | LGTH | SEC | RATE | START DATE | END DATE | SPTS /WK | WEEK INVT | DAYS | TOTL SPTS |
|-------|-----|----|-------------|------|-----|------|------------|----------|----------|-----------|------|-----------|
|-------|-----|----|-------------|------|-----|------|------------|----------|----------|-----------|------|-----------|

AGENCY ADVERTISER CODE = 750 AGENCY EST# = 4591
 AGENCY PRODUCT CODE = 760

| | | | | | | | | | | | | |
|--|--|--|------------|----|--|---------|------|------|---|--|--------|---|
| 1 | | | 430P-500P | 30 | | \$40.00 | 6/14 | 6/20 | 5 | | TU-F,M | 5 |
| PROGRAM : DIVORCE COURT CON COM1: DIVORCE COURT | | | | | | | | | | | | |
| 2 | | | 600P-700P | 30 | | \$60.00 | 6/14 | 6/20 | 5 | | TU-F,M | 5 |
| PROGRAM : PEOPLE'S COURT CON COM1: PEOPLE'S COURT | | | | | | | | | | | | |
| 3 | | | 800P-1000P | 30 | | \$50.00 | 6/17 | 6/17 | 2 | | FRI | 2 |
| PROGRAM : BONES CON COM1: BONES | | | | | | | | | | | | |

APR 25, 16:25 EDT by: root

(16:28) Page 1 of 2

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APR25/16 16.25
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| :LINE# | :REP | :CD | : TIME PERIOD | : LGTH | : SEC | : RATE | : START | : END | :SPTS | : WEEK | : DAYS | :TOTL: |
|--------|--------|-----|---------------|--------|-------|---------|---------|--------|-------|--------|--------|--------|
| : | :LINE# | : | : | : | : | : | : DATE | : DATE | : /WK | : INVT | : | :SPTS: |
| 4 | | | 1000P-1100P | 30 | | \$50.00 | 6/16 | 6/16 | 2 | | THU | 2 |

PROGRAM : TWO & A HALF MEN
 CON COM1: TWO & A HALF MEN

| | | | | | | | | | | | | |
|---|--|--|------------|----|--|---------|------|------|---|--|-----|---|
| 5 | | | 800P-1000P | 30 | | \$50.00 | 6/16 | 6/16 | 2 | | THU | 2 |
|---|--|--|------------|----|--|---------|------|------|---|--|-----|---|

PROGRAM : THE MENTALIST
 CON COM1: THE MENTALIST

JUN/16 \$800.00

CONTRACT TOTAL \$800.00
 TOTAL SPOTS 16

MARKET TOTALS \$11,428 WKPT 7% WJHL 31% WCYB 50% WEMT 12% WAPK 0% CYBW 0% CABL 0%

ACCURATE SHARES

SVC- NONE
 DEMOS- RA35+*

APR 25, 16:25 EDT by: root

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CONTRACT



WKPT-TV
222 Commerce St
Kingsport, TN 37660
(423) 246-9578

wkptv.com

And:

Targeted Platform Media LLC
1291 Hollywood Ave
Annapolis, MD 21403

| | | |
|--|--|------------------------------------|
| <u>Contract / Revision</u> 16364 / | | <u>Alt Order #</u> 8237242 |
| <u>Product</u> PRIORITIES USA ACT | | |
| <u>Contract Dates</u> 06/14/16 - 06/20/16 | <u>Estimate #</u> 4591 | |
| <u>Advertiser</u> ISS / Priorities USA Action | <u>Original Date / Revision</u> 04/27/16 / 04/27/16 | |
| <u>Billing Cycle</u> EOM/EOC | <u>Billing Calendar</u> Broadcast | <u>Cash/Trade</u> Cash |
| <u>Station</u> WKPT-TV | <u>Account Executive</u> Matthew Wurm | <u>Sales Office</u> HRP-WASHING |
| <u>Special Handling</u> | | |
| <u>Demographic</u> Adults 25-54 | | |
| <u>IDB#</u> | <u>Advertiser Code</u> 750 | <u>Product Code</u> 760 |
| <u>Agency Ref</u> | <u>Advertiser Ref</u> | |

| *Line | Ch | Start Date | End Date | Description | Start/End Time | Days | Length | Spots/Week | Rate | Type | Spots | Amount |
|---------------|------|-------------------|-----------------|---------------------|-------------------|------|--------|-------------|------|------|-------|----------|
| N 1 | WKPT | 06/14/16 | 06/20/16 | M-F 430p-5p DIVORCE | 430p-5p | | :30 | | | NM | 5 | \$200.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | | | <u>Rate</u> | | | | |
| | | Week: 06/13/16 | 06/19/16 | -TWTF-- | 4 | | | \$40.00 | | | | |
| | | Week: 06/20/16 | 06/26/16 | M----- | 1 | | | \$40.00 | | | | |
| N 2 | WKPT | 06/14/16 | 06/20/16 | M-F 6p-7p PEOPLES | 6p-7p | | :30 | | | NM | 5 | \$300.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | | | <u>Rate</u> | | | | |
| | | Week: 06/13/16 | 06/19/16 | -TWTF-- | 4 | | | \$60.00 | | | | |
| | | Week: 06/20/16 | 06/26/16 | M----- | 1 | | | \$60.00 | | | | |
| N 3 | WKPT | 06/17/16 | 06/17/16 | Friday 8-10P BONES | 8p-10p | | :30 | | | NM | 2 | \$120.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | | | <u>Rate</u> | | | | |
| | | Week: 06/13/16 | 06/19/16 | ----F-- | 2 | | | \$60.00 | | | | |
| N 4 | WKPT | 06/16/16 | 06/16/16 | Thurs Prime 10p TWO | 10p-11p | | :30 | | | NM | 2 | \$100.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | | | <u>Rate</u> | | | | |
| | | Week: 06/13/16 | 06/19/16 | ---T--- | 2 | | | \$50.00 | | | | |
| N 5 | WKPT | 06/16/16 | 06/16/16 | Thurs Prime 8-10P | 8-10P | | :30 | | | NM | 2 | \$100.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | | | <u>Rate</u> | | | | |
| | | Week: 06/13/16 | 06/19/16 | ---T--- | 2 | | | \$50.00 | | | | |
| Totals | | | | | | | | | | | 16 | \$820.00 |

| Time Period | # of Spots | Gross Amount | Agency Comm. | Net Amount |
|---------------------|------------|--------------|--------------|------------|
| 05/30/16 - 06/20/16 | 16 | \$820.00 | (\$123.00) | \$697.00 |
| Totals | 16 | \$820.00 | (\$123.00) | \$697.00 |

(* Line Transactions: N = New, E = Edited, D = Deleted)

AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

| | |
|------------------------------|----------------------|
| Station and Location: | Date: 2016 |
|------------------------------|----------------------|

I, **Targeted Platform Media, LLC**

do hereby request station time concerning the following issue:

Presidential General Election on November 8, 2016

| Broadcast Length | Time of Day, Rotation or Package | Days | Class | Times per Week | Number of Weeks |
|------------------|----------------------------------|------|---------|----------------|-----------------|
| | AS | | ORDERED | | |

This broadcast time will be used by: Priorities USA Action

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT
"COMMUNICATES A POLITICAL MATTER OF NATIONAL IMPORTANCE."
FOR ALL OTHER ISSUE ADS, PLEASE GO TO PAGE 3.**

Programming that "communicates a political matter of national importance" includes (1) references to legally qualified candidates (presidential, vice presidential or congressional); (2) any election to Federal office (e.g., any references to "our next senator", "our person in Washington" or "the President"); and (3) a national legislative issue of public importance (e.g., Affordable Care Act, revising the IRS tax code, federal gun control or any federal legislation).

Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"

☒ Yes

☐ No

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the offices being sought, the date(s) of the election(s) and/or the issue to which the communication refers (if applicable):

Presidential General Election to be held November 8, 2016

I represent that the payment for the above described broadcast time has been furnished by (name and address):

Priorities USA Action, 601 13th St NW, Washington, DC 20005 (202) 798-5902

and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):

Greg Speed, Treasurer
Anne Caprara, Executive Strategist
Guy Cecil, Chief Strategist

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 5)

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT
DOES NOT "COMMUNICATE A POLITICAL MATTER OF NATIONAL
IMPORTANCE"**

I represent that the payment for the above described broadcast time has been furnished by (name and address):

| |
|--|
| |
|--|

and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):

| |
|--|
| |
|--|

TO BE COMPLETED FOR ALL ISSUE ADVERTISEMENTS

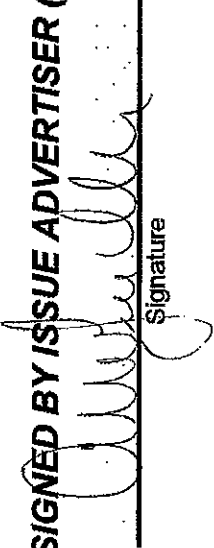
THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

The Sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). For the above-stated broadcast(s), the sponsor also agrees to prepare a script, transcript, or tape, which will be delivered to the station at least _____ before the time of the scheduled broadcasts.

TO BE SIGNED BY ISSUE ADVERTISER (SPONSOR)

March 29, 2016

Date



Signature

(202) 965-5060

Contact Phone Number

TO BE SIGNED BY STATION REPRESENTATIVE

☐ Accepted

☐ Accepted in Part

☐ Rejected

Signature

Printed Name

Title