

WOC10478192 [00.00]

Order Printout



Order Status: Opened-New

Start/End Dates: 10/31/16 - 11/08/16

C/P/E: 726 / 837 / 4458

Traffic #:

Agency: Canal Partners Media

Product Desc.: Missouri

Buyer Order #: 5426682

Advertiser: 726 - Koster for Missouri

Estimate Desc.: Koster 10/31 - 11/8

AE: Unassigned (Natalie Murphy)

Buyer:

Total Cost: \$69,570.00 (Cash)

Property: KYTV TV

Primary Demo:

Received Date: 9/25/16 3:39 PM

Comments:

Separation: 30

List Items							Spots													Totals	
Line	Program	ST	Len	Time	Days	Rate	Oct 31	Nov 7												Total Spots	Total Cost
1	OZARKS TODAY-A	NM	:30	5:00 AM-5:30 AM	M-----	175.00	1	1												2	350.00
	(Program: OZARKS TODAY-A)																				
1	OZARKS TODAY-A	NM	:30	5:00 AM-5:30 AM	-T-----	175.00	1	1												2	350.00
	(Program: OZARKS TODAY-A)																				
1	OZARKS TODAY-A	NM	:30	5:00 AM-5:30 AM	--W----	175.00	1	0												1	175.00
	(Program: OZARKS TODAY-A)																				
1	OZARKS TODAY-A	NM	:30	5:00 AM-5:30 AM	---T---	175.00	1	0												1	175.00
	(Program: OZARKS TODAY-A)																				
1	OZARKS TODAY-A	NM	:30	5:00 AM-5:30 AM	----F--	175.00	1	0												1	175.00
	(Program: OZARKS TODAY-A)																				
2	OZARKS TODAY-A	NM	:30	5:30 AM-6:00 AM	M-----	235.00	1	1												2	470.00
	(Program: OZARKS TODAY-A)																				
2	OZARKS TODAY-A	NM	:30	5:30 AM-6:00 AM	-T-----	235.00	1	1												2	470.00
	(Program: OZARKS TODAY-A)																				
2	OZARKS TODAY-A	NM	:30	5:30 AM-6:00 AM	--W----	235.00	1	0												1	235.00
	(Program: OZARKS TODAY-A)																				
2	OZARKS TODAY-A	NM	:30	5:30 AM-6:00 AM	---T---	235.00	1	0												1	235.00
	(Program: OZARKS TODAY-A)																				
2	OZARKS TODAY-A	NM	:30	5:30 AM-6:00 AM	----F--	235.00	1	0												1	235.00
	(Program: OZARKS TODAY-A)																				
3	OZARKS TODAY	NM	:30	6:00 AM-7:00 AM	M-----	430.00	2	2												4	1,720.00
	(Program: OZARKS TODAY)																				
3	OZARKS TODAY	NM	:30	6:00 AM-7:00 AM	-T-----	430.00	2	2												4	1,720.00
	(Program: OZARKS TODAY)																				

List Items							Spots												Totals	
Line	Program	ST	Len	Time	Days	Rate	Oct 31	Nov 7											Total Spots	Total Cost
3	OZARKS TODAY	NM	:30	6:00 AM-7:00 AM	--W----	430.00	2	0											2	860.00
	(Program: OZARKS TODAY)																			
3	OZARKS TODAY	NM	:30	6:00 AM-7:00 AM	---T---	430.00	2	0											2	860.00
	(Program: OZARKS TODAY)																			
3	OZARKS TODAY	NM	:30	6:00 AM-7:00 AM	----F--	430.00	2	0											2	860.00
	(Program: OZARKS TODAY)																			
4	TODAY SHW	NM	:30	7:00 AM-9:00 AM	M-----	500.00	3	3											6	3,000.00
	(Program: TODAY SHW)																			
4	TODAY SHW	NM	:30	7:00 AM-9:00 AM	-T-----	500.00	3	3											6	3,000.00
	(Program: TODAY SHW)																			
4	TODAY SHW	NM	:30	7:00 AM-9:00 AM	--W----	500.00	3	0											3	1,500.00
	(Program: TODAY SHW)																			
4	TODAY SHW	NM	:30	7:00 AM-9:00 AM	---T---	500.00	3	0											3	1,500.00
	(Program: TODAY SHW)																			
4	TODAY SHW	NM	:30	7:00 AM-9:00 AM	----F--	500.00	3	0											3	1,500.00
	(Program: TODAY SHW)																			
5	TODAY SHW	NM	:30	7:00 AM-8:00 AM	M-----	545.00	1	1											2	1,090.00
	(Program: TODAY SHW)																			
5	TODAY SHW	NM	:30	7:00 AM-8:00 AM	-T-----	545.00	1	1											2	1,090.00
	(Program: TODAY SHW)																			
5	TODAY SHW	NM	:30	7:00 AM-8:00 AM	--W----	545.00	1	0											1	545.00
	(Program: TODAY SHW)																			
5	TODAY SHW	NM	:30	7:00 AM-8:00 AM	---T---	545.00	1	0											1	545.00
	(Program: TODAY SHW)																			
5	TODAY SHW	NM	:30	7:00 AM-8:00 AM	----F--	545.00	1	0											1	545.00
	(Program: TODAY SHW)																			
6	TODAY SHW2-NBC	NM	:30	9:00 AM-10:00 AM	M-----	145.00	1	1											2	290.00
	(Program: TODAY SHW2-NBC)																			
6	TODAY SHW2-NBC	NM	:30	9:00 AM-10:00 AM	-T-----	145.00	1	0											1	145.00
	(Program: TODAY SHW2-NBC)																			
6	TODAY SHW2-NBC	NM	:30	9:00 AM-10:00 AM	--W----	145.00	1	0											1	145.00
	(Program: TODAY SHW2-NBC)																			
6	TODAY SHW2-NBC	NM	:30	9:00 AM-10:00 AM	---T---	145.00	1	0											1	145.00
	(Program: TODAY SHW2-NBC)																			
6	TODAY SHW2-NBC	NM	:30	9:00 AM-10:00 AM	----F--	145.00	1	0											1	145.00
	(Program: TODAY SHW2-NBC)																			
7	TODAY SHW3-NBC	NM	:30	10:00 AM-11:00 AM	M-----	85.00	1	1											2	170.00
	(Program: TODAY SHW3-NBC)																			
7	TODAY SHW3-NBC	NM	:30	10:00 AM-11:00 AM	-T-----	85.00	1	0											1	85.00
	(Program: TODAY SHW3-NBC)																			
7	TODAY SHW3-NBC	NM	:30	10:00 AM-11:00 AM	--W----	85.00	1	0											1	85.00
	(Program: TODAY SHW3-NBC)																			

List Items							Spots														Totals	
Line	Program	ST	Len	Time	Days	Rate	Oct 31	Nov 7												Total Spots	Total Cost	
7	TODAY SHW3-NBC	NM	:30	10:00 AM-11:00 AM	---T---	85.00	1	0												1	85.00	
	(Program: TODAY SHW3-NBC)																					
7	TODAY SHW3-NBC	NM	:30	10:00 AM-11:00 AM	----F--	85.00	1	0												1	85.00	
	(Program: TODAY SHW3-NBC)																					
8	RACHAEL RAY	NM	:30	11:00 AM-12:00 PM	M-----	70.00	1	1												2	140.00	
	(Program: RACHAEL RAY)																					
8	RACHAEL RAY	NM	:30	11:00 AM-12:00 PM	-T-----	70.00	1	0												1	70.00	
	(Program: RACHAEL RAY)																					
8	RACHAEL RAY	NM	:30	11:00 AM-12:00 PM	--W----	70.00	1	0												1	70.00	
	(Program: RACHAEL RAY)																					
8	RACHAEL RAY	NM	:30	11:00 AM-12:00 PM	---T---	70.00	1	0												1	70.00	
	(Program: RACHAEL RAY)																					
8	RACHAEL RAY	NM	:30	11:00 AM-12:00 PM	----F--	70.00	1	0												1	70.00	
	(Program: RACHAEL RAY)																					
9	KY 3 NEWS-NOON	NM	:30	12:00 PM-12:30 PM	M-----	220.00	1	1												2	440.00	
	(Program: KY 3 NEWS-NOON)																					
9	KY 3 NEWS-NOON	NM	:30	12:00 PM-12:30 PM	-T-----	220.00	1	0												1	220.00	
	(Program: KY 3 NEWS-NOON)																					
9	KY 3 NEWS-NOON	NM	:30	12:00 PM-12:30 PM	--W----	220.00	1	0												1	220.00	
	(Program: KY 3 NEWS-NOON)																					
9	KY 3 NEWS-NOON	NM	:30	12:00 PM-12:30 PM	---T---	220.00	1	0												1	220.00	
	(Program: KY 3 NEWS-NOON)																					
9	KY 3 NEWS-NOON	NM	:30	12:00 PM-12:30 PM	----F--	220.00	1	0												1	220.00	
	(Program: KY 3 NEWS-NOON)																					
10	ANDY GRIFFITH	NM	:30	12:30 PM-1:00 PM	M-----	160.00	1	1												2	320.00	
	(Program: ANDY GRIFFITH)																					
10	ANDY GRIFFITH	NM	:30	12:30 PM-1:00 PM	-T-----	160.00	1	0												1	160.00	
	(Program: ANDY GRIFFITH)																					
10	ANDY GRIFFITH	NM	:30	12:30 PM-1:00 PM	--W----	160.00	1	0												1	160.00	
	(Program: ANDY GRIFFITH)																					
10	ANDY GRIFFITH	NM	:30	12:30 PM-1:00 PM	---T---	160.00	1	0												1	160.00	
	(Program: ANDY GRIFFITH)																					
10	ANDY GRIFFITH	NM	:30	12:30 PM-1:00 PM	----F--	160.00	1	0												1	160.00	
	(Program: ANDY GRIFFITH)																					
11	DAYS-OUR LIVES	NM	:30	1:00 PM-2:00 PM	M-----	130.00	2	2												4	520.00	
	(Program: DAYS-OUR LIVES)																					
11	DAYS-OUR LIVES	NM	:30	1:00 PM-2:00 PM	-T-----	130.00	2	0												2	260.00	
	(Program: DAYS-OUR LIVES)																					
11	DAYS-OUR LIVES	NM	:30	1:00 PM-2:00 PM	--W----	130.00	2	0												2	260.00	
	(Program: DAYS-OUR LIVES)																					
11	DAYS-OUR LIVES	NM	:30	1:00 PM-2:00 PM	---T---	130.00	2	0												2	260.00	
	(Program: DAYS-OUR LIVES)																					

List Items							Spots														Totals	
Line	Program	ST	Len	Time	Days	Rate	Oct 31	Nov 7												Total Spots	Total Cost	
11	DAYS-OUR LIVES	NM	:30	1:00 PM-2:00 PM	----F--	130.00	2	0												2	260.00	
	(Program: DAYS-OUR LIVES)																					
12	DOCTORS	NM	:30	2:00 PM-3:00 PM	M-----	70.00	1	1												2	140.00	
	(Program: DOCTORS)																					
12	DOCTORS	NM	:30	2:00 PM-3:00 PM	-T-----	70.00	1	0												1	70.00	
	(Program: DOCTORS)																					
12	DOCTORS	NM	:30	2:00 PM-3:00 PM	--W----	70.00	1	0												1	70.00	
	(Program: DOCTORS)																					
12	DOCTORS	NM	:30	2:00 PM-3:00 PM	---T---	70.00	1	0												1	70.00	
	(Program: DOCTORS)																					
12	DOCTORS	NM	:30	2:00 PM-3:00 PM	----F--	70.00	1	0												1	70.00	
	(Program: DOCTORS)																					
13	DR. PHIL	NM	:30	3:00 PM-4:00 PM	M-----	215.00	1	1												2	430.00	
	(Program: DR. PHIL)																					
13	DR. PHIL	NM	:30	3:00 PM-4:00 PM	-T-----	215.00	1	0												1	215.00	
	(Program: DR. PHIL)																					
13	DR. PHIL	NM	:30	3:00 PM-4:00 PM	--W----	215.00	1	0												1	215.00	
	(Program: DR. PHIL)																					
13	DR. PHIL	NM	:30	3:00 PM-4:00 PM	---T---	215.00	1	0												1	215.00	
	(Program: DR. PHIL)																					
13	DR. PHIL	NM	:30	3:00 PM-4:00 PM	----F--	215.00	1	0												1	215.00	
	(Program: DR. PHIL)																					
14	ELLEN	NM	:30	4:00 PM-5:00 PM	M-----	315.00	2	2												4	1,260.00	
	(Program: ELLEN)																					
14	ELLEN	NM	:30	4:00 PM-5:00 PM	-T-----	315.00	2	0												2	630.00	
	(Program: ELLEN)																					
14	ELLEN	NM	:30	4:00 PM-5:00 PM	--W----	315.00	2	0												2	630.00	
	(Program: ELLEN)																					
14	ELLEN	NM	:30	4:00 PM-5:00 PM	---T---	315.00	2	0												2	630.00	
	(Program: ELLEN)																					
14	ELLEN	NM	:30	4:00 PM-5:00 PM	----F--	315.00	2	0												2	630.00	
	(Program: ELLEN)																					
15	KY 3 NEWS-FIVE	NM	:30	5:00 PM-5:30 PM	M-----	560.00	1	1												2	1,120.00	
	(Program: KY 3 NEWS-FIVE)																					
15	KY 3 NEWS-FIVE	NM	:30	5:00 PM-5:30 PM	-T-----	560.00	1	0												1	560.00	
	(Program: KY 3 NEWS-FIVE)																					
15	KY 3 NEWS-FIVE	NM	:30	5:00 PM-5:30 PM	--W----	560.00	1	0												1	560.00	
	(Program: KY 3 NEWS-FIVE)																					
15	KY 3 NEWS-FIVE	NM	:30	5:00 PM-5:30 PM	---T---	560.00	1	0												1	560.00	
	(Program: KY 3 NEWS-FIVE)																					
15	KY 3 NEWS-FIVE	NM	:30	5:00 PM-5:30 PM	----F--	560.00	1	0												1	560.00	
	(Program: KY 3 NEWS-FIVE)																					

List Items							Spots												Totals	
Line	Program	ST	Len	Time	Days	Rate	Oct 31	Nov 7											Total Spots	Total Cost
16	KY 3 NEWS-SIX	NM	:30	6:00 PM-6:30 PM	M-----	865.00	1	1											2	1,730.00
	(Program: KY 3 NEWS-SIX)																			
16	KY 3 NEWS-SIX	NM	:30	6:00 PM-6:30 PM	-T-----	865.00	1	0											1	865.00
	(Program: KY 3 NEWS-SIX)																			
16	KY 3 NEWS-SIX	NM	:30	6:00 PM-6:30 PM	--W----	865.00	1	0											1	865.00
	(Program: KY 3 NEWS-SIX)																			
16	KY 3 NEWS-SIX	NM	:30	6:00 PM-6:30 PM	---T---	865.00	1	0											1	865.00
	(Program: KY 3 NEWS-SIX)																			
16	KY 3 NEWS-SIX	NM	:30	6:00 PM-6:30 PM	----F--	865.00	1	0											1	865.00
	(Program: KY 3 NEWS-SIX)																			
17	WHEEL-FORTNE	NM	:30	6:30 PM-7:00 PM	M-----	775.00	1	1											2	1,550.00
	(Program: WHEEL-FORTNE)																			
17	WHEEL-FORTNE	NM	:30	6:30 PM-7:00 PM	-T-----	775.00	1	0											1	775.00
	(Program: WHEEL-FORTNE)																			
17	WHEEL-FORTNE	NM	:30	6:30 PM-7:00 PM	--W----	775.00	1	0											1	775.00
	(Program: WHEEL-FORTNE)																			
17	WHEEL-FORTNE	NM	:30	6:30 PM-7:00 PM	---T---	775.00	1	0											1	775.00
	(Program: WHEEL-FORTNE)																			
17	WHEEL-FORTNE	NM	:30	6:30 PM-7:00 PM	----F--	775.00	1	0											1	775.00
	(Program: WHEEL-FORTNE)																			
18	VOICE-NBC	NM	:30	7:00 PM-9:00 PM	M-----	1,355.00	1	1											2	2,710.00
	(Program: VOICE-NBC)																			
19	TIMELESS	NM	:30	9:00 PM-10:00 PM	M-----	315.00	1	1											2	630.00
	(Program: TIMELESS)																			
20	KY 3 NEWS-TEN	NM	:30	10:00 PM-10:30 PM	M-----	1,025.00	1	1											2	2,050.00
	(Program: KY 3 NEWS-TEN)																			
20	KY 3 NEWS-TEN	NM	:30	10:00 PM-10:30 PM	-T-----	1,025.00	1	0											1	1,025.00
	(Program: KY 3 NEWS-TEN)																			
20	KY 3 NEWS-TEN	NM	:30	10:00 PM-10:30 PM	--W----	1,025.00	1	0											1	1,025.00
	(Program: KY 3 NEWS-TEN)																			
20	KY 3 NEWS-TEN	NM	:30	10:00 PM-10:30 PM	---T---	1,025.00	1	0											1	1,025.00
	(Program: KY 3 NEWS-TEN)																			
20	KY 3 NEWS-TEN	NM	:30	10:00 PM-10:30 PM	----F--	1,025.00	1	0											1	1,025.00
	(Program: KY 3 NEWS-TEN)																			
21	TONITE SHW-NBC	NM	:30	10:30 PM-11:30 PM	M-----	240.00	1	1											2	480.00
	(Program: TONITE SHW-NBC)																			
21	TONITE SHW-NBC	NM	:30	10:30 PM-11:30 PM	-T-----	240.00	1	0											1	240.00
	(Program: TONITE SHW-NBC)																			
21	TONITE SHW-NBC	NM	:30	10:30 PM-11:30 PM	--W----	240.00	1	0											1	240.00
	(Program: TONITE SHW-NBC)																			
21	TONITE SHW-NBC	NM	:30	10:30 PM-11:30 PM	---T---	240.00	1	0											1	240.00
	(Program: TONITE SHW-NBC)																			

List Items							Spots													Totals	
Line	Program	ST	Len	Time	Days	Rate	Oct 31	Nov 7												Total Spots	Total Cost
21	TONITE SHW-NBC	NM	:30	10:30 PM-11:30 PM	----F--	240.00	1	0												1	240.00
	(Program: TONITE SHW-NBC)																				
22	VOICE-TUE-NBC	NM	:30	7:00 PM-8:00 PM	-T-----	1,055.00	1	0												1	1,055.00
	(Program: VOICE-TUE-NBC)																				
23	THIS IS US	NM	:30	8:00 PM-9:00 PM	-T-----	275.00	1	0												1	275.00
	(Program: THIS IS US)																				
24	CHICAGO FIRE	NM	:30	9:00 PM-10:00 PM	-T-----	640.00	1	0												1	640.00
	(Program: CHICAGO FIRE)																				
25	BLINDSPOT	NM	:30	7:00 PM-8:00 PM	--W----	1,265.00	1	0												1	1,265.00
	(Program: BLINDSPOT)																				
26	LAW&O:SVU-NBC	NM	:30	8:00 PM-9:00 PM	--W----	540.00	1	0												1	540.00
	(Program: LAW&O:SVU-NBC)																				
27	CHICAGO PD-NBC	NM	:30	9:00 PM-10:00 PM	--W----	500.00	1	0												1	500.00
	(Program: CHICAGO PD-NBC)																				
28	SUPERSTORE/GOOD PLACE	NM	:30	7:00 PM-8:00 PM	---T---	450.00	1	0												1	450.00
	(Program: SUPERSTORE/GOOD PLACE)																				
29	CHICAGO MED	NM	:30	8:00 PM-9:00 PM	---T---	750.00	1	0												1	750.00
	(Program: CHICAGO MED)																				
30	BLACKLIST	NM	:30	9:00 PM-10:00 PM	---T---	655.00	1	0												1	655.00
	(Program: BLACKLIST)																				
31	DATELINE	NM	:30	9:00 PM-10:00 PM	----F--	275.00	1	0												1	275.00
	(Program: DATELINE)																				
32	OZKS TDA WKND	NM	:30	7:00 AM-8:00 AM	-----S-	210.00	1	0												1	210.00
	(Program: OZKS TDA WKND)																				
33	SATURDAY TODAY	NM	:30	8:00 AM-9:00 AM	-----S-	290.00	1	0												1	290.00
	(Program: SATURDAY TODAY)																				
34	KY3 NWS WKD ED	NM	:30	6:00 PM-6:30 PM	-----S-	265.00	1	0												1	265.00
	(Program: KY3 NWS WKD ED)																				
35	WHEEL-FRTNE SA	NM	:30	6:30 PM-7:00 PM	-----S-	265.00	1	0												1	265.00
	(Program: WHEEL-FRTNE SA)																				
36	KY 3 NEWS-TEN	NM	:30	10:00 PM-10:30 PM	-----S-	595.00	1	0												1	595.00
	(Program: KY 3 NEWS-TEN)																				
37	SAT NITE LIVE	NM	:30	10:30 PM-12:00 XM	-----S-	330.00	2	0												2	660.00
	(Program: SAT NITE LIVE)																				
38	OZKS TDA WKND	NM	:30	7:00 AM-8:00 AM	-----S	170.00	1	0												1	170.00
	(Program: OZKS TDA WKND)																				
39	SUN TODAY-NBC	NM	:30	8:00 AM-9:00 AM	-----S	155.00	1	0												1	155.00
	(Program: SUN TODAY-NBC)																				
40	KY3NWS FIVE-SU	NM	:30	5:00 PM-5:30 PM	-----S	445.00	1	0												1	445.00
	(Program: KY3NWS FIVE-SU)																				
41	NBC SUN-FTBL<	NM	:30	7:15 PM-10:30 PM	-----S	1,350.00	1	0												1	1,350.00
	(Program: NBC SUN-FTBL<)																				

List Items							Spots														Totals	
Line	Program	ST	Len	Time	Days	Rate	Oct 31	Nov 7													Total Spots	Total Cost
42	KY3NWS AFTER NFL	NM	:30	10:35 PM-11:05 PM	-----S	295.00	1	0													1	295.00
	(Program: KY3NWS AFTER NFL)																					
Spot Totals:							144	34													178	\$69,570.00

MONTH	SPOTS	COST	MONTH	SPOTS	COST
November	178	\$69,570.00			