

WOC10478189 [00.00]

Order Printout



Order Status: Opened-New

Start/End Dates: 10/17/16 - 10/23/16

C/P/E: 726 / 837 / 4456

Traffic #:

Agency: Canal Partners Media

Product Desc.: Missouri

Buyer Order #: 5426609

Advertiser: 726 - Koster for Missouri

Estimate Desc.: Koster 10/17 - 10/23

AE: Unassigned (Natalie Murphy)

Buyer:

Total Cost: \$52,585.00 (Cash)

Property: KYTV TV

Primary Demo:

Received Date: 9/25/16 2:50 PM

Comments:

Separation: 30

List Items							Spots												Totals	
Line	Program	ST	Len	Time	Days	Rate	Oct 17												Total Spots	Total Cost
1	OZARKS TODAY-A	NM	:30	5:00 AM-5:30 AM	M-----	175.00	1												1	175.00
	(Program: OZARKS TODAY-A)																			
1	OZARKS TODAY-A	NM	:30	5:00 AM-5:30 AM	-T-----	175.00	1												1	175.00
	(Program: OZARKS TODAY-A)																			
1	OZARKS TODAY-A	NM	:30	5:00 AM-5:30 AM	--W----	175.00	1												1	175.00
	(Program: OZARKS TODAY-A)																			
1	OZARKS TODAY-A	NM	:30	5:00 AM-5:30 AM	---T---	175.00	1												1	175.00
	(Program: OZARKS TODAY-A)																			
1	OZARKS TODAY-A	NM	:30	5:00 AM-5:30 AM	----F--	175.00	1												1	175.00
	(Program: OZARKS TODAY-A)																			
2	OZARKS TODAY-A	NM	:30	5:30 AM-6:00 AM	M-----	235.00	1												1	235.00
	(Program: OZARKS TODAY-A)																			
2	OZARKS TODAY-A	NM	:30	5:30 AM-6:00 AM	-T-----	235.00	1												1	235.00
	(Program: OZARKS TODAY-A)																			
2	OZARKS TODAY-A	NM	:30	5:30 AM-6:00 AM	--W----	235.00	1												1	235.00
	(Program: OZARKS TODAY-A)																			
2	OZARKS TODAY-A	NM	:30	5:30 AM-6:00 AM	---T---	235.00	1												1	235.00
	(Program: OZARKS TODAY-A)																			
2	OZARKS TODAY-A	NM	:30	5:30 AM-6:00 AM	----F--	235.00	1												1	235.00
	(Program: OZARKS TODAY-A)																			
3	OZARKS TODAY	NM	:30	6:00 AM-7:00 AM	M-----	430.00	2												2	860.00
	(Program: OZARKS TODAY)																			
3	OZARKS TODAY	NM	:30	6:00 AM-7:00 AM	-T-----	430.00	2												2	860.00
	(Program: OZARKS TODAY)																			

List Items							Spots												Totals	
Line	Program	ST	Len	Time	Days	Rate	Oct 17												Total Spots	Total Cost
3	OZARKS TODAY	NM	:30	6:00 AM-7:00 AM	--W----	430.00	2												2	860.00
	(Program: OZARKS TODAY)																			
3	OZARKS TODAY	NM	:30	6:00 AM-7:00 AM	---T---	430.00	2												2	860.00
	(Program: OZARKS TODAY)																			
3	OZARKS TODAY	NM	:30	6:00 AM-7:00 AM	----F--	430.00	2												2	860.00
	(Program: OZARKS TODAY)																			
4	TODAY SHW	NM	:30	7:00 AM-9:00 AM	M-----	500.00	3												3	1,500.00
	(Program: TODAY SHW)																			
4	TODAY SHW	NM	:30	7:00 AM-9:00 AM	-T-----	500.00	3												3	1,500.00
	(Program: TODAY SHW)																			
4	TODAY SHW	NM	:30	7:00 AM-9:00 AM	--W----	500.00	3												3	1,500.00
	(Program: TODAY SHW)																			
4	TODAY SHW	NM	:30	7:00 AM-9:00 AM	---T---	500.00	3												3	1,500.00
	(Program: TODAY SHW)																			
4	TODAY SHW	NM	:30	7:00 AM-9:00 AM	----F--	500.00	3												3	1,500.00
	(Program: TODAY SHW)																			
5	TODAY SHW	NM	:30	7:00 AM-8:00 AM	M-----	545.00	1												1	545.00
	(Program: TODAY SHW)																			
5	TODAY SHW	NM	:30	7:00 AM-8:00 AM	-T-----	545.00	1												1	545.00
	(Program: TODAY SHW)																			
5	TODAY SHW	NM	:30	7:00 AM-8:00 AM	--W----	545.00	1												1	545.00
	(Program: TODAY SHW)																			
5	TODAY SHW	NM	:30	7:00 AM-8:00 AM	---T---	545.00	1												1	545.00
	(Program: TODAY SHW)																			
5	TODAY SHW	NM	:30	7:00 AM-8:00 AM	----F--	545.00	1												1	545.00
	(Program: TODAY SHW)																			
6	TODAY SHW2-NBC	NM	:30	9:00 AM-10:00 AM	M-----	145.00	1												1	145.00
	(Program: TODAY SHW2-NBC)																			
6	TODAY SHW2-NBC	NM	:30	9:00 AM-10:00 AM	-T-----	145.00	1												1	145.00
	(Program: TODAY SHW2-NBC)																			
6	TODAY SHW2-NBC	NM	:30	9:00 AM-10:00 AM	--W----	145.00	1												1	145.00
	(Program: TODAY SHW2-NBC)																			
6	TODAY SHW2-NBC	NM	:30	9:00 AM-10:00 AM	---T---	145.00	1												1	145.00
	(Program: TODAY SHW2-NBC)																			
6	TODAY SHW2-NBC	NM	:30	9:00 AM-10:00 AM	----F--	145.00	1												1	145.00
	(Program: TODAY SHW2-NBC)																			
7	TODAY SHW3-NBC	NM	:30	10:00 AM-11:00 AM	M-----	85.00	1												1	85.00
	(Program: TODAY SHW3-NBC)																			
7	TODAY SHW3-NBC	NM	:30	10:00 AM-11:00 AM	-T-----	85.00	1												1	85.00
	(Program: TODAY SHW3-NBC)																			
7	TODAY SHW3-NBC	NM	:30	10:00 AM-11:00 AM	--W----	85.00	1												1	85.00
	(Program: TODAY SHW3-NBC)																			

List Items							Spots														Totals	
Line	Program	ST	Len	Time	Days	Rate	Oct 17													Total Spots	Total Cost	
7	TODAY SHW3-NBC	NM	:30	10:00 AM-11:00 AM	---T---	85.00	1													1	85.00	
	(Program: TODAY SHW3-NBC)																					
7	TODAY SHW3-NBC	NM	:30	10:00 AM-11:00 AM	----F--	85.00	1													1	85.00	
	(Program: TODAY SHW3-NBC)																					
8	RACHAEL RAY	NM	:30	11:00 AM-12:00 PM	M-----	70.00	1													1	70.00	
	(Program: RACHAEL RAY)																					
8	RACHAEL RAY	NM	:30	11:00 AM-12:00 PM	-T-----	70.00	1													1	70.00	
	(Program: RACHAEL RAY)																					
8	RACHAEL RAY	NM	:30	11:00 AM-12:00 PM	--W----	70.00	1													1	70.00	
	(Program: RACHAEL RAY)																					
8	RACHAEL RAY	NM	:30	11:00 AM-12:00 PM	---T---	70.00	1													1	70.00	
	(Program: RACHAEL RAY)																					
8	RACHAEL RAY	NM	:30	11:00 AM-12:00 PM	----F--	70.00	1													1	70.00	
	(Program: RACHAEL RAY)																					
9	KY 3 NEWS-NOON	NM	:30	12:00 PM-12:30 PM	M-----	220.00	1													1	220.00	
	(Program: KY 3 NEWS-NOON)																					
9	KY 3 NEWS-NOON	NM	:30	12:00 PM-12:30 PM	-T-----	220.00	1													1	220.00	
	(Program: KY 3 NEWS-NOON)																					
9	KY 3 NEWS-NOON	NM	:30	12:00 PM-12:30 PM	--W----	220.00	1													1	220.00	
	(Program: KY 3 NEWS-NOON)																					
9	KY 3 NEWS-NOON	NM	:30	12:00 PM-12:30 PM	---T---	220.00	1													1	220.00	
	(Program: KY 3 NEWS-NOON)																					
9	KY 3 NEWS-NOON	NM	:30	12:00 PM-12:30 PM	----F--	220.00	1													1	220.00	
	(Program: KY 3 NEWS-NOON)																					
10	ANDY GRIFFITH	NM	:30	12:30 PM-1:00 PM	M-----	160.00	1													1	160.00	
	(Program: ANDY GRIFFITH)																					
10	ANDY GRIFFITH	NM	:30	12:30 PM-1:00 PM	-T-----	160.00	1													1	160.00	
	(Program: ANDY GRIFFITH)																					
10	ANDY GRIFFITH	NM	:30	12:30 PM-1:00 PM	--W----	160.00	1													1	160.00	
	(Program: ANDY GRIFFITH)																					
10	ANDY GRIFFITH	NM	:30	12:30 PM-1:00 PM	---T---	160.00	1													1	160.00	
	(Program: ANDY GRIFFITH)																					
10	ANDY GRIFFITH	NM	:30	12:30 PM-1:00 PM	----F--	160.00	1													1	160.00	
	(Program: ANDY GRIFFITH)																					
11	DAYS-OUR LIVES	NM	:30	1:00 PM-2:00 PM	M-----	130.00	2													2	260.00	
	(Program: DAYS-OUR LIVES)																					
11	DAYS-OUR LIVES	NM	:30	1:00 PM-2:00 PM	-T-----	130.00	2													2	260.00	
	(Program: DAYS-OUR LIVES)																					
11	DAYS-OUR LIVES	NM	:30	1:00 PM-2:00 PM	--W----	130.00	2													2	260.00	
	(Program: DAYS-OUR LIVES)																					
11	DAYS-OUR LIVES	NM	:30	1:00 PM-2:00 PM	---T---	130.00	2													2	260.00	
	(Program: DAYS-OUR LIVES)																					

List Items							Spots												Totals	
Line	Program	ST	Len	Time	Days	Rate	Oct 17												Total Spots	Total Cost
16	KY 3 NEWS-SIX	NM	:30	6:00 PM-6:30 PM	M-----	865.00	1												1	865.00
	(Program: KY 3 NEWS-SIX)																			
16	KY 3 NEWS-SIX	NM	:30	6:00 PM-6:30 PM	-T-----	865.00	1												1	865.00
	(Program: KY 3 NEWS-SIX)																			
16	KY 3 NEWS-SIX	NM	:30	6:00 PM-6:30 PM	--W----	865.00	1												1	865.00
	(Program: KY 3 NEWS-SIX)																			
16	KY 3 NEWS-SIX	NM	:30	6:00 PM-6:30 PM	---T---	865.00	1												1	865.00
	(Program: KY 3 NEWS-SIX)																			
16	KY 3 NEWS-SIX	NM	:30	6:00 PM-6:30 PM	----F--	865.00	1												1	865.00
	(Program: KY 3 NEWS-SIX)																			
17	WHEEL-FORTNE	NM	:30	6:30 PM-7:00 PM	M-----	775.00	1												1	775.00
	(Program: WHEEL-FORTNE)																			
17	WHEEL-FORTNE	NM	:30	6:30 PM-7:00 PM	-T-----	775.00	1												1	775.00
	(Program: WHEEL-FORTNE)																			
17	WHEEL-FORTNE	NM	:30	6:30 PM-7:00 PM	--W----	775.00	1												1	775.00
	(Program: WHEEL-FORTNE)																			
17	WHEEL-FORTNE	NM	:30	6:30 PM-7:00 PM	---T---	775.00	1												1	775.00
	(Program: WHEEL-FORTNE)																			
17	WHEEL-FORTNE	NM	:30	6:30 PM-7:00 PM	----F--	775.00	1												1	775.00
	(Program: WHEEL-FORTNE)																			
18	VOICE-NBC	NM	:30	7:00 PM-9:00 PM	M-----	1,355.00	1												1	1,355.00
	(Program: VOICE-NBC)																			
19	TIMELESS	NM	:30	9:00 PM-10:00 PM	M-----	315.00	1												1	315.00
	(Program: TIMELESS)																			
20	KY 3 NEWS-TEN	NM	:30	10:00 PM-10:30 PM	M-----	1,025.00	1												1	1,025.00
	(Program: KY 3 NEWS-TEN)																			
20	KY 3 NEWS-TEN	NM	:30	10:00 PM-10:30 PM	-T-----	1,025.00	1												1	1,025.00
	(Program: KY 3 NEWS-TEN)																			
20	KY 3 NEWS-TEN	NM	:30	10:00 PM-10:30 PM	--W----	1,025.00	1												1	1,025.00
	(Program: KY 3 NEWS-TEN)																			
20	KY 3 NEWS-TEN	NM	:30	10:00 PM-10:30 PM	---T---	1,025.00	1												1	1,025.00
	(Program: KY 3 NEWS-TEN)																			
21	TONITE SHW-NBC	NM	:30	10:30 PM-11:30 PM	M-----	240.00	1												1	240.00
	(Program: TONITE SHW-NBC)																			
21	TONITE SHW-NBC	NM	:30	10:30 PM-11:30 PM	-T-----	240.00	1												1	240.00
	(Program: TONITE SHW-NBC)																			
21	TONITE SHW-NBC	NM	:30	10:30 PM-11:30 PM	--W----	240.00	1												1	240.00
	(Program: TONITE SHW-NBC)																			
21	TONITE SHW-NBC	NM	:30	10:30 PM-11:30 PM	---T---	240.00	1												1	240.00
	(Program: TONITE SHW-NBC)																			
21	TONITE SHW-NBC	NM	:30	10:30 PM-11:30 PM	----F--	240.00	1												1	240.00
	(Program: TONITE SHW-NBC)																			

List Items							Spots												Totals	
Line	Program	ST	Len	Time	Days	Rate	Oct 17												Total Spots	Total Cost
22	VOICE-TUE-NBC	NM	:30	7:00 PM-8:00 PM	-T-----	1,055.00	1												1	1,055.00
	(Program: VOICE-TUE-NBC)																			
23	THIS IS US	NM	:30	8:00 PM-9:00 PM	-T-----	275.00	1												1	275.00
	(Program: THIS IS US)																			
24	CHICAGO FIRE	NM	:30	9:00 PM-10:00 PM	-T-----	640.00	1												1	640.00
	(Program: CHICAGO FIRE)																			
25	BLINDSPOT	NM	:30	7:00 PM-8:00 PM	--W----	1,265.00	1												1	1,265.00
	(Program: BLINDSPOT)																			
26	PRESIDENTIAL DEBATE	NM	:30	8:00 PM-10:00 PM	--W----	1,000.00	1												1	1,000.00
	(Program: PRESIDENTIAL DEBATE)																			
27	CHICAGO MED	NM	:30	8:00 PM-9:00 PM	---T---	750.00	1												1	750.00
	(Program: CHICAGO MED)																			
28	BLACKLIST	NM	:30	9:00 PM-10:00 PM	---T---	655.00	1												1	655.00
	(Program: BLACKLIST)																			
29	OZKS TDA WKND	NM	:30	7:00 AM-8:00 AM	-----S-	210.00	1												1	210.00
	(Program: OZKS TDA WKND)																			
30	SATURDAY TODAY	NM	:30	8:00 AM-9:00 AM	-----S-	290.00	1												1	290.00
	(Program: SATURDAY TODAY)																			
31	KY3 NWS WKD ED	NM	:30	6:00 PM-6:30 PM	-----S-	265.00	1												1	265.00
	(Program: KY3 NWS WKD ED)																			
32	WHEEL-FRTNE SA	NM	:30	6:30 PM-7:00 PM	-----S-	265.00	1												1	265.00
	(Program: WHEEL-FRTNE SA)																			
33	KY 3 NEWS-TEN	NM	:30	10:00 PM-10:30 PM	-----S-	595.00	1												1	595.00
	(Program: KY 3 NEWS-TEN)																			
34	SAT NITE LIVE	NM	:30	10:30 PM-12:00 XM	-----S-	330.00	2												2	660.00
	(Program: SAT NITE LIVE)																			
35	OZKS TDA WKND	NM	:30	7:00 AM-8:00 AM	-----S	170.00	1												1	170.00
	(Program: OZKS TDA WKND)																			
36	SUN TODAY-NBC	NM	:30	8:00 AM-9:00 AM	-----S	155.00	1												1	155.00
	(Program: SUN TODAY-NBC)																			
37	KY3NWS FIVE-SU	NM	:30	5:00 PM-5:30 PM	-----S	445.00	1												1	445.00
	(Program: KY3NWS FIVE-SU)																			
38	NBC SUN-FTBL<	NM	:30	7:15 PM-10:30 PM	-----S	1,350.00	1												1	1,350.00
	(Program: NBC SUN-FTBL<)																			
39	KY3NWS AFTER NFL	NM	:30	10:35 PM-11:05 PM	-----S	295.00	1												1	295.00
	(Program: KY3NWS AFTER NFL)																			
Spot Totals:							135												135	\$52,585.00

MONTH	SPOTS	COST	MONTH	SPOTS	COST
October	135	\$52,585.00			