

INVOICE



KSDK
1000 Market Street
St. Louis, MO 63101
Main: (314)421-5055
Billing:

www.ksdk.com

Billing Address:

Buying Time, LLC/ POL
Attention: Accounts Payable
650 Massachusetts Ave. N.W. , Suite 210
Washington, DC 20001

Send Payment To:

KSDK
KSDK
PO BOX: 637378
Cincinnati, OH 45263-7378

Invoice #	Invoice Date	Invoice Month	Invoice Period
1316876-1	10/30/16	October 2016	09/26/16 - 10/30/16

Property	Account Executive	Sales Office	Sales Region
KSDK	Kristen Waskie	Telerep Philadel	National

Advertiser	Product	Estimate Number
Carnahan, Russ / Lt. Gov / I	CARNAHAN 4 LT GOV	5250

Flight Dates	Order #	Alt Order #
10/25/16 - 11/05/16	1316876	08424781

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

Agency Code	Advertiser Code	Product 1/2
	826	836

Agency Ref	Advertiser Ref
2118AG-POL	107701

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type	
1	10/28/16	10/28/16	M-F 10-11a	10-11A	----F--	:30	1	\$225.00	NM	
Weeks: <u>Start Date</u> 10/24/16 <u>End Date</u> 10/30/16 <u>MTWTFSS</u> ----F-- <u>Spots/Week</u> 1 <u>Rate</u> \$225.00										
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1	KSDK	F	10/28/16	10:28 AM	M-F 10-11a	10-11A	:30	RJC0216H	\$225.00	NM
2	10/28/16	10/28/16	News Channel 5 at 4P	4-430P	----F--	:30	1	\$750.00	NM	
Weeks: <u>Start Date</u> 10/24/16 <u>End Date</u> 10/30/16 <u>MTWTFSS</u> ----F-- <u>Spots/Week</u> 1 <u>Rate</u> \$750.00										
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1	KSDK	F	10/28/16		News Channel 5 at 4P	4-430P	:00		\$750.00	NM
See MG 30.2,30.3,30.4,30.5										
3	10/28/16	10/28/16	Jeopardy	430-5p	----F--	:30	1	\$1,000.00	NM	
Weeks: <u>Start Date</u> 10/24/16 <u>End Date</u> 10/30/16 <u>MTWTFSS</u> ----F-- <u>Spots/Week</u> 1 <u>Rate</u> \$1,000.00										
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3	KSDK	Tu	10/25/16	4:44 PM	Jeopardy	430-5p	:30	RJC-04-16H	\$1,500.00	NM
MG for 31.1,38.1,26.1,3.1										
4	KSDK	W	10/26/16	4:55 PM	Jeopardy	430-5p	:30	RJC0216H	\$1,500.00	NM
MG for 31.1,38.1,26.1,3.1										
2	KSDK	Th	10/27/16	4:30 PM	Jeopardy	430-5p	:30	RJC-04-16H	\$1,500.00	NM
MG for 31.1,38.1,26.1,3.1										
1	KSDK	F	10/28/16		Jeopardy	430-5p	:00		\$1,000.00	NM
See MG 3.2,3.3,3.4,3.5										
5	KSDK	F	10/28/16	4:54 PM	Jeopardy	430-5p	:30	RJC0216H	\$1,500.00	NM
MG for 31.1,38.1,26.1,3.1										
4	10/28/16	10/28/16	6-7a	6-7A	----F--	:30	2	\$600.00	NM	
Weeks: <u>Start Date</u> 10/24/16 <u>End Date</u> 10/30/16 <u>MTWTFSS</u> ----F-- <u>Spots/Week</u> 2 <u>Rate</u> \$600.00										

Standard Terms: Your purchase of advertising is subject to the TEGNA Media Standard Advertising Terms and Conditions (Standard Terms), which are available at <http://bit.ly/2eyrbCA>, as well as on the Advertise With Us section under the About tab of Station website. You will be deemed to have accepted our Standard Terms upon the earliest of (i) the date you sign the Insertion Order to which this invoice relates, (ii) the date the campaign contemplated by this invoice first launches, or (iii) the date on which you pay any amounts specified on this invoice. Any claims by Advertiser for a credit related to Campaigns run under this Agreement (e.g., billing disputes, claims that Campaigns ran in the wrong time slot, etc.) must be submitted in writing to Station within ninety (90) days of the invoice date or the claim will be waived. If Advertiser disputes any amounts owed hereunder, Advertiser will pay all amounts not in dispute no later than the due date for the applicable invoice. We warrant that the actual broadcast information shown on this invoice was taken from the program log. We warrant spots are posted within two minutes of actual airtime.

Non-Discrimination: TEGNA Media and its stations do not discriminate in advertising contracts on the basis of race, gender or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race, gender or ethnicity, even if handwritten, typed or otherwise made a part of the particular contract, is hereby rejected.

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14	10/29/16	10/29/16	News Channel 5 at 6P Sa	6-630P	-----S-	:30	1	\$750.00	NM																																																																		
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Non-Discrimination: TEGNA Media and its stations do not discriminate in advertising contracts on the basis of race, gender or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race, gender or ethnicity, even if handwritten, typed or otherwise made a part of the particular contract, is hereby rejected.

INVOICE



Send Payment To:

KSDK
KSDK
PO BOX: 637378
Cincinnati, OH 45263-7378

www.ksdk.com

Invoice #	Invoice Date	Invoice Month	Invoice Period
1316876-1	10/30/16	October 2016	09/26/16 - 10/30/16
Advertiser	Product	Estimate Number	
Carnahan, Russ / Lt. Gov /	ICARNAHAN 4 LT GOV	5250	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
15	10/29/16	10/29/16	Sat 6-7A	6-7A	-----S-	:30	1	\$225.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/24/16 10/30/16 -----S- 1 \$225.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 KSDK Sa 10/29/16 6:23 AM Sat 6-7A 6-7A :30 RJC0216H \$225.00 NM									
16	10/29/16	10/29/16	Wheel of Fortune Sat	630-7P	-----S-	:30	1	\$750.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/24/16 10/30/16 -----S- 1 \$750.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 KSDK Sa 10/29/16 Wheel of Fortune Sat 630-7P :00 \$750.00 NM Credited									
17	10/29/16	10/29/16	NBC Today Show (Sa)	7-9A	-----S-	:30	1	\$375.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/24/16 10/30/16 -----S- 1 \$375.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 KSDK Sa 10/29/16 8:29 AM NBC Today Show (Sa) 7-9A :30 RJC- 04- 16H \$375.00 NM									
18	10/29/16	10/29/16	Sat 9-10a	9-10A	-----S-	:30	1	\$600.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/24/16 10/30/16 -----S- 1 \$600.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 KSDK Sa 10/29/16 9:38 AM Sat 9-10a 9-10A :30 RJC0216H \$600.00 NM									
19	10/30/16	10/30/16	Sun 6-7A	6-7A	-----S	:30	1	\$225.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/24/16 10/30/16 -----S 1 \$225.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 KSDK Su 10/30/16 6:37 AM Sun 6-7A 6-7A :30 RJC0216H \$225.00 NM									
20	10/30/16	10/30/16	Football Night in America	6-715p	-----S	:30	1	\$2,700.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/24/16 10/30/16 -----S 1 \$2,700.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 KSDK Su 10/30/16 6:07 PM Football Night in America 6-715p :30 RJC0216H \$2,700.00 NM									
22	10/30/16	10/30/16	Sun 9-10a	9-10A	-----S	:30	1	\$600.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/24/16 10/30/16 -----S 1 \$600.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 KSDK Su 10/30/16 9:14 AM Sun 9-10a 9-10A :30 RJC- 04- 16H \$600.00 NM									
23	10/27/16	10/27/16	M-F 10-11a	10-11A	---T---	:30	1	\$225.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/24/16 10/30/16 ---T--- 1 \$225.00									
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Advertiser	Product	Estimate Number	
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INVOICE



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KSDK
KSDK
PO BOX: 637378
Cincinnati, OH 45263-7378

www.ksdk.com

Invoice #	Invoice Date	Invoice Month	Invoice Period
1316876-1	10/30/16	October 2016	09/26/16 - 10/30/16
Advertiser	Product	Estimate Number	
Carnahan, Russ / Lt. Gov /	CARNAHAN 4 LT GOV	5250	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type																																	
30	10/25/16	10/25/16	News Channel 5 at 4P	4-430P	-T-----	:30	1	\$750.00	NM																																	
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See MG 30.2,30.3,30.4,30.5																																										
3	KSDK	Tu	10/25/16	4:28 PM	News Channel 5 at 4P	4-430P	:30	RJC0216H	\$1,125.00	NM																																
MG for 2.1,36.1,25.1,30.1																																										
4	KSDK	W	10/26/16	4:14 PM	News Channel 5 at 4P	4-430P	:30	RJC-04-16H	\$1,125.00	NM																																
MG for 2.1,36.1,25.1,30.1																																										
2	KSDK	Th	10/27/16	4:12 PM	News Channel 5 at 4P	4-430P	:30	RJC0216H	\$1,125.00	NM																																
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5	KSDK	F	10/28/16	4:24 PM	News Channel 5 at 4P	4-430P	:30	RJC-04-16H	\$1,125.00	NM																																
MG for 2.1,36.1,25.1,30.1																																										
31	10/25/16	10/25/16	Jeopardy	430-5p	-T-----	:30	1	\$1,000.00	NM																																	
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32	10/25/16	10/25/16	6-7a	6-7A	-T-----	:30	1	\$600.00	NM																																	
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Cincinnati, OH 45263-7378

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Invoice # 1316876-1	Invoice Date 10/30/16	Invoice Month October 2016	Invoice Period 09/26/16 - 10/30/16
Advertiser Carnahan, Russ / Lt. Gov /	Product ICARNAHAN 4 LT GOV	Estimate Number 5250	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type																																																							
36	10/26/16	10/26/16	News Channel 5 at 4P	4-430P	--W----	:30	1	\$750.00	NM																																																							
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37	10/26/16	10/26/16	4-5A	4-5A	--W----	:30	1	\$50.00	NM																																																							
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38	10/26/16	10/26/16	Jeopardy	430-5p	--W----	:30	1	\$1,000.00	NM																																																							
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39	10/26/16	10/26/16	6-7a	6-7A	--W----	:30	1	\$600.00	NM																																																							
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Total Spots							28																																																									

Include Invoice # on Check - Payment Terms 30 Days

<u>Gross Total</u>	\$23,300.00
<u>Agency Commission</u>	\$3,495.00
<u>Net Amount Due</u>	\$19,805.00

Standard Terms: Your purchase of advertising is subject to the TEGNA Media Standard Advertising Terms and Conditions (Standard Terms), which are available at <http://bit.ly/2eyrbCA>, as well as on the Advertise With Us section under the About tab of Station website. You will be deemed to have accepted our Standard Terms upon the earliest of (i) the date you sign the Insertion Order to which this invoice relates, (ii) the date the campaign contemplated by this invoice first launches, or (iii) the date on which you pay any amounts specified on this invoice. Any claims by Advertiser for a credit related to Campaigns run under this Agreement (e.g., billing disputes, claims that Campaigns ran in the wrong time slot, etc.) must be submitted in writing to Station within ninety (90) days of the invoice date or the claim will be waived. If Advertiser disputes any amounts owed hereunder, Advertiser will pay all amounts not in dispute no later than the due date for the applicable invoice. We warrant that the actual broadcast information shown on this invoice was taken from the program log. We warrant spots are posted within two minutes of actual airtime.

Non-Discrimination: TEGNA Media and its stations do not discriminate in advertising contracts on the basis of race, gender or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race, gender or ethnicity, even if handwritten, typed or otherwise made a part of the particular contract, is hereby rejected.