

# Broadcast Contract

AxMedia / Axiom Strategies  
 CTE MCSALLY FOR US SENATE  
 1251 NW BRIARCLIFF PARKWAY SUI  
 Kansas City, MO 64116

Start Date 10/16/18	Contract# 40897	Mod# 0
End Date 10/22/18	Date Entered 10/12/18	Date Last Modified 10/15/18
Advertiser CTE MCSALLY FOR US S		Station Market KBLU-AM
Product 2018 General Election		SalesRep/Office Christal Christal

Standard Billing Cycle Estimate# 742

LN	DATE	TIMES/PROGRAMS	LEN	MO	TU	WE	TH	FR	SA	SU	SPOTS /WK	RATE
1	TU 10/16/18 MO 10/22/18	06:00A-10:00A	60	X	X	X	X	X	--	--	10	\$45.00
2	TU 10/16/18 MO 10/22/18	10:00A-03:00P	60	X	X	X	X	X	--	--	10	\$45.00
3	TU 10/16/18 MO 10/22/18	03:00P-07:00P	60	X	X	X	X	X	--	--	10	\$45.00

-----Additional Comments-----	Total Spots	Spots Total\$	Agency Commission	Net	Gross
	30	1,350.00	\$202.50	\$ 1,147.50	\$ 1,350.00

Billing Projections: By Month

	Oct 18
CA	1,350.00
ST	1,350.00

El Dorado Broadcasters, LLC and Radio Stations KTTI, KQSR, and KBLU does not discriminate in the sale of advertising time on the basis of race or ethnicity and evaluates, negotiates and completes its broadcast advertising contracts without regard to race or ethnicity.

Accepted for Station

Accepted for advertiser OR agency(and MBS, if any) as agent for the advertiser

\_\_\_\_\_  
 Name Title  
 See reverse for accepted terms and conditions, if any

\_\_\_\_\_  
 Name Title  
 Page 1

Oct 11, 18  
 CONT# 32247081 Mod# Ver# 1 (Last = )  
 REP CHRISTAL RADIO  
 TO KBLU-AM (Yuma-El Centro, AZ-CA)  
 FM KELLI-SUSAN PARK-HEGMANN  
 OFF DALLAS  
 AGY AXMEDIA  
 ADDR 1251 NW BRIARCLIFF PKWY #85  
 KANSAS CITY, MO 64116

DDS CONT# 0  
 C/P/E: 1 / 742

SALESPERSON FAX#

PH #

BYR TAYLOR FERNIE  
 ADV MCSALLY FOR US SENATE  
 PDT 2018 General Election  
 FLT Oct 09, 18 - Oct 23, 18

*Paid*  
*J Directed 10/11 - Needs NAA & Report*

\* REP ORDER COMMENT \*

\*\* 10/11/2018 3:56:00 PM: NEW ORDER - PLEASE CONFIRM ONLINE OR BY EMAIL AT: HARTLI.PLACEK@KATZMEDIA.COM WITHIN 24 HOURS. THANKS!

\*\* 10/11/2018 3:56:00 PM: NEW ORDER 10/11/18- THE NEW ORDER WILL RUN SATURDAY 10/13 - MONDAY 10/22. PLEASE CONFIRM THE NEW ORDER WITHIN 24 HOURS & ALERT ME OF ANY PRE-EMPTS. THANK YOU!

PLEASE INCLUDE ISCI AND ESTIMATE NUMBER ON ALL INVOICES. WE ARE SET UP TO RECEIVE INVOICES ELECTRONICALLY: TVINVOICES ID #9916670 OR TV16670, RADIOINVOICES ID #9914861 OR RI14861, MARKETRON #184659, SPOTDATA #2095

MC	LN	DAYS	TIME	LEN	EFFECTIVE DATES	# OF WKS	NPW	RATE	TOT SPTS
		<b>FLIGHT 1</b>							
	1.1	TuWThF,M	6A - 10A	60	10/16/2018 - 10/22/2018	1W	10	\$45.00	10
	1.2	TuWThF,M	10A - 3P	60	10/16/2018 - 10/22/2018	1W	10	\$45.00	10
	1.3	TuWThF,M	3P - 7P	60	10/16/2018 - 10/22/2018	1W	10	\$45.00	10
					** WEEKLY FLIGHT TOTALS **		30	\$1,350.00	

	Oct 18				
SPOTS	30				
CASH	1350.00				
TRADE	0.00				
NSL	0.00				
TOTAL	1350.00				

					TOTAL
SPOTS					30
CASH					1,350.00
TRADE					0.00
NSL					0.00
TOTAL					1,350.00

Oct 11, 18  
CONT# 32247081 Mod# Ver# 1 (Last = )  
REP CHRISTAL RADIO

DDS CONT# 0  
C/P/E: 11742

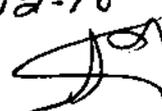
---

**\*\* Competitive Comments \*\***

SVC: SP18 MSA CustRadio

Demo Adults 18+

Nondiscrimination -Paragraphs 49 and 50 of the United States Federal Communications Commission's Report and Order No. 07-217 provides that broadcast stations' advertising contracts will not discriminate on the basis of race or ethnicity, and must contain nondiscrimination clauses. Consistent with this order, Katz Communications, Inc. (including any subsidiary or division of Katz) does not discriminate in any broadcast advertising contract on the basis of race or ethnicity and evaluates, negotiates and completes its broadcast advertising contracts without regard to race or ethnicity.

10-12-18  


## AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

**FEDERAL CANDIDATE**

**STATE/LOCAL CANDIDATE**

**To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3**

<b>Station and Location:</b> KBLU-AM/Yuma, AZ	<b>Date:</b> 10/11/18
--	-----------------------

I, AxMedia,

being/on behalf of: Martha McSally,

a legally qualified candidate of the Republican

political party for the office of: US Senate

in the General

election to be held on: November 6, 2018

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
See Attached					

**Attach proposed schedule with charges (if available):**

I represent that the payment for the above described broadcast time has been furnished by:

McSally for US Senate

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Paul Kilgore

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

***To Be Signed By Candidate or Authorized Committee***

10/11/18

Date

TAYLOR FERNANDEZ

Signature

***To Be Signed By Station Representative***

Accepted

Accepted in Part

Rejected

[Handwritten Signature]

Signature

Bob Villares

Printed Name

General Manager.

Title

## FEDERAL CANDIDATE CERTIFICATION

**In Order For Federal Candidates To Receive The Lowest Unit Charge During A Political Window, The Following Certification Is Required:**

I, AxMedia

(name of federal candidate or authorized committee) hereby certify that the programming to be broadcast (in whole or in part) pursuant to this agreement:

**does**

**does not**

refer to an opposing candidate (check applicable box). I further certify that for the programming that does refer to an opposing candidate:

(check applicable box)

the radio programming contains a personal audio statement by the candidate that identifies the candidate, the office being sought, and that the candidate has approved the broadcast.

the television programming contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds, and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast, and that the candidate and/or the candidate's authorized committee paid for the broadcast.

*TAYLOR FERNIE*

signature of candidate or authorized committee

Taylor Fernie

printed name

10/11/18

date