



WTAT Charleston
4301 Arco Ln
North Charleston, SC 29418

Contract # 1994420

Schedule Dates

11/01/16-11/07/16

Advertiser

Tim Scott for Senate-R (40819)

Agency

Target Enterprises (2076)

Product

POLITICAL CANDIDATE (ns) (1186)

Brand

TIM SCOTT FOR SENATE (633860)

Salesperson

Millennium/LA, Los Angeles (1101)

Sales Office

Millennium Los Angeles

Buyer Name

JEFFERY, DEDE

Phone/Fax

(225) 752-5159 /

CPE

2012

Account Types

National/Political Candidate Agency BRD

Billing Type

Calendar

Comments

TIM SCOTT FOR SENATE 11/8 1P CUT OFF
MARK DEUTSCH 323-966-5272

Target Enterprises
15260 Ventura Blvd
Ste 1240
Sherman Oaks, CA 91403

Date Entered 10/13/16
Last Modified 10/18/16
Entered By Randi Weathers
CO-OP No
Headline # ECR25329922
Demo A55+R
Order Type Normal
Package Deal
Commission % 15.00
Commission \$506.25
Net Total \$2,868.75
Sales Tax

Charleson S (WTAT)
By Calendar Month Spots Rate
Nov. 2016 7 \$3,375.00
Grand Total: 7 \$3,375.00

APPROVED OCT 28 2016
Ren

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT (1)	11/01/16-11/04/16	2	:30	6:30P- Judge Judy B			1	1	1	1			4	\$95.00	\$380.00	Charleson S (WTAT)	JUDGE JUDY 2.7	10/18/16
2.0	Normal Line / SPOT (2)	11/07/16-11/07/16	2	:30	6:30P- Judge Judy B	1	1							1	\$95.00	\$95.00	Charleson S (WTAT)	JUDGE JUDY 2.7	10/18/16
3.0	Normal Line / Football (3)	11/06/16-11/06/16	2	:30	4:30P- Sports-FOX NFL 4p								2	2	\$1,450.00	\$2,900.00	Charleson S (WTAT)	NFL: PANTHERS V. RAMS 13.0	10/18/16

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

APPROVED OCT 13 2016

1994420



125 West 55th St
New York, NY 10019

Contract # 25329922 Changes as of: 10/13/2016 at 2:40 PM Version: Original Order

CPE: //2012 Flight: 11/1/16 - 11/8/16 Station: WTAT Total \$: \$3,375.00

Agency: TARGET ENTERPRISES Advertiser: Tim Scott for Senate Market: Charleston, SC Total Spots: 7

Product: TIM SCOTT FOR SENATE Office: LOS ANGELES Total CPP: \$85.44

Agency Order #: Buyer: DEDE JEFFERY Primary Demo: Adults 55+ Total GRP: 39.5

Salesperson: MARK DEUTSCH 323-966-5272 Con Type: POLITICAL/VOTE Separation:

Comments: 11/8 1P CUT OFF

#	Day/Time	DP	Program	Rate	A55P Rating	Len	11/1	11/7	11/1 - 11/7	Total Spots	Total \$	CPP	GRP
1	Tu-F 6:30p-7p		JUDGE JUDY	\$95.00	2.7	30	4	0		4	\$380.00	\$35.19	10.8
2	M 6:30p-7p		JUDGE JUDY	\$95.00	2.7	30	0	1		1	\$95.00	\$35.19	2.7
3	Su 4:30p-7p		NFL: PANTHERS V. RAMS	\$1,450.00	13.0	30	2	0		2	\$2,900.00	\$111.54	26.0
TOTALS:							6	1		7	\$3,375.00	\$85.44	39.5



125 West 55th St
New York, NY 10019

KATZ TELEVISION GROUP

Contract # 25329922		Changes as of: 10/13/2016 at 2:40 PM		Version: Original Order	
CPE: //2012		Flight: 11/1/16 - 11/8/16		Station: WTAT	
Agency: TARGET ENTERPRISES		Advertiser: Tim Scott for Senate		Market: Charleston, SC	
TARGET ENTERPRISES 15260 VENTURA BLVD SUITE 1240 SHERMAN OAKS CA 91403		Product: TIM SCOTT FOR SENATE		Office: LOS ANGELES	
		Agency Order #:		Primary Demo: Adults 55+	
		Buyer: DEDE JEFFERY		Con Type: POLITICAL/VOTE	
		Salesperson: 323-966-5272		Assistant: Margaret Barajas 323-966-5001	
				Separation:	
				Total GRP: 39.5	
				Total CPP: \$85.44	
				Total Spots: 7	
				Total \$: \$3,375.00	

Special Instructions		
Order Level Comments		
Date/Time	Added by	Comment
10/13/16 2:40 PM	Margaret Barajas	11/8 1P CUT OFF

Competitive Information		
Market Budget:	\$16,875	
WTAT Share:	20%	
Comment:	APPROXIMATE SHARES	
Unknown:	80%	

Daypart Summary		
Day/Time	% Distrib	Spots
Total	100%	7
		GRP
		39.5

Monthly Summary		
Month	Spots	Dollars
2016-Nov	7	\$3,375.00
Total	7	\$3,375.00

Transaction History				
Trans	Created/Received	Created by	Status	
Queued for Electronic Contracting	10/13/16 2:49 PM			
New	10/13/16 2:40 PM	Margaret Barajas	New	

Spot+	Spot-	\$ Chg	Contract \$	Comment
7		\$0	\$0	
		\$3,375.00	\$3,375.00	

Non-Discrimination Policy	PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.
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Sam



Target Enterprises
15260 Ventura Boulevard, Suite 1240
Sherman Oaks, CA 91403
(818) 905-0005

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISING

☒ FEDERAL CANDIDATE ☐ STATE/LOCAL CANDIDATE

Station and Location: WTAT FOX Charleston	Date: 10/12/2016
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I, Dede Jeffery

being/on behalf of: Tim Scott for Senate

a legally qualified candidate of the Republican

political party for the office of: US Senate

in the General

election to be held on: November 8, 2016

do hereby request station time as follows: **SEE ATTACHED SCHEDULES**

I represent that the payment for the above described broadcast time has been furnished by:

Tim Scott for Senate Campaign

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Stacy Wiggins - (843)766-9412

Signature of Candidate or Authorized Representative	Date 10/12/2016
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To be Signed by Station Representative

☒ Accepted ☐ Accepted in Part ☐ Rejected

Signature 	Date 10/12/16
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Printed Name <u>Matt McElroy</u>	Title <u>General Manager</u>
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Target Enterprises
15260 Ventura Boulevard, Suite 1240
Sherman Oaks, CA 91403
(818) 905-0005

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISING

I, Tim Scott for Senate

(name of federal candidate or authorized committee) hereby certify that the programming to be broadcast (in whole or in part) pursuant to this agreement: (check applicable box)

☒ DOES

☐ DOES NOT

refer to an opposing candidate. I further certify that for the programming that does refer to an opposing candidate: (check applicable box)

☐ The **radio** programming contains a personal audio statement by the candidate that identifies the candidate, the office being sought, and the candidate has approved the broadcast.

☒ The **television** programming contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds, and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast, and that the candidate and/or the candidate's authorized committee paid for the broadcast.

Signature of candidate or Authorized Representative

Dede Jeffery

Printed Name

10/12//2016

Date