

# ORDER



**Orders**  
**Order / Rev:** 3570823  
**Alt Order #:** 27799309  
**Product Desc:** TV  
**Estimate:** 11199  
**Flight Dates:** 06/27/22 - 07/03/22  
**Original Date / Rev:** 06/14/22 / 06/14/22  
**Order Type:** REG

**Primary AE:** Katz Washington  
**Sales Office:** K-WAS  
**Sales Region:** Nat

**Agency Name:** Great American Media  
**Buying Contact:** Meredith Patel  
**Billing Contact:**  
 3050 K Street NW  
 Washington, DC 20007

**Billing Type:** Cash  
**Billing Calendar:** Broadcast  
**Billing Cycle:** EOM  
**Agency Commission:** 15%

**Advertiser Name:** POL/America Works USA PAC  
**Demographic:** A35+  
**Product Codes:** PL6  
**Revenue Code 1:** AGY  
**Revenue Code 2:** POL  
**Revenue Code 3:** POL-ISS  
**Priority:** P3

**Order Brand:**  
**New Business End:**  
**Advertiser External ID:**  
**Agency External ID:** IN3307/TO232  
**Unit Code:** General  
**Order Separation:** 00:30:00

**Bill Plan**

Start Date	End Date	# Spots	Gross Amount	Net Amount
06/27/22	07/31/22	6	\$1,200.00	\$1,020.00

**Totals**

Month	# Spots	Gross Amount	Net Amount	Rating
July 2022	6	\$1,200.00	\$1,020.00	0.00
<b>Totals</b>	<b>6</b>	<b>\$1,200.00</b>	<b>\$1,020.00</b>	<b>0.00</b>

**Account Executives**

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Katz Washington			Start Of Order - End Of Order	100%

**Order Share**

	Share	Total
Grand Rapids WXSP	1%	\$1,200.00
Market	100%	\$120,000.00

**Competitive Share**

	Share	Total
CABLE	0%	\$0.00
UNKWN	99%	\$118,800.00
WGVK	0%	\$0.00
WGVU	0%	\$0.00
WLLA	0%	\$0.00
WOOD	0%	\$0.00
WOTV	0%	\$0.00
WTLJ	0%	\$0.00
WWMT	0%	\$0.00
WXMI	0%	\$0.00
WZPX	0%	\$0.00
WZZM	0%	\$0.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	WXSP	06/27/22	07/01/22	M-F 6-630p M-F 6-630p	CM	6-630p	MTWTF--	:30	2	\$200.00	P3	0.00	NM	2	\$400.00
Family Feud															

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Grand Rapids WXSP

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 06/27/22	07/03/22	MTWTF--					2	\$200.00		0.00			
N 2	WXSP	06/27/22	07/01/22	M-F 630-7p M-F 630-7p	CM	630-7p	MTWTF--	:30	1	\$200.00	P3	0.00	NM	1	\$200.00
Family Feud															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 06/27/22	07/03/22	MTWTF--					1	\$200.00		0.00			
N 3	WXSP	06/27/22	07/01/22	News 8 @10p News 8 @ 10p	CM	10-1030p	MTWTF--	:30	2	\$250.00	P3	0.00	NM	2	\$500.00
24 Hour News 8 At 10PM															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 06/27/22	07/03/22	MTWTF--					2	\$250.00		0.00			
N 4	WXSP	07/02/22	07/02/22	Sa 6p-7p Sa 6p-7p	CM	Sa 6p-7p	-----S-	:30	1	\$100.00	P3	0.00	NM	1	\$100.00
Feud															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 06/27/22	07/03/22	-----S-					1	\$100.00		0.00			
													Totals	6	\$1,200.00