

Hall Communications, Inc



**HALL** *Communications, Inc.*

KATZ MEDIA GROUP  
125 W. 55TH STREET 3RD FLOOR  
NEW YORK, NY 10019

Advertiser: NO CASINOS  
Order #: 2156073616245  
Contract #: 9983  
Date Entered: 05/17/2021  
Last Modified: 05/17/2021  
Product: issue  
Salesperson: Eastman Radio  
Billing Cycle: Broadcast Standard  
Estimate #: na

Order Date Range: 05/18/2021 through 05/21/2021 (1 weeks)

Media Outlets: WLKF-AM

**On-Air Schedule**

#	Dates	Station	Time/Program	Len	Mo	Tu	We	Th	Fr	Sa	Su	S/W	Rate	Qty	Total
1	05/18/21-05/21/21	WLKF-AM	06:00AM-10:00AM	60	--	2	2	2	2	--	--	8	35.00	8	280.00
2	05/18/21-05/21/21	WLKF-AM	10:00AM-03:00PM	60	--	2	2	2	2	--	--	8	35.00	8	280.00
3	05/18/21-05/21/21	WLKF-AM	03:00PM-07:00PM	60	--	1	2	2	1	--	--	6	35.00	6	210.00

**Station Totals**

Station	On-Air Count	Digital Count	Web Count	Other Count	Gross Billing	Commission	Net Billing
WLKF-AM	22	0	0	0	\$770.00	\$115.50	\$654.50
<b>Totals</b>	<b>22</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>\$770.00</b>	<b>\$115.50</b>	<b>\$654.50</b>

Total Charges: \$770.00  
Agency Commission: \$115.50  
Total Net: \$654.50

**Projected Billing By Broadcast Standard Month**

Month	Year	Gross Billing	Net Billing
May	2021	\$770.00	\$654.50
<b>Totals</b>		<b>\$770.00</b>	<b>\$654.50</b>

Accepted for Hall Communications, Inc

Accepted for advertiser OR agency as agent for the advertiser

Name

Title

Name

Title

May 17, 21  
 CONT# 35052207 Mod# Ver# 1 (Last =)  
 REP EASTMAN  
 TO WLKF-AM (Lakeland-Winter Haven, FL)  
 FM TERRANCE HOUSTON  
 OFF PHILADELPHIA  
 AGY Katz Media Group  
 ADDR 125 West 55th Street 3rd Floor  
 New York, NY 10019

DDS CONT# 0  
 C/P/E: na / na / na

SALESPERSON FAX#

PH # 301-879-0010

BYR Helen Hanratty1  
 ADV NO CASINOS  
 PDT Issue  
 FLT May 18, 21 - May 21, 21

\* REP ORDER COMMENT \*

\*\* 5/17/2021 12:57:00 PM: THIS IS A KATZ MEDIA GROUP ORDER. ALL BILLING SHOULD BE SENT TO KATZ MEDIA GROUP 125 W 55TH ST./NY,NY 10019. KATZ MEDIA GROUP IS NOT LIABLE FOR PAYMENT.

\*\* 5/17/2021 12:57:00 PM: THIS ORDER WAS PAID TO KATZ CIA VIA CREDIT CARD - WHEN AN AGENCY PAYS KATZ MEDIA VIA CREDIT CARD, THERE IS A CUSTOMARY CREDIT CARD CHARGE ASSOCIATED WITH THE PAYMENT WHICH WILL BE CHARGED BACK TO STATIONS THIS IS A NEW ISSUE/POLITICAL ORDER. PLEASE NOTE THERE IS A 24 HOUR CANCELLATION POLICY ON ALL ISSUE/POLITICAL ORDERS. PLEASE CONFIRM WITH ANGELA.HOMAN@KATZMEDIA.COM OR CALL 215-557-4230. THANK YOU!

MC	LN	DAYS	TIME	LEN	EFFECTIVE DATES	# OF WKS	NPW	RATE	TOT SPTS
		<b>FLIGHT 1</b>							
	1.1	.TWTF..	6A - 10A	60	5/18/2021 - 5/21/2021	1W	8	\$35.00	8
	1.2	.TWTF..	10A - 3P	60	5/18/2021 - 5/21/2021	1W	8	\$35.00	8
	1.3	.TWTF..	3P - 7P	60	5/18/2021 - 5/21/2021	1W	6	\$35.00	6
				** WEEKLY FLIGHT TOTALS **			22	\$770.00	

	<b>May 21</b>						
SPOTS	22						
CASH	770.00						
TRADE	0.00						
NSL	0.00						
TOTAL	770.00						

						<b>TOTAL</b>
SPOTS						22
CASH						770.00
TRADE						0.00
NSL						0.00
TOTAL						770.00

May 17, 21  
CONT# 35052207 Mod# Ver# 1 (Last = )  
REP EASTMAN

DDS CONT# 0  
C/P/E: na / na / na

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**\*\* Competitive Comments \*\***

SVC: SP15 TSA ARB  
Demo Adults 35+

Nondiscrimination -Paragraphs 49 and 50 of the United States Federal Communications Commission's Report and Order No. 07-217 provides that broadcast stations' advertising contracts will not discriminate on the basis of race or ethnicity, and must contain nondiscrimination clauses. Consistent with this order, Katz Communications, Inc. (including any subsidiary or division of Katz) does not discriminate in any broadcast advertising contract on the basis of race or ethnicity and evaluates, negotiates and completes its broadcast advertising contracts without regard to race or ethnicity.

# Receipt

Katz Communications • Katz Media Group Inc  
125 W. 55th St., New York, New York 10019  
212-424-6528

## Cardholder Contact Information

Cardholder Name: **SRH Media**  
Cardholder Phone:  
Cardholder Email:  
Customer Name: **SRH Media**

Bill To Address: **202 Rosalie Cove Court  
Silver Spring, Maryland 20905**

## Transaction Type

Transaction Type: **Authorize And Capture**  
Created Date: **5/17/2021 1:46:00 PM EDT**  
Capture Date: **5/17/2021 1:46:00 PM EDT**  
AVS Address: **Matched**

Transaction Status: **Submitted**  
Authorization Date: **5/17/2021 1:46:00 PM EDT**  
Authorization Code: **276650**  
AVS Zip: **Matched**

## Credit Card Information

Name On Card: **SRH Media**  
Card Number: **xxxx-xxxxxx-x1003**  
Security Code Response: **Matched**

Card Brand: **AMEX**  
Security Code Status: **Provided**

## Tracking Information

Customer Ref Value:  
Invoice Number:  
Ship From Postal Code: **10019**  
Tracking Number:

Order Number:  
Invoice Date:  
Shipping Company: **None**

## Transaction Totals

Product Code	Description	UOM Code	CMDTY Code	QTY	AMT	EXT AMT
51721-3	SRH Media- No Casinos 5.17	EA	80140000	1.00	\$58,582.00	\$58,582.00
Sub-Total:						\$58,582.00
Sales Tax:						\$0.00
Freight Amount:						\$0.00
Freight Tax:						\$0.00
Duty Amount:						\$0.00
Total (USD) :						\$58,582.00

This receipt is for informational use only and is not intended to serve as or replace any official tax document.

Katz Communications uses advanced payment processing services provided by WEX Inc. [www.wexinc.com](http://www.wexinc.com).  
5/17/2021 1:46:11 PM EDT

## Lisa Gifford

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**From:** Nancy Cattarius  
**Sent:** Monday, May 17, 2021 2:15 PM  
**To:** Lisa Gifford  
**Subject:** FW: New Orders for No Casinos in Florida for May 18-21  
**Attachments:** SRH Media- No Casinos 5.17.pdf



Nancy Cattarius, DCRMC  
Vice President – General Manager  
WONN/WPCV/WLKF/WWRZ Radio  
404 West Lime Street  
Lakeland, FL 33815  
863/682-8184 Ext. 112  
863/686-0357 Fax  
863/944-2382 Cell

Hall Communications does not discriminate in advertising contracts on the basis of race or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race or ethnicity, even if handwritten, typed, or otherwise made a part of a particular contract, is hereby rejected.

**From:** Houston, Terry <Terry.Houston@Katzmedia.com>  
**Sent:** Monday, May 17, 2021 2:09 PM  
**To:** Griswold, Jeanne (CMG-Orlando/Miami) <Jeanne.Griswold@cmg.com>; Knous, Melanie (CMG-Tampa/Jacksonville) <Melanie.Knous@cmg.com>; Groth, Erin (CMG-Orlando) <Erin.Groth@cmg.com>; Donna Coppola-Fillion <dfillion@blackcrow.fm>; Andrea Clay <andrea.clay@bbgi.com>; Christina.Polite@bbgi.com; Shellgren, Chris <Chris.Shellgren@Katzmedia.com>; Michael.remaley@sbroadcast.com; DMcAndrew@rendabroadcasting.com; karenfranke@mytcmedia.com; Lori Mondzelewski <lori.mondzelewski@sbroadcast.com>; production@mytcmedia.com; Paul Haley <Paul.Haley@cumulus.com>; Katherine.Grofic@cumulus.com; Haley Teare <Haley.Teare@audacy.com>; Amy Bichachi <Amy.Bichachi@entercom.com>; Production <production@hallradio.net>; Kelleher, MaryAnne <MaryAnne.Kelleher@Katzmedia.com>; Nancy Cattarius <ncattarius@hallradio.net>; mhoxeng@catcountry987.com; cali@catcountry987.com; traffic@catcountry987.com; jpeterman@hubbardradio.com; Isreal, Susan <sisreal@hubbardradio.com>  
**Cc:** Homan, Angela <Angela.Homan@Katzmedia.com>  
**Subject:** RE: New Orders for No Casinos in Florida for May 18-21

No Casino's network receipt attached ... thanks



**Terry Houston**

VP of Sales

Katz Radio Group

111 Presidential Blvd. | Bala Cynwyd, PA 19004

[Terry.houston@katzmedia.com](mailto:Terry.houston@katzmedia.com)

o 215.557.4228 | m 917-364-9567 | f 917.206.9821



Local Impact.  
National Influence.

**From:** Houston, Terry

**Sent:** Monday, May 17, 2021 12:40 PM

**To:** Griswold, Jeanne (CMG-Orlando/Miami) <[Jeanne.Griswold@cmg.com](mailto:Jeanne.Griswold@cmg.com)>; Knous, Melanie (CMG-Tampa/Jacksonville) <[Melanie.Knous@cmg.com](mailto:Melanie.Knous@cmg.com)>; Groth, Erin (CMG-Orlando) <[Erin.Groth@cmg.com](mailto:Erin.Groth@cmg.com)>; Donna Coppola-Fillion <[dfillion@blackcrow.fm](mailto:dfillion@blackcrow.fm)>; Andrea Clay <[andrea.clay@bbgi.com](mailto:andrea.clay@bbgi.com)>; Christina.Polite@bbgi.com; Shellgren, Chris <[Chris.Shellgren@Katzmedia.com](mailto:Chris.Shellgren@Katzmedia.com)>; Michael.remaley@sbroadcast.com; DMcAndrew@rendabroadcasting.com; karenfranke@mytcmedia.com; Lori Mondzelewski <[lori.mondzelewski@sbroadcast.com](mailto:lori.mondzelewski@sbroadcast.com)>; production@mytcmedia.com; Paul Haley <[Paul.Haley@cumulus.com](mailto:Paul.Haley@cumulus.com)>; Katherine.Grofic@cumulus.com; Haley Teare <[Haley.Teare@audacy.com](mailto:Haley.Teare@audacy.com)>; Amy Bichachi <[Amy.Bichachi@entercom.com](mailto:Amy.Bichachi@entercom.com)>; production@hallradio.net; maryanne.kelleher@katz-media.com; ncattarius@hallradio.net; mhoxeng@catcountry987.com; cali@catcountry987.com; traffic@catcountry987.com; jpeterman@hubbardradio.com; Isreal, Susan <[sisreal@hubbardradio.com](mailto:sisreal@hubbardradio.com)>

**Cc:** Homan, Angela <[Angela.Homan@Katzmedia.com](mailto:Angela.Homan@Katzmedia.com)>

**Subject:** New Orders for No Casinos in Florida for May 18-21

New orders are being sent

Same copy and NAB (attached) as last week

I will send the network check receipt once we have it

**Terry Houston**

VP of Sales

Katz Radio Group

111 Presidential Blvd. | Bala Cynwyd, PA 19004

[Terry.houston@katzmedia.com](mailto:Terry.houston@katzmedia.com)

o 215.557.4228 | m 917-364-9567 | f 917.206.9821



Local Impact.  
National Influence.

**From:** Houston, Terry

**Sent:** Tuesday, May 11, 2021 4:23 PM

**To:** Griswold, Jeanne (CMG-Orlando/Miami) <[Jeanne.Griswold@cmg.com](mailto:Jeanne.Griswold@cmg.com)>; Knous, Melanie (CMG-Tampa/Jacksonville) <[Melanie.Knous@cmg.com](mailto:Melanie.Knous@cmg.com)>; Groth, Erin (CMG-Orlando) <[Erin.Groth@cmg.com](mailto:Erin.Groth@cmg.com)>; Donna Coppola-Fillion

<[dfillion@blackcrow.fm](mailto:dfillion@blackcrow.fm)>; Andrea Clay <[andrea.clay@bbgi.com](mailto:andrea.clay@bbgi.com)>; [Christina.Polite@bbgi.com](mailto:Christina.Polite@bbgi.com); Shellgren, Chris <[Chris.Shellgren@Katzmedia.com](mailto:Chris.Shellgren@Katzmedia.com)>; [Michael.remaley@sbroadcast.com](mailto:Michael.remaley@sbroadcast.com); [DMcAndrew@rendabroadcasting.com](mailto:DMcAndrew@rendabroadcasting.com); [karenfranke@mytcmedia.com](mailto:karenfranke@mytcmedia.com); Lori Mondzelewski <[lori.mondzelewski@sbroadcast.com](mailto:lori.mondzelewski@sbroadcast.com)>; [production@mytcmedia.com](mailto:production@mytcmedia.com); Paul Haley <[Paul.Haley@cumulus.com](mailto:Paul.Haley@cumulus.com)>; [Katherine.Grofic@cumulus.com](mailto:Katherine.Grofic@cumulus.com); Haley Teare <[Haley.Teare@audacy.com](mailto:Haley.Teare@audacy.com)>; Amy Bichachi <[Amy.Bichachi@entercom.com](mailto:Amy.Bichachi@entercom.com)>; [production@hallradio.net](mailto:production@hallradio.net); [maryanne.kelleher@katz-media.com](mailto:maryanne.kelleher@katz-media.com); [ncattarius@hallradio.net](mailto:ncattarius@hallradio.net); [mhoxeng@catcountry987.com](mailto:mhoxeng@catcountry987.com); [cali@catcountry987.com](mailto:cali@catcountry987.com); [traffic@catcountry987.com](mailto:traffic@catcountry987.com); [jpeterman@hubbardsradio.com](mailto:jpeterman@hubbardsradio.com); Isreal, Susan <[sisreal@hubbardsradio.com](mailto:sisreal@hubbardsradio.com)>

Cc: Homan, Angela <[Angela.Homan@Katzmedia.com](mailto:Angela.Homan@Katzmedia.com)>

Subject: RE: Orders for No Casinos in Florida for May 12-13

Network cc receipt attached

**Terry Houston**

VP of Sales

Katz Radio Group

111 Presidential Blvd. | Bala Cynwyd, PA 19004

[Terry.houston@katzmedia.com](mailto:Terry.houston@katzmedia.com)

o 215.557.4228 | m 917-364-9567 | f 917.206.9821



Local Impact.  
National Influence.

From: Houston, Terry

Sent: Tuesday, May 11, 2021 2:30 PM

To: Griswold, Jeanne (CMG-Orlando/Miami) <[Jeanne.Griswold@cmg.com](mailto:Jeanne.Griswold@cmg.com)>; Knous, Melanie (CMG-Tampa/Jacksonville) <[Melanie.Knous@cmg.com](mailto:Melanie.Knous@cmg.com)>; Groth, Erin (CMG-Orlando) <[Erin.Groth@cmg.com](mailto:Erin.Groth@cmg.com)>; Donna Coppola-Fillion <[dfillion@blackcrow.fm](mailto:dfillion@blackcrow.fm)>; Andrea Clay <[andrea.clay@bbgi.com](mailto:andrea.clay@bbgi.com)>; [Christina.Polite@bbgi.com](mailto:Christina.Polite@bbgi.com); Shellgren, Chris <[Chris.Shellgren@Katzmedia.com](mailto:Chris.Shellgren@Katzmedia.com)>; [Michael.remaley@sbroadcast.com](mailto:Michael.remaley@sbroadcast.com); [DMcAndrew@rendabroadcasting.com](mailto:DMcAndrew@rendabroadcasting.com); [karenfranke@mytcmedia.com](mailto:karenfranke@mytcmedia.com); Lori Mondzelewski <[lori.mondzelewski@sbroadcast.com](mailto:lori.mondzelewski@sbroadcast.com)>; [production@mytcmedia.com](mailto:production@mytcmedia.com); Paul Haley <[Paul.Haley@cumulus.com](mailto:Paul.Haley@cumulus.com)>; [Katherine.Grofic@cumulus.com](mailto:Katherine.Grofic@cumulus.com); Haley Teare <[Haley.Teare@audacy.com](mailto:Haley.Teare@audacy.com)>; Amy Bichachi <[Amy.Bichachi@entercom.com](mailto:Amy.Bichachi@entercom.com)>; [production@hallradio.net](mailto:production@hallradio.net); [maryanne.kelleher@katz-media.com](mailto:maryanne.kelleher@katz-media.com); [ncattarius@hallradio.net](mailto:ncattarius@hallradio.net); [mhoxeng@catcountry987.com](mailto:mhoxeng@catcountry987.com); [cali@catcountry987.com](mailto:cali@catcountry987.com); [traffic@catcountry987.com](mailto:traffic@catcountry987.com); [jpeterman@hubbardsradio.com](mailto:jpeterman@hubbardsradio.com)

Cc: Homan, Angela <[Angela.Homan@Katzmedia.com](mailto:Angela.Homan@Katzmedia.com)>

Subject: Orders for No Casinos in Florida for May 12-13

New issue orders are being sent. NAB and spot attached. Network credit card charge will follow as soon as I have it. Please let me know if you have any questions

It's a two day flight so please get this on the air tomorrow. Payment coming, just waiting on the receipt.

**Terry Houston**

VP of Sales

Katz Radio Group

111 Presidential Blvd. | Bala Cynwyd, PA 19004

[Terry.houston@katzmedia.com](mailto:Terry.houston@katzmedia.com)

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