

# EEO PUBLIC FILE REPORT

April 1, 2016 - March 31, 2017

WKOA-FM, WASK-FM, WASK-AM, WKHY-FM, WXXB-FM

1. VACANCY LIST	Date Filled	# Applicants Interviewed	Interviewee Sources	Recruitment Sources Used
Full Time KOA Announcer	6/13/2016	3 total	2 source 4, 1 source 14	All
Full Time KHY/XXB Sales	10/24/2016	1 total	source 1	All
Full Time KOA/ASK Sales	10/24/2016	3 total	source 1	All
Full Time KOA Announcer	12/5/2016	3 total	source 1	All

2. NEW HIRES	Hire Date
KOA Announcer	6/13/2016
KHY/XXB Sales Executive	10/24/2016
KOA/ASK Sales Executive	10/24/2016
KOA Announcer	12/5/2016

## 3. MASTER RECRUITMENT LIST

1 WASK-AM-FM, WKHY, WKOA, WXXB On Air Announcements  
3575 McCarty Lane  
Lafayette, IN 47905  
765-447-2186

2 WASK-AM-FM, WKHY, WKOA, WXXB Station Websites

3 Indiana Association of Broadcasters  
3003 E 98th Street #161  
Indianapolis, IN 46280  
317-573-0119  
[www.indianapolisbroadcasters.com](http://www.indianapolisbroadcasters.com)

4 [www.allaccess.com](http://www.allaccess.com)  
Industry Recruitment Website

5 Ball State University  
2000 W University Ave.  
Muncie, IN 47306  
765-289-1241

6 Valparaiso University  
1700 Chapel Drive  
Valparaiso, IN 46383  
219-464-5000

7 Indiana University Purdue University Indianapolis  
420 Univeristy Blvd  
Indianapolis, IN 46202  
317-274-5555

8 NAACP of Lafayette/West Lafayette  
Lafayette, IN 47903  
765-464-2085

9 Lafayette Journal and Courier  
Lafayette IN  
[www.jconline.com](http://www.jconline.com)

10 [www.lafayettehelpwanted.com](http://www.lafayettehelpwanted.com)

11 National Association of Black Journalists  
1100 Knight Hall, Suite 3100  
College Park, Md 20742  
301-405-0248

12 University of Notre Dame  
Notre Dame, IN 46556  
574-631-5000

13 Purdue University  
West Lafayette, IN 47906  
765-494-4636

14 Neuhoﬀ Media Website

#### 4. RECRUITMENT INITIATIVES

1 Indiana Broadcasters Scholarship Program

Participated in a scholarship program directed to students who pursue a career in broadcasting.  
February, March 2017

2 American Advertising Federation National Student Advertising Competition

A member of our Senior Team represented Neuhoﬀ Media and conducted a series of on site interviews with candidates who were presented with information about career opportunities in all facets of our company from sales, on air, digital and engineering. April 15, 2016

3 Student Job Shadow

Participated in a Program relating to career opportunities sponsored by an educational institution.

4 Harrison High School Career Day

Participated in a program relating to career opportunities sponsored by an educational institution.  
Members of WLFI TV and the Lafayette Journal and Courier were also a part of the discussion.  
October 16, 2016

5 Station Tour High School Kids

Participated in a program relating to career opportunities sponsored by an educational institution.  
July 13, 2016

6 Lafayette Jeff HS Career Day

Participated in a program relating to career opportunities sponsored by an educational institution.  
May 12, 2016

7 Routine Listings

The licensee routinely lists each upper-level opening in a job bank or newsletter of a media trade group with a broad-based membership, including participation of women and minorities, such as The Indiana Broadcasters Association.