



WHO
1801 Grand Ave
Des Moines, IA 50309
(515) 242-3500

CONTRACT

<u>Contract / Revision</u> 459868 /		<u>Alt Order #</u> 08541297
<u>Product</u> AMERICAN ACTION NTWK		
<u>Contract Dates</u> 03/02/17 - 03/08/17		<u>Estimate #</u> 2755
<u>Advertiser</u> American Action Network		<u>Original Date / Revision</u> 02/22/17 / 03/07/17
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> WHO	<u>Account Executive</u> Cheryl Long	<u>Sales Office</u> NSO Washington
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>IDB#</u> 12521	<u>Advertiser Code</u>	<u>Product Code</u>
<u>Agency Ref</u>		<u>Advertiser Ref</u>

And:

Strategic Media Services, Inc.
1911 North Ft Myer Dr
Suite 400
Arlington, VA 22209

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 1	13	03/02/17	03/02/17	Today	7:00 AM-9:00 AM		:30				NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
		Week: 02/27/17	03/05/17	---1---				1	\$400.00	0.00			
N 2	13	03/07/17	03/07/17	Today	7:00 AM-9:00 AM		:30				NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
		Week: 03/06/17	03/12/17	-1-----				1	\$400.00	0.00			
N 3	13	03/03/17	03/03/17	M-F 530p-6p	5:30 PM-6:00 PM		:30				NM	1	\$950.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
		Week: 02/27/17	03/05/17	----1--				1	\$950.00	0.00			
N 4	13	03/06/17	03/08/17	M-F 530p-6p	5:30 PM-6:00 PM		:30				NM	3	\$1,900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
		Week: 03/06/17	03/12/17	M-W----				2	\$950.00	0.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Rtg</u>	<u>Type</u>		
	2	13	03/06/17-03/12/17	M-F 530p-6p	5:30 PM-6:00 PM	M--W-----	:30		\$950.00	0.00	NM		
			See MG 4.3,4.4										
	3	13	03/08/17-03/08/17	M-F 1p-2p	1p-2p	---W-----	:30		\$150.00	0.00	NM		
			Ⓜ MG for 4.2 03/06										
	4	13	03/08/17-03/08/17	Today	7a-9a	---W-----	:30		\$800.00	0.00	NM		
			Ⓜ MG for 4.2 03/06										
N 5	13	03/04/17	03/04/17	Channel 13 News @ 6p	6:00 PM-6:30 PM		:30				NM	1	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
		Week: 02/27/17	03/05/17	-----1-				1	\$700.00	0.00			
N 6	13	03/02/17	03/02/17	Channel 13 News @ 10p	10:00 PM-10:35 PM		:30				NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
		Week: 02/27/17	03/05/17	---1---				1	\$1,000.00	0.00			
N 7	13	03/04/17	03/04/17	Sa 10p-1030p	10:00 PM-10:30 PM		:30				NM	1	\$850.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
		Week: 02/27/17	03/05/17	-----1-				1	\$850.00	0.00			
N 8	13	03/05/17	03/05/17	Su 8a-10a	8:00 AM-10:00 AM		:30				NM	1	\$225.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
		Week: 02/27/17	03/05/17	-----1				1	\$225.00	0.00			
N 9	13	03/04/17	03/04/17	Sa 630p-7p	6:30 PM-7:00 PM		:30				NM	1	\$650.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
		Week: 02/27/17	03/05/17	-----1-				1	\$650.00	0.00			

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Four week advance cancellation notice is required unless otherwise specified. It is the station's policy not to discriminate on the basis of race or ethnicity in its advertising sales contracts.



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<u>Contract / Revision</u>	<u>Alt Order #</u>
459868 /	08541297

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
03/02/17 - 03/08/17	AMERICAN ACTION NT	2755

<u>Advertiser</u>	<u>Original Date / Revision</u>
American Action Network	02/22/17 / 03/07/17

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Totals											0.00	11	\$7,075.00

Time Period	# of Spots	Gross Amount	Net Amount
02/27/17 - 03/08/17	11	\$7,075.00	\$6,013.75
Totals	11	\$7,075.00	\$6,013.75

Signature: _____ **Date:** _____

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