

**American Beverage Association**  
**Officers of the Board of Directors**

**President**

**Susan Neely**  
President and Chief Executive Officer  
American Beverage Association

**Chair**

**Claude B. Nielsen**  
Chairman and Chief Executive Officer  
Coca-Cola Bottling Company United, Inc.

**Vice Chair**

**Rodger L. Collins**  
President, Packaged Beverages  
Dr Pepper Snapple Group

**Secretary**

**Patricia Magee Vaughan**  
Senior Vice President, Legal and Regulatory Affairs, General Counsel  
American Beverage Association

**Chief Financial Officer**

**Mark Hammond**  
Senior Vice President and Chief Executive Officer  
American Beverage Association

**Treasurer**

**Ralph D. Crowley Jr.**  
President and Chief Executive Officer  
Polar Beverages

## AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

<b>Station and Location:</b> <span style="font-size: 1.2em; margin-left: 40px;">KABC-TV    Los Angeles</span>	<b>Date:</b>
--	--------------

I, AMERICAN BEVERAGE ASSOCIATION  
do hereby request station time concerning the following issue:

Beverage Regulation

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

**Total Charges:**

This broadcast time will be used by: \_\_\_\_\_

**Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"**

☐ Yes
 ☐ No