

AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

Station and Location: Townsquare Shreveport, LA (KEEL, KVKI, KXKS, KTUX)	Date: 10/1/19
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I, People Who Think

do hereby request station time concerning the following issue:

Louisiana Manufacturers Political Action Committee 301 Main St., Ste. 2040 Baton Rouge, LA 70825
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Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
		See	Order		

This broadcast time will be used by: Louisiana Manufacturers Political Action Committee

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT
"COMMUNICATES A POLITICAL MATTER OF NATIONAL IMPORTANCE."
FOR ALL OTHER ISSUE ADS, PLEASE GO TO PAGE 3.**

Programming that "communicates a political matter of national importance" includes (1) references to legally qualified candidates (presidential, vice presidential or congressional); (2) any election to Federal office (e.g., any references to "our next senator", "our person in Washington" or "the President"); and (3) a national legislative issue of public importance (e.g., Affordable Care Act, revising the IRS tax code, federal gun control or any federal legislation).

Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"	
<input type="checkbox"/> Yes	<input checked="" type="checkbox"/> No

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the offices being sought, the date(s) of the election(s) and/or the issue to which the communication refers (if applicable):

I represent that the payment for the above described broadcast time has been furnished by (name and address):

Louisiana Manufacturers Political Action Committee 301 Main St., Ste. 2040 Baton Rouge, LA 70825
--

and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):

Greg Bowser, Treasurer Brian Landry, LAMP Executive Director

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 5)

THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT DOES NOT "COMMUNICATE A POLITICAL MATTER OF NATIONAL IMPORTANCE"

I represent that the payment for the above described broadcast time has been furnished by (name and address):

Louisiana Manufacturers Political Action Committee
301 Main St., Ste. 2040
Baton Rouge, LA 70825

and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):

Greg Bowser, Treasurer
Brian Landry, LAMP Executive Director

TO BE COMPLETED FOR ALL ISSUE ADVERTISEMENTS

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

The Sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). For the above-stated broadcast(s), the sponsor also agrees to prepare a script, transcript, or tape, which will be delivered to the station at least _____ before the time of the scheduled broadcasts.

TO BE SIGNED BY ISSUE ADVERTISER (SPONSOR)

10/1/19

Date

Sam Mage

Signature

985-377-7159

Contact Phone Number

TO BE SIGNED BY STATION REPRESENTATIVE

Accepted

Accepted in Part

Rejected

Jess James

Signature

Printed Name

Title

→ KEEL - would not all clear
- email attached w/ options sent
to buyer; awaiting decision
on where to place spots that
will not clear 9AM-5PM M-F
ON KEEL

AGREED UPON SCHEDULE

For All Issue Advertisements That Communicate a Message Relating to Any Political Matter of National Importance

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
		See	Order		

Attach proposed schedule with charges (if available):

AFTER AIRING OF BROADCASTS:

Attach invoices or Schedule Run Summary to this Form showing:

- (1) actual air time and charges for each spot;
- (2) the date(s), exact time(s) and reason(s) for Make-Good(s), if any; and
- (3) the amount of rebates given (identify exact date, time, class of broadcast and dollar amount for each rebate), if any.

Note: Because the FCC requires that the political file contain the actual time the rate for spots “communicating a political matter of national importance” air, that information should be included in the file as soon as possible. If that information is only generated monthly, the file should include the name of a contact person who can provide the times that and rates for specific spots aired. The FCC’s online political files include a folder for “Terms and Disclosures.” NAB suggests that, for stations subject to the online public file rule, the names of contact person(s) be placed in that folder.

CONTRACT



KEEL-AM
 6341 Westport Ave.
 Shreveport, LA 71129
 (318) 688-1130

<u>Contract / Revision</u> 1278058A /		<u>Alt Order #</u>
<u>Advertiser</u> Louisiana Manufactures Political Action Com		<u>Original Date / Revision</u> 10/02/19 / 10/02/19
<u>Contract Dates</u> 10/03/19 - 10/12/19	<u>Estimate #</u> 1682	
<u>Product</u> issue ads/Shreveport Bossier City/Mills		
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> KEEL-AM	<u>Account Executive</u> Jen Mestayer	<u>Sales Office</u> Local Shrevepo
<u>Special Handling</u>		
<u>Demographic</u> Households		
<u>Agv Code</u>	<u>Advertiser Code</u>	<u>Product 1/2</u>
<u>Agency Ref</u>		<u>Advertiser Ref</u>

And:

People Who Think
 Attention: Laurie Mayeaux
 4250 Hwy 22, Suite 7
 Mandeville, LA 70471

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	KEEL	10/07/19	10/12/19	M-F AM Drive	6a-10a		:30			NM	5	\$425.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/07/19	10/13/19	MTWTF--				5	\$85.00			
N 2	KEEL	10/06/19	10/06/19	Sa-Su Midday	10a-3p		:30			NM	2	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/30/19	10/06/19	-----S				2	\$25.00			
N 3	KEEL	10/05/19	10/05/19	Sa-Su Midday	10a-3p		:30			NM	2	\$70.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/30/19	10/06/19	-----S-				2	\$35.00			
Totals											9	\$545.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
09/30/19 - 10/11/19	9	\$545.00	(\$81.75)	\$463.25
Totals	9	\$545.00	(\$81.75)	\$463.25

Signature: _____ Date: _____

** See note on NAB
 re: lack of avails on KEEL*

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

Lisa Janes

From: Lisa Janes
Sent: Tuesday, October 1, 2019 7:19 PM
To: Jen Mestayer
Cc: Pam Begnaud
Subject: FW: SD36 Buy for you!
Attachments: SD36 Radio Buy_EST1682.pdf; SD36 Radio Script.pdf; Lamp 0004 Mills Positive radio 30 D36.mp3

OK—finally able to go thru all 4 stations.
We're AOK in all dayparts EXCEPT these snipped below on KEEL AM/FM.
I'm wall to wall 9am-5pm and have no slots to open up due to being network/satellite driven.
If listening you'll literally hear candidate/issue/issue/candidate.....rinse and repeat
Want to see if she's open to:
*heavy up on the other 3?
*streaming on KEEL at \$15.00 per? Also included snip of latest stats
Just say the word and I'll work on getting this entered.

Account/Order	Day	Rate	Spots	Start	End	Time	Length	Comments
WVLT-TV 3100x11.00x	MT	\$100.00	\$11.00	10	11	10	30	
WVLT-TV 1200x11.00x	MT	\$20.00	\$10.00	10	11	10	30	
WVLT-TV 1100x11.00x	MT	\$100.00	\$11.00	10	11	10	30	
WVLT-TV 1000x11.00x	MT	\$100.00	\$11.00	10	11	10	30	
WVLT-TV 200x11.00x	MT	\$100.00	\$11.00	10	11	10	30	



Lisa Janes
Townsquare Media Shreveport-Bossier City
318-470-9686 cell

From: Jen Mestayer <Jen.Mestayer@townsquaremedia.com>
Sent: Tuesday, October 1, 2019 1:39 PM
To: Lisa Janes <Lisa.Janes@townsquaremedia.com>
Cc: Pam Begnaud <Pam.Begnaud@townsquaremedia.com>
Subject: Fw: SD36 Buy for you!

Happy Tuesday!

Please see attached buy (\$11, 398 net starts 10/3/19) and commercial for the Louisiana Manufactures Political Action Committee. When she send the NAB forms and check I will forward, is there anything additional you need for me to do? Should I fill out a bubble form for this...Not sure if it was required for political/issue buys:)

Thanks for the opportunity to handle!

Jen M Mestayer
Senior Account Executive
Townsquare Media-Lafayette, LA
☎ 337.233.6000 X123 | ☎ 337.296.1318
Jen.Mestayer@Townsquaremedia.com



105.1 KFTE | 107.9 KHXT | 97.3 KMDL | 96.5 KPEL-FM | 96.0 KROF | 99.9 KTDY | 142.0 KPEL-AM

+ web + events + mobile = Main Street's Growth Engine

<https://townsquarelafayette.com/about-us/>

From: Laurie Mayeux <laurie@peoplewhothink.com>

Sent: Tuesday, October 1, 2019 1:14 PM

To: Jen Mestayer <Jen.Mestayer@townsquaremedia.com>

Subject: SD36

Hey Jen,

We have approval on the issue advertising buy which will be placed under Louisiana Manufacturers Political Action Committee. The buy and spot are attached, but please let me know if you need a copy of the script as well. I'll follow up with the NAB form and copy of check shortly as well.

Traffic is as follows:

Estimate: 1682

Flight: 10/3-10/12 (no later than noon)

Spot Title: Mills Positive

Rotation: 100%

Laurie Mayeux

Digital Media Buyer

People Who Think, LLC
4250 Hwy. 22, Ste. 7
Mandeville, LA 70471

T 985.377.7159
E laurie@peoplewhothink.com
peoplewhothink.com

Winner of 165+ awards
Including ADDY Best of Show 2018 | 2015 | 2011

CAUTION: This email originated from outside of the organization. Do not click links or open attachments unless you recognize the sender and know the content is safe.

CONTRACT



KTUX-FM
 6341 Westport Ave.
 Shreveport, LA 71129
 (318) 688-1130

<u>Contract / Revision</u> 1278058D /		<u>Alt Order #</u>
<u>Advertiser</u> Louisiana Manufactures Political Action Com		<u>Original Date / Revision</u> 10/02/19 / 10/02/19
<u>Contract Dates</u> 10/03/19 - 10/12/19	<u>Estimate #</u> 1682	
<u>Product</u> issue ads/Shreveport Bossier City/Mills		
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> KTUX-FM	<u>Account Executive</u> Jen Mestayer	<u>Sales Office</u> Local Shreveport
<u>Special Handling</u>		
<u>Demographic</u> Households		
<u>Agency Code</u>	<u>Advertiser Code</u>	<u>Product 1/2</u>
<u>Agency Ref</u>		<u>Advertiser Ref</u>

And:

People Who Think
 Attention: Laurie Mayeaux
 4250 Hwy 22, Suite 7
 Mandeville, LA 70471

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	KTUX	10/05/19	10/05/19	Sa-Su Midday	10a-3p		:30			NM	3	\$75.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/30/19	10/06/19	-----S-				3	\$25.00			
N 2	KTUX	10/06/19	10/06/19	Sa-Su Midday	10a-3p		:30			NM	2	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/30/19	10/06/19	-----S				2	\$25.00			
N 3	KTUX	10/03/19	10/12/19	M-F AM Drive	6a-10a		:30			NM	10	\$550.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/30/19	10/06/19	---TF--				2	\$55.00			
Week:		10/07/19	10/13/19	MTWTF--				8	\$55.00			
N 4	KTUX	10/03/19	10/12/19	M-F Midday	10a-3p		:30			NM	10	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/30/19	10/06/19	---TF--				2	\$40.00			
Week:		10/07/19	10/13/19	MTWTF--				8	\$40.00			
N 5	KTUX	10/03/19	10/12/19	M-F PM Drive	3p-7p		:30			NM	10	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/30/19	10/06/19	---TF--				2	\$40.00			
Week:		10/07/19	10/13/19	MTWTF--				8	\$40.00			
Totals											35	\$1,475.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
09/30/19 - 10/11/19	35	\$1,475.00	(\$221.25)	\$1,253.75
Totals	35	\$1,475.00	(\$221.25)	\$1,253.75

Signature: _____ **Date:** _____

(* Line Transactions: N = New, E = Edited, D = Deleted)

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SD36 Radio Media Placement

Date: 10/1/2019

Client: PoliticalRates.xml
 Media: Radio
 Product: N/A
 Primary Demo: Adults 25-54

Description: EST-1682
 Flight Start Date: 09/30/2019
 Flight End Date: 10/13/2019
 Survey: Aug19 MSA Nielsen Audio CDM
 Buyer: Laurie Mayeux
 Email: laurie@peoplewhothink.com

Market/System: Shreveport

Daypart Program	Daypart Code	STN Gross	STN Net	Dur	Wks 9/30	10/7	Total Spots	Adults 25-54 Rtg/CPP
KTUX-FM								
Sa 10:00a-3:00p	Saturday Midday	\$25.00	\$21.25	30	3	0	3	0.3
								\$83.33
								\$70.83
								0.2
Su 10:00a-3:00p	Sunday Midday	\$25.00	\$21.25	30	2	0	2	0.2
								\$125.00
								\$106.25
								0.6
MTuWThF 6:00a-10:00a	Morning Drive	\$55.00	\$46.75	30	2	8	10	\$91.67
								\$77.92
								0.4
MTuWThF 10:00a-3:00p	Midday	\$40.00	\$34.00	30	2	8	10	\$100.00
								\$85.00
								0.3
MTuWThF 3:00p-7:00p	Afternoon Drive	\$40.00	\$34.00	30	2	8	10	\$133.33

SD36 Radio Media Placement

Date: 10/1/2019

Client: Political/Rates.xml
 Media: Radio
 Product: N/A
 Primary Demo: Adults 25-54

Description: EST-1682
 Flight Start Date: 09/30/2019
 Flight End Date: 10/13/2019
 Survey: Aug 19 MSA Nielsen Audio CDM
 Buyer: Laurie Mayeux
 Email: laurie@peoplewhothink.com

Market/System: Shreveport

Daypart Program	Daypart Code	STN Gross	STN Net	Dur	Wks 9/30 10/7	Total Spots	Adults 25-54 Rtg/CPP
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Total Spots: 11 24 35
 Total GRP/GIMP(000): 3.9 10.4 14.3
 Total CPP/CPM: \$1,475.00 \$1,253.75 \$87.67

Signature: _____

Disclaimer:

CONTRACT



KVKI-FM
6341 Westport Ave.
Shreveport, LA 71129
(318) 688-1130

<u>Contract / Revision</u> 1278058B /		<u>Alt Order #</u>
<u>Advertiser</u> Louisiana Manufactures Political Action Com		<u>Original Date / Revision</u> 10/02/19 / 10/02/19
<u>Contract Dates</u> 10/03/19 - 10/12/19	<u>Estimate #</u> 1682	
<u>Product</u> issue ads/Shreveport Bossier City/Mills		
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> KVKI-FM	<u>Account Executive</u> Jen Mestayer	<u>Sales Office</u> Local Shreveport
<u>Special Handling</u>		
<u>Demographic</u> Households		
<u>Agency Ref</u>	<u>Advertiser Code</u>	<u>Product 1/2</u>
<u>Agency Ref</u>		<u>Advertiser Ref</u>

And:

People Who Think
Attention: Laurie Mayeaux
4250 Hwy 22, Suite 7
Mandeville, LA 70471

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	KVKI	10/03/19	10/12/19	M-F AM Drive	6a-10a		:30			NM	15	\$1,125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	09/30/19	10/06/19	---TF--				2	\$75.00			
	Week:	10/07/19	10/13/19	MTWTF--				13	\$75.00			
N 2	KVKI	10/03/19	10/12/19	M-F Midday	10a-3p		:30			NM	14	\$1,050.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	09/30/19	10/06/19	---TF--				2	\$75.00			
	Week:	10/07/19	10/13/19	MTWTF--				12	\$75.00			
N 3	KVKI	10/03/19	10/12/19	M-F PM Drive	3p7p		:30			NM	10	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	09/30/19	10/06/19	---TF--				2	\$75.00			
	Week:	10/07/19	10/13/19	MTWTF--				8	\$75.00			
N 4	KVKI	10/05/19	10/12/19	Sa-Su AM	6a-10a		:30			NM	6	\$240.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	09/30/19	10/06/19	-----S-				3	\$40.00			
	Week:	10/07/19	10/13/19	-----S-				3	\$40.00			
N 5	KVKI	10/05/19	10/05/19	Sa-Su Midday	10-3P		:30			NM	3	\$120.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	09/30/19	10/06/19	-----S-				3	\$40.00			
N 6	KVKI	10/05/19	10/05/19	Sa-Su PM	3P-7P		:30			NM	3	\$120.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	09/30/19	10/06/19	-----S-				3	\$40.00			
N 7	KVKI	10/06/19	10/06/19	Sa-Su AM	6a-10a		:30			NM	2	\$60.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	09/30/19	10/06/19	-----S				2	\$30.00			
N 8	KVKI	10/06/19	10/06/19	Sa-Su Midday	10-3P		:30			NM	3	\$90.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	09/30/19	10/06/19	-----S				3	\$30.00			
N 9	KVKI	10/06/19	10/06/19	Sa-Su PM	3P-7P		:30			NM	3	\$90.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	09/30/19	10/06/19	-----S				3	\$30.00			
Totals											59	\$3,645.00

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.



KVKI-FM
6341 Westport Ave.
Shreveport, LA 71129
(318) 688-1130

<u>Contract / Revision</u> 1278058B /	<u>Alt Order #</u>
--	--------------------

<u>Advertiser</u> Louisiana Manufactures Political Action Com	<u>Original Date / Revision</u> 10/02/19 / 10/02/19
--	--

<u>Contract Dates</u> 10/03/19 - 10/12/19	<u>Product</u> issue ads/Shreveport Bo	<u>Estimate #</u> 1682
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Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
09/30/19 - 10/12/19	59	\$3,645.00	(\$546.75)	\$3,098.25
Totals	59	\$3,645.00	(\$546.75)	\$3,098.25

Signature: _____ **Date:** _____

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

SD36 Radio Media Placement

Date: 10/1/2019

Client: Political/Rates.xml Description: EST-1682
 Media: Radio Flight Start Date: 09/30/2019
 Product: N/A Flight End Date: 10/13/2019
 Primary Demo: Adults 25-54 Survey: Aug19 MSA Nielsen Audio CDM
 Buyer: Laurie Mayeux
 Email: laurie@peoplewhothink.com

Market/System: Shreveport

Daypart Program	Daypart Code	STN Gross	STN Net	Wks Dur	Total Spots	Adults 25-54 Rtg/CPP
KVKK-FM Su 6:00a-10:00a	Sun day Morning	\$30.00	\$25.50	30 2 0	2	0.3
Sunday Morning						\$100.00
Su 10:00a-3:00p	Sun day Midday	\$30.00	\$25.50	30 3 0	3	\$85.00
Sunday Midday						0.4
Su 3:00p-7:00p	Sun day Afternoon	\$30.00	\$25.50	30 3 0	3	\$75.00
Sunday Afternoon						\$63.75
		Total Spots: 23 36				
		Total GRP/GIMP(000): 14.8 40.5				
		Total CPP/CPM:				
Total Cost:	\$3,645.00	\$3,098.25			59	\$75.00
						\$63.75
						55.3
						\$65.91
						\$56.03

Signature: _____

Disclaimer:

CONTRACT



KXKS-FM
6341 Westport Ave.
Shreveport, LA 71129
(318) 688-1130

<u>Contract / Revision</u> 1278058C /		<u>Alt Order #</u>
<u>Advertiser</u> Louisiana Manufactures Political Action Com		<u>Original Date / Revision</u> 10/02/19 / 10/02/19
<u>Contract Dates</u> 10/03/19 - 10/12/19	<u>Estimate #</u> 1682	
<u>Product</u> issue ads/Shreveport Bossier City/Mills		
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> KXKS-FM	<u>Account Executive</u> Jen Mestayer	<u>Sales Office</u> Local Shreveport
<u>Special Handling</u>		
<u>Demographic</u> Households		
<u>Agency Code</u>	<u>Advertiser Code</u>	<u>Product 1/2</u>
<u>Agency Ref</u>		<u>Advertiser Ref</u>

And:

People Who Think
Attention: Laurie Mayeaux
4250 Hwy 22, Suite 7
Mandeville, LA 70471

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	KXKS	10/03/19	10/12/19	M-F AM Drive	6a-10a		:30			NM	10	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	09/30/19	10/06/19	---TF--				2	\$90.00			
	Week:	10/07/19	10/13/19	MTWTF--				8	\$90.00			
N 2	KXKS	10/03/19	10/12/19	M-F Midday	10a-3p		:30			NM	15	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	09/30/19	10/06/19	---TF--				2	\$80.00			
	Week:	10/07/19	10/13/19	MTWTF--				13	\$80.00			
N 3	KXKS	10/03/19	10/12/19	M-F PM Drive	3p7p		:30			NM	10	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	09/30/19	10/06/19	---TF--				2	\$80.00			
	Week:	10/07/19	10/13/19	MTWTF--				8	\$80.00			
N 4	KXKS	10/05/19	10/12/19	Sa-Su AM	6a-10a		:30			NM	5	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	09/30/19	10/06/19	-----S-				3	\$40.00			
	Week:	10/07/19	10/13/19	-----S-				2	\$40.00			
N 5	KXKS	10/05/19	10/05/19	Sa-Su Midday	10-3P		:30			NM	4	\$160.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	09/30/19	10/06/19	-----S-				4	\$40.00			
N 6	KXKS	10/05/19	10/05/19	Sa-Su PM	3P-7P		:30			NM	3	\$120.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	09/30/19	10/06/19	-----S-				3	\$40.00			
N 7	KXKS	10/05/19	10/05/19	Sa-Su Evening	7p-12a		:30			NM	3	\$75.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	09/30/19	10/06/19	-----S-				3	\$25.00			
N 8	KXKS	10/06/19	10/06/19	Sa-Su Midday	10-3P		:30			NM	3	\$90.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	09/30/19	10/06/19	-----S				3	\$30.00			
N 9	KXKS	10/06/19	10/06/19	Sa-Su PM	3P-7P		:30			NM	3	\$90.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	09/30/19	10/06/19	-----S				3	\$30.00			
Totals											56	\$3,635.00

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.



KXKS-FM
6341 Westport Ave.
Shreveport, LA 71129
(318) 688-1130

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<u>Advertiser</u> Louisiana Manufactures Political Action Com	<u>Original Date / Revision</u> 10/02/19 / 10/02/19
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<u>Contract Dates</u> 10/03/19 - 10/12/19	<u>Product</u> issue ads/Shreveport Bo	<u>Estimate #</u> 1682
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Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
09/30/19 - 10/12/19	56	\$3,635.00	(\$545.25)	\$3,089.75
Totals	56	\$3,635.00	(\$545.25)	\$3,089.75

Signature: _____ **Date:** _____

(* Line Transactions: N = New, E = Edited, D = Deleted)

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SD36 Radio Media Placement

Date: 10/11/2019

Client: Political/Rates.xml
 Media: Radio
 Product: N/A
 Primary Demo: Adults 25-54

Description: EST-1682
 Flight Start Date: 09/30/2019
 Flight End Date: 10/13/2019
 Survey: Aug19 MSA Nielsen Audio CDM
 Buyer: Laurie Mayeux
 Email: laurie@peoplewhothink.com

Vendor: KXKS-FM
 PO Box 731300
 Dallas, TX 75373-1300

Format: Country

Market/System: Shreveport

Daypart Program	Daypart Code	STN Gross	STN Net	Dur	Wks 9/30 10/7	Total Spots	Adults 25-54 Rtg/CPP
KXKS-FM							
MTuWThF 6:00a-10:00a	Morning Drive	\$90.00	\$76.50	30	2 8	10	1.0
Morning Drive							
MTuWThF 10:00a-3:00p	Midd ay	\$80.00	\$68.00	30	2 13	15	\$90.00 \$76.50 1.1
Midd ay							
MTuWThF 3:00p-7:00p	After noon Drive	\$80.00	\$68.00	30	2 8	10	\$72.73 \$61.82 0.8
After noon Drive							
Afternoon Drive							
Sa 6:00a-10:00a	Satu rday Mor ning	\$40.00	\$34.00	30	3 2	5	\$100.00 \$85.00 0.3
Satu rday Mor ning							
Saturday Morning							
Sa 10:00a-3:00p	Satu rday Midd ay	\$40.00	\$34.00	30	4 0	4	\$133.33 \$113.33 1.2
Satu rday Midd ay							
Saturday Midd ay							
Sa 3:00p-7:00p	Satu rday After noon	\$40.00	\$34.00	30	3 0	3	\$33.33 \$28.33 0.6
Satu rday After noon							
Saturday Afternoon							

SD36 Radio Media Placement

Date: 10/1/2019

Client: PoliticalRates.xml
 Media: Radio
 Product: N/A
 Primary Demo: Adults 25-54

Description: EST-1682
 Flight Start Date: 09/30/2019
 Flight End Date: 10/13/2019
 Survey: Aug19 MSA Nielsen Audio CDM
 Buyer: Laurie Mayeux
 Email: laurie@peoplewhothink.com

Vendor: KKKS-FM
 PO Box 731300
 Dallas, TX 75373-1300

Market/System: Shreveport

Format: Country

Daypart Program	Daypart Code	STN Gross	STN Net	Dur	Wks 9/30	10/7	Total Spots	Adults 25-54 Rtg/CPP
KKKS-FM								
Sa 7:00p-12:00a	Satu rday Eve ning	\$25.00	\$21.25	30	3	0	3	0.4
Saturday Evening								
Su 10:00a-3:00p	Sun day Midd ay	\$30.00	\$25.50	30	3	0	3	\$62.50 \$53.13 0.6
Sunday Midday								
Su 3:00p-7:00p	Sun day After noon	\$30.00	\$25.50	30	3	0	3	\$50.00 \$42.50 0.5
Sunday Afternoon								
							Total Spots:	25 31
							Total GRP/GIMP(000):	17.8 29.3
							Total CPP/CPM:	
Total Cost:		\$3,635.00	\$3,089.75				56	\$60.00 \$51.00 47.1 \$77.18 \$65.60

Signature: _____

Disclaimer: