

DUPLICATE INVOICE



KCRA
3 Television Circle
Sacramento, CA 95814
Main: (916)446-3333
Billing: (916)325-3266

www.kcra.com

Billing Address:

American Media & Advocacy Group
Attention: Accounts Payable
815 Slater Ln
Alexandria, VA 22314

Send Payment To:

KCRA
PO Box 26861
Lehigh Valley, PA 18002-6861

Invoice #	Invoice Date	Invoice Month	Invoice Period
1244288-1	10/26/14	October 2014	09/29/14 - 10/26/14

Station	Account Executive	Sales Office	Sales Region
KCRA	Meredith Thompson	Eagle-Washingt	National

Advertiser	Product	Estimate Number
Congressional Leadership I	CONG LEADER FUND	5732

Flight Dates	Order #	Alt Order #
10/21/14 - 10/27/14	1244288	08177384

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code
	251	708

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type	
1	10/21/14	10/24/14	KCRA-TV News at 5am	5:00am-5:57am	-TWTF--	:30	4	\$1,500.00	NM	
Class of Time - Fixed Non Pre-emptible										
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>					
	10/20/14	10/26/14	-TWTF--	4	\$1,500.00					
Spots: #	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
2	KCRA	Tu	10/21/14	5:28 AM	KCRA-TV News at 5am	5:00am-5:57am	:30	CLF1402TVH	\$1,500.00	NM
3	KCRA	W	10/22/14	5:10 AM	KCRA-TV News at 5am	5:00am-5:57am	:30	CLF1402TVH	\$1,500.00	NM
4	KCRA	Th	10/23/14	5:41 AM	KCRA-TV News at 5am	5:00am-5:57am	:30	CLF1402TVH	\$1,500.00	NM
1	KCRA	F	10/24/14	5:25 AM	KCRA-TV News at 5am	5:00am-5:57am	:30	CLF1402TVH	\$1,500.00	NM
3	10/21/14	10/24/14	KCRA-TV News at 6am	5:58am-7:00am	-TWTF--	:30	4	\$3,000.00	NM	
Class of Time - Fixed Non Pre-emptible										
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>					
	10/20/14	10/26/14	-TWTF--	4	\$3,000.00					
Spots: #	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1	KCRA	Tu	10/21/14	6:44 AM	KCRA-TV News at 6am	5:58am-7:00am	:30	CLF1402TVH	\$3,000.00	NM
4	KCRA	W	10/22/14	6:14 AM	KCRA-TV News at 6am	5:58am-7:00am	:30	CLF1402TVH	\$3,000.00	NM
3	KCRA	Th	10/23/14	6:53 AM	KCRA-TV News at 6am	5:58am-7:00am	:30	CLF1402TVH	\$3,000.00	NM
2	KCRA	F	10/24/14	6:43 AM	KCRA-TV News at 6am	5:58am-7:00am	:30	CLF1402TVH	\$3,000.00	NM
5	10/21/14	10/24/14	NBC Today Show	7:00am-9:00am	-TWTF--	:30	4	\$3,000.00	NM	
Class of Time - Fixed Non Pre-emptible										
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>					
	10/20/14	10/26/14	-TWTF--	4	\$3,000.00					
Spots: #	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
2	KCRA	Tu	10/21/14	8:46 AM	NBC Today Show	7:00am-9:00am	:30	CLF1402TVH	\$3,000.00	NM
1	KCRA	W	10/22/14	8:40 AM	NBC Today Show	7:00am-9:00am	:30	CLF1402TVH	\$3,000.00	NM
3	KCRA	Th	10/23/14	7:23 AM	NBC Today Show	7:00am-9:00am	:30	CLF1402TVH	\$3,000.00	NM
4	KCRA	F	10/24/14	8:30 AM	NBC Today Show	7:00am-9:00am	:30	CLF1402TVH	\$3,000.00	NM
7	10/25/14	10/25/14	SATURDAY TODAY	SATURDAY TODA	-----S-	:30	2	\$500.00	NM	
Class of Time - Pre-emptible with notice										
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>					
	10/20/14	10/26/14	-----S-	2	\$500.00					
Spots: #	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>

This invoice is subject to Hearst Television's Terms and Conditions which can be reviewed on our company website at www.hearsttelevision.com/for_advertisers

We warrant that the actual broadcast information shown on this invoice was taken from the program log

Hearst Television Inc, does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race or ethnicity. Advertiser hereby represents and warrants that it is not purchasing broadcast air time under this advertising sales contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race or ethnicity.

DUPLICATE INVOICE



Send Payment To:
KCRA
PO Box 26861
Lehigh Valley, PA 18002-6861

www.kcra.com

Invoice # 1244288-1	Invoice Date 10/26/14	Invoice Month October 2014	Invoice Period 09/29/14 - 10/26/14
Advertiser Congressional Leadership	Product CONG LEADER FUND	Estimate Number 5732	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
7	10/25/14	10/25/14	SATURDAY TODAY	SATURDAY TODA	-----S-	:30	2	\$500.00	NM
Class of Time - Pre-emptible with notice									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 KCRA Sa 10/25/14 5:29 AM SATURDAY TODAY SATURDAY TODA :30 CLF1402TVH \$500.00 NM									
2 KCRA Sa 10/25/14 6:50 AM SATURDAY TODAY SATURDAY TODA :30 CLF1402TVH \$500.00 NM									
8	10/25/14	10/25/14	KCRA-TV News at 7a	7:00am-9:00am	-----S-	:30	2	\$1,000.00	NM
Class of Time - Pre-emptible with notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/20/14 10/26/14 -----S- 2 \$1,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 KCRA Sa 10/25/14 8:15 AM KCRA-TV News at 7a 7:00am-9:00am :30 CLF1402TVH \$1,000.00 NM									
2 KCRA Sa 10/25/14 8:38 AM KCRA-TV News at 7a 7:00am-9:00am :30 CLF1402TVH \$1,000.00 NM									
9	10/26/14	10/26/14	NBC SUNDAY TODAY	NBC SUNDAY TOE	-----S	:30	1	\$500.00	NM
Class of Time - Pre-emptible with notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/20/14 10/26/14 -----S 1 \$500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 KCRA Su 10/26/14 5:46 AM NBC SUNDAY TODAY NBC SUNDAY TOE :30 CLF1402TVH \$500.00 NM									
10	10/26/14	10/26/14	KCRA-TV News at 7am	News at 7:00am	-----S	:30	2	\$900.00	NM
Class of Time - Pre-emptible with notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/20/14 10/26/14 -----S 2 \$900.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
2 KCRA Su 10/26/14 7:28 AM KCRA-TV News at 7am News at 7:00am :30 CLF1402TVH \$900.00 NM									
1 KCRA Su 10/26/14 8:52 AM KCRA-TV News at 7am News at 7:00am :30 CLF1402TVH \$900.00 NM									
11	10/21/14	10/24/14	LIVE WITH KELLY & MICLIVE WITH KELLY		-TWTF--	:30	4	\$900.00	NM
Class of Time - Pre-emptible with notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/20/14 10/26/14 -TWTF-- 4 \$900.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
2 KCRA Tu 10/21/14 9:30 AM LIVE WITH KELLY & MICHAEL LIVE WITH KELLY :30 CLF1402TVH \$900.00 NM									
1 KCRA W 10/22/14 9:50 AM LIVE WITH KELLY & MICHAEL LIVE WITH KELLY :30 CLF1402TVH \$900.00 NM									
3 KCRA Th 10/23/14 9:57 AM LIVE WITH KELLY & MICHAEL LIVE WITH KELLY :30 CLF1402TVH \$900.00 NM									
4 KCRA F 10/24/14 9:23 AM LIVE WITH KELLY & MICHAEL LIVE WITH KELLY :30 CLF1402TVH \$900.00 NM									
13	10/21/14	10/24/14	KCRA-TV News at Noon	11:58am-1:00pm	-TWTF--	:30	4	\$1,200.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/20/14 10/26/14 -TWTF-- 4 \$1,200.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
3 KCRA Tu 10/21/14 12:13 PM KCRA-TV News at Noon 11:58am-1:00pm :30 CLF1402TVH \$1,200.00 NM									
2 KCRA W 10/22/14 12:36 PM KCRA-TV News at Noon 11:58am-1:00pm :30 CLF1402TVH \$1,200.00 NM									
1 KCRA Th 10/23/14 12:43 PM KCRA-TV News at Noon 11:58am-1:00pm :30 CLF1402TVH \$1,200.00 NM									
4 KCRA F 10/24/14 KCRA-TV News at Noon 11:58am-1:00pm :00 \$1,200.00 NM									
<i>Credited</i>									
15	10/21/14	10/24/14	M-F 4-5p	4-5p	-TWTF--	:30	4	\$1,500.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/20/14 10/26/14 -TWTF-- 4 \$1,500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									

This invoice is subject to Hearst Television's Terms and Conditions which can be reviewed on our company website at www.hearsttelevision.com/for_advertisers

We warrant that the actual broadcast information shown on this invoice was taken from the program log

Hearst Television Inc, does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race or ethnicity. Advertiser hereby represents and warrants that it is not purchasing broadcast air time under this advertising sales contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race or ethnicity.

DUPLICATE INVOICE



Send Payment To:
KCRA
PO Box 26861
Lehigh Valley, PA 18002-6861

www.kcra.com

Invoice # 1244288-1	Invoice Date 10/26/14	Invoice Month October 2014	Invoice Period 09/29/14 - 10/26/14
Advertiser Congressional Leadership	Product CONG LEADER FUND	Estimate Number 5732	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type																																																																																																																									
15	10/21/14	10/24/14	M-F 4-5p Class of Time - Fixed Non Pre-emptible	4-5p	-TWTF--	:30	4	\$1,500.00	NM																																																																																																																									
<table border="0"> <tr> <td>Spots: #</td> <td>Ch</td> <td>Day</td> <td>Air Date</td> <td>Air Time</td> <td>Description</td> <td>Start/End Time</td> <td>Length</td> <td>Ad-ID</td> <td>Rate</td> <td>Type</td> </tr> <tr> <td>3</td> <td>KCRA</td> <td>Tu</td> <td>10/21/14</td> <td>4:23 PM</td> <td>M-F 4-5p</td> <td>4-5p</td> <td>:30</td> <td>CLF1402TVH</td> <td>\$1,500.00</td> <td>NM</td> </tr> <tr> <td>2</td> <td>KCRA</td> <td>W</td> <td>10/22/14</td> <td>4:44 PM</td> <td>M-F 4-5p</td> <td>4-5p</td> <td>:30</td> <td>CLF1402TVH</td> <td>\$1,500.00</td> <td>NM</td> </tr> <tr> <td>1</td> <td>KCRA</td> <td>Th</td> <td>10/23/14</td> <td>4:35 PM</td> <td>M-F 4-5p</td> <td>4-5p</td> <td>:30</td> <td>CLF1402TVH</td> <td>\$1,500.00</td> <td>NM</td> </tr> <tr> <td>4</td> <td>KCRA</td> <td>F</td> <td>10/24/14</td> <td></td> <td>M-F 4-5p</td> <td>4-5p</td> <td>:00</td> <td></td> <td>\$1,500.00</td> <td>NM</td> </tr> </table>										Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	3	KCRA	Tu	10/21/14	4:23 PM	M-F 4-5p	4-5p	:30	CLF1402TVH	\$1,500.00	NM	2	KCRA	W	10/22/14	4:44 PM	M-F 4-5p	4-5p	:30	CLF1402TVH	\$1,500.00	NM	1	KCRA	Th	10/23/14	4:35 PM	M-F 4-5p	4-5p	:30	CLF1402TVH	\$1,500.00	NM	4	KCRA	F	10/24/14		M-F 4-5p	4-5p	:00		\$1,500.00	NM																																																																		
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																																																																																																								
3	KCRA	Tu	10/21/14	4:23 PM	M-F 4-5p	4-5p	:30	CLF1402TVH	\$1,500.00	NM																																																																																																																								
2	KCRA	W	10/22/14	4:44 PM	M-F 4-5p	4-5p	:30	CLF1402TVH	\$1,500.00	NM																																																																																																																								
1	KCRA	Th	10/23/14	4:35 PM	M-F 4-5p	4-5p	:30	CLF1402TVH	\$1,500.00	NM																																																																																																																								
4	KCRA	F	10/24/14		M-F 4-5p	4-5p	:00		\$1,500.00	NM																																																																																																																								
<i>Credited</i>																																																																																																																																		
17	10/21/14	10/24/14	KCRA-TV News at 5pm Class of Time - Fixed Non Pre-emptible	4:58pm-5:30pm	-TWTF--	:30	4	\$6,000.00	NM																																																																																																																									
<table border="0"> <tr> <td>Weeks:</td> <td><u>Start Date</u></td> <td><u>End Date</u></td> <td><u>MTWTFSS</u></td> <td><u>Spots/Week</u></td> <td><u>Rate</u></td> <td colspan="5"></td> </tr> <tr> <td></td> <td>10/20/14</td> <td>10/26/14</td> <td>-TWTF--</td> <td>4</td> <td>\$6,000.00</td> <td colspan="5"></td> </tr> <tr> <td>Spots: #</td> <td>Ch</td> <td>Day</td> <td>Air Date</td> <td>Air Time</td> <td>Description</td> <td>Start/End Time</td> <td>Length</td> <td>Ad-ID</td> <td>Rate</td> <td>Type</td> </tr> <tr> <td>1</td> <td>KCRA</td> <td>Tu</td> <td>10/21/14</td> <td>5:12 PM</td> <td>KCRA-TV News at 5pm</td> <td>4:58pm-5:30pm</td> <td>:30</td> <td>CLF1402TVH</td> <td>\$6,000.00</td> <td>NM</td> </tr> <tr> <td>2</td> <td>KCRA</td> <td>W</td> <td>10/22/14</td> <td>5:24 PM</td> <td>KCRA-TV News at 5pm</td> <td>4:58pm-5:30pm</td> <td>:30</td> <td>CLF1402TVH</td> <td>\$6,000.00</td> <td>NM</td> </tr> <tr> <td>3</td> <td>KCRA</td> <td>Th</td> <td>10/23/14</td> <td>5:13 PM</td> <td>KCRA-TV News at 5pm</td> <td>4:58pm-5:30pm</td> <td>:30</td> <td>CLF1402TVH</td> <td>\$6,000.00</td> <td>NM</td> </tr> <tr> <td>4</td> <td>KCRA</td> <td>F</td> <td>10/24/14</td> <td>5:19 PM</td> <td>KCRA-TV News at 5pm</td> <td>4:58pm-5:30pm</td> <td>:30</td> <td>CLF1402TVH</td> <td>\$6,000.00</td> <td>NM</td> </tr> </table>										Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>							10/20/14	10/26/14	-TWTF--	4	\$6,000.00						Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	KCRA	Tu	10/21/14	5:12 PM	KCRA-TV News at 5pm	4:58pm-5:30pm	:30	CLF1402TVH	\$6,000.00	NM	2	KCRA	W	10/22/14	5:24 PM	KCRA-TV News at 5pm	4:58pm-5:30pm	:30	CLF1402TVH	\$6,000.00	NM	3	KCRA	Th	10/23/14	5:13 PM	KCRA-TV News at 5pm	4:58pm-5:30pm	:30	CLF1402TVH	\$6,000.00	NM	4	KCRA	F	10/24/14	5:19 PM	KCRA-TV News at 5pm	4:58pm-5:30pm	:30	CLF1402TVH	\$6,000.00	NM																																												
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>																																																																																																																													
	10/20/14	10/26/14	-TWTF--	4	\$6,000.00																																																																																																																													
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																																																																																																								
1	KCRA	Tu	10/21/14	5:12 PM	KCRA-TV News at 5pm	4:58pm-5:30pm	:30	CLF1402TVH	\$6,000.00	NM																																																																																																																								
2	KCRA	W	10/22/14	5:24 PM	KCRA-TV News at 5pm	4:58pm-5:30pm	:30	CLF1402TVH	\$6,000.00	NM																																																																																																																								
3	KCRA	Th	10/23/14	5:13 PM	KCRA-TV News at 5pm	4:58pm-5:30pm	:30	CLF1402TVH	\$6,000.00	NM																																																																																																																								
4	KCRA	F	10/24/14	5:19 PM	KCRA-TV News at 5pm	4:58pm-5:30pm	:30	CLF1402TVH	\$6,000.00	NM																																																																																																																								
19	10/21/14	10/24/14	KCRA-TV News at 6pm Class of Time - Fixed Non Pre-emptible	6:00pm-7pm	-TWTF--	:30	8	\$5,000.00	NM																																																																																																																									
<table border="0"> <tr> <td>Weeks:</td> <td><u>Start Date</u></td> <td><u>End Date</u></td> <td><u>MTWTFSS</u></td> <td><u>Spots/Week</u></td> <td><u>Rate</u></td> <td colspan="5"></td> </tr> <tr> <td></td> <td>10/20/14</td> <td>10/26/14</td> <td>-TWTF--</td> <td>8</td> <td>\$5,000.00</td> <td colspan="5"></td> </tr> <tr> <td>Spots: #</td> <td>Ch</td> <td>Day</td> <td>Air Date</td> <td>Air Time</td> <td>Description</td> <td>Start/End Time</td> <td>Length</td> <td>Ad-ID</td> <td>Rate</td> <td>Type</td> </tr> <tr> <td>5</td> <td>KCRA</td> <td>Tu</td> <td>10/21/14</td> <td>6:23 PM</td> <td>KCRA-TV News at 6pm</td> <td>6:00pm-7pm</td> <td>:30</td> <td>CLF1402TVH</td> <td>\$5,000.00</td> <td>NM</td> </tr> <tr> <td>1</td> <td>KCRA</td> <td>Tu</td> <td>10/21/14</td> <td>6:53 PM</td> <td>KCRA-TV News at 6pm</td> <td>6:00pm-7pm</td> <td>:30</td> <td>CLF1402TVH</td> <td>\$5,000.00</td> <td>NM</td> </tr> <tr> <td>2</td> <td>KCRA</td> <td>W</td> <td>10/22/14</td> <td>6:14 PM</td> <td>KCRA-TV News at 6pm</td> <td>6:00pm-7pm</td> <td>:30</td> <td>CLF1402TVH</td> <td>\$5,000.00</td> <td>NM</td> </tr> <tr> <td>6</td> <td>KCRA</td> <td>W</td> <td>10/22/14</td> <td>6:45 PM</td> <td>KCRA-TV News at 6pm</td> <td>6:00pm-7pm</td> <td>:30</td> <td>CLF1402TVH</td> <td>\$5,000.00</td> <td>NM</td> </tr> <tr> <td>3</td> <td>KCRA</td> <td>Th</td> <td>10/23/14</td> <td>6:29 PM</td> <td>KCRA-TV News at 6pm</td> <td>6:00pm-7pm</td> <td>:30</td> <td>CLF1402TVH</td> <td>\$5,000.00</td> <td>NM</td> </tr> <tr> <td>8</td> <td>KCRA</td> <td>Th</td> <td>10/23/14</td> <td>6:59 PM</td> <td>KCRA-TV News at 6pm</td> <td>6:00pm-7pm</td> <td>:30</td> <td>CLF1402TVH</td> <td>\$5,000.00</td> <td>NM</td> </tr> <tr> <td>4</td> <td>KCRA</td> <td>F</td> <td>10/24/14</td> <td>6:16 PM</td> <td>KCRA-TV News at 6pm</td> <td>6:00pm-7pm</td> <td>:30</td> <td>CLF1402TVH</td> <td>\$5,000.00</td> <td>NM</td> </tr> <tr> <td>7</td> <td>KCRA</td> <td>F</td> <td>10/24/14</td> <td>6:54 PM</td> <td>KCRA-TV News at 6pm</td> <td>6:00pm-7pm</td> <td>:30</td> <td>CLF1402TVH</td> <td>\$5,000.00</td> <td>NM</td> </tr> </table>										Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>							10/20/14	10/26/14	-TWTF--	8	\$5,000.00						Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	5	KCRA	Tu	10/21/14	6:23 PM	KCRA-TV News at 6pm	6:00pm-7pm	:30	CLF1402TVH	\$5,000.00	NM	1	KCRA	Tu	10/21/14	6:53 PM	KCRA-TV News at 6pm	6:00pm-7pm	:30	CLF1402TVH	\$5,000.00	NM	2	KCRA	W	10/22/14	6:14 PM	KCRA-TV News at 6pm	6:00pm-7pm	:30	CLF1402TVH	\$5,000.00	NM	6	KCRA	W	10/22/14	6:45 PM	KCRA-TV News at 6pm	6:00pm-7pm	:30	CLF1402TVH	\$5,000.00	NM	3	KCRA	Th	10/23/14	6:29 PM	KCRA-TV News at 6pm	6:00pm-7pm	:30	CLF1402TVH	\$5,000.00	NM	8	KCRA	Th	10/23/14	6:59 PM	KCRA-TV News at 6pm	6:00pm-7pm	:30	CLF1402TVH	\$5,000.00	NM	4	KCRA	F	10/24/14	6:16 PM	KCRA-TV News at 6pm	6:00pm-7pm	:30	CLF1402TVH	\$5,000.00	NM	7	KCRA	F	10/24/14	6:54 PM	KCRA-TV News at 6pm	6:00pm-7pm	:30	CLF1402TVH	\$5,000.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>																																																																																																																													
	10/20/14	10/26/14	-TWTF--	8	\$5,000.00																																																																																																																													
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																																																																																																								
5	KCRA	Tu	10/21/14	6:23 PM	KCRA-TV News at 6pm	6:00pm-7pm	:30	CLF1402TVH	\$5,000.00	NM																																																																																																																								
1	KCRA	Tu	10/21/14	6:53 PM	KCRA-TV News at 6pm	6:00pm-7pm	:30	CLF1402TVH	\$5,000.00	NM																																																																																																																								
2	KCRA	W	10/22/14	6:14 PM	KCRA-TV News at 6pm	6:00pm-7pm	:30	CLF1402TVH	\$5,000.00	NM																																																																																																																								
6	KCRA	W	10/22/14	6:45 PM	KCRA-TV News at 6pm	6:00pm-7pm	:30	CLF1402TVH	\$5,000.00	NM																																																																																																																								
3	KCRA	Th	10/23/14	6:29 PM	KCRA-TV News at 6pm	6:00pm-7pm	:30	CLF1402TVH	\$5,000.00	NM																																																																																																																								
8	KCRA	Th	10/23/14	6:59 PM	KCRA-TV News at 6pm	6:00pm-7pm	:30	CLF1402TVH	\$5,000.00	NM																																																																																																																								
4	KCRA	F	10/24/14	6:16 PM	KCRA-TV News at 6pm	6:00pm-7pm	:30	CLF1402TVH	\$5,000.00	NM																																																																																																																								
7	KCRA	F	10/24/14	6:54 PM	KCRA-TV News at 6pm	6:00pm-7pm	:30	CLF1402TVH	\$5,000.00	NM																																																																																																																								
21	10/25/14	10/25/14	KCRA-TV News at 5pm Class of Time - Pre-emptible with notice	4:58pm-5:30pm	-----S-	:30	1	\$2,500.00	NM																																																																																																																									
<table border="0"> <tr> <td>Weeks:</td> <td><u>Start Date</u></td> <td><u>End Date</u></td> <td><u>MTWTFSS</u></td> <td><u>Spots/Week</u></td> <td><u>Rate</u></td> <td colspan="5"></td> </tr> <tr> <td></td> <td>10/20/14</td> <td>10/26/14</td> <td>-----S-</td> <td>1</td> <td>\$2,500.00</td> <td colspan="5"></td> </tr> <tr> <td>Spots: #</td> <td>Ch</td> <td>Day</td> <td>Air Date</td> <td>Air Time</td> <td>Description</td> <td>Start/End Time</td> <td>Length</td> <td>Ad-ID</td> <td>Rate</td> <td>Type</td> </tr> <tr> <td>1</td> <td>KCRA</td> <td>Sa</td> <td>10/25/14</td> <td>5:24 PM</td> <td>KCRA-TV News at 5pm</td> <td>4:58pm-5:30pm</td> <td>:30</td> <td>CLF1402TVH</td> <td>\$2,500.00</td> <td>NM</td> </tr> </table>										Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>							10/20/14	10/26/14	-----S-	1	\$2,500.00						Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	KCRA	Sa	10/25/14	5:24 PM	KCRA-TV News at 5pm	4:58pm-5:30pm	:30	CLF1402TVH	\$2,500.00	NM																																																																													
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>																																																																																																																													
	10/20/14	10/26/14	-----S-	1	\$2,500.00																																																																																																																													
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																																																																																																								
1	KCRA	Sa	10/25/14	5:24 PM	KCRA-TV News at 5pm	4:58pm-5:30pm	:30	CLF1402TVH	\$2,500.00	NM																																																																																																																								
22	10/25/14	10/25/14	KCRA-TV News at 6pm Class of Time - Pre-emptible with notice	6:00pm-6:30pm	-----S-	:30	1	\$2,500.00	NM																																																																																																																									
<table border="0"> <tr> <td>Weeks:</td> <td><u>Start Date</u></td> <td><u>End Date</u></td> <td><u>MTWTFSS</u></td> <td><u>Spots/Week</u></td> <td><u>Rate</u></td> <td colspan="5"></td> </tr> <tr> <td></td> <td>10/20/14</td> <td>10/26/14</td> <td>-----S-</td> <td>1</td> <td>\$2,500.00</td> <td colspan="5"></td> </tr> <tr> <td>Spots: #</td> <td>Ch</td> <td>Day</td> <td>Air Date</td> <td>Air Time</td> <td>Description</td> <td>Start/End Time</td> <td>Length</td> <td>Ad-ID</td> <td>Rate</td> <td>Type</td> </tr> <tr> <td>1</td> <td>KCRA</td> <td>Sa</td> <td>10/25/14</td> <td>6:27 PM</td> <td>KCRA-TV News at 6pm</td> <td>6:00pm-6:30pm</td> <td>:30</td> <td>CLF1402TVH</td> <td>\$2,500.00</td> <td>NM</td> </tr> </table>										Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>							10/20/14	10/26/14	-----S-	1	\$2,500.00						Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	KCRA	Sa	10/25/14	6:27 PM	KCRA-TV News at 6pm	6:00pm-6:30pm	:30	CLF1402TVH	\$2,500.00	NM																																																																													
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>																																																																																																																													
	10/20/14	10/26/14	-----S-	1	\$2,500.00																																																																																																																													
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																																																																																																								
1	KCRA	Sa	10/25/14	6:27 PM	KCRA-TV News at 6pm	6:00pm-6:30pm	:30	CLF1402TVH	\$2,500.00	NM																																																																																																																								
23	10/21/14	10/24/14	ACCESS HOLLYWOOD A Class of Time - Fixed Non Pre-emptible	7:01pm-7:30pm/7:3	-TWTF--	:30	4	\$2,500.00	NM																																																																																																																									
<table border="0"> <tr> <td>Weeks:</td> <td><u>Start Date</u></td> <td><u>End Date</u></td> <td><u>MTWTFSS</u></td> <td><u>Spots/Week</u></td> <td><u>Rate</u></td> <td colspan="5"></td> </tr> <tr> <td></td> <td>10/20/14</td> <td>10/26/14</td> <td>-TWTF--</td> <td>4</td> <td>\$2,500.00</td> <td colspan="5"></td> </tr> <tr> <td>Spots: #</td> <td>Ch</td> <td>Day</td> <td>Air Date</td> <td>Air Time</td> <td>Description</td> <td>Start/End Time</td> <td>Length</td> <td>Ad-ID</td> <td>Rate</td> <td>Type</td> </tr> <tr> <td>1</td> <td>KCRA</td> <td>Tu</td> <td>10/21/14</td> <td>7:25 PM</td> <td>ACCESS HOLLYWOOD AC</td> <td>7:01pm-7:30pm/7:3</td> <td>:30</td> <td>CLF1402TVH</td> <td>\$2,500.00</td> <td>NM</td> </tr> <tr> <td>2</td> <td>KCRA</td> <td>W</td> <td>10/22/14</td> <td>7:12 PM</td> <td>ACCESS HOLLYWOOD AC</td> <td>7:01pm-7:30pm/7:3</td> <td>:30</td> <td>CLF1402TVH</td> <td>\$2,500.00</td> <td>NM</td> </tr> </table>										Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>							10/20/14	10/26/14	-TWTF--	4	\$2,500.00						Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	KCRA	Tu	10/21/14	7:25 PM	ACCESS HOLLYWOOD AC	7:01pm-7:30pm/7:3	:30	CLF1402TVH	\$2,500.00	NM	2	KCRA	W	10/22/14	7:12 PM	ACCESS HOLLYWOOD AC	7:01pm-7:30pm/7:3	:30	CLF1402TVH	\$2,500.00	NM																																																																		
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>																																																																																																																													
	10/20/14	10/26/14	-TWTF--	4	\$2,500.00																																																																																																																													
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																																																																																																								
1	KCRA	Tu	10/21/14	7:25 PM	ACCESS HOLLYWOOD AC	7:01pm-7:30pm/7:3	:30	CLF1402TVH	\$2,500.00	NM																																																																																																																								
2	KCRA	W	10/22/14	7:12 PM	ACCESS HOLLYWOOD AC	7:01pm-7:30pm/7:3	:30	CLF1402TVH	\$2,500.00	NM																																																																																																																								

This invoice is subject to Hearst Television's Terms and Conditions which can be reviewed on our company website at www.hearsttelevision.com/for_advertisers

We warrant that the actual broadcast information shown on this invoice was taken from the program log

Hearst Television Inc, does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race or ethnicity. Advertiser hereby represents and warrants that it is not purchasing broadcast air time under this advertising sales contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race or ethnicity.

DUPLICATE INVOICE



Send Payment To:
KCRA
PO Box 26861
Lehigh Valley, PA 18002-6861

www.kcra.com

Invoice # 1244288-1	Invoice Date 10/26/14	Invoice Month October 2014	Invoice Period 09/29/14 - 10/26/14
Advertiser Congressional Leadership	Product CONG LEADER FUND	Estimate Number 5732	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
23	10/21/14	10/24/14	ACESS HOLLYWOOD A(7:01pm-7:30pm/7:3	7:01pm-7:30pm/7:3	-TWTF--	:30	4	\$2,500.00	NM
Class of Time - Fixed Non Pre-emptible									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
4 KCRA Th 10/23/14 7:25 PM ACESS HOLLYWOOD AC 7:01pm-7:30pm/7:3 :30 CLF1402TVH \$2,500.00 NM									
3 KCRA F 10/24/14 7:25 PM ACESS HOLLYWOOD AC 7:01pm-7:30pm/7:3 :30 CLF1402TVH \$2,500.00 NM									
25	10/21/14	10/24/14	M-F 730pm-8pm	7:31pm-7:57pm	-TWTF--	:30	4	\$2,500.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/20/14 10/26/14 -TWTF-- 4 \$2,500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 KCRA Tu 10/21/14 7:43 PM M-F 730pm-8pm 7:31pm-7:57pm :30 CLF1402TVH \$2,500.00 NM									
2 KCRA W 10/22/14 7:49 PM M-F 730pm-8pm 7:31pm-7:57pm :30 CLF1402TVH \$2,500.00 NM									
4 KCRA Th 10/23/14 7:49 PM M-F 730pm-8pm 7:31pm-7:57pm :30 CLF1402TVH \$2,500.00 NM									
3 KCRA F 10/24/14 7:50 PM M-F 730pm-8pm 7:31pm-7:57pm :30 CLF1402TVH \$2,500.00 NM									
27	10/23/14	10/23/14	BIGGEST LOSER	7:58pm-8:57pm	---T---	:30	1	\$6,500.00	NM
Class of Time - Pre-emptible with notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/20/14 10/26/14 ---T--- 1 \$6,500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 KCRA Th 10/23/14 8:42 PM BIGGEST LOSER 7:58pm-8:57pm :30 CLF1402TVH \$6,500.00 NM									
28	10/25/14	10/25/14	SNL PRIMETIME	10:01pm-11pm	-----S-	:30	1	\$2,700.00	NM
Class of Time - Pre-emptible with notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/20/14 10/26/14 -----S- 1 \$2,700.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 KCRA Sa 10/25/14 10:15 PM SNL PRIMETIME 10:01pm-11pm :30 CLF1402TVH \$2,700.00 NM									
29	10/26/14	10/26/14	NFL Pre-Game	NFL Pre-Game	-----S	:30	1	\$6,000.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/20/14 10/26/14 -----S 1 \$6,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 KCRA Su 10/26/14 4:19 PM NFL Pre-Game NFL Pre-Game :30 CLF1402TVH \$6,000.00 NM									
30	10/21/14	10/24/14	KCRA-TV News at 11pm	11:00pm-11:35pm	-TWTF--	:30	4	\$3,800.00	NM
Class of Time - Pre-emptible with notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/20/14 10/26/14 -TWTF-- 4 \$3,800.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
2 KCRA Tu 10/21/14 11:31 PM KCRA-TV News at 11pm 11:00pm-11:35pm :30 CLF1402TVH \$3,800.00 NM									
1 KCRA W 10/22/14 11:14 PM KCRA-TV News at 11pm 11:00pm-11:35pm :30 CLF1402TVH \$3,800.00 NM									
4 KCRA Th 10/23/14 11:32 PM KCRA-TV News at 11pm 11:00pm-11:35pm :30 CLF1402TVH \$3,800.00 NM									
3 KCRA F 10/24/14 11:20 PM KCRA-TV News at 11pm 11:00pm-11:35pm :30 CLF1402TVH \$3,800.00 NM									
32	10/26/14	10/26/14	KCRA NEW AFTER NFL 830P-10P	830P-10P	-----S	:30	1	\$4,000.00	NM
Class of Time - Pre-emptible with notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/20/14 10/26/14 -----S 1 \$4,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 KCRA Su 10/26/14 9:37 PM KCRA NEW AFTER NFL 830P-10P :30 CLF1402TVH \$4,000.00 NM									
33	10/26/14	10/26/14	KCRA-TV News at 11pm	11:00pm-11:35pm	-----S	:30	1	\$3,800.00	NM

This invoice is subject to Hearst Television's Terms and Conditions which can be reviewed on our company website at www.hearsttelevision.com/for_advertisers

We warrant that the actual broadcast information shown on this invoice was taken from the program log

Hearst Television Inc, does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race or ethnicity. Advertiser hereby represents and warrants that it is not purchasing broadcast air time under this advertising sales contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race or ethnicity.

DUPLICATE INVOICE



Send Payment To:
KCRA
PO Box 26861
Lehigh Valley, PA 18002-6861

www.kcra.com

Invoice # 1244288-1	Invoice Date 10/26/14	Invoice Month October 2014	Invoice Period 09/29/14 - 10/26/14
Advertiser Congressional Leadership	Product CONG LEADER FUND	Estimate Number 5732	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/20/14	10/26/14	-----S	1	\$3,800.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KCRA	Su	10/26/14	11:30 PM	KCRA-TV News at 11pm	11:00pm-11:35pm	:30	CLF1402TVH	\$3,800.00 NM
34	10/21/14	10/24/14	NBC Tonight Show	11:36pm-12:35am	-TWTF--	:30	8	\$2,200.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/20/14	10/26/14	-TWTF--	8	\$2,200.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KCRA	Tu	10/21/14	11:52 PM	NBC Tonight Show	11:36pm-12:35am	:30	CLF1402TVH	\$2,200.00 NM
5	KCRA	Tu	10/21/14	12:34 AM	NBC Tonight Show	11:36pm-12:35am	:30	CLF1402TVH	\$2,200.00 NM
7	KCRA	W	10/22/14	12:06 AM	NBC Tonight Show	11:36pm-12:35am	:30	CLF1402TVH	\$2,200.00 NM
2	KCRA	W	10/22/14	12:28 AM	NBC Tonight Show	11:36pm-12:35am	:30	CLF1402TVH	\$2,200.00 NM
3	KCRA	Th	10/23/14	12:16 AM	NBC Tonight Show	11:36pm-12:35am	:30	CLF1402TVH	\$2,200.00 NM
6	KCRA	Th	10/23/14	12:34 AM	NBC Tonight Show	11:36pm-12:35am	:30	CLF1402TVH	\$2,200.00 NM
4	KCRA	F	10/24/14	12:06 AM	NBC Tonight Show	11:36pm-12:35am	:30	CLF1402TVH	\$2,200.00 NM
8	KCRA	F	10/24/14	12:32 AM	NBC Tonight Show	11:36pm-12:35am	:30	CLF1402TVH	\$2,200.00 NM
36	10/25/14	10/25/14	NBC Saturday Night Live	11:31pm-1:05am	-----S-	:30	2	\$2,000.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/20/14	10/26/14	-----S-	2	\$2,000.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KCRA	Sa	10/25/14	12:25 AM	NBC Saturday Night Live	11:31pm-1:05am	:30	CLF1402TVH	\$2,000.00 NM
2	KCRA	Sa	10/25/14	12:50 AM	NBC Saturday Night Live	11:31pm-1:05am	:30	CLF1402TVH	\$2,000.00 NM

Total Spots 70

Payment Terms 30 Days

<u>Gross Total</u>	\$195,800.00
<u>Agency Commission</u>	\$29,370.00
<u>Net Amount Due</u>	\$166,430.00

This invoice is subject to Hearst Television's Terms and Conditions which can be reviewed on our company website at www.hearsttelevision.com/for_advertisers

We warrant that the actual broadcast information shown on this invoice was taken from the program log

Hearst Television Inc, does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race or ethnicity. Advertiser hereby represents and warrants that it is not purchasing broadcast air time under this advertising sales contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race or ethnicity.