

WPOC
Baltimore, MD
Quarterly Issues/Programs List
Third Quarter, 2014
10/01/2014

WPOC
Quarterly Issues/Programs List

WPOC provides its listeners with programming and public service announcements that address issues of concern to our local community. Among the issues determined to be of most concern to the community during the preceding calendar quarter were:

- **ANIMAL HEALTH:** Jeff St. Pierre is joined by Steuart Pittman, president and founder of the Retired Racehorse Project, to discuss the 2nd Annual Thoroughbred Makeover.
- **ANIMAL RESCUE/ADOPTION:** Wendy Goldband joins Jeff St. Pierre to talk about upcoming fundraisers for the Baltimore Humane Society.
- **BULLYING:** Lyn Famiglietti, public relations and marketing manager for CustomInk.com, joins Jeff St. Pierre to discuss their annual "Be Good To Each Other" campaign aimed at helping anti-bullying efforts.
- **CANCER SUPPORT:** Patsy Astarita from the Kaufman Cancer Center in Harford County joins Jeff St. Pierre to discuss Cancer LifeNet and other supportive care at the Kaufman Cancer Center.
- **CHILDHOOD SICKNESS:** Jeff St. Pierre is joined by Casey Baynes to discuss the upcoming Casey Cares 5K
- **DISABILITIES:** Christopher Knoerlein of The Arc Baltimore joins Jeff St. Pierre to talk more about the organization and the different programs that are offered.
- **DOMESTIC VIOLENCE:** Jeff St. Pierre is joined by Luisa Caizzo, CEO of SARC, to discuss the 5th Annual Rising Above It Family Fun Day. An event aimed at raising money and awareness for SARC.
- **DRUG ABUSE PREVENTION:** Carol Frontera, President of the Albert P. Close Foundation, and Robin Keener, executive director for the Homecoming Project, discuss the upcoming event, "Shining a Light on Recovery."
- **EDUCATION:** Dr. Dennis Golladay, President of Harford Community College, and Craig Ward, President of Frederick Ward Associates, join Jeff St. Pierre to discuss the Connect Harford event taking place at Harford Community College.

- **EMERGENCY:** Jeff St. Pierre is joined by Brittany Fowler of the Red Cross to discuss emergency preparedness month and the importance of having a plan in place in case of an emergency.
- **Family issues:**
 - Sonia Quinonez from SCAN VA and Claudia Thomas of the Fairfax County Public Schools Family and School Partnership discuss what a teachable moment is and how putting them to good use can help parents connect with their children. Bernie Lucas is joined by Dr. Cynthia Post to discuss summer family vacation tips.
 - Bernie Lucas is joined by Dr. Cynthia Post to discuss couples and relationships.
- **FARM TO TABLE:** Jerry Edwards, owner and corporate chef of Chefs Expressions, joins Jeff St. Pierre to talk about the 5th annual Farm to Chef Culinary Competition, an event that pairs chefs with different area farms to promote farm to table cooking.
- **Financial help:**
 - Pam Wilson from Consumer Credit Counseling Service of Maryland and Delaware discusses a new financial coaching initiative offered by CCCS.
- **HEALTH & NUTRITION:** Suzanne Clough of Well Doc Inc talks about the new app, BlueStar, designed for patients with type 2 diabetes.
- **TOURISM:**
 - Ranger Vince from the National Park Service discusses all of the upcoming events to celebrate the bicentennial of the writing of the Star Spangled Banner.
 - Jeff St. Pierre and Kate Rowe, media relations manager of the National Aquarium, discuss current and upcoming programs offered at the Aquarium
 - Sam Rogers, executive vice president of Visit Baltimore, and Ranger Vince Vaise, chief of interpretation at Fort McHenry, discuss Baltimore's Star Spangled Summer, a series of events aimed at celebrating the writing of the National Anthem.
- **VETERANS:** Nationally produced public affairs segment highlighting the efforts of Clear Channel's "Show Your Stripes" campaign to hire veterans.

**Section I
LOCAL PROGRAMMING**

Section I lists regularly-scheduled and special programs that represent the station's issue-responsive programming providing the most significant treatment of the issues listed above for the calendar quarter.

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
VETERANS	MD TODAY - SEG 1 - SHOW YOUR STRIPES SEG 1	Nationally produced public affairs segment highlighting the efforts of Clear Channel's "Show Your Stripes" campaign to hire veterans.	SHOW YOUR STRIPES	07/06/2014 07:23 AM	012:57
VETERANS	MD TODAY - SEG 2 - SHOW YOUR STRIPES SEG 2	Nationally produced public affairs segment highlighting the efforts of Clear Channel's "Show Your Stripes" campaign to hire veterans.	SHOW YOUR STRIPES	07/06/2014 07:46 AM	013:00
CHILDHOOD SICKNESS	MD TODAY - SEG 1 - CASEY CARES 5K	Jeff St. Pierre is joined by Casey Baynes to discuss the upcoming Casey Cares 5K.	CASEY CARES FOUNDATION	07/13/2014 07:23 AM	013:59
CANCER SUPPORT	MD TODAY - SEG 2 - CANCER LIFENET	Patsy Astarita from the Kaufman Cancer Center in Harford County joins Jeff St. Pierre to discuss Cancer LifeNet and other supportive care at the Kaufman Cancer Center.	CANCER LIFENET/CCA	07/13/2014 07:37 AM	015:29
TOURISM	MD TODAY - SEG 1 - NATIONAL AQUARIUM	Jeff St. Pierre and Kate Rowe, media relations manager of the National Aquarium, discuss current and upcoming programs offered at the Aquarium.	NATL AQUARIUM/KATE ROWE	07/20/2014 07:17 AM	014:15

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
Family issues	MD TODAY - SEG 2 - PARENTING TODAY-TEACHABLE MOMENTS	Sonia Quinonez from SCAN VA and Claudia Thomas of the Fairfax County Public Schools Family and School Partnership discuss what a teachable moment is and how putting them to good use can help parents connect with their children.	PARENTING TODAY/SCAN VA	07/20/2014 07:37 AM	013:41
CHILDHOOD SICKNESS	MD TODAY - SEG 1 - CASEY CARES 5K 2014	Jeff St. Pierre is joined by Casey Baynes to discuss the upcoming Casey Cares 5K.	CASEY CARES FOUNDATION	07/27/2014 07:20 AM	013:59
Family issues	MD TODAY - SEG 2 - SUMMER VACATIONS	Bernie Lucas is joined by Dr. Cynthia Post to discuss summer family vacation tips.	DR CYNTHIA POST	07/27/2014 07:39 AM	013:20
TOURISM	MD TODAY - SEG 1 - STAR SPANGLED SUMMER	Sam Rogers, executive vice president of Visit Baltimore, and Ranger Vince Vaise, chief of interpretation at Fort McHenry, discuss Baltimore's Star Spangled Summer, a series of events aimed at celebrating the writing of the National Anthem.	VISIT BALTIMORE/SAM ROGERS	08/03/2014 07:22 AM	015:12

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
Financial help	MD TODAY - SEG 2 - CCCS FINANCIAL COACHING	Pam Wilson from Consumer Credit Counseling Service of Maryland and Delaware discusses a new financial coaching initiative offered by CCCS.	CCCS/PAM WILSON	08/03/2014 07:43 AM	010:43
CANCER SUPPORT	MD TODAY - SEG 1 - CANCER LIFE NET	Patsy Astarita from the Kaufman Cancer Center in Harford County joins Jeff St. Pierre to discuss Cancer LifeNet and other supportive care at the Kaufman Cancer Center.	CANCER LIFENET/CCA	08/10/2014 07:35 AM	015:29
Family Issues	MD TODAY - SEG 2 - COUPLES	Bernie Lucas is joined by Dr. Cynthia Post to discuss couples and relationships.	CCCS/PAM WILSON	08/10/2014 07:50 AM	015:17
DISABILITIES	MD TODAY - SEG 1 - THE ARC BALTIMORE	Christopher Knoerlein of The Arc Baltimore joins Jeff St. Pierre to talk more about the organization and the different programs that are offered.	THE ARC BALT: KNOERLEIN	08/17/2014 07:27 AM	014:54
TOURISM	MD TODAY - SEG 2 - AQUARIUM	Jeff St. Pierre and Kate Rowe, media relations manager of the National Aquarium, discuss current and upcoming	NATL AQUARIUM/KATE ROWE	08/17/2014 07:44 AM	014:15

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
		programs offered at the Aquarium.			
TOURISM	MD TODAY - SEG 1 - FORT MCHENRY	Ranger Vince from the National Park Service discusses all of the upcoming events to celebrate the bicentennial of the writing of the Star Spangled Banner.	VINCE VAISE	08/24/2014 07:25 AM	015:51
DRUG ABUSE PREVENTION	MD TODAY - SEG 2 - SHINING A LIGHT ON RECOVERY	Carol Frontera, President of the Albert P. Close Foundation, and Robin Keener, executive director for the Homecoming Project, discuss the upcoming event, "Shining a Light on Recovery."	CLOSE FOUNDATION	08/24/2014 07:42 AM	013:18
VETERANS	MD TODAY - SEG 1 - SHOW YOUR STRIPES PART 1	Nationally produced public affairs segment highlighting the efforts of Clear Channel's "Show Your Stripes" campaign to hire veterans.	SHOW YOUR STRIPES	08/31/2014 07:24 AM	012:57
VETERANS	MD TODAY - SEG 2 - SHOW YOUR STRIPES PART 2	Nationally produced public affairs segment highlighting the efforts of Clear Channel's "Show Your Stripes" campaign to hire veterans.	SHOW YOUR STRIPES	08/31/2014 07:39 AM	013:00
DOMESTIC VIOLENCE	MD TODAY - SEG 1 - SARC	Jeff St. Pierre is joined by Luisa	SARC/LUISA CAIAZZO NUTTER	09/07/2014 07:27 AM	013:55

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
		Caizzo, CEO of SARC, to discuss the 5 th Annual Rising Above It Family Fun Day. An event aimed at raising money and awareness for SARC.			
EDUCATION	MD TODAY - SEG 2 - CONNECT HARFORD	Dr. Dennis Golladay, President of Harford Community College, and Craig Ward, President of Frederick Ward Associates, join Jeff St. Pierre to discuss the Connect Harford event taking place at Harford Community College.	HARFORD COMMUNITY COLLEGE	09/07/2014 07:43 AM	012:37
EMERGENCY	MD TODAY - SEG 1 - RED CROSS	Jeff St. Pierre is joined by Brittany Fowler of the Red Cross to discuss emergency preparedness month and the importance of having a plan in place in case of an emergency.	RED CROSS/BRITTANY FOWLER	09/14/2014 07:29 AM	013:43
ANIMAL RESCUE/ADOPTION	MD TODAY - SEG 2 - BALT HUMANE SOCIETY	Wendy Goldband joins Jeff St. Pierre to talk about upcoming fundraisers for the Baltimore Humane Society.	BALT HUMANE SOCIETY	09/14/2014 07:44 AM	014:36
ANIMAL HEALTH	MD TODAY - SEG 1 -	Jeff St. Pierre is joined by Steuart	RETIRED RACEHORSE TRAINING	09/21/2014 07:23 AM	015:46

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
	RETIRED RACEHORSE PROJECT	Pittman, president and founder of the Retired Racehorse Project, to discuss the 2 nd Annual Thoroughbred Makeover.			
FARM TO TABLE	MD TODAY - SEG 2 - FARM TO CHEF	Jerry Edwards, owner and corporate chef of Chefs Expressions, joins Jeff St. Pierre to talk about the 5 th annual Farm to Chef Culinary Competition, an event that pairs chefs with different area farms to promote farm to table cooking.	FARM TO CHEF/JERRY EDWARDS	09/21/2014 07:41 AM	012:30
HEALTH & NUTRITION	MD TODAY - SEG 1 - WELL DOC	Suzanne Clough of Well Doc Inc talks about the new app, BlueStar, designed for patients with type 2 diabetes.	WELL DOC/SUZANNE CLOUGH	09/28/2014 07:28 AM	012:44
BULLYING	MD TODAY - SEG 2 - CUSTOM INK/BULLYING	Lyn Famiglietti, public relations and marketing manager for CustomInk.com, joins Jeff St. Pierre to discuss their annual "Be Good To Each Other" campaign aimed at helping anti-bullying efforts.	CUSTOMINK.COM/LYN FAMIGLIETTI	09/28/2014 07:42 AM	014:10

Section II
NETWORK (and/or SYNDICATED) PROGRAMMING

Section II lists the network-provided (and/or syndicated) programming that the station broadcast during the preceding calendar quarter that addresses community issues.

ISSUE	PROGRAM / TITLE	DESCRIPTION	DATE/TIME	DURATION
<p>arts & literature; recreation; business; film & media</p> <p>prisons, crime, business, education</p>	VIEWPOINTS	<p>Thrillers: What they are and why we love them</p> <p>Making a Success of Your Life – After Prison</p>	<p>07/06/2014</p> <p>6:50:09</p>	<p>27:55</p>
<p>arts & literature, media, African-American issues, crime, history.</p> <p>arts & media, technology, business</p>	VIEWPOINTS	<p>Letters: What they teach us and why they're important</p> <p>Animation in the Movies: How good can it get?</p>	<p>07/13/2014</p> <p>6:50:49</p>	<p>27:59</p>
<p>health, agriculture, small business, wildlife, hobbies, schools</p> <p>ecology, endangered species, art</p>	VIEWPOINTS	<p>The Benefits of Eating Local</p> <p>The Underwater Museum: Art that helps heal the oceans</p>	<p>07/20/2014</p> <p>06:43:46</p>	<p>27:58</p>
<p>environment, construction trades, agriculture, business, health & well being, technology</p> <p>children & family issues, mental health</p>	VIEWPOINTS	<p>How Green Building and Agriculture Can Help the Environment</p> <p>Refeathering the Empty Nest</p>	<p>07/27/2014</p> <p>06:47:57</p>	<p>27:58</p>
<p>sports & recreation, business, media</p> <p>environment, wildlife, science, education</p>	VIEWPOINTS	<p>Fantasy Sports: What's the allure?</p> <p>Monster Fish: Hunting the biggest, baddest freshwater fish</p>	<p>08/03/2014</p> <p>06:49:55</p>	<p>27:58</p>
<p>children's issues, crime, education, prisons, government, mental health</p> <p>science, media, communication, health</p>	VIEWPOINTS	<p>Incarcerating Juveniles: Does it hurt more than help</p> <p>Brain Games: How your brain can sometimes trick you</p>	<p>08/10/2014</p> <p>07:01:21</p>	<p>28:00</p>
<p>medicine, technology, literature, art</p> <p>non-profit organizations; mental health; animal welfare and abuse; children and family issues</p>	VIEWPOINTS	<p>Robogenesis: Cyborgs in fact and fiction</p> <p>Man's Best Friend: How dogs enrich our lives</p>	<p>08/17/2014</p> <p>06:59:46</p>	<p>27:58</p>

<p>civil rights; politics; racism; the arts; crime, poverty</p> <p>wildlife, farming, environment, science</p>	VIEWPOINTS	<p>Mississippi Eyes: Remembering the Freedom Summer, 1964</p> <p>Cheetahs: Saving a unique animal and helping farmers in Africa</p>	<p>08/24/2014</p> <p>06:57:11</p>	27:54
<p>health care; youth at risk; technology</p> <p>folklore, health, science, environment. health care; youth at risk; technology</p>	VIEWPOINTS	<p>Villains: The characters we love to hate</p> <p>Big, Bad, Botany: Amazing common and exotic plants</p>	<p>08/31/2014</p> <p>07:01:46</p>	23:00
<p>science & technology; commerce; the disabled, children & families, recreation</p> <p>children & family issues; government; media; censorship; popular culture</p>	VIEWPOINTS	<p>Mindshift: NASA technology goes mainstream</p> <p>Television: Is it becoming too raunchy for our kids?</p>	<p>09/07/2014</p> <p>06:59:58</p>	27:58
<p>suicide, depression, the arts, health, children & family issues</p> <p>arts & literature, pop media, crime, history & culture</p>	VIEWPOINTS	<p>The Complicated Issue of Suicide and Prevention</p> <p>Pirates! The real story behind those salty sailors</p>	<p>09/14/2014</p> <p>07:01:26</p>	27:54
<p>art, commerce, technology, media</p> <p>literature, law & property rights, courts</p>	VIEWPOINTS	<p>Whatever Happened to the Funny Papers?</p> <p>The Curious Case of the Sherlock Holmes Copyright</p>	<p>09/21/2014</p> <p>06:55:43</p>	27:57
<p>laws & courts, commerce, government, history, civil rights</p> <p>labor, mental health, business, relationships</p>	VIEWPOINTS	<p>John Marshall and the Transformation of the Supreme Court</p> <p>Making Conflict Work for You at Work</p>	<p>09/28/2014</p> <p>07:00:18</p>	27:58

(Insert network and/or syndicator-provided programs lists here.)

**Section III
PUBLIC SERVICE ANNOUNCEMENTS**

Section III lists public service announcements that the station broadcast during the preceding calendar quarter that address community issues.

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
CHILDREN	PSA/BALT/KIDS PEACE	000:32	004
ANIMALS	PSA/BALTIMORE HUMANE SOCIETY	000:34	003
COMMUNITY INVOLVEMENT	9-11 DAY	000:30	001
GLOBAL CITIZEN FEST	GLOBAL CITIZEN FEST	000:31	002
MILITARY AND VETERANS	SHOW YOUR STRIPES	000:26	009
MILITARY AND VETERANS	SHOW YOUR STRIPES	000:30	047
MILITARY AND VETERANS	SHOW YOUR STRIPES	000:31	030