

WPOC
Baltimore, MD
Quarterly Issues/Programs List
Fourth Quarter, 2016
01/03/2017

WPOC
Quarterly Issues/Programs List

WPOC provides its listeners with programming and public service announcements that address issues of concern to our local community. Among the issues determined to be of most concern to the community during the preceding calendar quarter were:

- **ANIMAL RESCUE/ADOPTION:**
 - Bailey Deacon, from BARCS Animal Shelter, and Ali Homa, marketing manager for PetValu, join Jeff St. Pierre to discuss the “Thanks for Giving” campaign to raise money for local animal shelters.
 - Wendy Goldband from the Baltimore Humane Society joins Jeff St. Pierre to discuss upcoming fundraising events designed to benefit the shelter.
- **CAREER:** Life coach, Jenny Blake, joins Jeff St. Pierre to talk about her new book, Pivot.
- **CHILD ABUSE PREVENTION:** Jeff St. Pierre is joined by Jackie Dilworth, communications manager for The Family Tree to discuss the organization and how it benefits residents in the Baltimore area.
- **CHILD HEALTH:** Jeff St. Pierre is joined by Lainy LeBow Sachs and Michele Mueller, from Kennedy Krieger, to discuss the annual Festival of Trees event.
- **COMMUNITY EVENTS:**
 - Gayle Economos joins Mark Williams to discuss the upcoming Greek Festival in Baltimore.
 - Jeff St. Pierre is joined by Suzanne Green from the Y in Central Maryland to talk about the annual Turkey Trot 5K events.
- **DEPRESSION:** Bernie Lucas is joined by Cynthia Post to discuss depression and the best ways to make it through the holidays.
- **DISABILITIES:** Peter Little, Executive Director of the Parking Authority of Baltimore City, explains Phase 2 of the ProjectSPACE program.
- **DISTRACTED DRIVING:** Director for College and Alumni Development at Harford Community College, Denise Dregier, joins Jeff St. Pierre to discuss the upcoming Heather L. Hurd 5K Run and Kids Trick or Treat Walk.
- **EDUCATION:** Jeff St. Pierre is joined by Dr. Bill Heiser, president of Cristo Rey Jesuit High School, to discuss the school and its impact in the community.
- **EMPLOYMENT:** Jeff St. Pierre is joined by Roland Selby from Year Up Baltimore to discuss open enrollment for the program.
- **Financial help:**

- Nina Heck from Guidewell Financial Solutions discusses how to be prepared financially for unexpected medical expenses.
- Tim Simonton, director for housing and community development at Guidewell Financial Solutions, discusses fair housing initiatives.
- **HEALTH/ALZHEIMERS**: Jeff St. Pierre is joined by Ilene Rosenthal, program director for the Alzheimer's Association Greater Maryland Chapter, to discuss the upcoming Walk to End Alzheimer's.
- **HUNGER**: Courtney Trusty, director of events and promotions for Meals On Wheels, and Jane Marion, food editor for Baltimore Magazine, discuss the December issue of Baltimore Magazine and how it benefits the Meals on Wheels organization.
- **LEAD POISONING**: Ruth Ann Norton, President and CEO for the Green & Healthy Homes Initiative, discusses National Lead Poisoning Prevention Week.
- **LITERACY**: Mary Hastler, CEO of the Harford County Public Library, joins Jeff St. Pierre to talk about upcoming events and changes to the Harford County Public Library locations.
- **MILITARY**: Bernie Lucas is joined by representatives from Fisher House to discuss the organization's impact on our veterans.
- **TOURISM**: Gayle Economos joins Jeff St. Pierre to discuss the annual Holidays at Hampton event at the Hampton National Historic Site in Towson.

**Section I
LOCAL PROGRAMMING**

Section I lists regularly-scheduled and special programs that represent the station's issue-responsive programming providing the most significant treatment of the issues listed above for the calendar quarter.

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
HEALTH/ALZHEIMERS	MD TODAY - SEG 1 - ALZHEIMERS ASSOCIATION	Jeff St. Pierre is joined by Ilene Rosenthal, program director for the Alzheimer's Association Greater Maryland Chapter, to discuss the upcoming Walk to End Alzheimer's.	ALZHEIMER'S ASSOCIATION	10/02/2016 07:33 AM	015:20
LITERACY	MD TODAY - SEG 2 - HARFORD	Mary Hastler, CEO of the	HARFORD COUNTY	10/02/2016 07:50 AM	014:43

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
	COUNTY LIBRARY	Harford County Public Library, joins Jeff St. Pierre to talk about upcoming events and changes to the Harford County Public Library locations.	LIBRARY		
DISABILITIES	MD TODAY - SEG 1 - PROJECT SPACE PHASE 2	Peter Little, Executive Director of the Parking Authority of Baltimore City, explains Phase 2 of the ProjectSPACE program.	PARKING AUTHORITY	10/09/2016 07:25 AM	012:37
EDUCATION	MD TODAY - SEG 2 - CRISTO REY JESUIT HIGH SCHOOL	Jeff St. Pierre is joined by Dr. Bill Heiser, president of Cristo Rey Jesuit High School, to discuss the school and its impact in the community.	CRISTO REY	10/09/2016 07:39 AM	016:21
CAREER	MD TODAY - SEG 1 - JENNY BLAKE PIVOT	Life coach, Jenny Blake, joins Jeff St. Pierre to talk about her new book, Pivot.	JENNY BLAKE	10/16/2016 07:26 AM	015:23
Financial help	MD TODAY - SEG 2 - GUIDEWELL MEDICAL EXPENSES	Nina Heck from Guidewell Financial Solutions discusses how to be prepared financially for unexpected medical expenses.	GUIDEWELL FINANCIAL SOLUTIONS	10/16/2016 07:43 AM	013:10
DISTRACTED DRIVING	MD TODAY - SEG 1 - HEATHER HURD 5K	Director for College and Alumni	HARFORD COMM COLLEGE	10/23/2016 07:26 AM	011:52

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
		Development at Harford Community College, Denise Dregier, joins Jeff St. Pierre to discuss the upcoming Heather L. Hurd 5K Run and Kids Trick or Treat Walk.			
LEAD POISONING	MD TODAY - SEG 2 - HEALTHY HOMES INITIATIVE	Ruth Ann Norton, President and CEO for the Green & Healthy Homes Initiative, discusses National Lead Poisoning Prevention Week.	GREEN & HEALTHY HOMES INITIAT	10/23/2016 07:39 AM	013:35
CHILD HEALTH	MD TODAY - SEG 1 - FESTIVAL OF TREES	Jeff St. Pierre is joined by Lainy LeBow Sachs and Michele Mueller, from Kennedy Krieger, to discuss the annual Festival of Trees event.	KENNEDY KREIGER	10/30/2016 07:30 AM	013:39
COMMUNITY EVENTS	MD TODAY - SEG 2 - GREEK FESTIVAL	Gayle Economos joins Mark Williams to discuss the upcoming Greek Festival in Baltimore.	GREEK FESTIVAL/GAYLE ECONOMOS	10/30/2016 07:45 AM	014:08
COMMUNITY EVENTS	MD TODAY - SEG 1 - TURKEY TROT 5K	Jeff St. Pierre is joined by Suzanne Green from the Y in Central Maryland to talk about the annual Turkey Trot 5K events.	Y OF CENTRAL MD	11/06/2016 07:31 AM	011:52
ANIMAL	MD TODAY - SEG	Bailey Deacon,	BARCS	11/06/2016	014:42

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
RESCUE/ADOPTION	2 - PETVALU/BARCS	from BARCS Animal Shelter, and Ali Homa, marketing manager for PetValu, join Jeff St. Pierre to discuss the "Thanks for Giving" campaign to raise money for local animal shelters.		07:45 AM	
Financial help	MD TODAY - SEG 1 - GUIDEWELL FAIR HOUSING	Tim Simonton, director for housing and community development at Guidewell Financial Solutions, discusses fair housing initiatives.	GUIDEWELL FINANCIAL SOLUTIONS	11/13/2016 07:30 AM	013:12
CHILD HEALTH	MD TODAY - SEG 2 - FESTIVAL OF TREES	Jeff St. Pierre is joined by Lainy LeBow Sachs and Michele Mueller, from Kennedy Krieger, to discuss the annual Festival of Trees event.	KENNEDY KREIGER	11/13/2016 07:45 AM	013:39
ANIMAL RESCUE/ADOPTION	MD TODAY - SEG 1 - BALTIMORE HUMANE SOCIETY	Wendy Goldband from the Baltimore Humane Society joins Jeff St. Pierre to discuss upcoming fundraising events designed to benefit the shelter.	BALT HUMANE SOCIETY	12/04/2016 07:29 AM	012:59
TOURISM	MD TODAY - SEG 2 - HOLIDAYS AT HAMPTON 2016	Gayle Economos joins Jeff St. Pierre to discuss the annual	GAYLE ECONOMOS	12/04/2016 07:44 AM	012:56

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
		Holidays at Hampton event at the Hampton National Historic Site in Towson.			
CHILD ABUSE PREVENTION	MD TODAY - SEG 1 - FAMILY TREE MD	Jeff St. Pierre is joined by Jackie Dilworth, communications manager for The Family Tree to discuss the organization and how it benefits residents in the Baltimore area.	FAMILY TREE MD	12/11/2016 07:27 AM	013:54
HUNGER	MD TODAY - SEG 2 - MEALS ON WHEELS	Courtney Trusty, director of events and promotions for Meals On Wheels, and Jane Marion, food editor for Baltimore Magazine, discuss the December issue of Baltimore Magazine and how it benefits the Meals on Wheels organization.	MEALS ON WHEELS	12/11/2016 07:43 AM	014:41
EMPLOYMENT	MD TODAY - SEG 1 - YEAR UP BALTIMORE	Jeff St. Pierre is joined by Roland Selby from Year Up Baltimore to discuss open enrollment for the program.	YEAR UP BALTIMORE	12/18/2016 05:56 AM	013:39
DEPRESSION	MD TODAY - SEG 2 - DR. POST-HOLIDAYS	Bernie Lucas is joined by Cynthia Post to discuss depression and the best ways to make it through the holidays.	DR CYNTHIA POST	12/18/2016 06:14 AM	012:23

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
MILITARY	MD TODAY – SEG 1 – FISHER HOUSE	Bernie Lucas is joined by representatives from Fisher House to discuss the organization’s impact on our veterans.	FISHER HOUSE	12/25/2016 06:00 am	28:52

Section II
NETWORK (and/or SYNDICATED) PROGRAMMING

Section II lists the network-provided (and/or syndicated) programming that the station broadcast during the preceding calendar quarter that addresses community issues.

ISSUE	PROGRAM / TITLE	DESCRIPTION	DATE/TIME	DURATION
government, women’s issues, the presidency agriculture, controlled substances, mental health, poverty, community activism, education	VIEWPOINTS	The Gatekeeper: Missy LeHand and FDR Urban Farming: Helping people do more than eat healthy	10/02/2016 07:00	27:56
nature, science, technology, public service, environment natural disasters, animal welfare, public safety, community activism	VIEWPOINTS	Citizen Scientists: What everyone can do to help create a better world Helping Animals Weather Natural Disasters	10/09/2016 07:00	27:55
mental health, occupational training, internet & social media education, government, community activism	VIEWPOINTS	Dealing With Fear in Life Teaching Kids to Read by Expanding Their World	10/16/2016 07:00	27:58
recreation, art, architecture, travel, history, war, science & technology children and family issues, education, psychology and mental health	VIEWPOINTS	Atlas Obscura: Celebrating Unique Destinations Raising Human Beings: Dealing with kids, expectations and behavior	10/23/2016 07:00	27:55

history, military & veterans, women's issues technology, children's issues, seniors' issues, mental & physical health, education	VIEWPOINTS	Liar, Temptress, Soldier, Spy: Women in the Civil War The Value of Face-to-Face Communication for Kids	10/30/2016 07:00	27:58
education, philanthropy, community services, employment, community activism, African American issues, Latino issues bullying, teen pregnancy, technology/internet, mental health, juvenile justice, family issues, poverty	VIEWPOINTS	Supporting Libraries: Why they're important, how we can help Dealing with Shame and Bullying	11/06/2016 07:02	27:58
African American issues, minorities, violence, law enforcement, poverty, labor popular culture, mental health, aging, work	VIEWPOINTS	Remembering the Activism of Tom Hayden Brain Briefs: How our minds perceive the world	11/13/2016 07:01	27:55
military veterans, war, PTSD, movies & the arts, history, technology psychology & human behavior, business & entrepreneurs	VIEWPOINTS	Fighter Pilot: The Jimmy Stewart You Didn't Know Habit Changers: Advice for success in making resolutions	11/20/2016 06:59	27:55
education, science and technology; women's issues youth at risk; education; children's psychology; consumerism	VIEWPOINTS	THE ICK FACTOR: TEACHING KIDS SCIENCE TEACHING KIDS TO GIVE BACK	11/27/2016 07:00	27:58
Education, Family, Employment, Social Issues Family, Food & Nutrition	VIEWPOINTS	Does Where You Go To College Matter? Holiday Cooking Without Fear	12/04/2016 07:00	27:58
US Government, Economics, Politics, Business and Industry Government, Transportation, War, Law, Slavery, History	VIEWPOINTS	Closing the Wage Gap: Two diverse opinions Henry Clay: The great American statesman you should know more about	12/11/2016 06:57AM	27:59

(Insert network and/or syndicator-provided programs lists here.)

**Section III
PUBLIC SERVICE ANNOUNCEMENTS**

Section III lists public service announcements that the station broadcast during the preceding calendar quarter that address community issues.

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
VOLUNTEERING	BALT PSA UNITED WAY	000:40	026
MILITARY AND VETERANS	PSA/SHOW YOUR STRIPES	000:30	071
COMMUNITY INVOLVEMENT	SMALL BUSINESS SATURDAY	000:30	004
HEALTH AND FITNESS	BAND AGAINST CANCER	028:14	001
HEALTH AND FITNESS	iHEART RED	000:31	001
MILITARY AND VETERANS	BOB WOODRUFF FOUNDATION	000:30	009
MILITARY AND VETERANS	SHOW YOUR STRIPES	000:30	013
VOTING	ROCK THE VOTE	000:30	004
VOTING	ROCK THE VOTE	000:31	004