

WPOC  
Baltimore, MD  
Quarterly Issues/Programs List  
Third Quarter, 2016  
10/03/2016

WPOC  
Quarterly Issues/Programs List

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WPOC provides its listeners with programming and public service announcements that address issues of concern to our local community. Among the issues determined to be of most concern to the community during the preceding calendar quarter were:

- **ANIMAL RESCUE/ADOPTION:** The Baltimore Humane Society's Wendy Goldband joins Jeff St. Pierre to discuss DogFest 2016 and other happenings at the Humane Society.
- **ARTS:**
  - Megan Bosse and Liz Chong from the Baltimore Office of Promotion and the Arts join Jeff St. Pierre to discuss the 35<sup>th</sup> annual Artscape coming to Baltimore.
  - Roberto Buso-Garcia, director of the Saul Zaentz Innovation Fund in Film and Media at Johns Hopkins University, discusses a new film program being offered by the fund.
- **CHILD ABUSE PREVENTION:** Pat Cronin, executive director for the Family Tree, joins Jeff St. Pierre to talk about The Family Tree and what it is all about.
- **CHILD HEALTH:**
  - Michele Mueller, director of special events for Kennedy Krieger, joins Jeff St. Pierre to talk about the Kennedy Krieger Institute and its Happy Holiday Fund.
  - Jeff St. Pierre is joined by Casey Baynes to discuss the upcoming Casey Cares 5K.
  - Kathleen Davis from St. Jude Children's Hospital joins Jeff St. Pierre to discuss the work done by the hospital as well as the upcoming St. Jude Walk/Run to End Childhood
- **COMMUNITY EVENTS:** Jeff St. Pierre is joined by Beth Laverick, owner of B Scene Events and Promotions, to discuss the 3<sup>rd</sup> annual Baltimore Seafood Festival.
- **DRUG ABUSE PREVENTION:**
  - Jeff St. Pierre is joined by Jackie Siejack, vice president of the board for The Homecoming Project, and Joe Ryan, manager of the Office of Drug Control Policy for the Harford County Department of Community Services, to discuss the Homecoming Project and its annual fundraiser, the Blue Jeans and Bow Tie Community Ball.
  - Nationally syndicated program focusing on the dangers of opioid abuse
- **EDUCATION:**
  - Jeff St. Pierre is joined by Mary Beth Lennon, president of Mercy High School, and Christina Napp, co-founder of the Charm City Players, to discuss a new and unique partnership bringing more arts to Marcy students and the community.
  - Chris Ford, director for the Baltimore School for the Arts, and Shannon Hutchinson, senior at BSA, join Jeff St. Pierre to discuss a summer film program being offered to BSA students and those in the community.
- **Financial help:**

- Nina Heck from guidewell Financial Solutions offers tips and advice to Millenials looking to become homeowners.
- Guidewell Financial Solutions' Nina Heck discusses a new housing initiative to help renters.
- **Homelessness:** Chuck Tildon of the United Way and Arsh Mirmiran, co-chair of an Evening of Unexpected Delights, join Jeff St. Pierre to discuss the upcoming fundraiser, An Evening Of Unexpected Delights.
- **LOCAL HISTORY:** Jeff St. Pierre is joined by Michael Lisicky, oboist for the Baltimore Symphony Orchestra, to discuss the BSO's 100<sup>th</sup> anniversary celebrations.
- **PARENTING:** The Parenting Today panel discusses best practices when choosing childcare.
- **TOURISM:**
  - Jeff St. Pierre is joined by Jeff Buchheit, executive director of the Baltimore National Heritage Area, and Ranger Anokwale to discuss the Find Your Park campaign.
  - Ranger Tim Ertel, music director for the Fort McHenry fife and drum corp, discusses this year's Star Spangled Banner Weekend festivities at the Fort.
- **WORKPLACE ETIQUETTE:**
  - The Women Talk panel discuss how women can uphold a professional image in the workplace.
  - The Women Talk panel discuss taking vacations.

**Section I  
LOCAL PROGRAMMING**

Section I lists regularly-scheduled and special programs that represent the station's issue-responsive programming providing the most significant treatment of the issues listed above for the calendar quarter.

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
EDUCATION	MD TODAY - SEG 1 - MERCY HIGH SCHOOL/CHARM CITY PLAYERS	Jeff St. Pierre is joined by Mary Beth Lennon, president of Mercy High School, and Christina Napp, co-founder of the Charm City Players, to discuss a new and unique partnership bringing more arts to Marcy students and the community.	MERCY HIGH SCHOOL	07/03/2016 07:31 AM	012:21

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
EDUCATION	MD TODAY - SEG 2 - BSA FILM PROGRAM	Chris Ford, director for the baltimore School for the Arts, and Shannon Hutchinson, senior at BSA, join Jeff St. Pierre to discuss a summer film program being offered to BSA students and those in the community.	BALTIMORE SCHOOL FOR THE ARTS	07/03/2016 07:45 AM	014:23
ARTS AND ENTERTAINMENT	MD TODAY - SEG 1 - ARTSCAPE	Megan Bosse and Liz Chong from the Baltimore Office of Promotion and the Arts join Jeff St. Pierre to discuss the 35 <sup>th</sup> annual Artscape coming to Baltimore.	ARTSCAPE	07/10/2016 07:31 AM	015:02
TOURISM	MD TODAY - SEG 2 - FIND YOUR PARK-VISIT BALTIMORE	Jeff St. Pierre is joined by Jeff Buchheit, executive director of the Baltimore National Heritage Area, and Ranger Anokwale to discuss the Find Your Park campaign.	VISIT BALTIMORE	07/10/2016 07:47 AM	014:52
Financial help	MD TODAY - SEG 1 - GUIDEWELL MILLENIAL HOMEOWNERS	Nina Heck from guidewell Financial Solutions offers tips and advice to Millenials looking to become homeowners.	GUIDEWELL FINANCIAL SOLUTIONS	07/17/2016 07:31 AM	010:49
CHILD HEALTH	MD TODAY -	Michele Mueller,	KENNEDY	07/17/2016	014:49

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
	SEG 2 - KENNEDY KRIEGER HOLIDAYS FUND	director of special events for Kennedy Krieger, joins Jeff St. Pierre to talk about the Kennedy Krieger Institute and its Happy Holiday Fund.	KREIGER	07:44 AM	
CHILD HEALTH	MD TODAY - SEG 1 - CASEY CARES 5K	Jeff St. Pierre is joined by Casey Baynes to discuss the upcoming Casey Cares 5K.	CASEY CARES FOUNDATION	07/24/2016 07:28 AM	013:33
Financial help	MD TODAY - SEG 2 - GUIDEWELL RENTERS COUNSELING	Guidewell Financial Solutions' Nina Heck discusses a new housing initiative to help renters.	GUIDEWELL FINANCIAL SOLUTIONS	07/24/2016 07:43 AM	010:13
LOCAL HISTORY	MD TODAY - SEG 1 - BSO 100 YEARS	Jeff St. Pierre is joined by Michael Lisicky, oboist for the Baltimore Symphony Orchestra, to discuss the BSO's 100 <sup>th</sup> anniversary celebrations.	BALTIMORE SYMPHONY ORCHESTRA	07/31/2016 07:32 AM	012:46
ARTS	MD TODAY - SEG 2 - ZAENTZ FUND	Roberto Buso-Garcia, director of the Saul Zaentz Innovation Fund in Film and Media at Johns Hopkins University, discusses a new film program being offered by the fund.	JOHNS HOPKINS UNIVERSITY	07/31/2016 07:46 AM	014:40
CHILD HEALTH	MD TODAY -	Kathleen Davis	ST JUDE	08/07/2016	013:14

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
	SEG 1 - ST. JUDE WALK/RUN 2016	from St. Jude Children's Hospital joins Jeff St. Pierre to discuss the work done by the hospital as well as the upcoming St. Jude Walk/Run to End Childhood Cancer.		07:30 AM	
Financial help	MD TODAY - SEG 2 - GUIDEWELL FINANCIAL-MILLENNIAL HOMEOW	Nina Heck from guidewell Financial Solutions offers tips and advice to Millennials looking to become homeowners.	GUIDEWELL FINANCIAL SOLUTIONS	08/07/2016 07:45 AM	010:49
PARENTING	MD TODAY - SEG 1 - PARENTING TODAY-SELECTING CHILDCARE	The Parenting Today panel discusses best practices when choosing childcare.	PARENTING TODAY	08/14/2016 07:31 AM	013:14
WORKPLACE ETIQUETTE	MD TODAY - SEG 2 - WOMEN TALK-PROFESSIONAL IMAGE	The Women Talk panel discuss how women can uphold a professional image in the workplace.	WOMEN TALK/MARY ABBAJAY	08/14/2016 07:46 AM	015:26
COMMUNITY EVENTS	MD TODAY - SEG 1 - BALTIMORE SEAFOOD FEST	Jeff St. Pierre is joined by Beth Laverick, owner of B Scene Events and Promotions, to discuss the 3 <sup>rd</sup> annual Baltimore Seafood Festival.	B SCENE EVENTS/BETH LAVERICK	08/21/2016 07:30 AM	013:51
WORKPLACE ETIQUETTE	MD TODAY - SEG 2 - WOMEN TALK-VACATIONS	The Women Talk panel discuss taking vacations.	WOMEN TALK/MARY ABBAJAY	08/21/2016 07:45 AM	015:25

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
ANIMAL RESCUE/ADOPTION	MD TODAY - SEG 1 - BALTIMORE HUMANE SOCIETY	The Baltimore Humane Society's Wendy Goldband joins Jeff St. Pierre to discuss DogFest 2016 and other happenings at the Humane Society.	BALT HUMANE SOCIETY	08/28/2016 07:30 AM	013:21
CHILD HEALTH	MD TODAY - SEG 2 - ST. JUDE WALK/RUN	Kathleen Davis from St. Jude Children's Hospital joins Jeff St. Pierre to discuss the work done by the hospital as well as the upcoming St. Jude Walk/Run to End Childhood Cancer.	ST JUDE	08/28/2016 07:46 AM	013:14
CHILD ABUSE PREVENTION	MD TODAY - SEG 1 - FAMILY TREE MARYLAND	Pat Cronin, executive director for the Family Tree, joins Jeff St. Pierre to talk about The Family Tree and what it is all about.	FAMILY TREE MD	09/04/2016 07:29 AM	013:48
TOURISM	MD TODAY - SEG 2 - FORT MCHENRY	Ranger Tim Ertel, music director for the Fort McHenry fife and drum corp, discusses this year's Star Spangled Banner Weekend festivities at the Fort.	FORT MCHENRY	09/04/2016 07:45 AM	013:36
DRUG ABUSE PREVENTION	MD TODAY - SEG 1 - HOMECOMING PROJECT	Jeff St. Pierre is joined by Jackie Siejack, vice president of the board for The Homecoming	HOMECOMING PROJECT	09/11/2016 07:31 AM	014:22

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
		Project, and Joe Ryan, manager of the Office of Drug Control Policy for the Harford County Department of Community Services, to discuss the Homecoming Project and its annual fundraiser, the Blue Jeans and Bow Tie Community Ball.			
CHILD HEALTH	MD TODAY - SEG 1 - ST JUDE WALK/RUN	Kathleen Davis from St. Jude Children's Hospital joins Jeff St. Pierre to discuss the work done by the hospital as well as the upcoming St. Jude Walk/Run to End Childhood Cancer.	ST JUDE	09/18/2016 07:32 AM	013:14
Homelessness	MD TODAY - SEG 2 - JOURNEY HOME BALTIMORE	Chuck Tildon of the United Way and Arsh Mirmiran, co-chair of an Evening of Unexpected Delights, join Jeff St. Pierre to discuss the upcoming fundraiser, An Evening Of Unexpected Delights.	JOURNEY HOME	09/18/2016 07:47 AM	013:19
DRUG ABUSE PREVENTION	Opioid Awareness	Nationally syndicated program focusing on the dangers of	National Program	09/25/2016 07:30 AM	30:00

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
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opioid abuse

**Section II**  
**NETWORK (and/or SYNDICATED) PROGRAMMING**

Section II lists the network-provided (and/or syndicated) programming that the station broadcast during the preceding calendar quarter that addresses community issues.

ISSUE	PROGRAM / TITLE	DESCRIPTION	DATE/TIME	DURATION
<p>politics, communication, media, social issues</p> <p>health, agriculture &amp; aquaculture, environment</p>	<b>VIEWPOINTS</b>	<p><b>SEGMENT 1: I'm Right, and You're an Idiot: Making public discourse less toxic</b></p> <p><b>SEGMENT 2: Healthier Eating: It doesn't have to be boring or bland</b></p>	<p><b>07/03/2016</b> <b>07:02 am</b></p>	<b>27:56</b>
<p>children &amp; family issues, education, mental health</p> <p>gender issues, employment, equality, media</p>	<b>VIEWPOINTS</b>	<p><b>SEGMENT 1: The Power of Introverts</b></p> <p><b>SEGMENT 2: Men, Women and Equality</b></p>	<p><b>07/10/2016</b> <b>07:01 AM</b></p>	<b>27:56</b>
<p>public health, infrastructure, technology, water issues</p> <p>communication, politics, business, law enforcement</p>	<b>VIEWPOINTS</b>	<p><b>SEGMENT 1: The End of Water as We Know It: Making water safe</b></p> <p><b>SEGMENT 2: People Skills: Getting what you want from others</b></p>	<p><b>07/17/2016</b> <b>07:02 AM</b></p>	<b>27:58</b>
<p>personal finance, employment, education, mental health, consumerism</p> <p>science &amp; technology, animals &amp; health, medicine</p>	<b>VIEWPOINTS</b>	<p><b>SEGMENT 1: Financial Anxiety: What it is and how to alleviate it</b></p> <p><b>SEGMENT 2: Measuring Animal Intelligence: How smart <i>are</i> they?</b></p>	<p><b>07/24/2016</b> <b>06:58 AM</b></p>	<b>27:56</b>
<p>political activism, the arts, education, law enforcement, politics</p> <p>journalism, military, prisons, communication, technology, drugs</p>	<b>VIEWPOINTS</b>	<p><b>SEGMENT 1: Serious Play: Using tactical performance as protest</b></p> <p><b>SEGMENT 2: News Magazines: A veteran reporter talks about his life at Life magazine</b></p>	<p><b>07/31/2016</b> <b>07:03 AM</b></p>	<b>27:59</b>



gun laws, crime, commerce, politics, legislation  philanthropy, business, personal finance, non-profits, government	<b>VIEWPOINTS</b>	<b>SEGMENT 1: Gun Violence and Gun Control</b>  <b>SEGMENT 2: Philanthropy: Finding a good fit and making an impact</b>	<b>08/07/2016 07:00 AM</b>	<b>27:57</b>
the intellectually disabled, commerce, poverty, agriculture, civil rights, law  war, genocide, education, immigration	<b>VIEWPOINTS</b>	<b>SEGMENT 1: The Boys in the Bunkhouse: Intellectually-challenged men in servitude</b>  <b>SEGMENT 2: A Young Boy Remembers the Holocaust</b>	<b>08/14/2016 07:01 AM</b>	<b>27:57</b>
politics & campaigns, psychology, minorities, media & communications  religion, ethnicity & culture, family issues, entertainment & media	<b>VIEWPOINTS</b>	<b>SEGMENT 1: Trump Bubbles: High-conflict politicians</b>  <b>SEGMENT 2: The Importance of Names</b>	<b>08/21/2016 07:00 AM</b>	<b>27:57</b>
politics, campaigns, women's issues, African-American issues  children & family issues, nutrition, health and wellness	<b>VIEWPOINTS</b>	<b>SEGMENT 1: Women Running for President: We'll hear about four of the most prominent</b>  <b>SEGMENT 2: Kids and Nutrition: Getting them to eat more healthy foods</b>	<b>08/28/2016 07:01 AM</b>	<b>27:57</b>
climate change, economy, technology, community action, government  consumerism, women's issues, health and well-being, manufacturing	<b>VIEWPOINTS</b>	<b>SEGMENT 1: The Climate Change Mindset</b>  <b>SEGMENT 2: Fashion: How It Affects Body Image, Health, and the Environment</b>	<b>09/04/2016 06:59 AM</b>	<b>27:55</b>
technology, privacy issues, law, crime, media  natural resources, emergency response, science, agriculture	<b>VIEWPOINTS</b>	<b>SEGMENT 1: Cyber Security and Restoring Reputations</b>  <b>SEGMENT 2: The Benefits of Forest Fires</b>	<b>09/11/2016 07:02 AM</b>	<b>27:58</b>
mental & physical health, employment, family issues  elderly, healthcare, labor & employment, government, immigrant workers	<b>VIEWPOINTS</b>	<b>SEGMENT 1: Emotional Agility: The key to getting things done</b>  <b>SEGMENT 2: Eldercare: Who will take care of all the boomers?</b>	<b>09/18/2016 07:02 AM</b>	<b>27:58</b>
politics, civil rights, government, crime, organized labor  natural disasters, families, health & well being, infrastructure	<b>VIEWPOINTS</b>	<b>SEGMENT 1: Robert Kennedy: Remembering a fallen icon</b>  <b>SEGMENT 2: Disaster Response: Strategies for an emergency</b>	<b>09/25/2016 07:01 AM</b>	<b>27:58</b>

(Insert network and/or syndicator-provided programs lists here.)

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**Section III**  
**PUBLIC SERVICE ANNOUNCEMENTS**

Section III lists public service announcements that the station broadcast during the preceding calendar quarter that address community issues.

<b>ISSUE</b>	<b>ORGANIZATION OR TITLE</b>	<b>DURATION</b>	<b>RUNS</b>
COMMUNITY INVOLVEMENT	BALT PSA UNITED WAY	000:40	051
HEALTH	PSA NATL BRAIN TUMOR SOCIETY	000:43	024
MILITARY AND VETERANS	PSA/SHOW YOUR STRIPES	000:30	090
EDUCATION	GLOBAL CITIZEN FESTIVAL	000:31	002
EDUCATION	SUMMER LEARNING	000:31	023
GENDER EQUITY	GLOBAL CITIZEN FESTIVAL	000:32	002
MILITARY AND VETERANS	BOB WOODRUFF FOUNDATION	000:30	011
MILITARY AND VETERANS	SHOW YOUR STRIPES	000:30	002
OPIOID AWARENESS WEEK	PSA-OPIOID AWARENESS WEEK PSA SHOW	027:29	001
POVERTY	GLOBAL CITIZEN FESTIVAL	000:28	003