

WPOC  
Baltimore, MD  
Quarterly Issues/Programs List  
Second Quarter, 2016  
07/05/2016

WPOC  
Quarterly Issues/Programs List

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WPOC provides its listeners with programming and public service announcements that address issues of concern to our local community. Among the issues determined to be of most concern to the community during the preceding calendar quarter were:

- **ANIMAL RESCUE/ADOPTION:** Jeff St. Pierre is joined by John Rallo, co-chair of Pawject Runway, to discuss the 4<sup>th</sup> annual event that benefits the Baltimore Animal Rescue and Care Shelter.
- **CANCER SUPPORT:** Tejan Hichkad joins Jeff St. Pierre to discuss the 3<sup>rd</sup> annual Amanda Hichkad CCA Celebration Walk.
- **CHILD ABUSE PREVENTION:** Jenny Trust, director of development for the Baltimore Child Abuse Center, joins Jeff St. Pierre to discuss the Be A Hero Fundraiser and how it benefits the BCAC.
- **CHILD HEALTH:**
  - Denny Donovan, planning board member for Hope in the Harbor, joins Jeff St. Pierre to discuss the upcoming Hope in the Harbor event to raise money for St. Jude Children's Research Hospital.
  - Kennedy Krieger's Elisa Delia and Theresa Macheski join Jeff St. Pierre to discuss ROAR for Kids, an annual event that brings children with developmental disabilities, and their families, together to raise funds for Kennedy Krieger and the programs offered there.
- **Community Development:** Colleen Krygiel, field marketing manager for Dunkin Brands, and Esther Ward, 2015 Community Hero Award recipient, join Jeff St. Pierre to talk about the nomination process for the 2016 Dunkin Donuts Community Hero Award.
- **COMMUNITY EVENTS:**
  - Jeff St. Pierre is joined by Beth Laverick, owner of BScene Events and Promotions, to discuss the 2<sup>nd</sup> annual Baltimore Wine Festival.
  - Brock Yetso, president and CEO of the Ullman Cancer Fund for Young Adults, and Jessica Normington, executive director for the Pikesville Chamber of Commerce, discuss the annual Miles That Matter Pikesville 5K that benefits the Ullman Cancer Fund.
- **DISASTER RELIEF:** Brittany Fowler, regional communications officer for the Red Cross of the Greater Chesapeake Region, joins Jeff St. Pierre to discuss fire preparedness and other emergency plans for families.
- **EDUCATION/LITERACY:** Laurie DeYoung talks with Debbie Clarke Moderow about her efforts to run in the infamous Iditarod race.
- **ENVIRONMENT:**
  - Paul Cavaliere, manager of Race Pace Bicycles, joins Jeff St. Pierre to discuss National Bike to Work Month and the importance of finding better options than driving cars to work everyday.

- Director of the Waterfront Partnership’s Healthy Harbor Initiative, Adam Lindquist, joins Jeff St. Pierre to discuss the Waterfront Partnership’s ongoing efforts to clean up Baltimore’s Inner Harbor.
- **Financial help:**
  - Nancy Stark, Guidewell Financial Solutions’ director of public affairs, joins Jeff St. Pierre to inform the public about a new community partnership that has been developed to promote financial and housing literacy in Baltimore.
  - Jeff St. Pierre is joined by Guidewell Financial Solutions’ Nina Heck and Shirley Benning to discuss new financial coaching options being offered at Guidewell Financial.
  - Helene Raynaud and Nina Heck from Guidewell Financial Services join Jeff St. Pierre to discuss their upcoming 50<sup>th</sup> anniversary, the celebrations surrounding it and where the organization is going in the future.
- **HEALTH AND FITNESS:** Jennifer Quinn, marketing director for Marley Station, and Marsella Haskin-Hare, community programs director for Hands of Hope, discuss the Spring Into Health Expo being held at Marley Station and benefitting Hands of Hope.
- **READING/LITERACY:** Jeff St. Pierre is joined by Mary Hastler, CEO of the Harford County Public Library, to discuss upcoming changes and events at the various Harford County Public Library locations.
- **TRAVEL:** Author and TV writer, Steve Hely, joins Laury DeYoung to discuss his latest book, The Wonder Trail: True Stories from Los Angeles to the End of the World.
- **VETERANS:** Stephanie Wiggins, assistant program coordinator for the Maryland Center for Veterans Education and Training, and Dexter Daniel, former student of MCVET and alumni, discuss MCVET, it’s programs and the upcoming 5K/10K walk or Run on May 29<sup>th</sup>.

**Section I  
LOCAL PROGRAMMING**

Section I lists regularly-scheduled and special programs that represent the station's issue-responsive programming providing the most significant treatment of the issues listed above for the calendar quarter.

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
CHILD HEALTH	MD TODAY - SEG 1 - MARYLAND TODAY - HOPE IN THE HARBOR	Denny Donovan, planning board member for Hope in the Harbor, joins Jeff St. Pierre to discuss the upcoming Hope in the Harbor event to raise money for St. Jude Children’s Research	HOPE IN THE HARBOR/DENNY	04/03/2016 07:29 AM	012:25

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
		Hospital.			
CHILD HEALTH	MD TODAY - SEG 2 - ROAR FOR KIDS	Kennedy Krieger's Elisa Delia and Theresa Macheski join Jeff St. Pierre to discuss ROAR for Kids, an annual event that brings children with developmental disabilities, and their families, together to raise funds for Kennedy Krieger and the programs offered there.	KENNEDY KREIGER	04/03/2016 07:43 AM	011:34
CANCER SUPPORT	MD TODAY - SEG 1 - AMANDA HICHKAD WALK 2016	Tejan Hichkad joins Jeff St. Pierre to discuss the 3 <sup>rd</sup> annual Amanda Hichkad CCA Celebration Walk.	CANCER LIFENET/CCA	04/10/2016 07:31 AM	015:38
EDUCATION/LITERACY	MD TODAY - SEG 2 - DEBBIE CLARK MODEROW	Laurie DeYoung talks with Debbie Clarke Moderow about her efforts to run in the infamous Iditarod race.	DEBBIE CLARKE MODEROW	04/10/2016 07:48 AM	012:59
CHILD ABUSE PREVENTION	MD TODAY - SEG 1 - BALT CHILD ABUSE CENTER	Jenny Trust, director of development for the Baltimore Child Abuse Center, joins Jeff St. Pierre to discuss the Be A Hero Fundraiser and how it benefits the BCAC.	BCAC	04/17/2016 07:31 AM	014:43
Financial help	MD TODAY - SEG 2 -	Helene Raynaud and Nina Heck	GUIDEWELL FINANCIAL	04/17/2016 07:48 AM	012:54

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
	GUIDEWELL FINANCIAL OPEN HOUSE	from Guidewell Financial Services join Jeff St. Pierre to discuss their upcoming 50 <sup>th</sup> anniversary, the celebrations surrounding it and where the organization is going in the future.	SOLUTIONS		
ANIMAL RESCUE/ADOPTION	MD TODAY - SEG 1 - PAWJECT RUNWAY	Jeff St. Pierre is joined by John Rallo, co-chair of Pawject Runway, to discuss the 4 <sup>th</sup> annual event that benefits the Baltimore Animal Rescue and Care Shelter.	BARCS	04/24/2016 07:31 AM	014:09
HEALTH AND FITNESS	MD TODAY - SEG 2 - SPRING INTO HEALTH EXPO	Jennifer Quinn, marketing director for Marley Station, and Marsella Haskin-Hare, community programs director for Hands of Hope, discuss the Spring Into Health Expo being held at Marley Station and benefitting Hands of Hope.	HANDS OF HOPE	04/24/2016 07:47 AM	011:58
READING/LITERACY	MD TODAY - SEG 1 - HARFORD COUNTY LIBRARY	Jeff St. Pierre is joined by Mary Hastler, CEO of the Harford County Public Library, to discuss upcoming changes and	HARFORD COUNTY LIBRARY	05/08/2016 07:33 AM	012:54

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
		events at the various Harford County Public Library locations.			
Community development	MD TODAY - SEG 2 - DUNKIN DONUTS HERO	Colleen Krygiel, field marketing manager for Dunkin Brands, and Esther Ward, 2015 Community Hero Award recipient, join Jeff St. Pierre to talk about the nomination process for the 2016 Dunkin Donuts Community Hero Award.	DUNKIN DONUTS	05/08/2016 07:48 AM	011:51
COMMUNTIY EVENTS	MD TODAY - SEG 1 - BALTIMORE WINE FEST	Jeff St. Pierre is joined by Beth Laverick, owner of BScene Events and Promotions, to discuss the 2 <sup>nd</sup> annual Baltimore Wine Festival.	B SCENE EVENTS/BETH LAVERICK	05/15/2016 07:32 AM	012:30
ENVIRONMENT	MD TODAY - SEG 2 - BIKE TO WORK DAY	Paul Cavalieri, manager of Race Pace Bickycles, joins Jeff St. Pierre to discuss National Bike to Work Month and the importance of finding better options than driving cars to work everyday.	RACE PACE BICYCLES	05/15/2016 07:47 AM	013:50
COMMUNTIY EVENTS	MD TODAY - SEG 1 - BALTIMORE WINE FEST	Jeff St. Pierre is joined by Beth Laverick, owner of BScene Events and Promotions, to discuss the 2 <sup>nd</sup>	B SCENE EVENTS/BETH LAVERICK	05/22/2016 07:31 AM	012:30

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
		annual Baltimore Wine Festival.			
VETERANS	MD TODAY - SEG 2 - MCVET 5K/10K	Stephanie Wiggins, assistant program coordinator for the Maryland Center for Veterans Education and Training, and Dexter Daniel, former student of MCVET and alumni, discuss MCVET, it's programs and the upcoming 5K/10K walk or Run on May 29 <sup>th</sup> .	MCVET	05/22/2016 07:45 AM	013:48
COMMUNITY EVENTS	MD TODAY - SEG 1 - BALTIMORE WOMEN'S CLASSIC	Jeff St. Pierre is joined by Charm City Run's Kelly Dees to discuss the upcoming Baltimore Women's Classic 5K.	CHARM CITY RUN	05/29/2016 07:33 AM	013:15
ENVIRONMENT	MD TODAY - SEG 2 - WATERFRONT PARTNERSHIP	Director of the Waterfront Partnership's Healthy Harbor Initiative, Adam Lindquist, joins Jeff St. Pierre to discuss the Waterfront Partnership's ongoing efforts to clean up Baltimore's Inner Harbor.	WATERFRONT PARTNERSHIP	05/29/2016 07:48 AM	012:57
COMMUNITY EVENTS	MD TODAY - SEG 1 - PIKESVILLE 5K	Brock Yetso, president and CEO of the Ullman Cancer Fund for Young Adults, and Jessica	ULLMAN CANCER FUND	06/05/2016 07:31 AM	012:45

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
		Normington, executive director for the Pikesville Chamber of Commerce, discuss the annual Miles That Matter Pikesville 5K that benefits the Ullman Cancer Fund.			
Financial help	MD TODAY - SEG 2 - GUIDEWELL PARTNERSHIP	Nancy Stark, Guidewell Financial Solutions' director of public affairs, joins Jeff St. Pierre to inform the public about a new community partnership that has been developed to promote financial and housing literacy in Baltimore.	GUIDEWELL FINANCIAL SOLUTIONS	06/05/2016 07:45 AM	012:39
Financial help	MD TODAY - SEG 1 - GUIDEWELL FINANCIAL COACHING	Jeff St. Pierre is joined by Guidewell Financial Solutions' Nina Heck and Shirley Benning to discuss new financial coaching options being offered at Guidewell Financial.	GUIDEWELL FINANCIAL SOLUTIONS	06/12/2016 07:31 AM	013:56
COMMUNITY EVENTS	MD TODAY - SEG 2 - BALT WINE FEST	Jeff St. Pierre is joined by Beth Laverick, owner of BScene Events and Promotions, to	B SCENE EVENTS/BETH LAVERICK	06/12/2016 07:46 AM	012:30

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
		discuss the 2 <sup>nd</sup> annual Baltimore Wine Festival.			
DISASTER RELIEF	MD TODAY - SEG 1 - RED CROSS - PREPAREDNESS	Brittany Fowler, regional communications officer for the Red Cross of the Greater Chesapeake Region, joins Jeff St. Pierre to discuss fire preparedness and other emergency plans for families.	RED CROSS/BRITTANY FOWLER	06/19/2016 07:30 AM	013:33
COMMUNITY EVENTS	MD TODAY - SEG 2 - PIKESVILLE 5K	Brock Yetso, president and CEO of the Ullman Cancer Fund for Young Adults, and Jessica Normington, executive director for the Pikesville Chamber of Commerce, discuss the annual Miles That Matter Pikesville 5K that benefits the Ullman Cancer Fund.	ULLMAN CANCER FUND	06/19/2016 07:45 AM	012:45
TRAVEL	MD TODAY - SEG 1 - STEVE HELY INTERVIEW	Author and TV writer, Steve Hely, joins Laury DeYoung to discuss his latest book, The Wonder Trail: True Stories from Los Angeles to the End of the World.	STEVE HELY	06/26/2016 07:30 AM	013:37



ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
Financial help	MD TODAY - SEG 2 - GUIDEWELL FINANCIAL COACHING	Jeff St. Pierre is joined by Guidewell Financial Solutions' Nina Heck and Shirley Benning to discuss new financial coaching options being offered at Guidewell Financial.	GUIDEWELL FINANCIAL SOLUTIONS	06/26/2016 07:45 AM	013:56

**Section II**  
**NETWORK (and/or SYNDICATED) PROGRAMMING**

Section II lists the network-provided (and/or syndicated) programming that the station broadcast during the preceding calendar quarter that addresses community issues.

ISSUE	PROGRAM / TITLE	DESCRIPTION	DATE/TIME	DURATION
science & technology, recreation, education, urban infrastructure  employment, crime, psychology & mental health	VIEWPOINTS	Astronomical Wonders: What's coming up this year?  The Whole Truth: How do you know if someone is lying?	04/03/2016 7:00	27:58
literature, war, transportation, crime, prisons  education, child health, recreation, mental health	VIEWPOINTS	Writing Historical Fiction: How it's written well and why it touches our hearts  The Importance of Recess	04/10/2016 7:01	27:59

<p>government, elections, civic engagement, economics</p> <p>politics, war, the presidency, foreign affairs</p>	<p><b>VIEWPOINTS</b></p>	<p>Encouraging Young People to Vote</p> <p>Louisa Adams: The extraordinary First Lady you've never heard of</p>	<p>04/17/2016 7:01</p>	<p>27:55</p>
<p>law, education, business, student loans</p> <p>African American issues, activism, the presidency, politics</p>	<p><b>VIEWPOINTS</b></p>	<p>Too Many Lawyers...Not Enough Law Jobs</p> <p>What African Americans Think of the First Black President</p>	<p>4/24/2016 7:00</p>	<p>27:58</p>
<p>drugs, business &amp; finance, entrepreneurship, agriculture, medicine, law</p> <p>personal finance, elder issues, employment &amp; wages</p>	<p><b>VIEWPOINTS</b></p>	<p>The Business of Legalized Marijuana</p> <p>The "M" Word: Having the money talk with family</p>	<p>5/01/2016 7:01</p>	<p>27:58</p>
<p>medicine, technology, entrepreneurship, business, government regulations, diversity, education</p> <p>educational system, technology, adult learning</p>	<p><b>VIEWPOINTS</b></p>	<p>The Third Wave: An internet pioneer talks technology</p> <p>Math Class: Why is it so hard? How can we make it easier?</p>	<p>5/08/2016 7:03</p>	<p>27:59</p>

<p>military &amp; veterans, community action, philanthropy, war</p> <p>wellness, exercise &amp; recreation, mental &amp; physical therapy</p>	<p><b>VIEWPOINTS</b></p>	<p>Carry the Load: Remembering the true meaning of Memorial Day</p> <p>Stress: Why we have it and how to relieve it</p>	<p>5/15/2016 7:02</p>	<p>27:58</p>
<p>environment, agriculture, public safety</p> <p>consumerism, family issues</p>	<p><b>VIEWPOINTS</b></p>	<p>Invasive Species: Are they ever good for the environment?</p> <p>Getting Rid of Clutter: It can help more than you think!</p>	<p>5/22/2016 7:01</p>	<p>27:59</p>
<p>food &amp; nutrition, marketing, ethnic &amp; regional culture</p> <p>pets, science, public safety</p>	<p><b>VIEWPOINTS</b></p>	<p>Meat, BBQ and Favorite Foods: Why we eat what we eat</p> <p>What the Dog Knows: How search dogs follow scent</p>	<p>5/29/2016 7:03</p>	<p>27:57</p>
<p>travel, culture, war, environment, politics, art</p> <p>consumerism, science, business &amp; marketing, media</p>	<p><b>VIEWPOINTS</b></p>	<p>Travel, People and Freedom: A journalist's travels inform his life</p> <p>Brand Seduction: Are you sure why you buy what you buy?</p>	<p>6/05/2016 7:02</p>	<p>27:58</p>

<p>mental health, business, the arts, education</p> <p>transportation, public safety, education, media</p>	<b>VIEWPOINTS</b>	<p>Public Speaking: It doesn't have to be a scary, anxious situation</p> <p>Summer Driving Safety: Advice from Hollywood's Top Driver</p>	<p>6/12/2016 7:01</p>	<p>27:58</p>
<p>the justice system, prisons, children, crime</p> <p>education, African- American issues, women's issues, the juvenile justice system, social justice</p>	<b>VIEWPOINTS</b>	<p>Juvenile Justice Part 1</p> <p>Juvenile Justice Part 2</p>	<p>6/19/2016 7:01</p>	<p>27:58</p>
<p>military, psychology, children and family issues, education</p> <p>culture, family, gender issues, community issues, environment</p>	<b>VIEWPOINTS</b>	<p>Grit: The passion and perseverance to succeed</p> <p>Elizabeth Marshall Thomas: Lessons in survival and equality from the Bushmen</p>	<p>6/26/2016 7:00</p>	<p>27:59</p>

(Insert network and/or syndicator-provided programs lists here.)

**Section III  
PUBLIC SERVICE ANNOUNCEMENTS**

Section III lists public service announcements that the station broadcast during the preceding calendar quarter that address community issues.

<b>ISSUE</b>	<b>ORGANIZATION OR TITLE</b>	<b>DURATION</b>	<b>RUNS</b>
Health/Diseases	CADE FOUNDATION	000:23	027
MILITARY AND VETERANS	PSA/SHOW YOUR STRIPES	000:30	029

<b>ISSUE</b>	<b>ORGANIZATION OR TITLE</b>	<b>DURATION</b>	<b>RUNS</b>
MILITARY AND VETERANS	PSA/SHOW YOUR STRIPES	000:31	058
COMMUNITY INVOLVEMENT	NATIONAL POLICE WEEK	000:30	001
COMMUNITY INVOLVEMENT	OUTNUMBER HUNGER	000:30	009
HEALTH AND FITNESS	PROSTATE CANCER FOUNDATION	000:33	025
MILITARY AND VETERANS	SHOW YOUR STRIPES	000:30	024