

WPOC
Baltimore, MD
Quarterly Issues/Programs List
First Quarter, 2017
03/31/2017

WPOC
Quarterly Issues/Programs List

WPOC provides its listeners with programming and public service announcements that address issues of concern to our local community. Among the issues determined to be of most concern to the community during the preceding calendar quarter were:

- **AFRICAN AMERICAN HISTORY:** Christine Tolbert and Iris Leigh Barnes discuss the Hosanna School Museum's 150th Anniversary Banquet.
- **CANCER SUPPORT:** Sophie Sabbage, author of *The Cancer Whisperer*, discusses her new book and her personal story.
- **CHILD ABUSE PREVENTION:**
 - Jeff St. Pierre is joined by Jackie Dilworth, communications manager for The Family Tree to discuss the organization and how it benefits residents in the Baltimore area.
 - Adam Rosenberg, executive director for the Baltimore Child Abuse Center, and Colby Simon, co-chair for the Be A Hero Gala, join Jeff St. Pierre to talk about the Baltimore Child Abuse Center and their upcoming fundraiser, the Be A Hero Gala.
- **CHILD HEALTH:**
 - Jeff St. Pierre is joined by Casey Baynes, founder and executive director of Casey Cares, to discuss the upcoming "Casey Cares Gala" to benefit the organization.
 - Mark Furst, Senior VP of External Relations at Kennedy Krieger Institute, and Theresa Macheski, special events coordinator at Kennedy Krieger Institute, discuss their ROAR for Kids fundraiser.
 - The Parenting Today panel discuss the best ways for parents to manage stress in their children.
- **EMPLOYMENT:** Kimberly Neal from TranZed Apprenticeship Services, and Roy White from Diverse Concepts Inc, join Jeff St. Pierre to discuss the opportunities provided by TranZed Apprenticeship Services.
- **Financial help:**
 - Tim Simonton, director for housing and community development at Guidewell Financial Solutions, discusses fair housing initiatives.
 - Nina Heck from Guidewell Financial Solutions discusses how to be prepared financially for unexpected medical expenses.
 - Sara Johnson, director of the Baltimore CASH Campaign joins Jeff St. Pierre to discuss free tax prep services being offered to low income residents of the Baltimore area.
 - Sara Johnson, director of the Baltimore CASH Campaign, and Sherrice Davis, Vice President and regional community reinvestment officer for M&T Bank, join Jeff St. Pierre to discuss the annual Money Power Day event.
- **Habitat for Humanity:** Jeff St. Pierre is joined by Steve Pomplon, director of social service for Notre Dame Prep, and Mary Kate Helm, a Notre Dame Prep alumna, to discuss NDP's annual Habitat for Humanity trip to Starkville, Mississippi.

- **HEALTH CANCER PREVENTION:** Jeff St. Pierre is joined by Michael Greenebaum to talk about the Maryland Half Marathon and Greenebaum Comprehensive Cancer Center.
- **LEARNING DISABILITIES:** Bob Morton and Marcy Kolodny discuss the history and mission of the Dyslexia Tutoring Program.
- **PARENTING:** The Parenting Today panel discuss the best ways for parents to manage stress in their children.
- **PERSONAL GROWTH:** Life coach, Jenny Blake, joins Jeff St. Pierre to talk about her new book, Pivot.
- **TOURISM:** Megan Bosse, communications associate for the Baltimore Office of Promotion and the Arts, joins Jeff St. Pierre to talk about the 2nd annual Light City Baltimore Festival.
- **YOUTH ENGAGEMENT:** Bernie Lucas is joined by Max Levit, founder and executive director of Leveling the Playing Field, to discuss the organization and it's mission.

**Section I
LOCAL PROGRAMMING**

Section I lists regularly-scheduled and special programs that represent the station's issue-responsive programming providing the most significant treatment of the issues listed above for the calendar quarter.

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
CHILD ABUSE PREVENTION	MD TODAY - SEG 1 - FAMILY TREE	Jeff St. Pierre is joined by Jackie Dilworth, communications manager for The Family Tree to discuss the organization and how it benefits residents in the Baltimore area.	FAMILY TREE MD	01/01/2017 06:02 AM	013:54
Financial help	MD TODAY - SEG 2 - GUIDEWELL FAIR HOUSING	Tim Simonton, director for housing and community development at Guidewell Financial Solutions, discusses fair housing initiatives.	GUIDEWELL FINANCIAL SOLUTIONS	01/01/2017 06:21 AM	013:12
YOUTH	MD TODAY - SEG 1	Bernie Lucas is	LEVELING THE	01/08/2017	015:24

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
ENGAGEMENT	- LEVELING THE PLAYING FIELD	joined by Max Levit, founder and executive director of Leveling the Playing Field, to discuss the organization and it's mission.	PLAYING FIELD	06:01 AM	
PARENTING	MD TODAY - SEG 2 - PARENTING TODAY/MANAGING STRESS	The Parenting Today panel discuss the best ways for parents to manage stress in their children.	PARENTING TODAY	01/08/2017 06:22 AM	012:32
EMPLOYMENT	MD TODAY - SEG 1 - TRANZED APPRENTICESHIP	Kimberly Neal from TranZed Apprenticeship Services, and Roy White from Diverse Concepts Inc, join Jeff St. Pierre to discuss the opportunities provided by TranZed Apprenticeship Services.	TRANZED APPRENTICESHIP	01/15/2017 06:02 AM	013:07
LEARNING DISABILITIES	MD TODAY - SEG 2 - DYSLEXIA TUTORING PROGRAM	Bob Morton and Marcy Kolodny discuss the history and mission of the Dyslexia Tutoring Program.	DYSLEXIA TUTORING PROGRAM	01/15/2017 06:21 AM	013:55
PERSONAL GROWTH	MD TODAY - SEG 1 - JENNY BLAKE PIVOT	Life coach, Jenny Blake, joins Jeff St. Pierre to talk about her new book, Pivot.	JENNY BLAKE	01/22/2017 06:00 AM	015:23
Financial help	MD TODAY - SEG 2 - GUIDEWELL MEDICAL EXPENSES	Nina Heck from Guidewell Financial Solutions discusses how to be prepared financially for unexpected	GUIDEWELL FINANCIAL SOLUTIONS	01/22/2017 06:22 AM	013:10

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
		medical expenses.			
Financial help	MD TODAY - SEG 1 - BALTIMORE CASH FREE TAXES	Sara Johnson, director of the Baltimore CASH Campaign joins Jeff St. Pierre to discuss free tax prep services being offered to low income residents of the Baltimore area.	BALT CASH CAMPAIGN	02/05/2017 06:01 AM	012:54
CANCER SUPPORT	MD TODAY - SEG 2 - SOPHIE SABBAGE INTERVIEW	Sophie Sabbage, author of The Cancer Whisperer, discusses her new book and her personal story.	SOPHIE SABBAGE	02/05/2017 06:19 AM	010:56
CHILD ABUSE PREVENTION	MD TODAY - SEG 1 - FAMILY TREE BALTIMORE	Jeff St. Pierre is joined by Jackie Dilworth, communications manager for The Family Tree to discuss the organization and how it benefits residents in the Baltimore area.	FAMILY TREE MD	02/12/2017 06:00 AM	013:54
Financial help	MD TODAY - SEG 2 - GUIDEWELL FINANCIAL/FAIR HOUSING	Tim Simonton, director for housing and community development at Guidewell Financial Solutions, discusses fair housing initiatives.	GUIDEWELL FINANCIAL SOLUTIONS	02/12/2017 06:19 AM	013:12
CHILD HEALTH	MD TODAY - SEG 1 - CASEY CARES GALA	Jeff St. Pierre is joined by Casey Baynes, founder and executive director of Casey Cares, to discuss	CASEY CARES FOUNDATION	02/19/2017 06:02 AM	013:54

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
		the upcoming "Casey Cares Gala" to benefit the organization.			
Financial help	MD TODAY - SEG 2 - BALTIMORE CASH FREE TAX PREP	Sara Johnson, director of the Baltimore CASH Campaign joins Jeff St. Pierre to discuss free tax prep services being offered to low income residents of the Baltimore area.	BALT CASH CAMPAIGN	02/19/2017 06:21 AM	012:54
TOURISM	MD TODAY - SEG 1 - LIGHT CITY BALTIMORE	Megan Bosse, communications associate for the Baltimore Office of Promotion and the Arts, joins Jeff St. Pierre to talk about the 2 nd annual Light City Baltimore Festival.	LIGHT CITY	02/26/2017 06:02 AM	014:06
CHILD HEALTH	MD TODAY - SEG 2 - CASEY CARES	Jeff St. Pierre is joined by Casey Baynes, founder and executive director of Casey Cares, to discuss the upcoming "Casey Cares Gala" to benefit the organization.	CASEY CARES FOUNDATION	02/26/2017 06:20 AM	013:54
CHILD ABUSE PREVENTION	MD TODAY - SEG 1 - BALTIMORE CHILD ABUSE CENTER	Adam Rosenberg, executive director for the Baltimore Child Abuse Center, and Colby Simon, co-chair for the Be A Hero Gala, join Jeff St. Pierre to talk about the Baltimore Child Abuse Center	BCAC	03/05/2017 06:03 AM	015:50

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
		and their upcoming fundraiser, the Be A Hero Gala.			
CHILD HEALTH	MD TODAY - SEG 2 - PARENTING TODAY: MANAGING STRESS	The Parenting Today panel discuss the best ways for parents to manage stress in their children.	CASEY CARES FOUNDATION	03/05/2017 06:24 AM	012:32
HEALTH CANCER PREVENTION	MD TODAY - SEG 1 - MARYLAND HALF MARATHON	Jeff St. Pierre is joined by Michael Greenebaum to talk about the Maryland Half Marathon and Greenebaum Comprehensive Cancer Center.	MD HALF MARATHON	03/12/2017 06:01 AM	012:55
CHILD HEALTH	MD TODAY - SEG 2 - BALTIMORE CASH FREE TAXES	Sara Johnson, director of the Baltimore CASH Campaign joins Jeff St. Pierre to discuss free tax prep services being offered to low income residents of the Baltimore area.	CASEY CARES FOUNDATION	03/12/2017 06:19 AM	012:54
Financial help	MD TODAY - SEG 1 - MONEY POWER DAY	Sara Johnson, director for the Baltimore CASH Campaign, and Sherrice Davis, Vice President and regional community reinvestment officer for M&T Bank, join Jeff St. Pierre to discuss the annual Money Power Day event.	BALT CASH CAMPAIGN	03/19/2017 06:00 AM	015:05
AFRICAN AMERICAN	MD TODAY - SEG 2 - HOSANNA	Christine Tolbert and Iris Leigh	HOSANNA SCHOOL	03/19/2017 06:20 AM	013:22

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
HISTORY	SCHOOL MUSEUM	Barnes discuss the Hosanna School Museum's 150 th Anniversary Banquet.	MUSEUM		
Habitat for Humanity	MD TODAY - SEG 1 - NOTRE DAME PREP HABITAT	Jeff St. Pierre is joined by Steve Pomplon, director of social service for Notre Dame Prep, and Mary Kate Helm, a Notre Dame Prep alumna, to discuss NDP's annual Habitat for Humanity trip to Starkville, Mississippi.	NOTRE DAME PREP	03/26/2017 06:01 AM	016:16
CHILD HEALTH	MD TODAY - SEG 2 - KENNEDY KRIEGER ROAR FOR KIDS	Mark Furst, Senior VP of External Relations at Kennedy Krieger Institute, and Theresa Macheski, special events coordinator at Kennedy Krieger Institute, discuss their ROAR for Kids fundraiser.	KENNEDY KRIEGER	03/26/2017 06:23 AM	014:37

**Section II
NETWORK (and/or SYNDICATED) PROGRAMMING**

Section II lists the network-provided (and/or syndicated) programming that the station broadcast during the preceding calendar quarter that addresses community issues.

ISSUE	PROGRAM / TITLE	DESCRIPTION	DATE/TIME	DURATION
-------	-----------------	-------------	-----------	----------

(Insert network and/or syndicator-provided programs lists here.)

**Section III
PUBLIC SERVICE ANNOUNCEMENTS**

Section III lists public service announcements that the station broadcast during the preceding calendar quarter that address community issues.

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
HEALTH AND FITNESS	FRUITS AND VEGGIES	000:30	015
MILITARY AND VETERANS	SHOW YOUR STRIPES	000:30	009
PEACE	PEACE IN THE STREETS	000:31	009