

WPOC
 Baltimore, MD
 Quarterly Issues/Programs List
 Third Quarter, 2021
 04/16/2019
 WPOC

Quarterly Issues/Programs List

WPOC provides its listeners with programming and public service announcements that address issues of concern to our local community. Among the issues determined to be of most concern to the community during the preceding calendar quarter were:

**Section I
 LOCAL PROGRAMMING**

Section I lists regularly-scheduled and special programs that represent the station's issue-responsive programming providing the most significant treatment of the issues listed above for the calendar quarter.

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
CHILD HEALTH	MD TODAY - SEG 1 - CASEY CARES 5K	Casey Baynes from Casey Cares discusses their upcoming 5K fundraiser taking place in August.	CASEY CARES FOUNDATION	07/04/2021 06:00 AM	014:57
ANIMAL RESCUE/ADOPTION	MD TODAY - SEG 2 - BALTIMORE COLLEGETOWN NETWORK	Kirsten Brinley from the Baltimore Collegetown Network discusses their mission to help students and colleges.	HUMANE SOCIETY	07/04/2021 06:15 AM	014:25
Weather Global Warming/Climate	IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL	Dr. Phil Klotzbach, research scientist in the Department of Atmospheric Science at Colorado State University, discusses hurricanes as we enter hurricane season. Steve Bowen, managing director and head of catastrophe insight at Aon discusses wild fires and record heat waves.	P. KLOTZBAUGH, S. BOWEN	07/11/2021 06:00 AM	029:49
Public Health, Public Safety	IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL	Dr. Aditi Nerurkar, Harvard Medical School Physician, discusses the Delta variant of COVID-19. Rishad	DR NERURKAR R TOBACOWALA	07/18/2021 06:00 AM	029:50

		Tobaccowala, Chief Growth Officer at Publicis Groupe, discusses workplace challenges following the pandemic.			
Public Health, Public Safety Politics	IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL	Dr. Joseph Allen, associate professor at Harvard University's school of public health, gives the latest on the Delta variant and vaccines. Dr. Brian Latell, of Florida International University, tries to explain the situation in Cuba.	J. ALLEN, B. LATELL, E.SANTOS	07/25/2021 06:00 AM	029:53
Public Health, Public Safety, Veterans	IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL	Dr. Vivek Murthy, former Surgeon General of the US, discusses the rapid increase in COVID-19 cases and deaths. Robert Lewis, National Communications Director for the Disabled Veterans of America, discusses the organization and how it helps veterans get the benefits they've earned.	Dr. V. Murthy, R. Lewis	08/01/2021 06:15 AM	029:46
Public Health, Public Safety	IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL	Dr. John Brooks, Chief Medical Officer for the CDC's COVID-19 Emergency Response, gives the latest information on the pandemic. Autumn Lerner, Director of Communications	Dr. J. Brooks, A. Lerner	08/08/2021 06:00 AM	029:43

		and Partnerships for Pandemic Action Network, discusses their response to the CDC' s COVID response.			
Public Health & Safety	IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL	Dr. Rachel Villanueva, President of the National Medical Association, discusses COVID' s impact on the black community. Dr, Debra Dyer, of the American College of Radiology Lung Screening Committee, discusses how lung cancer impacts the community.	Dr. R. Villanueva, Dr. D. Dye	08/15/2021 06:00 AM	029:49
COMMUNITY EVENTS	MD TODAY - SEG 1 - BETH LAVERICK	Beth Laverick from BScene Events joins us to discuss the Susquehanna Wine and Seafood Festival	B SCENE EVENTS/BETH LAVERICK	08/22/2021 06:00 AM	013:26
HISTORY	MD TODAY - SEG 2 - FORT MCHENRY	Abby Wicklein Bayne discusses the upcoming Defenders Day Celebration at Fort McHenry	FORT MCHENRY	08/22/2021 06:13 AM	013:55
Public Health & Safety	IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL	Dr. Leonard Weather discusses the latest on the Delta variant and COVID outbreaks. David Loyn talks about his new book and the United States' relationship with Afghanistan.	Dr. L. Weather, D. Lyon	08/29/2021 06:00 AM	029:47
COMMUNITY EVENTS	MD TODAY - SEG 1 - BETH LAVERICK	Beth Laverick from BScene Events joins us to discuss the Susquehanna	B SCENE EVENTS/BETH LAVERICK	09/05/2021 06:00 AM	013:26

		Wine and Seafood Festival			
HISTORY	MD TODAY - SEG 2 - FORT MCHENRY	Abby Wicklein Bayne discusses the upcoming Defenders Day Celebration at Fort McHenry	FORT MCHENRY	09/05/2021 06:13 AM	013:55
Patriotism, Mental Health, Re	IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL	Elvis Duran, Torie Clarke, Shelli Sonstein and Donna Gibson discuss the attacks on September 11 th .	E. Duran, T. Clarke, S. Sonst	09/12/2021 06:00 AM	028:49
Personal Health, Mental Healt	IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL	Lisa Skinner discusses World Alzheimer' s Day and how the disease impacts our communities. Grace Green discusses how Hopelab is helping teens and young adults live happier, healthier lives.	L. Skinner, G. Greene	09/19/2021 06:00 AM	029:46
Personal Health, Mental Health	IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL	Dr Diana Bianchi discusses why pregnant woman should get the COVID-19 vaccine. Dr. Chris Jones talks about how substance abuse disorders are impacting Americans.	Dr. D. Bianchi, Dr. C. Jones,	09/26/2021 06:00 AM	029:46

Section II

NETWORK (and/or SYNDICATED) PROGRAMMING

Section II lists the network-provided (and/or syndicated) programming that the station broadcast during the preceding calendar quarter that addresses community issues.

ISSUE	PROGRAM / TITLE	DESCRIPTION	DATE/TIME	DURATION
(Insert network and/or syndicator-provided programs lists here.)				

Section III

PUBLIC SERVICE ANNOUNCEMENTS

Section III lists public service announcements that the station broadcast during the preceding calendar quarter that address community issues.

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
9/11 DAY OF SERVICE	9/11 NATIONAL DAY OF SERVICE	000:29	4

CHILD MENTORING	SAVE THE CHILDREN	000:30	1
MENTAL HEALTH & SUBSTANCE USE	RECOVER OUT LOUD	000:30	6
MILITARY AND VETERANS	USO Metro	000:32	23
NATIONAL SUMMER LEARNING ASSO	NATIONAL SUMMER LEARNING	000:30	21
NO KID HUNGRY	NO KID HUNGRY	000:30	7
NO KID HUNGRY	NO KID HUNGRY	000:30	3
NO KID HUNGRY	NO KID HUNGRY	000:30	4
NO KID HUNGRY	NO KID HUNGRY	000:30	7
POVERTY	FEEDING AMERICA	000:30	4
PROJECT YELLOW LIGHT	PROJECT YELLOW LIGHT	000:29	22
UNCF	UNCF	000:30	13