

WPOC  
Baltimore, MD  
Quarterly Issues/Programs List  
Second Quarter, 2018  
07/05/2018

WPOC  
Quarterly Issues/Programs List

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WPOC provides its listeners with programming and public service announcements that address issues of concern to our local community. Among the issues determined to be of most concern to the community during the preceding calendar quarter were:

- **AFRICAN AMERICAN HISTORY:** Jeff St. Pierre is joined by Dr. Iris Leigh Barnes, executive director for the Hosanna School Museum, to discuss the museum's upcoming Juneteenth celebration and the history behind it.
- **ATHLETICS:** Zach Schonbrun discusses how the study of athletics has changed in his new book, 'The Performance Cortex: How Neuroscience is Redefining Athletic Genius.'
- **AUTISM AWARENESS:** Michael Myers, owner of Sam's Canterbury Café, joins Jeff St. Pierre to talk about the restaurant and the mission behind its creation.
- **CHILD HEALTH:**
  - Jeff St. Pierre is joined by Denny Donovan, volunteer on the Hope in the Harbor planning committee, to discuss the annual gala benefitting St. Jude Children's Research Hospital.
  - Theresa Macheski, events specialist at Kennedy Krieger Institute, joins Jeff St. Pierre to talk about the annual fundraiser ROAR for kids benefitting the institute.
- **COMMUNITY EVENTS:**
  - Meg Bosse from the Baltimore Office of Promotion and the Arts joins Jeff St. Pierre to discuss the 3<sup>rd</sup> annual Light City Festival in Baltimore.
  - Jeff St. Pierre is joined by Beth Laverick, owner of BScene Events and Promotions, to discuss upcoming family friendly events in Baltimore, including the 3<sup>rd</sup> annual Baltimore Wine Festival.
  - Megan Campbell, events manager for the Waterfront Partnership, and Matt Shaffer, director of marketing communications, join Jeff St. Pierre to discuss the free events taking place in and around the Inner Harbor this summer.
- **EDUCATION:** Jeff St. Pierre is joined by Kirsten Brinlee, executive director of the Baltimore Collegetown Network, to discuss the network and how it benefits local college students.
- **Financial help:** Marceline White from the Maryland Consumer Rights Coalition joins John Carrington to discuss the CRC and how it works to help the public.
- **HEALTH & NUTRITION:** Benjamin Spall discusses the research and findings of his book "My Morning Routine: How Successful People Start Every Day Inspired."
- **HEALTH AND FITNESS:** Jeff St. Pierre is joined by Laurie Amatucci, vice president of Cancerve, and Josh Levinson, owner of Charm City Run, to discuss the upcoming Baltimore

Women's Classic.

- **Health Care:** Author, Dr. Elisabeth Rosenthal, discusses the health care system in America and her new book 'An American Sickness: How Healthcare Became Big Business and How You Can Take It Back.'
- **LITERACY:**
  - CEO of the Harford County Public Library, Mary Hastler, joins Jeff St. Pierre to discuss upcoming events and fundraisers benefitting the library.
  - Author and comedian John Hodgman talks about his life with his family and growing up in 'Vacationland.'
- **Mental Health:** Marc and Angel Chernoff discuss ways to take back your happiness in this crazy world in their new book, 'Getting Back to Happy: Change Your Thoughts, Change Your Reality, and Turn Your Trials into Triumphs.'
- **WORKPLACE:** Priya Parker discusses the importance of gathering in her new book, 'The Art of Gathering: How We Meet and Why It Matters.'

**Section I  
LOCAL PROGRAMMING**

Section I lists regularly-scheduled and special programs that represent the station's issue-responsive programming providing the most significant treatment of the issues listed above for the calendar quarter.

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
LITERACY	MD TODAY - SEG 1 - HARFORD COUNTY LIBRARY	CEO of the Harford County Public Library, Mary Hastler, joins Jeff St. Pierre to discuss upcoming events and fundraisers benefitting the library.	HARFORD COUNTY LIBRARY	04/01/2018 06:00 AM	015:42
CHILD HEALTH	MD TODAY - SEG 2 - HOPE IN THE HARBOR	Jeff St. Pierre is joined by Denny Donovan, volunteer on the Hope in the Harbor planning committee, to discuss the annual gala	HOPE IN THE HARBOR/DENNY	04/01/2018 06:16 AM	012:12

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
		benefitting St. Jude Children's Research Hospital.			
Health Care	MD TODAY - SEG 1 - DR. ELISABETH ROSENTHAL	Author, Dr. Elisabeth Rosenthal, discusses the health care system in America and her new book 'An American Sickness: How Healthcare Became Big Business and How You Can Take It Back.'	DR. ELISABETH ROSENTHAL	04/08/2018 06:00 AM	014:44
COMMUNITY EVENTS	MD TODAY - SEG 2 - LIGHT CITY	Meg Bosse from the Baltimore Office of Promotion and the Arts joins Jeff St. Pierre to discuss the 3 <sup>rd</sup> annual Light City Festival in Baltimore.	LIGHT CITY	04/08/2018 06:15 AM	014:57
COMMUNITY EVENTS	MD TODAY - SEG 1 - BSCENE EVENTS	Jeff St. Pierre is joined by Beth Laverick, owner of BScene Events and Promotions, to discuss upcoming family friendly events in Baltimore, including the 3 <sup>rd</sup> annual Baltimore Wine Festival.	B SCENE EVENTS/BETH LAVERICK	04/15/2018 06:00 AM	014:05
CHILD HEALTH	MD TODAY - SEG 2 - ROAR FOR KIDS	Theresa Macheski, events specialist at Kennedy Krieger Institute, joins	KENNEDY KREIGER	04/15/2018 06:14 AM	012:52

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
		Jeff St. Pierre to talk about the annual fundraiser ROAR for kids benefitting the institute.			
ATHLETICS	MD TODAY - SEG 1 - ZACH SCHONBRUN	Zach Schonbrun discusses how the study of athletics has changed in his new book, 'The Performance Cortex: How Neuroscience is Redefining Athletic Genius.'	ZACH SCHONBRUN	04/22/2018 06:00 AM	013:40
CHILD HEALTH	MD TODAY - SEG 2 - ROAR FOR KIDS	Theresa Macheski, events specialist at Kennedy Krieger Institute, joins Jeff St. Pierre to talk about the annual fundraiser ROAR for kids benefitting the institute.	KENNEDY KREIGER	04/22/2018 06:13 AM	012:52
COMMUNITY EVENTS	MD TODAY - SEG 1 - BSCENE EVENTS	Jeff St. Pierre is joined by Beth Laverick, owner of BScene Events and Promotions, to discuss upcoming family friendly events in Baltimore, including the 3 <sup>rd</sup> annual Baltimore Wine Festival.	B SCENE EVENTS/BETH LAVERICK	04/29/2018 06:00 AM	014:05
Health Care	MD TODAY - SEG 2 - DR. ELISABETH ROSENTHAL	Author, Dr. Elisabeth Rosenthal, discusses the health care system in	ELISABETH ROSENTHAL	04/29/2018 06:14 AM	014:44

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
		America and her new book 'An American Sickness: How Healthcare Became Big Business and How You Can Take It Back.'			
COMMUNITY EVENTS	MD TODAY - SEG 1 - WATERFRONT PARTNERSHIP	Megan Campbell, events manager for the Waterfront Partnership, and Matt Shaffer, director of marketing communications, join Jeff St. Pierre to discuss the free events taking place in and around the Inner Harbor this summer.	WATERFRONT PARTNERSHIP	05/06/2018 06:00 AM	014:08
ATHLETICS	MD TODAY - SEG 2 - ZACH SCHONBRUN	Zach Schonbrun discusses how the study of athletics has changed in his new book, 'The Performance Cortex: How Neuroscience is Redefining Athletic Genius.'	ZACH SCHONBRUN	05/06/2018 06:14 AM	013:40
EDUCATION	MD TODAY - SEG 1 - COLLEGETOWN NETWORK	Jeff St. Pierre is joined by Kirsten Brinlee, executive director of the Baltimore Collegetown Network, to discuss the network and how it benefits local college students.	COLLEGETOWN NETWORK	05/13/2018 06:00 AM	014:17

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
AUTISM AWARENESS	MD TODAY - SEG 2 - SAM'S CANTERBURY CAFE	Michael Myers, owner of Sam's Canterbury Café, joins Jeff St. Pierre to talk about the restaurant and the mission behind its creation.	SAM'S CANTERBURY CAFE	05/13/2018 06:14 AM	014:14
COMMUNITY EVENTS	MD TODAY - SEG 1 - WATERFRONT PARTNERSHIP	Megan Campbell, events manager for the Waterfront Partnership, and Matt Shaffer, director of marketing communications, join Jeff St. Pierre to discuss the free events taking place in and around the Inner Harbor this summer.	WATERFRONT PARTNERSHIP	05/20/2018 06:00 AM	014:08
HEALTH & NUTRITION	MD TODAY - SEG 2 - MORNING ROUTINES	Benjamin Spall discusses the research and findings of his book "My Morning Routine: How Successful People Start Every Day Inspired."	BENJAMIN SPALL	05/20/2018 06:14 AM	012:57
HEALTH AND FITNESS	MD TODAY - SEG 1 - BALTIMORE WOMEN'S CLASSIC	Jeff St. Pierre is joined by Laurie Amatucci, vice president of Cancerve, and Josh Levinson, owner of Charm City Run, to discuss the upcoming Baltimore	CHARM CITY RUN	05/27/2018 06:00 AM	014:18

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
		Women's Classic.			
EDUCATION	MD TODAY - SEG 2 - COLLEGETOWN NETWORK	Jeff St. Pierre is joined by Kirsten Brinlee, executive director of the Baltimore Collegetown Network, to discuss the network and how it benefits local college students.	COLLEGETOWN NETWORK	05/27/2018 06:14 AM	014:17
WORKPLACE	MD TODAY - SEG 1 - PRIYA PARKER	Priya Parker discusses the importance of gathering in her new book, 'The Art of Gathering: How We Meet and Why It Matters.'	PRIYA PARKER	06/03/2018 06:00 AM	012:58
LITERACY	MD TODAY - SEG 2 - JOHN HODGMAN - VACATIONLAND	Author and comedian John Hodgman talks about his life with his family and growing up in 'Vacationland.'	JOHN HODGMAN	06/03/2018 06:13 AM	014:22
AFRICAN AMERICAN HISTORY	MD TODAY - SEG 1 - JUNETEENTH CELEBRATION	Jeff St. Pierre is joined by Dr. Iris Leigh Barnes, executive director for the Hosanna School Muscum, to discuss the museum's upcoming Juneteenth celebration and the history behind it.	HOSANNA SCHOOL MUSEUM	06/10/2018 06:00 AM	014:03
Mental Health	MD TODAY -	Marc and Angel	MARC AND	06/10/2018	013:38

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
	SEG 2 - MARC AND ANGEL CHERNOFF	Chernoff discuss ways to take back your happiness in this crazy world in their new book, 'Getting Back to Happy: Change Your Thoughts, Change Your Reality, and Turn Your Trials into Triumphs.	ANGEL CHERNOFF	06:14 AM	
Financial help	MD TODAY - SEG 1 - MARYLAND CONSUMER RIGHTS COALITION	Marceline White from the Maryland Consumer Rights Coalition joins John Carrington to discuss the CRC and how it works to help the public.	Marceline White	06/17/2018 06:00 AM	026:37
HEALTH & NUTRITION	MD TODAY - SEG 1 - MORNING ROUTINE	Benjamin Spall discusses the research and findings of his book "My Morning Routine: How Successful People Start Every Day Inspired."	BENJAMIN SPALL	06/24/2018 06:00 AM	012:57
LITERACY	MD TODAY - SEG 2 - JOHN HODGMAN	Author and comedian John Hodgman talks about his life with his family and growing up in 'Vacationland.'	JOHN HODGMAN	06/24/2018 06:13 AM	014:22

**Section II**  
**NETWORK (and/or SYNDICATED) PROGRAMMING**



Section II lists the network-provided (and/or syndicated) programming that the station broadcast during the preceding calendar quarter that addresses community issues.

ISSUE	PROGRAM / TITLE	DESCRIPTION	DATE/TIME	DURATION
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(Insert network and/or syndicator-provided programs lists here.)

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**Section III  
PUBLIC SERVICE ANNOUNCEMENTS**

Section III lists public service announcements that the station broadcast during the preceding calendar quarter that address community issues.

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
COMMUNITY INVOLVEMENT	FARMERS INSURANCE	000:30	017
COMMUNITY INVOLVEMENT	GLOBAL CITIZEN FESTIVAL	000:30	015
COMMUNITY INVOLVEMENT	NO KID HUNGY CAMPAIGN	000:30	013
COMMUNITY INVOLVEMENT	PEACE IN THE STREETS	000:31	001
COMMUNITY INVOLVEMENT	PROSTATE CANCER FOUNDATION	000:30	013
Habitat for Humanity	HABITAT FOR HUMANITY	000:31	014
TAKE OUR SONS & DAUGHTERS TO	TAKE YOUR KID TO WORK	000:30	011