

WPOC  
Baltimore, MD  
Quarterly Issues/Programs List  
Third Quarter, 2017  
10/04/2017

WPOC  
Quarterly Issues/Programs List

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WPOC provides its listeners with programming and public service announcements that address issues of concern to our local community. Among the issues determined to be of most concern to the community during the preceding calendar quarter were:

- **ANIMAL RESCUE/ADOPTION:** Jeff St. Pierre is joined by Wendy Goldband of the Baltimore Humane Society to discuss upcoming events that benefit the Humane Society.
- **CANCER SUPPORT:** Jessica Normington from the Pikesville Chamber of Commerce, and Brock Yetso of the Ullman Cancer Fund for Young Adults join Jeff St. Pierre to discuss the annual Pikesville 5K that benefits the Ullman Cancer Fund.
- **CHILD HEALTH:** Kathleen Davis of St. Jude Children's Research Hospital joins Jeff St. Pierre to talk about the annual St. Jude Walk/Run To End Childhood Cancer taking place in Baltimore.
- **COMMUNITY EVENTS:**
  - Jeff St. Pierre is joined by Meg Bosse from the Baltimore Office of Promotion and the Arts to discuss the annual Artscape festival...the largest free arts festival in the country.
  - Jackie Dilworth of the Family Tree Maryland joins Jeff St. Pierre to discuss Baltimore Magazine's annual Best of Baltimore party and how it benefits the Family Tree.
  - Beth Laverick of BScene Events and Promotions stops by to discuss the annual Baltimore Seafood Festival.
- **DISASTER RECOVERY:**
  - Nationally syndicated program produced by iHeartRadio to help bring awareness to the tragedy brought on by Hurricane Harvey and raise money for disaster relief.
  - Nationally syndicated program produced by iHeartRadio to help bring awareness to the damage brought on by hurricanes Irma and Harvey and to help raise money for relief efforts
- **Financial help:** Jeff St. Pierre is joined by Guidewell Financial's Nick Beazer to discuss home purchasing changes since the recession.
- **HEALTH & NUTRITION:** Amanda Sains and Andrew Buerger from BMore Organic join Jeff St. Pierre to discuss their product and the philanthropy tied into it.
- **HUNGER PREVENTION:**
  - Sandie Nagel, executive director of Weekend Backpacks for Homeless Kids, and Leslie Monfred, vice president of the organization, join Jeff St. Pierre to discuss their efforts to make sure lower income children in Baltimore City have food options during the weekends while they are not at school.
  - David Sloan, Maryland director of the No Kid Hungry campaign, and Zachary Mills, executive chef at Wit & Wisdom discuss the upcoming Chefs Behind Bars event that raises money to help children get proper meals.

- **Mental Health:** Laurie DeYoung speaks with Daniel McGinn, author of *Psyched Up*.
- **PARENTING:** Judith Schagrin from the Baltimore County Department of Social Services discusses how to foster children.
- **TECHNOLOGY:** Brad Stone calls in to discuss his new book, *The Upstarts: How Uber, Airbnb, and the Killer Companies of the New Silicon Valley*, and how the culture of sharing has changed the world.
- **TOURISM:**
  - Representatives from Fort McHenry and the National Park Service join Jeff St. Pierre to discuss the events surrounding Defenders' Day.
  - Jeff St. Pierre is joined by members of the National Aquarium to discuss the Aquarium's conservation efforts and special deals for Baltimore residents.

**Section I  
LOCAL PROGRAMMING**

Section I lists regularly-scheduled and special programs that represent the station's issue-responsive programming providing the most significant treatment of the issues listed above for the calendar quarter.

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
HEALTH & NUTRITION	MD TODAY - SEG 1 - BMORE ORGANIC	Amanda Sains and Andrew Buerger from BMore Organic join Jeff St. Pierre to discuss their product and the philanthropy tied into it.	BMORE ORGANIC	07/02/2017 05:59 AM	015:14
CANCER SUPPORT	MD TODAY - SEG 2 - PIKESVILLE 5K	Jessica Normington from the Pikesville Chamber of Commerce, and Brock Yetso of the Ullman Cancer Fund for Young Adults join Jeff St. Pierre to discuss the annual Pikesville 5K that benefits the Ullman Cancer Fund.	ULLMAN CANCER FUND	07/02/2017 06:15 AM	011:32

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
COMMUNITY EVENTS	MD TODAY - SEG 1 - ARTSCAPE	Jeff St. Pierre is joined by Meg Bosse from the Baltimore Office of Promotion and the Arts to discuss the annual Artscape festival...the largest free arts festival in the country.	ARTSCAPE	07/09/2017 05:56 AM	014:12
PARENTING	MD TODAY - SEG 2 - BALTIMORE COUNTY DEPT OF SOCIAL SERV	Judith Schagrin from the Baltimore County Department of Social Services discusses how to foster children.	BALT COUNTY SOCIAL SERVICES	07/09/2017 06:10 AM	014:49
COMMUNITY EVENTS	MD TODAY - SEG 1 - ARTSCAPE	Jeff St. Pierre is joined by Meg Bosse from the Baltimore Office of Promotion and the Arts to discuss the annual Artscape festival...the largest free arts festival in the country.	ARTSCAPE	07/16/2017 05:59 AM	014:12
COMMUNITY EVENTS	MD TODAY - SEG 2 - BEST OF BALTIMORE	Jackie Dilworth of the Family Tree Maryland joins Jeff St. Pierre to discuss Baltimore Magazine's annual Best of Baltimore party and how it benefits the Family Tree.	FAMILY TREE MD	07/16/2017 06:13 AM	014:07
Financial help	MD TODAY - SEG 1 - GUIDEWELL HOMEOWNERSHIP	Jeff St. Pierre is joined by Guidewell Financial's Nick Beazer to discuss	GUIDEWELL FINANCIAL SOLUTIONS	07/23/2017 05:58 AM	014:19

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
		home purchasing changes since the recession.			
ANIMAL RESCUE/ADOPTION	MD TODAY - SEG 2 - BMORE HUMANE	Jeff St. Pierre is joined by Wendy Goldband of the Baltimore Humane Society to discuss upcoming events that benefit the Humane Society.	BALT HUMANE SOCIETY	07/23/2017 06:13 AM	013:48
HEALTH & NUTRITION	MD TODAY - SEG 1 - BMORE ORGANIC	Amanda Sains and Andrew Buerger from BMore Organic join Jeff St. Pierre to discuss their product and the philanthropy tied into it.	BMORE ORGANIC	07/30/2017 05:59 AM	015:14
TECHNOLOGY	MD TODAY - SEG 2 - BRAD STONE INTERVIEW	Brad Stone calls in to discuss his new book, The Upstarts: How Uber, Airbnb, and the Killer Companies of the New Silicon Valley, and how the culture of sharing has changed the world.	BRAD STONE	07/30/2017 06:14 AM	015:09
CHILD HEALTH	MD TODAY - SEG 1 - ST. JUDE WALK RUN	Kathleen Davis of St. Jude Children's Research Hospital joins Jeff St. Pierre to talk about the annual St. Jude Walk/Run To End Childhood Cancer taking place in Baltimore.	ST JUDE	08/06/2017 06:01 AM	014:14
ANIMAL	MD TODAY - SEG	Jeff St. Pierre is	BALT HUMANE	08/06/2017	013:48

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
RESCUE/ADOPTION	2 - BALTIMORE HUMANE SOCIETY	joined by Wendy Goldband of the Baltimore Humane Society to discuss upcoming events that benefit the Humane Society.	SOCIETY	06:15 AM	
Financial help	MD TODAY - SEG 1 - GUIDEWELL HOME OWNERSHIP	Jeff St. Pierre is joined by Guidewell Financial's Nick Beazer to discuss home purchasing changes since the recession.	GUIDEWELL FINANCIAL SOLUTIONS	08/13/2017 06:00 AM	014:19
Mental Health	MD TODAY - SEG 2 - DANIEL MCGINN	Laurie DeYoung speaks with Daniel McGinn, author of Psyched Up.	DANIEL MCGINN	08/13/2017 06:14 AM	012:46
TOURISM	MD TODAY - SEG 1 - FORT MCHENRY DEFENDERS DAY	Representatives from Fort McHenry and the National Park Service join Jeff St. Pierre to discuss the events surrounding Defenders' Day.	FORT MCHENRY	08/20/2017 05:59 AM	013:27
ANIMAL RESCUE/ADOPTION	MD TODAY - SEG 2 - BALTIMORE HUMANE SOCIETY	Jeff St. Pierre is joined by Wendy Goldband of the Baltimore Humane Society to discuss upcoming events that benefit the Humane Society.	BALT HUMANE SOCIETY	08/20/2017 06:12 AM	013:48
COMMUNITY EVENTS	MD TODAY - SEG 1 - BALT SEAFOOD FESTIVAL	Beth Laverick of BScene Events and Promotions stops by to discuss the annual Baltimore Seafood Festival.	B SCENE EVENTS/BETH LAVERICK	08/27/2017 06:01 AM	012:39

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
CHILD HEALTH	MD TODAY - SEG 2 - ST. JUDE WALK/RUN	Kathleen Davis of St. Jude Children's Research Hospital joins Jeff St. Pierre to talk about the annual St. Jude Walk/Run To End Childhood Cancer taking place in Baltimore.	ST JUDE	08/27/2017 06:14 AM	014:14
DISASTER RECOVERY	TEXAS STRONG: SUPPORT FOR VICTIMS OF HURRICANE HARVEY	Nationally syndicated program produced by iHeartRadio to help bring awareness to the tragedy brought on by Hurricane Harvey and raise money for disaster relief.	iHeartRadio/Red Cross	09/03/2017 06:00 AM	030:00
HUNGER PREVENTION	MD TODAY - SEG 1 - WEEKEND BACKPACKS FOR HOMELESS KIDS	Sandie Nagel, executive director of Weekend Backpacks for Homeless Kids, and Leslie Monfred, vice president of the organization, join Jeff St. Pierre to discuss their efforts to make sure lower income children in Baltimore City have food options during the weekends while they are not at school.	WEEKEND BACKPACKS FOR KIDS	09/10/2017 06:01 AM	013:26
COMMUNITY EVENTS	MD TODAY - SEG 2 - BALTIMORE SEAFOOD	Beth Laverick of BScene Events and Promotions	B SCENE EVENTS/BETH LAVERICK	09/10/2017 06:14 AM	012:39

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
	FESTIVAL	stops by to discuss the annual Baltimore Seafood Festival.			
DISASTER RECOVERY	IHEARTRADIO PRESENTS: SUPPORT FOR VICTIMS OF THE HURRICANES	Nationally syndicated program produced by iHeartRadio to help bring awareness to the damage brought on by hurricanes Irma and Harvey and to help raise money for relief efforts	IHEARTRADIO/RED CROSS	09/17/2017 06:00 AM	030:00
TOURISM	MD TODAY - SEG 1 – NATIONAL AQUARIUM	Jeff St. Pierre is joined by members of the National Aquarium to discuss the Aquarium's conservation efforts and special deals for Baltimore residents.	NATIONAL AQUARIUM	09/24/2017 05:59 AM	014:31
HUNGER PREVENTION	MD TODAY - SEG 2 – NO KID HUNGRY	David Sloan, Maryland director of the No Kid Hungry campaign, and Zachary Mills, executive chef at Wit & Wisdom discuss the upcoming Chefs Behind Bars event that raises money to help children get proper meals.	DAVID SLOAN/ZACHARY MILLS	09/24/2017 06:15 AM	012:46

**Section II**  
**NETWORK (and/or SYNDICATED) PROGRAMMING**

Section II lists the network-provided (and/or syndicated) programming that the station broadcast during the preceding calendar quarter that addresses community issues.

ISSUE	PROGRAM / TITLE	DESCRIPTION	DATE/TIME	DURATION
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(Insert network and/or syndicator-provided programs lists here.)

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**Section III  
PUBLIC SERVICE ANNOUNCEMENTS**

Section III lists public service announcements that the station broadcast during the preceding calendar quarter that address community issues.

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
ARTS	UNDERSTOOD.ORG	000:30	011
COMMUNITY INVOLVEMENT	9-11 DAY	000:30	004
EDUCATION	NATIONAL SUMMER LEARNING	000:30	008
HEALTH AND FITNESS	SAVE THE MALES	000:30	007
PEACE	PEACE IN THE STREETS	000:31	008