

WPOC
Baltimore, MD
Quarterly Issues/Programs List
Second Quarter, 2017
06/29/2017

WPOC
Quarterly Issues/Programs List

WPOC provides its listeners with programming and public service announcements that address issues of concern to our local community. Among the issues determined to be of most concern to the community during the preceding calendar quarter were:

- **ANIMAL RESCUE/ADOPTION:**
 - Wendy Goldband from the Baltimore Humane Society joins Jeff St. Pierre to talk about upcoming events and fundraisers.
 - Jeff St. Pierre is joined by Frank Remesch and Sande Riesett to discuss the 5th annual Pawject Runway benefitting BARCS.
- **CANCER SUPPORT:**
 - Josh Levinson, owner of Charm City Run, and Laurie Amatucci from Cancerve, discuss the Baltimore Women's Classic 5K and how it benefits the local community.
 - Bob Delmont is joined by Jim and Vivian, volunteers with the American Cancer Society, to discuss the upcoming Relay For Life event.
- **CHILD ABUSE PREVENTION:** Allie Rosenwasser, special events coordinator for Baltimore Magazine, and Jackie Dilworth, communications manager for the Family Tree, discuss the annual Best of Baltimore party and how it benefits the community.
- **CHILD HEALTH:**
 - Denny Donovan, volunteer on the planning committee for the St. Jude Hope in the Harbor, joins Jeff St. Pierre to discuss the details for this year's event at the American Visionary Art Museum.
 - Representatives from the Kennedy Krieger Institute join Jeff St. Pierre to discuss their annual ROAR event that raises money for programs offered at the institute.
- **COMMUNITY DEVELOPMENT:** Bob Delmont speaks with The Baltimore Renaissance about the organization's projects that are aimed at rebuilding Baltimore.
- **COMMUNITY EVENTS:** Beth Laverick, owner of B Scene Events and Promotions, joins Jeff St. Pierre to discuss the 3rd annual Baltimore Wine Festival.
- **ECONOMY:** Brad Stone calls in to discuss his new book, The Upstarts: How Uber, Airbnb, and the Killer Companies of the New Silicon Valley, and how the culture of sharing has changed the world.
- **EDUCATION:**
 - Jeff St. Pierre is joined by Mary Hastler, CEO of the Harford County Public Library, to discuss upcoming events benefitting the library system.
 - Tanya Terrell, executive director for the South Baltimore Learning Center, discusses the organization and its annual gala.
 - Jeff St. Pierre is joined by Ansley Smithwick, head of the Oldfields School, to discuss the history of the institution and celebrations planned to celebrate its 150th anniversary.

- **ENVIRONMENT:** Adam Lindquist, director of the Waterfront Partnership’s Healthy Harbor Initiative, joins Jeff St. Pierre to discuss the second annual Baltimore Flotilla for a Healthy Harbor and Mr. Trash Wheel.
- **Financial help:**
 - Guidewell Financial’s director of counseling, Tiffany Scalzo, educates us on how to build a better credit score.
 - Jeff St. Pierre is joined by Guidewell Financial’s President and CEO, Helene Raynaud, to discuss financial tips, specifically for women.
 - Jeff St. Pierre is joined by Guidewell Financial’s director of counseling, Tiffany Scalzo, to offer tips to millennial’s looking to purchase homes.
- **FITNESS/PERSONAL HEALTH:** John Carrington is joined by Patrick Parker, otherwise known as Sergeant Push Up, to discuss his efforts to bring physical education to children in less fortunate communities.
- **HEALTH CANCER PREVENTION:** Edel Blumberg, founder of the Semi-Colon Club, joins Jeff St. Pierre to discuss his battles with colon cancer and the efforts his organization goes through to help educate others about the disease.
- **Homelessness:** Jeff St. Pierre is joined by Casey Stockton from Empower4Life to discuss the organization and their second annual fundraiser.
- **LITERACY:** Mark Feiring, executive director of The Maryland Book Bank, discusses the annual Books for Kids Day.
- **Mental Health:** Laurie DeYoung speaks with Daniel McGinn, author of Psyched Up.
- **POLLUTION:** Jeff St. Pierre is joined by Lillian Bunton, rideshare coordinator for the Baltimore Metropolitan Council, to discuss the annual Bike to Work Day and other tips to limit auto emissions.
- **VETERANS AFFAIRS:** Jeff St. Pierre is joined by Kim Callari, director of development and communications at the Baltimore Station, and Jen rothernberger, chair of the Baltimore Station’s Home Run for Recovery, to talk about the organization’s annual fundraising event.

**Section I
LOCAL PROGRAMMING**

Section I lists regularly-scheduled and special programs that represent the station's issue-responsive programming providing the most significant treatment of the issues listed above for the calendar quarter.

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
ANIMAL RESCUE/ADOPTION	MD TODAY - SEG 1 - BALTIMORE HUMANE SOCIETY	Wendy Goldband from the Baltimore Humane Society joins Jeff St. Pierre to talk	BALT HUMANE SOCIETY	04/02/2017 06:02 AM	013:41

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
		about upcoming events and fundraisers.			
CHILD HEALTH	MD TODAY - SEG 2 - HOPE IN THE HARBOR 2017	Denny Donovan, volunteer on the planning committee for the St. Jude Hope in the Harbor, joins Jeff St. Pierre to discuss the details for this year's event at the American Visionary Art Museum.	ST JUDE	04/02/2017 06:21 AM	012:33
EDUCATION	MD TODAY - SEG 1 - HARFORD COUNTY PUBLIC LIBRARY	Jeff St. Pierre is joined by Mary Hastler, CEO of the Harford County Public Library, to discuss upcoming events benefitting the library system.	HARFORD COUNTY LIBRARY	04/09/2017 06:00 AM	015:22
EDUCATION	MD TODAY - SEG 2 - SOUTH BALTIMORE LEARNING CENTER	Tanya Terrell, executive director for the South Baltimore Learning Center, discusses the organization and it's annual gala.	SOUTH BALTIMORE LEARNING CENT	04/09/2017 06:21 AM	014:19
EDUCATION	MD TODAY - SEG 1 - OLDFIELDS SCHOOL	Jeff St. Pierre is joined by Ansley Smithwick, head of the Oldfields School, to discuss the history of the institution and celebrations planned to celebrate its 150 th anniversary.	OLDFIELDS SCHOOL	04/16/2017 06:03 AM	013:48
CHILD HEALTH	MD TODAY - SEG 2 - KENNEDY KRIEGER ROAR	Representatives from the Kennedy Kreiger	KENNEDY KREIGER	04/16/2017 06:22 AM	014:36

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
		Institute join Jeff St. Pierre to discuss their annual ROAR event that raises money for programs offered at the institute.			
VETERANS AFFAIRS	MD TODAY - SEG 1 - BALTIMORE STATION/HOMERUN FOR RECOVER	Jeff St. Pierre is joined by Kim Callari, director of development and communications at the Baltimore Station, and Jen rothernberger, chair of the Baltimore Station's Home Run for Recovery, to talk about the organization's annual fundraising event.	BALTIMORE STATION	04/23/2017 06:01 AM	014:19
HEALTH CANCER PREVENTION	MD TODAY - SEG 2 - SEMI COLON CLUB	Edel Blumberg, founder of the Semi-Colon Club, joins Jeff St. Pierre to discuss his battles with colon cancer and the efforts his organization goes through to help educate others about the disease.	SEMI-COLON CLUB/EDEL BLUMBERG	04/23/2017 06:23 AM	014:59
LITERACY	MD TODAY - SEG 1 - MARYLAND BOOK BANK	Mark Feiring, executive director of The Maryland Book Bank, discusses the annual Books for Kids Day.	MD BOOK BANK/MARK FEIRING	04/30/2017 06:03 AM	012:31
ANIMAL RESCUE/ADOPTION	MD TODAY - SEG 2 - PAWJECT RUNWAY	Jeff St. Pierre is joined by Frank Remesch and	BARCS	04/30/2017 06:20 AM	014:34

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
		Sande Riesett to discuss the 5 th annual Pawject Runway benefitting BARCS.			
ENVIRONMENT	MD TODAY - SEG 1 - HEALTHY HARBOR INITIATIVE	Adam Lindquist, director of the Waterfront Partnership's Healthy Harbor Initiative, joins Jeff St. Pierre to discuss the second annual Baltimore Flotilla for a Healthy Harbor and Mr. Trash Wheel.	HEALTHY HARBOR INITIATIVE	05/07/2017 06:01 AM	013:38
FINANCIAL HELP	MD TODAY - SEG 2 - GUIDEWELL CREDIT REPORTS	Guidewell Financial's director of counseling, Tiffany Scalzo, educates us on how to build a better credit score.	GUIDEWELL FINANCIAL SOLUTIONS	05/07/2017 06:21 AM	013:07
POLLUTION	MD TODAY - SEG 1 - CLEAN COMMUTE MONTH	Jeff St. Pierre is joined by Lillian Bunton, rideshare coordinator for the Baltimore Metropolitan Council, to discuss the annual Bike to Work Day and other tips to limit auto emissions.	BALT METRO COUNCILRUSS ULRICH	05/14/2017 06:02 AM	011:01
ECONOMY	MD TODAY - SEG 2 - BRAD STONE/UBER AND AIRBNB	Brad Stone calls in to discuss his new book, The Upstarts: How Uber, Airbnb, and the Killer Companies of the New Silicon	BRAD STONE	05/14/2017 06:18 AM	014:49

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
		Valley, and how the culture of sharing has changed the world.			
Homelessness	MD TODAY - SEG 1 - EMPOWER 4 LIFE	Jeff St. Pierre is joined by Casey Stockton from Empower4Life to discuss the organization and their second annual fundraiser.	EMPOWER 4 LIFE	05/21/2017 06:03 AM	012:41
COMMUNITY EVENTS	MD TODAY - SEG 2 - BALTIMORE WINE FESTIVAL	Beth Laverick, owner of B Scene Events and Promotions, joins Jeff St. Pierre to discuss the 3 rd annual Baltimore Wine Festival.	B SCENE EVENTS/BETH LAVERICK	05/21/2017 06:21 AM	012:23
CANCER SUPPORT	MD TODAY - SEG 1 - BALTIMORE WOMEN'S CLASSIC	Josh Levinson, owner of Charm City Run, and Laurie Amatucci from Cancerve, discuss the Baltimore Women's Classic 5K and how it benefits the local community.	BWC/TOM AMATUCCI	05/28/2017 05:59 AM	014:31
CANCER SUPPORT	MD TODAY - SEG 2 - RELAY FOR LIFE	Bob Delmont is joined by Jim and Vivian, volunteers with the American Cancer Society, to discuss the upcoming Relay For Life event.	RELAY FOR LIFE	05/28/2017 06:19 AM	011:57
Financial help	MD TODAY - SEG 1 - GUIDEWELL SUPPORT WOMEN	Jeff St. Pierre is joined by Guidwell Financial's President and CEO, Helene Raynaud, to	GUIDEWELL FINANCIAL SOLUTIONS	06/04/2017 06:00 AM	013:05

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
		discuss financial tips, specifically for women.			
COMMUNITY EVENTS	MD TODAY - SEG 2 - BALTIMORE WINE FESTIVAL	Beth Laverick, owner of B Scene Events and Promotions, joins Jeff St. Pierre to discuss the 3 rd annual Baltimore Wine Festival.	B SCENE EVENTS/BETH LAVERICK	06/04/2017 06:19 AM	012:23
COMMUNITY DEVELOPMENT	MD TODAY - SEG 1 - THE BALTIMORE RENAISSANCE	Bob Delmont speaks with The Baltimore Renaissance about the organization's projects that are aimed at rebuilding Baltimore.	BALTIMORE RENAISSANCE	06/11/2017 05:59 AM	013:41
COMMUNITY EVENTS	MD TODAY - SEG 2 - BALTIMORE WOMEN'S CLASSIC	Josh Levinson, owner of Charm City Run, and Laurie Amatucci from Cancerve, discuss the Baltimore Women's Classic 5K and how it benefits the local community.	BWC/TOM AMATUCCI	06/11/2017 06:18 AM	014:51
Financial help	MD TODAY - SEG 1 - GUIDEWELL MILLENIAL HOMEOWNERS	Jeff St. Pierre is joined by Guidewell Financial's director of counseling, Tiffany Scalzo, to offer tips to millennial's looking to purchase homes.	GUIDEWELL FINANCIAL SOLUTIONS	06/18/2017 05:58 AM	016:15
Mental Health	MD TODAY - SEG 2 - DANIEL MCGINN INTERVIEW	Laurie DeYoung speaks with Daniel McGinn, author of Psyched Up.	DANIEL MCGINN	06/18/2017 06:20 AM	012:46

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
CHILD ABUSE PREVENTION	MD TODAY - SEG 1 - BALTIMORE MAGAZINE/FAMILY TREE	Allie Rosenwasser, special events coordinator for Baltimore Magazine, and Jackie Dilworth, communications manager for the Family Tree, discuss the annual Best of Baltimore party and how it benefits the community.	FAMILY TREE MD	06/25/2017 05:57 AM	014:07
FITNESS/PERSONAL HEALTH	MD TODAY - SEG 2 - SERGEANT PUSH UP	John Carrington is joined by Patrick Parker, otherwise known as Sergeant Push Up, to discuss his efforts to bring physical education to children in less fortunate communities.	PATRICK PARKER	06/25/2017 06:16 AM	014:48

**Section II
NETWORK (and/or SYNDICATED) PROGRAMMING**

Section II lists the network-provided (and/or syndicated) programming that the station broadcast during the preceding calendar quarter that addresses community issues.

ISSUE	PROGRAM / TITLE	DESCRIPTION	DATE/TIME	DURATION
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(Insert network and/or syndicator-provided programs lists here.)

**Section III
PUBLIC SERVICE ANNOUNCEMENTS**

Section III lists public service announcements that the station broadcast during the preceding calendar quarter that address community issues.

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
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ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
HEALTH AND FITNESS	PSA ERASE MS-BAILEY	000:30	007
COMMUNITY INVOLVEMENT	TAKE YOUR KID TO WORK	000:30	007
EDUCATION	NATIONAL SUMMER LEARNING	000:30	004
HEALTH AND FITNESS	ERASE MS	000:30	007
HEALTH AND FITNESS	PROSTATE CANCER FOUNDATION	000:30	015
HEALTH AND FITNESS	RACE TO ERASE MS	000:30	007
LAW ENFORCEMENT OFFICERS	POLICE WEEK	000:30	002
POVERTY	HABITAT FOR HUMANITY	000:31	007
SAFE DRIVING	PROJECT YELLOW LIGHT	000:30	005
SAFE DRIVING	TOGETHER FOR SAFER ROADS	000:30	004
SAFE DRIVING	TOGETHER FOR SAFER ROADS	000:31	002