

WPOC  
 Baltimore, MD  
 Quarterly Issues/Programs List  
 First Quarter, 2023  
 04/16/2019

WPOC  
 Quarterly Issues/Programs List

WPOC provides its listeners with programming and public service announcements that address issues of concern to our local community. Among the issues determined to be of most concern to the community during the preceding calendar quarter were:

**Section I  
 LOCAL PROGRAMMING**

Section I lists regularly-scheduled and special programs that represent the station's issue-responsive programming providing the most significant treatment of the issues listed above for the calendar quarter.

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
Health Care	MD TODAY - SEG 1 - COMMUNITIES - HEALTH CARE	<b>Carole Johnson, Administrator of the Health Resources and Services Administration</b> – Carole Johnson explains the programs HRSA oversees to help bring underserved communities access to health care. Johnson also describes the role of HRSA in the administration of COVID-19 vaccines, and the support they provide for workers in the health care industry.	CAROLE JOHNSON	01/01/2023 06:00 AM	014:35
SUICIDE	MD TODAY - SEG 2 - COMMUNITIES - MILITARY SUICIDE	<b>Dr. David Rudd, former President of the University of Memphis, Distinguished University Professor of Psychology, and Director of the Rudd Institute for Veteran and Military Suicide Prevention</b> – Dr. Rudd discusses the scope of the suicide problem among veterans and civilians in the U.S., strategies he’s developed for preventing suicide, and the role the holidays play in increasing pressure and	DR. DAVID RUDD	01/01/2023 06:14 AM	015:14

		stress levels on people, including veterans.			
Community development	MD TODAY - SEG 1 - PAPA JOHNS FOUNDATION	Jenn Garner, lead of the Papa Johns Foundation, discusses their efforts to help those in Baltimore	JENN GARNER	01/08/2023 06:00 AM	012:26
SLEEP	MD TODAY - SEG 2 - COMMUNITIES - SLEEP IMPORTANCE	Dr. Chris Winter breaks down the importance of sleep in achieving a healthy lifestyle.	DR. CHRIS WINTER	01/08/2023 06:12 AM	014:08
HEALTH & NUTRITION	MD TODAY - SEG 1 - ROBYNNE CHUTKAN PART 1	Dr. Robynne Chutkan discusses the importance of gut health to keep your whole body healthy.	ROBYNNE CHUTKAN	01/15/2023 06:00 AM	016:44
HEALTH & NUTRITION	MD TODAY - SEG 2 - ROBYNNE CHUTKAN PART 2	Dr. Robynne Chutkan continues her conversation about the importance of gut health	ROBYNNE CHUTKAN	01/15/2023 06:16 AM	012:13
Community development	MD TODAY - SEG 1 - PAPA JOHNS FOUNDATION	Jenn Garner, lead of the Papa Johns Foundation, discusses their efforts to help those in Baltimore	JENN GARNER	01/29/2023 06:00 AM	012:26
Financial help	MD TODAY - SEG 2 - CASH CAMPAIGN FREE TAXES	Sara Johnson from the CASH Campaign Of Maryland discusses opportunities for residents to get free tax preparation.	Sara Johnson	01/29/2023 06:12 AM	014:54
AGING	MD TODAY - SEG 1 - COMMUNITIES - AGING	<b>Alison Barkoff, Acting Administrator and Assistant Secretary for Aging and Principal Deputy Administrator at the Administration for Community Living.</b> Alison Barkoff explains the role of ACL in assisting older adults and those with disabilities, along with the importance of COVID-19 vaccines for those specific groups of individuals.	ALISON BARKOFF	02/05/2023 06:00 AM	015:26

PHILANTHROPY	MD TODAY - SEG 2 - COMMUNITIES - PHILANTHROPY	<b>Brian Hooks, Chairman &amp; CEO of Stand Together.</b> Brian Hooks discusses the work Stand Together does as a philanthropic community tackling the root causes of America's biggest problems. Brian also highlights the 1 Million Strong campaign, an initiative that seeks to transform the way people think about addiction and recovery.	BRIAN HOOKS	02/05/2023 06:15 AM	014:27
BRAIN INJURIES	MD TODAY - SEG 1 - COMMUNITIES - CTE FOOTBALL	Chris Carr breaks down the issue of brain injuries and concussions.	CHRIS CARR	02/12/2023 06:00 AM	011:36
Financial help	MD TODAY - SEG 2 - CASH CAMPAIGN FREE TAXES	Sara Johnson from the CASH Campaign Of Maryland discusses opportunities for residents to get free tax preparation.	Sara Johnson	02/12/2023 06:11 AM	014:54
HEALTH & NUTRITION	MD TODAY - SEG 1 - COMMUNITIES - COVID	<b>Marvin B. Figueroa, Director of the Office of Intergovernmental and External Affairs (IEA) at HHS.</b> Director Figueroa discusses HHS' efforts to reach Black Americans, specifically as its related to COVID-19, and the numerous other priorities that department is currently working on, such as mental health care and overall health equity.	MARVIN B FIGUEROA	02/19/2023 06:00 AM	010:21
EDUCATION	MD TODAY - SEG 2 - COMMUNITIES - HIGHER EDUCATION	<b>Dr. Theresa Price, Founder &amp; CEO of the National College Resources Foundation.</b> Dr. Price discusses her organization's mission to reduce the high	DR. THERESA PRICE	02/19/2023 06:10 AM	018:58

		school dropout rate, increase degree and certificate enrollment among disadvantaged and underserved communities, and close the gap in educational achievement.			
Community development	MD TODAY - SEG 1 - GREENLIGHT BALTIMORE	Ryan Turner from GreenLight Baltimore discusses the groups process of identifying areas of need and how they can make the biggest impact.	GREENLIGHT BALTIMORE	02/26/2023 06:00 AM	014:10
Financial help	MD TODAY - SEG 2 - CASH CAMPAIGN FREE TAXES	Sara Johnson from the CASH Campaign Of Maryland discusses opportunities for residents to get free tax preparation	Sara Johnson	02/26/2023 06:14 AM	014:54
Mental Health	MD TODAY - SEG 1 - COMMUNITIES - TEEN MENTAL HEALTH	<b>Dr. Alfiee Breland-Noble, an internationally recognized psychologist, author, and founder of The AAKOMA Project.</b> Dr. Noble discusses the Ad Council's Sound It Out Together campaign, focusing on providing resources for parents and caregivers to talk with their kids about mental health and issues they may be experiencing that are impacting their health and well-being. Dr. Noble also provides insight into the latest data on youth mental health, including an alarming new study done by the CDC.	DR. ALFIEE BRELAND-NOBLE	03/05/2023 06:00 AM	015:36
Veteran's Affairs, Suicide Aw	MD TODAY - SEG 2 - COMMUNITIES - VETERAN SUICIDE	<b>Jim Lorraine, President &amp; CEO of America's Warrior Partnership.</b> Jim Lorraine discusses the issue of veteran suicide, including the latest strategies	JIM LORRAINE	03/05/2023 06:15 AM	014:10

		available to help stop veterans from reaching that crisis point. In light of National Caregivers Day, Jim Lorraine also explains the crucial role caregivers play in caring for our veterans.			
Community development	MD TODAY - SEG 1 - NATIONAL AQUARIUM	Sarah Doccolo from the National Aquarium in Baltimore joins Jeff St. Pierre to discuss upcoming programming events for the Baltimore community.	NATIONAL AQUARIUM	03/12/2023 06:00 AM	012:34
Financial help	MD TODAY - SEG 2 - MONEY POWER DAY	Sara Johnson from the CASH Campaign of Maryland discusses the upcoming Money Power Day Event.	Sara Johnson	03/12/2023 06:12 AM	014:18
Community development	MD TODAY - SEG 1 - GREENLIGHT BALTIMORE	Ryan Turner from GreenLight Baltimore discusses the groups process of identifying areas of need and how they can make the biggest impact.	GREENLIGHT BALTIMORE	03/19/2023 06:00 AM	014:10
Community development	MD TODAY - SEG 2 - NATIONAL AQUARIUM	Sarah Doccolo from the National Aquarium in Baltimore joins Jeff St. Pierre to discuss upcoming programming events for the Baltimore community.	NATIONAL AQUARIUM	03/19/2023 06:14 AM	012:27
Health	MD TODAY - SEG 1 - COMMUNITIES - COVID VACCINES	<b>Dr. Ala Stanford</b> , HHS Regional Director for Region III – Dr. Stanford discusses the COVID-19 vaccines, including a shift to an all-bivalent approach, who should prioritize receiving one, and women's health issues that have been affected by the pandemic.	DR. ALA STANFORD	03/26/2023 06:00 AM	015:30

DISASTER RELIEF	MD TODAY - SEG 2 - COMMUNITIES - RED CROSS	<b>Jennifer Pipa</b> , Vice President of Disaster Programs for the American Red Cross – Jennifer Pipa explains the work the American Red Cross does in response to a wide range of disasters, along with disaster preparation tips, and the importance of donating blood.	RED CROSS	03/26/2023 06:15 AM	014:23
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**Section II**

**NETWORK (and/or SYNDICATED) PROGRAMMING**

Section II lists the network-provided (and/or syndicated) programming that the station broadcast during the preceding calendar quarter that addresses community issues.

ISSUE	PROGRAM / TITLE	DESCRIPTION	DATE/TIME	DURATION
(Insert network and/or syndicator-provided programs lists here.)				

**Section III**

**PUBLIC SERVICE ANNOUNCEMENTS**

Section III lists public service announcements that the station broadcast during the preceding calendar quarter that address community issues.

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
(This station aired no public service announcements during the quarter in question.)			