

WPOC  
 Baltimore, MD  
 Quarterly Issues/Programs List  
 First Quarter, 2021  
 04/16/2019

WPOC  
 Quarterly Issues/Programs List

WPOC provides its listeners with programming and public service announcements that address issues of concern to our local community.

**Section I  
 LOCAL PROGRAMMING**

Section I lists regularly-scheduled and special programs that represent the station's issue-responsive programming providing the most significant treatment of the issues listed above for the calendar quarter.

| ISSUE                           | PROGRAM /<br>TITLE  | DESCRIPTION  | GUEST   | DATE/TIME              | DURATION |
|---------------------------------|---|--|---|------------------------|----------|
| COVID<br>Health<br>Vaccinations | IHEARTRADIO<br>COMMUNITIES:<br>PUBLIC<br>AFFAIRS<br>SPECIAL | <p><b>U.S. Surgeon General<br/>Dr. Jerome Adams</b> –<br/>Update on the current<br/>coronavirus outbreak<br/>happening across the<br/>country &amp; how to stay<br/>safe following holiday<br/>gatherings</p> <p><b>Dr. Jason Wilson,<br/>Associate Medical<br/>Director of the<br/>Emergency<br/>Department at Tampa<br/>General Hospital</b> –<br/>COVID-19 vaccine<br/>recipient on what you<br/>need to know about the<br/>vaccine</p> <p><b>Dr. Richard Feifer,<br/>Chief Medical Officer<br/>at Genesis<br/>Healthcare</b> -<br/>Preparations underway<br/>for vaccine arrival at<br/>nursing homes and<br/>long-term care facilities<br/>across the country</p> | <p>Dr.<br/>Jerome<br/>Adams</p> <p>Dr. Jason<br/>Wilson</p> <p>Dr.<br/>Richard<br/>Feifer</p> | 01/03/2021<br>06:00 AM | 029:59   |
| COVID<br>Health<br>Nutrition    | IHEARTRADIO<br>COMMUNITIES:<br>PUBLIC<br>AFFAIRS<br>SPECIAL | <p><b>Mark Weber,<br/>Deputy Assistant<br/>Secretary for<br/>Public</b></p>  | <p>Mark<br/>Weber</p> <p>Lisa</p>   | 01/10/2021<br>06:00 AM | 029:53   |

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|                      |  | <p><b>Affairs/Human Services in the Office of the Assistant Secretary for Public Affairs at HHS- Weber</b> discussed the latest rollout for the COVID-19 vaccines and vaccine misinformation.</p> <p><b>Lisa Bruno, a registered dietician and nutrition communications specialist with Masters in Nutrition</b> – Bruno talked about tips for a healthier 2021.</p> <p><b>Lauren Berlengeri, Founder and CEO at HigherDOSE.</b> Berlengeri is a holistic nutritionist and health coach and covered outside-the-box ideas for a healthier New Year routine</p> | <p>Bruno</p> <p>Lauren Berlengeri</p> |                     |        |
| EDUCATION            | MD TODAY - SEG 1 - HARFORD COMMUNITY COLLEGE | Dr. Theresa Felder discusses her new role as the president of Harford Community College, and her plans for the future of the institution.  | Dr. Theresa Felder                    | 01/17/2021 06:00 AM | 015:53 |
| Small Business COVID | MD TODAY - SEG 2 - RESTAURANT RELIEF FUND    | Dave Seel, president of the Baltimore Restaurant Relief Fund, discusses the efforts of the organization to help restaurants through  | Dave Seel                             | 01/17/2021 06:16 AM | 012:46 |

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|                                  |   | the pandemic.   |   |                        |        |
| Small Business<br>COVID          | MD TODAY -<br>SEG 1 -<br>RESTAURANT<br>RELIEF FUND          | Dave Seel, president of the Baltimore Restaurant Relief Fund, discusses the efforts of the organization to help restaurants through the pandemic.   | Dave Seel                               | 01/24/2021<br>06:00 AM | 012:46 |
| LITERACY                         | MD TODAY -<br>SEG 2 -<br>ASHLEY<br>AUDRAIN                  | Author Ashley Audrain discusses her debut novel 'The Push'.   | ASHLEY<br>AUDRAIN                       | 01/24/2021<br>06:15 AM | 014:16 |
| FINANCIAL HELP                   | MD TODAY -<br>SEG 1 - MD<br>CASH<br>CAMPAIGN                | The Maryland CASH Campaign discusses its efforts to help lower income residents get free tax prep.  | MD CASH<br>CAMPAIGN                     | 01/31/2021<br>06:00 AM | 014:30 |
| EDUCATION                        | MD TODAY -<br>SEG 2 -<br>HARFORD<br>COMMUNITY<br>COLLEGE    | Dr. Theresa Felder discusses her new role as the president of Harford Community College, and her plans for the future of the institution.   | Dr.<br>Theresa<br>Felder                | 01/31/2021<br>06:14 AM | 015:53 |
| COVID<br>Health<br>Black History | IHEARTRADIO<br>COMMUNITIES:<br>PUBLIC<br>AFFAIRS<br>SPECIAL | <b>Dr. Peter Marks, M.D., Ph.D., Director of the Center for Biologics Evaluation and Research for the Food &amp; Drug Administration.</b> Marks discussed why there is so much concern around the safety of the COVID-19 vaccines and how the vaccine were tested and the | Dr. Peter<br>Marks<br><br>Rio<br>Cortez | 02/07/2021<br>06:00 AM | 029:49 |

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|                 |  | <p>effectiveness for everyone. He talked about who is potentially at risk for side effects.</p> <p><b>RIO CORTEZ award winning poet and Author of: THE ABC'S OF BLACK HISTORY.</b> February is black history month. Ms. Cortez talked about the significance of literacy and African American history. She discussed easy ways to associate the alphabet with black values and culture.</p> |                           |                        |        |
| FINANCIAL HELP  | MD TODAY -<br>SEG 1 - MD<br>CASH<br>CAMPAIGN       | The Maryland CASH Campaign discusses its efforts to help lower income residents get free tax prep.  | MD CASH<br>CAMPAIGN       | 02/14/2021<br>06:00 AM | 014:30 |
| LITERACY        | MD TODAY -<br>SEG 2 -<br>SARAH PEARSE              | Author Sarah Pearse discusses the work and research that went into her new novel, 'The Sanatorium'.   | <b>SARAH<br/>PEARSE</b>   | 02/14/2021<br>06:14 AM | 012:35 |
| PHYSICAL HEALTH | MD TODAY -<br>SEG 1 -<br>CHARM CITY<br>RUN SERIES  | Will Murdoch from Charm City Run discusses a new spring race series designed around the restrictions from the pandemic that will still get people outside and moving.   | WILL<br>MURDOCH           | 02/21/2021<br>06:00 AM | 013:47 |
| LITERACY        | MD TODAY<br>- SEG 2 -<br>RACHEL<br>LYNN<br>SOLOMON | Author Rachel Lynn Solomon discusses her latest novel, 'The Ex Talk'.   | RACHEL<br>LYNN<br>SOLOMON | 02/21/2021<br>06:14 AM | 014:52 |

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| <p>Parenting<br/>Health<br/>Cancer Support</p>    | <p>IHEARTRADIO<br/>COMMUNITIES :<br/>PUBLIC<br/>AFFAIRS<br/>SPECIAL</p> | <p><b>Dr. Harold S. Koplewicz, the president of the Child Mind Institute</b>, has a new parenting book: THE SCAFFOLD EFFECT: Raising Resilient, Self-Reliant, and Secure Kids in the Age of Anxiety and all author proceeds benefit the Child Mind Institute</p> <p><b>Dave Fuehrer, cancer survivor, co-founder and CEO of GRYT Health</b>. Run by cancer patients, survivors, and caregivers, GRYT is a digital health company that offers support through connection and education and serves to improve quality of life and increase survival for people confronting cancer.</p> | <p>Dr. Harold S. Koplewicz<br/><br/>Dave Fuehrer</p> | <p>02/28/2021<br/>06:00 AM</p> | <p>029:54</p> |
| <p>COVID<br/>Health<br/>Learning Disabilities</p> | <p>IHEARTRADIO<br/>COMMUNITIES :<br/>PUBLIC<br/>AFFAIRS<br/>SPECIAL</p> | <p><b>Marty Makary, MD - Health Policy Expert; John Hopkins surgeon and Professor of Health Policy; Author, The Price We Pay; Editor-in- Chief at MedPage Today</b>. Dr. Makary put a positive spin on COVID-19. He believes we could reach herd immunity as early as April.</p> <p><b>Yvonne Yancy, Chief Human Resources Officer &amp; Amanda Morin Associate Director, Thought</b></p>  | <p>Marty Makary<br/><br/>Yvonne Yancy</p>            | <p>03/07/2021<br/>06:00 AM</p> | <p>029:56</p> |

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|                         |  | <b>Leadership &amp; Expertise at Understood.org.</b> In the United States, 1 in 5 people have learning and thinking differences, like dyslexia and ADHD, and 1 in 4 adults have some type of disability. |                  |                        |        |
| PHYSICAL HEALTH         | MD TODAY -<br>SEG 1 -<br>CHARM CITY<br>RUN SERIES                            | Will Murdoch from Charm City Run discusses a new spring race series designed around the restrictions from the pandemic that will still get people outside and moving.                                    | WILL<br>MURDOCH  | 03/14/2021<br>06:00 AM | 015:08 |
| EDUCATION/TEAM BUILDING | MD TODAY -<br>SEG 2 -<br>GENESSEE<br>VALLEY<br>OUTDOOR<br>LEARNING<br>CENTER | Jane LaMonica, general manager of Genessee Valley Outdoor Learning Center, discusses the history of the organization and it's programs offered to the community.   | Jane<br>LaMonica | 03/14/2021<br>06:15 AM | 014:13 |
| HOMELESSNESS            | MD TODAY -<br>SEG 1 -<br>BALTIMORE<br>STATION                                | Kim Callari, director of development and communications for The Baltimore Station, discusses the organization's efforts to assist veterans suffering homelessness.                                       | Kim<br>Callari   | 03/21/2021<br>06:00 AM | 011:57 |
| LITERACY                | MD TODAY -<br>SEG 2 -<br>SARAH PEARSE  | Author Sarah Pearse discusses the work and research that went into her new novel, 'The Sanatorium'.  | SARAH<br>PEARSE  | 03/21/2021<br>06:12 AM | 012:35 |

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| <p>COVID<br/>Health<br/>Women's History<br/>Month<br/>Women In Business</p> | <p>IHEARTRADIO<br/>COMMUNITIES:<br/>PUBLIC<br/>AFFAIRS<br/>SPECIAL</p> | <p><b>Barney Graham, M.D., Ph.D.</b> Dr. Graham is chief of the <b>Viral Pathogenesis Laboratory at NIAID's Vaccine Research Center.</b> Graham has led a team that has been studying coronaviruses (among other viruses) for years before SARS-CoV-2 was first identified as a novel coronavirus.</p> <p><b>Joi Gordon is the CEO of Dress for Success Worldwide.</b> She discussed Women's History Month and how Dress for Success has become a globally recognized leader that has empowered more than one million women to become economically advanced in nearly 150 cities in more than 20 countries.</p> | <p>Dr.<br/>Barney<br/>Graham</p> <p>Joi<br/>Gordon</p> | <p>03/28/2021<br/>06:00 AM</p> | <p>029:50</p> |
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**Section II  
NETWORK (and/or SYNDICATED) PROGRAMMING**

Section II lists the network-provided (and/or syndicated) programming that the station broadcast during the preceding calendar quarter that addresses community issues.

| ISSUE  | PROGRAM / TITLE | DESCRIPTION | DATE/TIME | DURATION |
|--|-----------------|-------------|-----------|----------|
| (Insert network and/or syndicator-provided programs lists here.) |                 |             |           |          |

**Section III  
PUBLIC SERVICE ANNOUNCEMENTS**

Section III lists public service announcements that the station broadcast during the preceding calendar quarter that address community issues.

| ISSUE   | ORGANIZATION OR TITLE | DURATION | RUNS |
|---|-----------------------|----------|------|
| PSA/IHEARTRADIO EARTH CAR TRAVEL                  | IHEARTRADIO EARTH     | 000:29   | 2    |
| PSA/IHEARTRADIO EARTH WINTER SALT SMARTS V1 NG 30 | IHEARTRADIO EARTH     | 000:30   | 1    |