

WPOC
Baltimore, MD
Quarterly Issues/Programs List
Fourth Quarter, 2014
01/02/2015

WPOC
Quarterly Issues/Programs List

WPOC provides its listeners with programming and public service announcements that address issues of concern to our local community. Among the issues determined to be of most concern to the community during the preceding calendar quarter were:

- **AUTISM AWARENESS:** Rebecca Rienzi, Executive Director for Pathfinders For Autism, joins Jeff St. Pierre to discuss the organization and ways the community can participate.
- **BREAST CANCER AWARENESS:** Jeff St. Pierre is joined by Vanessa Bell, Development Director for Susan G Komen for the Cure Maryland, to talk about the annual Race For The Cure in Hunt Valley.
- **CANCER SUPPORT:** Jeff St. Pierre is joined by Jill and Erik Becker to discuss their Lema J designs that donate their profits to the Karma for Cara Foundation.
- **CHILD HEALTH:**
 - Jeff St. Pierre is joined by Lainy LeBow-Sachs, Executive Vice President of the Kennedy Krieger Institute, to discuss the 25th anniversary of the Festival of Trees, a fundraiser for the programs offered at the institute.
 - Nationally produced program about the Children's Miracle Network featuring Lady Antebellum.
- **CHILDHOOD SICKNESS:** Lisa Galick from St. Jude Children's Research Hospital discusses the upcoming St. Jude Give Thanks Walk and it's importance to the local community.
- **Community development:**
 - Jeff St. Pierre is joined by Gayle Economos to talk about the annual Greek Festival, a celebration in Downtown Baltimore that brings attention to the rich Greek culture.
 - Jeff St. Pierre is joined by Beth Laverick fro B Scene Events and Promotions to discuss upcoming community and family events in Baltimore.
 - Odette Ramos from the Community Development Network of Maryland explains the organization's new awareness campaign, "Leading The Way To Stronger Communities."
 - Suzanne Green, Vice President of District Operations for the Y of Central Maryland, and Nate Albright, Chair of the Y's Harford Community Leadership Board, join Jeff St. Pierre to discuss the annual Turkey Trot 5K.
 - Bernie Lucas is joined by Max Levitt, Executive Director and Founder of Level The Playing Field, an organization that looks for community members to donate used sporting equipment for children who are less fortunate.
- **DISTRACTED DRIVING:** Russ Hurd joins Jeff St. Pierre to talk about the upcoming Heather Hurd 5K, an annual event that raises awareness of the dangers of distracted driving.
- **DOMESTIC VIOLENCE:** Sonia Quinonez of SCAN of Northern Virginia, and her panel of guests, discuss domestic violence and ways to help those who are struggling with it in their lives.

- **EDUCATION:** Jeff St. Pierre is joined by Kim Fabian from Junior Achievement of Central Maryland, and Sheldon Caplis to promote Junior Achievement and it's upcoming annual fundraiser.
- **Financial help:**
 - Nina Heck from Consumer Credit Counseling Service of MD and DE joins Jeff St. Pierre to discuss the different options CCCS has to offer to military families that may find themselves in need of financial advice/help.
 - Nina Heck, from CCCS, joins Jeff St. Pierre to discuss the importance of credit scores and credit reports.
 - Nina Heck from Consumer Credit Counseling Service of MD and DE discusses ways to curb your spending during the holiday season.
- **FOSTER CARE:** Andre Cooper, CEO of The Children's Home, and Kim Lamphier, board member of the Children's Home, discuss the organization's annual fundraiser.
- **HEALTH & NUTRITION:** Suzanne Clough, Founder and Chief Medical Officer for Well Doc Inc, joins Jeff St. Pierre to talk about the revolutionary new app 'Blue Star' that was designed to benefit those fighting Type 2 Diabetes.
- **Homelessness:** Adrienne Breidenstine, Director of the Journey Home, discusses the upcoming "An Evening Of Unexpected Delights," an event that raises money for programs to help the area's homeless.
- **Mental Health:** Bernie Lucas is joined by Dr. Cynthia Post to discuss the depression many people fall into around the holidays, and ways to beat it.
- **TOURISM:**
 - Jeff St. Pierre is joined by Gayle Economos to talk about the upcoming Holidays At The Hampton, an event that brings attention to the Hampton National Historic Site in Towson, MD.
 - Lisa Crawley, Resource Center Manager for the Reginald F. Lewis Museum of Maryland, and Bethany Manimbo, Director of Marketing for Visit Montgomery County Maryland, join Jeff St. Pierre to talk about the 150th anniversary of Emancipation in Maryland and the events that are planned throughout the state.

**Section I
LOCAL PROGRAMMING**

Section I lists regularly-scheduled and special programs that represent the station's issue-responsive programming providing the most significant treatment of the issues listed above for the calendar quarter.

| ISSUE | PROGRAM / TITLE | DESCRIPTION | GUEST | DATE/TIME | DURATION |
|--------------|---------------------------------|--|-------------------------------|------------------------|----------|
| Homelessness | MD TODAY - SEG 1 - JOURNEY HOME | Adrienne Breidenstine, Director of the | JOURNEY HOME/ADRIENNE BREIDEN | 10/05/2014 07:26 AM | 015:25 |

| ISSUE | PROGRAM / TITLE | DESCRIPTION | GUEST | DATE/TIME | DURATION |
|-------------------------|---|--|------------------------------|---------------------|----------|
| | BALTIMORE | Journey Home, discusses the upcoming "An Evening Of Unexpected Delights," an event that raises money for programs to help the area's homeless. | | | |
| Community development | MD TODAY - SEG 2 - B SCENE EVENTS | Jeff St. Pierre is joined by Beth Laverick fro B Scene Events and Promotions to discuss upcoming community and family events in Baltimore. | B SCENE EVENTS/BETH LAVERICK | 10/05/2014 07:43 AM | 012:44 |
| AUTISM AWARENESS | MD TODAY - SEG 1 - PATHFINDERS FOR AUTISM | Rebecca Rienzi, Executive Director for Pathfinders For Autism, joins Jeff St. Pierre to discuss the organization and ways the community can participate. | PATHFINDERS FOR AUTISM | 10/12/2014 07:22 AM | 016:03 |
| FOSTER CARE | MD TODAY - SEG 2 - CHILDREN'S HOME | Andre Cooper, CEO of The Children's Home, and Kim Lamphier, board member of the Children's Home, discuss the organization's annual fundraiser. | CHILDREN'S HOME | 10/12/2014 07:40 AM | 014:43 |
| BREAST CANCER AWARENESS | MD TODAY - SEG 1 - SUSAN G KOMEN | Jeff St. Pierre is joined by Vanessa Bell, Development Director for | SUSAN G KOMEN/VANESSA BELL | 10/19/2014 07:23 AM | 013:17 |

| ISSUE | PROGRAM / TITLE | DESCRIPTION | GUEST | DATE/TIME | DURATION |
|-----------------------|--|---|----------------------------|---------------------|----------|
| | | Susan G Komen for the Cure Maryland, to talk about the annual Race For The Cure in Hunt Valley. | | | |
| Community development | MD TODAY - SEG 2 - COMMUNITY DEVELOPMENT NETWORK | Odette Ramos from the Community Development Network of Maryland explains the organization's new awareness campaign, "Leading The Way To Stronger Communities." | COMMUNITY DEVELOPMENT | 10/19/2014 07:38 AM | 013:53 |
| TOURISM | MD TODAY - SEG 1 - EMANCIPATION ANNIVERSARY | Lisa Crawley, Resource Center Manager for the Reginald F. Lewis Museum of Maryland, and Bethany Manimbo, Director of Marketing for Visit Montgomery County Maryland, join Jeff St. Pierre to talk about the 150 th anniversary of Emancipation in Maryland and the events that are planned throughout the state. | LEWIS MUSEUM/VISIT MONT CO | 10/26/2014 07:17 AM | 014:13 |
| EDUCATION | MD TODAY - SEG 2 - JUNIOR ACHIEVEMENT/JA JAMS | Jeff St. Pierre is joined by Kim Fabian from Junior Achievement of Central | JUNIOR ACHIEVEMENT | 10/26/2014 07:33 AM | 015:05 |

| ISSUE | PROGRAM / TITLE | DESCRIPTION | GUEST | DATE/TIME | DURATION |
|-----------------------|---|---|-------------------------------|---------------------|----------|
| | | Maryland, and Sheldon Caplis to promote Junior Achievement and it's upcoming annual fundraiser. | | | |
| Community development | MD TODAY - SEG 1 - GREEK FESTIVAL | Jeff St. Pierre is joined by Gayle Economos to talk about the annual Greek Festival, a celebration in Downtown Baltimore that brings attention to the rich Greek culture. | GREEK FESTIVAL/GAYLE ECONOMOS | 11/02/2014 07:24 AM | 015:04 |
| DISTRACTED DRIVING | MD TODAY - SEG 2 - HEATHER HURD 5K | Russ Hurd joins Jeff St. Pierre to talk about the upcoming Heather Hurd 5K, an annual event that raises awareness of the dangers of distracted driving. | HEATHER HURD/RUSSEL HURD | 11/02/2014 07:41 AM | 014:04 |
| CHILDHOOD SICKNESS | MD TODAY - SEG 1 - ST JUDE GIVE THANKS WALK | Lisa Galick from St. Jude Children's Research Hospital discusses the upcoming St. Jude Give Thanks Walk and it's importance to the local community. | ST. JUDE/LISA GALIK | 11/09/2014 07:26 AM | 013:53 |
| CANCER SUPPORT | MD TODAY - SEG 2 - LEMA J | Jeff St. Pierre is joined by Jill and Erik Becker to discuss their Lema J designs that donate their profits to the | LEMA J/JILL BECKER | 11/09/2014 07:41 AM | 015:06 |

| ISSUE | PROGRAM / TITLE | DESCRIPTION | GUEST | DATE/TIME | DURATION |
|-----------------------|---|--|-------------------------|---------------------|----------|
| | | Karma for Cara Foundation. | | | |
| Financial help | MD TODAY - SEG 1 - CCCS - MILITARY FAMILIES | Nina Heck from Consumer Credit Counseling Service of MD and DE joins Jeff St. Pierre to discuss the different options CCCS has to offer to military families that may find themselves in need of financial advice/help. | CCCS/NINA HECK | 11/16/2014 07:23 AM | 012:18 |
| HEALTH & NUTRITION | MD TODAY - SEG 2 - WELL DOC - BLUE STAR | Suzanne Clough, Founder and Chief Medical Officer for Well Doc Inc, joins Jeff St. Pierre to talk about the revolutionary new app 'Blue Star' that was designed to benefit those fighting Type 2 Diabetes. | WELL DOC/SUZANNE CLOUGH | 11/16/2014 07:37 AM | 012:34 |
| CHILD HEALTH | MD TODAY - SEG 1 - FESTIVAL OF TREES | Jeff St. Pierre is joined by Lainy LeBow-Sachs, Executive Vice President of the Kennedy Krieger Institute, to discuss the 25 th anniversary of the Festival of Trees, a fundraiser for the programs offered at the institute. | KENNEDY KREIGER | 11/23/2014 07:23 AM | 013:13 |
| Community development | MD TODAY - SEG 2 - TURKEY TROT | Suzanne Green, Vice President of District Operations for | Y OF CENTRAL MD | 11/23/2014 07:38 AM | 011:44 |

| ISSUE | PROGRAM / TITLE | DESCRIPTION | GUEST | DATE/TIME | DURATION |
|----------------|---|--|-----------------|---------------------|----------|
| | | the Y of Central Maryland, and Nate Albright, Chair of the Y's Harford Community Leadership Board, join Jeff St. Pierre to discuss the annual Turkey Trot 5K. | | | |
| Financial help | MD TODAY - SEG 1 - CCCS CREDIT SCORES/REPORTS | Nina Heck, from CCCS, joins Jeff St. Pierre to discuss the importance of credit scores and credit reports. | CCCS/NINA HECK | 11/30/2014 07:27 AM | 014:47 |
| CHILD HEALTH | MD TODAY - SEG 2 - FESTIVAL OF TREES | Jeff St. Pierre is joined by Lainy LeBow-Sachs, Executive Vice President of the Kennedy Krieger Institute, to discuss the 25 th anniversary of the Festival of Trees, a fundraiser for the programs offered at the institute. | KENNEDY KREIGER | 11/30/2014 07:43 AM | 013:31 |
| TOURISM | MD TODAY - SEG 1 - HOLIDAYS AT THE HAMPTON | Jeff St. Pierre is joined by Gayle Economos to talk about the upcoming Holidays At The Hampton, an event that brings attention to the Hampton National Historic Site in Towson, MD. | GAYLE ECONOMOS | 12/07/2014 07:21 AM | 014:45 |
| Financial help | MD TODAY - SEG 2 - CCCS CREDIT SCORES/REPORTS | Nina Heck, from CCCS, joins Jeff St. Pierre to | CCCS/NINA HECK | 12/07/2014 07:37 AM | 014:47 |

| ISSUE | PROGRAM / TITLE | DESCRIPTION | GUEST | DATE/TIME | DURATION |
|-----------------------|---|---|----------------------------|------------------------|----------|
| | | discuss the importance of credit scores and credit reports. | | | |
| CHILD HEALTH | CHILDREN'S MIRACLE NETWORK | Nationally produced program about the Children's Miracle Network featuring Lady Antebellum. | CHILDREN'S MIRACLE NETWORK | 12/14/2014 07:21 AM | 029:28 |
| Financial help | MD TODAY - SEG 1 - CCCS - HOLIDAY SPENDING | Nina Heck from Consumer Credit Counseling Service of MD and DE discusses ways to curb your spending during the holiday season. | CCCS/NINA HECK | 12/21/2014 07:28 AM | 015:40 |
| Mental Health | MD TODAY - SEG 2 - HOLIDAY DEPRESSION | Bernie Lucas is joined by Dr. Cynthia Post to discuss the depression many people fall into around the holidays, and ways to beat it. | DR CYNTHIA POST | 12/21/2014 07:44 AM | 013:20 |
| DOMESTIC VIOLENCE | MD TODAY - SEG 1 - PARENTING TODAY- DOMESTIC VIOLENCE | Sonia Quinonez of SCAN of Northern Virginia, and her panel of guests, discuss domestic violence and ways to help those who are struggling with it in their lives. | PARENTING TODAY | 12/28/2014 07:24 AM | 012:35 |
| Community development | MD TODAY - SEG 2 - LEVEL THE PLAYING FIELD | Bernie Lucas is joined by Max Levitt, Executive Director and Founder of Level The Playing Field, an organization that | LEVEL THE PLAYING FIELD | 12/28/2014 07:38 AM | 012:46 |

| ISSUE | PROGRAM / TITLE | DESCRIPTION | GUEST | DATE/TIME | DURATION |
|-------|-----------------|-------------|-------|-----------|----------|
|-------|-----------------|-------------|-------|-----------|----------|

looks for community members to donate used sporting equipment for children who are less fortunate.

**Section II
NETWORK (and/or SYNDICATED) PROGRAMMING**

Section II lists the network-provided (and/or syndicated) programming that the station broadcast during the preceding calendar quarter that addresses community issues.

| ISSUE | PROGRAM / TITLE | DESCRIPTION | DATE/TIME | DURATION |
|---|-------------------|--|--------------------------|--------------|
| health & well-being, education, recreation, children & family issues science, military, exploration, climate, technology | Viewpoints | SEGMENT #1 – The Dangers and the Value of High School Football SEGMENT #2-- In the Kingdom of Ice: A Heroic – and Tragic – Adventure | 10/05/14 6:58 | 27:58 |
| domestic abuse, therapy & mental health, courts & law enforcement divorce, children & family issues, education | Viewpoints | SEGMENT #1 – Domestic Violence: Why do abusers do it? SEGMENT #2- Co-Parenting: Raising children in two households | 10/12/14 6:54 | 27:58 |
| personal finance, banking, commerce, death, family issues, law women's issues, retail business, popular culture | Viewpoints | SEGMENT #1 – When We Die: The logistics of death SEGMENT #2 Personal Style: How clothes and attitude make the difference | 10/19/14 6:55 | 27:58 |
| history, military & veterans, women's issues environment, government, agriculture, public health, endangered species | Viewpoints | SEGMENT #1 – Liar, Temptress, Soldier, Spy: Women in the Civil War SEGMENT #2- Bats! Why they're important and how we can help them | 10/26/14 6:49 | 27:58 |

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|--|-------------------|--|--|--------------|
| <p>technology, health, entrepreneurship, urban issues, education, the arts.</p> <p>crime, law, government, transportation, the arts, technology, education, philanthropy</p> | Viewpoints | <p>SEGMENT #1 Enchanted Objects: How they will change our lives</p> <p>SEGMENT #2- The Inventor and the Tycoon: The birth of motion pictures</p> | <p>11/02/14 6:56</p> | 27:57 |
| <p>business, sports, recreation, consumerism</p> <p>LGBT issues, education, family issues, bullying</p> | Viewpoints | <p>SEGMENT #1 – Sports Strategy: It's about much more than winning</p> <p>SEGMENT #2- Gay Teens: The trials of coming out and being bullied</p> | <p>11/09/14 6:58</p> | 27:55 |
| <p>mental health, history, teen issues</p> <p>business, transportation, consumerism, labor & employment</p> | Viewpoints | <p>SEGMENT #1 – Conversion Disorder: Could it have prompted the Salem Witch Trials?</p> <p>SEGMENT #2- Hotel Confidential: Secrets of getting the best service</p> | <p>11/16/14 6:55</p> | 27:57 |
| <p>mental health, recreation, technology, employment</p> <p>technology, crime, privacy, consumerism, business</p> | Viewpoints | <p>SEGMENT #1 – Introverts: More happy and fun than you think!</p> <p>SEGMENT #2- Technocreep: Chiseling away at our privacy</p> | <p>11/23/14 6:55</p> | 27:58 |
| <p>early childhood development, education, literature, parenting</p> <p>social movements, popular culture, manufacturing, fashion and art</p> | Viewpoints | <p>SEGMENT #1 – Reading to Kids: Why it's so important for their development</p> <p>SEGMENT #2- Color: How trends are created in fashion and society</p> | <p>11/30/14 6:59</p> | 27:59 |
| <p>music & the arts, racism, poverty, alcoholism & drug addiction</p> <p>forensics, technology, prisons, media, law enforcement</p> | Viewpoints | <p>SEGMENT #1 – The Life and Music of Jazz Legend, Sheila Jordan</p> <p>SEGMENT #2- The Anatomy of a Crime Novel</p> | <p>12/07/14 6:53</p> | 27:57 |
| <p>military, employment, mental health, agriculture</p> <p>technology, crime, large and small businesses, consumerism</p> | Viewpoints | <p>SEGMENT #1 – Veterans and Employment: Best cities and jobs</p> <p>SEGMENT #2- Consumer and Business Protection from Tech Scammers</p> | <p>12/14/14 6:54</p> | 27:55 |

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|--|-------------------|---|--------------------------|--------------|
| war, faith, government, politics, culture literature & arts, education, employment | Viewpoints | SEGMENT #1 – Silent Night: The World War I Christmas Truce SEGMENT #2- Write a Novel in a Month? You <i>can</i> do it! | 12/21/14 7:00 | 28:00 |
| war & military, government, politics taxes, personal finance, philanthropy, family issues | Viewpoints | SEGMENT #1 – A Christmas Far From Home: On the battlefields of the Korean War SEGMENT #2- Looking Ahead to 2015 – How are your finances? | 12/28/14 6:56 | 27:59 |

(Insert network and/or syndicator-provided programs lists here.)

**Section III
PUBLIC SERVICE ANNOUNCEMENTS**

Section III lists public service announcements that the station broadcast during the preceding calendar quarter that address community issues.

| ISSUE | ORGANIZATION OR TITLE | DURATION | RUNS |
|-----------------------|------------------------------|-----------------|-------------|
| ----- | PSA/BALT/KIDS PEACE | 000:32 | 061 |
| MILITARY AND VETERANS | CONCERT FOR VALOR | 000:30 | 002 |
| MILITARY AND VETERANS | SHOW YOUR STRIPES | 000:30 | 015 |
| MILITARY AND VETERANS | SHOW YOUR STRIPES | 000:31 | 019 |
| SEXUAL ASSAULT | IT'S ON US | 000:30 | 004 |