

WPOC
Baltimore, MD
Quarterly Issues/Programs List
Fourth Quarter, 2018
01/08/2019

WPOC
Quarterly Issues/Programs List

WPOC provides its listeners with programming and public service announcements that address issues of concern to our local community. Among the issues determined to be of most concern to the community during the preceding calendar quarter were:

- **ATHLETICS:** Michael Sokolove discusses his new book, “The Last Temptation of Rick Pitino: A Story of Corruption, Scandal and the Big Business of College Basketball,” and its impact on collegiate sports.
- **CHILD HEALTH:** Francesca Presti is joined by Michele Mueller, director of special events for Kennedy Krieger Institute, to discuss the annual Festival of Trees fundraiser benefitting the institute and its mission.
- **COMMUNITY DEVELOPMENT:** Nick Johnson, owner of Su Casa, joins Jeff St. Pierre to discuss the reopening and expansion of the Ellicott City location, and how it will impact a struggling community.
- **COMMUNITY EVENTS:**
 - Gayle Economos, board member of Historic Hampton Inc, discusses the annual Holidays at Hampton National Historic Site festivities.
 - Francesca Presti is joined by Suzanne Green, vice president of district operations for the Y in Central Maryland, and Jason McCarthy, vice president of operations at Kaiser Permanente, to discuss the annual Y Turkey Trot on Thanksgiving morning.
- **CULTURAL EVENTS:** Gayle Economos joins Jeff St. Pierre to discuss the upcoming 47th annual Greek Food, Wine & Culture Festival at the Greek Orthodox Cathedral of the Annunciation.
- **DEPRESSION:** Dr. Cynthia Post discusses the best ways to survive the mental and internal struggles people face around the holidays.
- **DISTRACTED DRIVING:** Russell Hurd joins Jeff St. Pierre to talk about the 10th annual Heather L. Hurd 5K to raise awareness of distracted driving.
- **DRUG ABUSE PREVENTION:** Steve Klein from the Partnership of Drug Free Kids joins Bernie Lucas to discuss the opioid crisis gripping the nation.
- **EMPLOYMENT:** Jeff St. Pierre is joined by Roland Selby, executive director for Year Up Baltimore, to discuss the organization, and how it helps people unlock their potential and get connected to the workforce.
- **HEALTH/CANCER RESEARCH:** Beverly Magee, general manager at the Four Seasons Hotel Baltimore, and Katie Norton, development director for the Ulman Foundation, join Jeff St. Pierre to talk about the new skating rink at the Four Seasons, and how it’s benefitting the Ulman Foundation.
- **Homelessness:** Jaclyn Range, executive director for Back On My Feet Baltimore, discusses how a group of people turned running into a way to combat homelessness.

- **LITERACY:** Madeline Puckette discusses her new book, “Wine Folly: Magnum Edition.”
- **POLITICS:** Bradley Tusk joins Jeff St. Pierre to discuss his new book, “The Fixer: My Adventures Saving Startups From Death By Politics,” and the impact his work is having in Silicon Valley.
- **SELF HELP:** Author Jen Sincero discusses her new book, “You Are A Badass Every Day,” and how you can use her advice to get your new year started off on the right foot.
- **SEXUAL ASSAULT:** Dr. Cynthia Post joins Bernie Lucas to discuss the recent increase in accusations of sexual assault by priests.
- **SPECIAL NEEDS:** Jeff St. Pierre is joined by Rachel Lpike and Amy Davies from Best Buddies of Central Maryland. They discuss the Best Buddies organization and the annual fundraiser, “Tastebuds.”
- **SUICIDE:** Dr. Cynthia Post joins Bernie Lucas to discuss suicide and how it’s possible for us to help our loved ones.

**Section I
LOCAL PROGRAMMING**

Section I lists regularly-scheduled and special programs that represent the station's issue-responsive programming providing the most significant treatment of the issues listed above for the calendar quarter.

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
DISTRACTED DRIVING	MD TODAY - SEG 1 - HEATHER L HURD 5K	Russell Hurd joins Jeff St. Pierre to talk about the 10 th annual Heather L. Hurd 5K to raise awareness of distracted driving.	HEATHER HURD/RUSSEL HURD	10/07/2018 06:00 AM	012:32
ATHLETICS	MD TODAY - SEG 2 - MICHAEL SOKOLOVE	Michael Sokolove discusses his new book, “The Last Temptation of Rick Pitino: A Story of Corruption, Scandal and the Big Business of College Basketball,” and its impact on collegiate sports.	MICHAEL SOKOLOVE	10/07/2018 06:12 AM	014:26
Community development	MD TODAY - SEG 1 - SU CASA EXPANSION	Nick Johnson, owner of Su Casa, joins Jeff St. Pierre to discuss the reopening and expansion of the Ellicott City location,	NICK JOHNSON	10/14/2018 06:00 AM	014:35

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
		and how it will impact a struggling community.			
CULTURAL EVENTS	MD TODAY - SEG 2 - GREEK FESTIVAL	Gayle Economos joins Jeff St. Pierre to discuss the upcoming 47 th annual Greek Food, Wine & Culture Festival at the Greek Orthodox Cathedral of the Annunciation.	GAYLE ECONOMOS	10/14/2018 06:15 AM	015:13
Homelessness	MD TODAY - SEG 1 - BACK ON MY FEET	Jaelyn Range, executive director for Back On My Feet Baltimore, discusses how a group of people turned running into a way to combat homelessness.	BACK ON MY FEET	10/21/2018 06:00 AM	015:18
ATHLETICS	MD TODAY - SEG 2 - MICHAEL SOKOLOVE	Michael Sokolove discusses his new book, "The Last Temptation of Rick Pitino: A Story of Corruption, Scandal and the Big Business of College Basketball," and its impact on collegiate sports.	MICHAEL SOKOLOVE	10/21/2018 06:15 AM	014:26
CHILD HEALTH	MD TODAY - SEG 1 - FESTIVAL OF TREES	Francesca Presti is joined by Michele Mueller, director of special events for Kennedy Krieger Institute, to discuss the annual Festival of Trees fundraiser benefitting the institute and its mission.	KENNEDY KREIGER	10/28/2018 06:00 AM	013:55
LITERACY	MD TODAY - SEG 2 - WINE FOLLY	Madeline Puckette discusses her new book, "Wine Folly: Magnum Edition."	MADELINE PUCKETTE	10/28/2018 06:14 AM	013:31
SPECIAL NEEDS	MD TODAY - SEG 1 - BEST BUDDIES - TASTEBUDS	Jeff St. Pierre is joined by Rachel Lpik and Amy Davies from Best Buddies of Central Maryland. They	BEST BUDDIES	11/04/2018 05:59 AM	013:14

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
		discuss the Best Buddies organization and the annual fundraiser, "Tastebuds."			
Community development	MD TODAY - SEG 2 - SU CASA EXPANSION	Nick Johnson, owner of Su Casa, joins Jeff St. Pierre to discuss the reopening and expansion of the Ellicott City location, and how it will impact a struggling community.	NICK JOHNSON	11/04/2018 06:13 AM	014:35
COMMUNITY EVENTS	MD TODAY - SEG 1 - HOLIDAYS AT HAMPTON	Gayle Economos, board member of Historic Hampton Inc, discusses the annual Holidays at Hampton National Historic Site festivities.	HAMPTON NATIONAL PARK	11/11/2018 06:00 AM	014:18
CHILD HEALTH	MD TODAY - SEG 2 - FESTIVAL OF TREES	Francesca Presti is joined by Michele Mueller, director of special events for Kennedy Krieger Institute, to discuss the annual Festival of Trees fundraiser benefitting the institute and its mission.	KENNEDY KREIGER	11/11/2018 06:14 AM	013:55
COMMUNITY EVENTS	MD TODAY - SEG 1 - Y TURKEY TROT	Francesca Presti is joined by Suzanne Green, vice president of district operations for the Y in Central Maryland, and Jason McCarthy, vice president of operations at Kaiser Permanente, to discuss the annual Y Turkey Trot on Thanksgiving morning.	Y OF CENTRAL MD	11/18/2018 06:00 AM	013:31
POLITICS	MD TODAY - SEG 2 - BRADLEY TUSK - THE FIXER	Bradley Tusk joins Jeff St. Pierre to discuss his new book, "The Fixer: My Adventures Saving	BRADLEY TUSK	11/18/2018 06:13 AM	011:57

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
		Startups From Death By Politics,” and the impact his work is having in Silicon Valley.			
COMMUNITY EVENTS	MD TODAY - SEG 1 - HOLIDAYS AT HAMPTON	Gayle Economos, board member of Historic Hampton Inc, discusses the annual Holidays at Hampton National Historic Site festivities.	HAMPTON NATIONAL PARK	11/25/2018 06:00 AM	014:18
COMMUNITY DEVELOPMENT	MD TODAY - SEG 2 - SU CASA	Nick Johnson, owner of Su Casa, joins Jeff St. Pierre to discuss the reopening and expansion of the Ellicott City location, and how it will impact a struggling community.	NICK JOHNSON	11/25/2018 06:14 AM	014:35
SUICIDE	MD TODAY - SEG 1 - SUICIDE	Dr. Cynthia Post joins Bernie Lucas to discuss suicide and how it's possible for us to help our loved ones.	DR CYNTHIA POST	12/02/2018 06:00 AM	015:12
ATHLETICS	MD TODAY - SEG 2 - MICHAEL SOKOLOVE	Michael Sokolove discusses his new book, “The Last Temptation of Rick Pitino: A Story of Corruption, Scandal and the Big Business of College Basketball,” and its impact on collegiate sports.	MICHAEL SOKOLOVE	12/02/2018 06:15 AM	014:26
HEALTH/CANCER RESEARCH	MD TODAY - SEG 1 - FOUR SEASONS SKATING RINK	Beverly Magee, general manager at the Four Seasons Hotel Baltimore, and Katie Norton, development director for the Ulman Foundation, join Jeff St. Pierre to talk about the new skating rink at the Four Seasons, and how it's benefitting the	ULLMAN CANCER FUND	12/09/2018 06:00 AM	014:41

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
Ulman Foundation.					
EMPLOYMENT	MD TODAY - SEG 2 - YEAR UP BALTIMORE	Jeff St. Pierre is joined by Roland Selby, executive director for Year Up Baltimore, to discuss the organization, and how it helps people unlock their potential and get connected to the workforce.	YEAR UP BALTIMORE	12/09/2018 06:15 AM	017:57
SELF HELP	MD TODAY - SEG 1 - JEN SINCERO	Author Jen Sincero discusses her new book, "You Are A Badass Every Day," and how you can use her advice to get your new year started off on the right foot.	JEN SINCERO	12/16/2018 06:00 AM	012:43
HEALTH/CANCER RESEARCH	MD TODAY - SEG 2 - FOUR SEASONS SKATING RINK	Beverly Magee, general manager at the Four Seasons Hotel Baltimore, and Katie Norton, development director for the Ulman Foundation, join Jeff St. Pierre to talk about the new skating rink at the Four Seasons, and how it's benefitting the Ulman Foundation.	ULLMAN CANCER FUND	12/16/2018 06:12 AM	014:41
SEXUAL ASSAULT	MD TODAY - SEG 1 - DR. POST - ABUSE BY PRIESTS	Dr. Cynthia Post joins Bernie Lucas to discuss the recent increase in accusations of sexual assault by priests.	DR CYNTHIA POST	12/23/2018 06:00 AM	014:17
DRUG ABUSE PREVENTION	MD TODAY - SEG 2 - OPIOID CRISIS	Steve Klein from the Partnership of Drug Free Kids joins Bernie Lucas to discuss the opioid crisis gripping the nation.	STEVE KLEIN	12/23/2018 06:14 AM	015:02
SELF HELP	MD TODAY - SEG 1 - JEN SINCERO	Author Jen Sincero discusses her new book, "You Are A Badass Every Day," and how you can use her advice to get your	JEN SINCERO	12/30/2018 06:00 AM	012:43

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
		new year started off on the right foot.			
DEPRESSION	MD TODAY - SEG 2 - DR. POST - SURVIVING THE HOLIDAYS	Dr. Cynthia Post discusses the best ways to survive the mental and internal struggles people face around the holidays.	DR CYNTHIA POST	12/30/2018 06:12 AM	013:45

**Section II
NETWORK (and/or SYNDICATED) PROGRAMMING**

Section II lists the network-provided (and/or syndicated) programming that the station broadcast during the preceding calendar quarter that addresses community issues.

ISSUE	PROGRAM / TITLE	DESCRIPTION	DATE/TIME	DURATION
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(Insert network and/or syndicator-provided programs lists here.)

**Section III
PUBLIC SERVICE ANNOUNCEMENTS**

Section III lists public service announcements that the station broadcast during the preceding calendar quarter that address community issues.

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
BULLYING	CRISIS TEXTLINE	000:30	006
COMMUNITY INVOLVEMENT	CRISIS TEXTLINE	000:30	015
COMMUNITY INVOLVEMENT	L'OREAL	000:30	010
DISASTER RELIEF	100 ROOFS	000:30	016
DISASTER RELIEF	RED CROSS	000:30	016
HEALTH AND FITNESS	RED	000:30	018
MOTOR VEHICLE SAFETY	PROJECT YELLOW LIGHT	000:30	010