WPOC
Baltimore, MD
Quarterly Issues/Programs List
First Quarter, 2021
04/16/2019
WPOC
Quarterly Issues/Programs List

WPOC provides its listeners with programming and public service announcements that address issues of concern to our local community.

Section I
LOCAL PROGRAMMING

Section I lists regularly-scheduled and special programs that represent the station's issue-responsive programming providing the most significant treatment of the issues listed above for the calendar quarter.

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
	IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL	Focus on the biggest issues impacting this week		01/03/2021 06:00 AM	029:59
	IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL	Focus on the biggest issues impacting this week		01/10/2021 06:00 AM	029:53
EDUCATION	MD TODAY – SEG 1 – HARFORD COMMUNITY COLLEGE			01/17/2021 06:00 AM	015:53
	MD TODAY – SEG 2 – RESTAURANT RELIEF FUND			01/17/2021 06:16 AM	012:46
	MD TODAY – SEG 1 – RESTAURANT RELIEF FUND			01/24/2021 06:00 AM	012:46
LITERACY	MD TODAY – SEG 2 – ASHLEY AUDRAIN	Author Ashley Audrain discusses her debut novel 'The Push'.	ASHLEY AUDRAIN	01/24/2021 06:15 AM	014:16

FINANCIAL HELP	MD TODAY - SEG 1 – MD CASH CAMPAIGN	The Maryland CASH Campaign discusses its efforts to help lower income residents get free tax prep.	MD CASH CAMPAIGN	01/31/2021 06:00 AM	014:30
EDUCATION	MD TODAY - SEG 2 – HARFORD COMMUNITY COLLEGE			01/31/2021 06:14 AM	015:53
	IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL	Focus on the biggest issues impacting this week		02/07/2021 06:00 AM	029:49
FINANCIAL HELP	MD TODAY - SEG 1 – MD CASH CAMPAIGN	The Maryland CASH Campaign discusses its efforts to help lower income residents get free tax prep.	MD CASH CAMPAIGN	02/14/2021 06:00 AM	014:30
LITERACY	MD TODAY - SEG 2 – SARAH PEARSE	Author Sarah Pearse discusses the work and research that went into her new novel, 'The Sanatorium'.	SARAH PEARSE	02/14/2021 06:14 AM	012:35
PHYSICAL HEALTH	MD TODAY - SEG 1 – CHARM CITY RUN SERIES	Will Murdoch from Charm City Run discusses a new spring race series designed around the restrictions from the pandemic that will still get people outside and moving.	WILL MURDOCH	02/21/2021 06:00 AM	013:47

LITERACY	MD TODAY – SEG 2 – RACHEL LYNN SOLOMON	Author Rachel Lynn Solomon discusses her latest novel, 'The Ex Talk'.	RACHEL LYNN SOLOMON	02/21/2021 06:14 AM	014:52
	IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL	Focus on the biggest issues impacting this week		02/28/2021 06:00 AM	029:54
	IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL	Focus on the biggest issues impacting this week		03/07/2021 06:00 AM	029:56
PHYSICAL HEALTH	MD TODAY - SEG 1 – CHARM CITY RUN SERIES	Will Murdoch from Charm City Run discusses a new spring race series designed around the restrictions from the pandemic that will still get people outside and moving.	WILL MURDOCH	03/14/2021 06:00 AM	015:08
EDUCATION/TEAM BUILDING	MD TODAY – SEG 2 – GENESSEE VALLEY OUTDOOR LEARNING CENTER			03/14/2021 06:15 AM	014:13
HOMELESSNESS	MD TODAY – SEG 1 – BALTIMORE STATION			03/21/2021 06:00 AM	011:57
LITERACY	MD TODAY – SEG 2 – SARAH PEARSE	Author Sarah Pearse discusses the work and research that went into her	SARAH PEARSE	03/21/2021 06:12 AM	012:35

		new novel, 'The Sanatorium'.			
	IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL	Focus on the biggest issues impacting this week		03/28/2021 06:00 AM	029:50

Section II
NETWORK (and/or SYNDICATED) PROGRAMMING

Section II lists the network-provided (and/or syndicated) programming that the station broadcast during the preceding calendar quarter that addresses community issues.

ISSUE	PROGRAM / TITLE	DESCRIPTION	DATE/TIME	DURATION
(Insert network and/or syndicator-provided programs lists here.)				

Section III
PUBLIC SERVICE ANNOUNCEMENTS

Section III lists public service announcements that the station broadcast during the preceding calendar quarter that address community issues.

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
PSA/IHEARTRADIO EARTH CAR TRAVEL	IHEARTRADIO EARTH	000:29	2
PSA/IHEARTRADIO EARTH WINTER SALT SMARTS V1 NG 30	IHEARTRADIO EARTH	000:30	1