

WPOC
Baltimore, MD
Quarterly Issues/Programs List
Third Quarter, 2018
10/04/2018

WPOC
Quarterly Issues/Programs List

WPOC provides its listeners with programming and public service announcements that address issues of concern to our local community. Among the issues determined to be of most concern to the community during the preceding calendar quarter were:

- **ANIMAL RESCUE/ADOPTION:**
 - Jeff St. Pierre is joined by Wendy Goldband, marketing director for the Baltimore Humane Society, to discuss upcoming fundraising events for the organization.
 - Wendy Goldband, director of marketing and promotions for the Baltimore Humane Society, discusses their annual DogFest fundraiser.
- **CHILD ABUSE PREVENTION:** Pat Cronin, executive director of The Family Tree, and Allie Klein, events manager for Baltimore Magazine, discuss the upcoming Best of Baltimore party and its impact on the community.
- **Community development:** Jeff St. Pierre is joined by JM Schapiro and Nate Loewentheil discuss the founding of the Baltimore Homecoming, and what it so be expected by the first annual event.
- **EDUCATION:** Miranda Mittleman, author of the 'Paws and Think' children's book series, joins Jeff St. Pierre to discuss her efforts in the classroom and future plans for the series.
- **Family issues:** Bernie Lucas is joined by Dr. Cynthia Post to discuss family vacations and how you can survive them.
- **HEALTH & NUTRITION:** Jeff St. Pierre is joined by Paul Greenberg, author of 'The Omega Principle: Seafood and the Quest For A Long Life and A Healthier Planet.'
- **HEALTH CANCER PREVENTION:** Francesca Presti is joined by Dr. Sandy Siegel, founder of Chesapeake Urology and the founder of the Zero Prostate Cancer Run & Walk. They discuss the dangers of prostate cancer and the upcoming event.
- **Homelessness:** Jaclyn Range, executive director for Back on my Feet Baltimore, joins Jeff St. Pierre to talk about the organization and how it helps homeless people work back into society through running and exercise.
- **HUNGER:** Francesca Presti is joined by Sara Zisow McClean and Christian Metzger from Moveable Feast to discuss the organization's impact on Baltimore, and the annual fundraiser, 'Dining Out For Life.'
- **LITERACY:**
 - Jeff St. Pierre is joined by Rosie Walsh to discuss her new book 'Ghosted.'
 - Madeline Puckette, founder of WineFolly.com, calls in to discuss her new book 'Wine Folly: Magnum Edition' and her history working with the popular beverage.

- **PARENTING:** The Parenting Today panel discusses the best ways for parents to develop daily routines for their children.
- **POLITICS:** Bradley Tusk, author of *The Fixer: My Adventures Saving Startups From Death by Politics*, discusses his history in politics and how he turned that experience into a way to help startups in Silicon Valley.
- **STRESS:** Author David Allen joins Jeff St. Pierre to discuss his new book, “Getting Things Done: For Teens,” and how it can help teens better navigate life.
- **SUICIDE:**
 - Dr. Cynthia Post joins Bernie Lucas to discuss the suicide epidemic and how we can start thinking and acting to help those struggling around us.
 - Kat Olbrich from the American Foundation for Suicide Prevention joins Francesca Presti to discuss upcoming events to help raise awareness about suicide, and to help those who may be struggling.
- **TOURISM:** Park Ranger Shannon McLucas joins Jeff St. Pierre to discuss the upcoming Star Spangled Banner Weekend at Baltimore’s Fort McHenry.
- **WORKPLACE:** Bernie Lucas is joined by Mary Abajay to discuss the best ways to handle the stresses of everyday life, and how to fit everything in.

**Section I
LOCAL PROGRAMMING**

Section I lists regularly-scheduled and special programs that represent the station's issue-responsive programming providing the most significant treatment of the issues listed above for the calendar quarter.

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
EDUCATION	MD TODAY - SEG 1 - MIRANDA MITTLEMAN - PAWS AND THINK	Miranda Mittleman, author of the ‘Paws and Think’ children’s book series, joins Jeff St. Pierre to discuss her efforts in the classroom and future plans for the series.	MIRANDA MITTLEMAN	07/01/2018 06:00 AM	012:41
Family issues	MD TODAY - SEG 2 - DR. POST - FAMILY VACATIONS	Bernie Lucas is joined by Dr. Cynthia Post to discuss family vacations and how you can survive them.	DR CYNTHIA POST	07/01/2018 06:13 AM	013:43

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
PARENTING	MD TODAY - SEG 1 - PARENTING TODAY-ROUTINES	The Parenting Today panel discusses the best ways for parents to develop daily routines for their children.	PARENTING TODAY	07/08/2018 06:00 AM	013:53
WORKPLACE	MD TODAY - SEG 2 - WORKING LIFE-TIME MANAGEMENT	Bernie Lucas is joined by Mary Abajay to discuss the best ways to handle the stresses of everyday life, and how to fit everything in.	WORKING LIFE	07/08/2018 06:14 AM	014:33
EDUCATION	MD TODAY - SEG 1 - MIRANDA MITTLEMAN - PAWS AND THINK	Miranda Mittleman, author of the 'Paws and Think' children's book series, joins Jeff St. Pierre to discuss her efforts in the classroom and future plans for the series.	MIRANDA MITTLEMAN	07/15/2018 06:00 AM	012:41
STRESS	MD TODAY - SEG 2 - DAVID ALLEN - GETTING THINGS DONE	Author David Allen joins Jeff St. Pierre to discuss his new book, "Getting Things Done: For Teens," and how it can help teens better navigate life.	DAVID ALLEN	07/15/2018 06:13 AM	011:42
SUICIDE	MD TODAY - SEG 1 - DR. POST - SUICIDE	Dr. Cynthia Post joins Bernie Lucas to discuss the suicide epidemic and how we can start thinking and acting to help those struggling around us.	Dr. Cynthia Post	07/22/2018 06:00 AM	015:34
Family issues	MD TODAY - SEG 2 - DR. POST - FAMILY VACATIONS	Bernie Lucas is joined by Dr. Cynthia Post to discuss family vacations and how you can survive	Dr. Cynthia Post	07/22/2018 06:15 AM	013:43

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
		them.			
LITERACY	MD TODAY - SEG 1 - ROSIE WALSH-GHOSTED	Jeff St. Pierre is joined by Rosie Walsh to discuss her new book 'Ghosted.'	ROSIE WALSH	07/29/2018 06:00 AM	012:40
CHILD ABUSE PREVENTION	MD TODAY - SEG 2 - BEST OF BALTIMORE	Pat Cronin, executive director of The Family Tree, and Allie Klein, events manager for Baltimore Magazine, discuss the upcoming Best of Baltimore party and its impact on the community.	FAMILY TREE MD	07/29/2018 06:13 AM	013:53
ANIMAL RESCUE/ADOPTION	MD TODAY - SEG 1 - BALTIMORE HUMANE SOCIETY	Jeff St. Pierre is joined by Wendy Goldband, marketing director for the Baltimore Humane Society, to discuss upcoming fundraising events for the organization.	BALT HUMANE SOCIETY	08/05/2018 06:00 AM	013:15
LITERACY	MD TODAY - SEG 2 - PRATT FREE LIBRARY	Meghan McCorkell, director of marketing and communications for the Enoch Pratt Free Library, discusses upgrades and changes being made to Baltimore's public library system.	PRATT FREE LIBRARY	08/05/2018 06:13 AM	014:16
EDUCATION	MD TODAY - SEG 1 - DAVID ALLEN – GETTING THINGS DONE	Author David Allen joins Jeff St. Pierre to discuss his new book, "Getting Things Done: For Teens," and how it can	DAVID ALLEN	08/12/2018 06:00 AM	011:42

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
		help teens better navigate life.			
HEALTH & NUTRITION	MD TODAY - SEG 2 - PAUL GREENBERG-OMEGA PRINCIPLE	Jeff St. Pierre is joined by Paul Greenberg, author of 'The Omega Principle: Seafood and the Quest For A Long Life and A Healthier Planet.'	PAUL GREENBERG	08/12/2018 06:11 AM	012:24
ANIMAL RESCUE/ADOPTION	MD TODAY - SEG 1 - DOGFEST-BALT HUMANE SOCIETY	Wendy Goldband, director of marketing and promotions for the Baltimore Humane Society, discusses their annual DogFest fundraiser.	BALT HUMANE SOCIETY	08/19/2018 06:00 AM	013:15
HEALTH & NUTRITION	MD TODAY - SEG 2 - ROSIE WALSH-GHOSTED	Jeff St. Pierre is joined by Rosie Walsh to discuss her new book 'Ghosted.'	PAUL GREENBERG	08/19/2018 06:13 AM	012:40
TOURISM	MD TODAY - SEG 1 - FORT MCHENRY	Park Ranger Shannon McLucas joins Jeff St. Pierre to discuss the upcoming Star Spangled Banner Weekend at Baltimore's Fort McHenry.	FORT MCHENRY	08/26/2018 06:00 AM	012:22
EDUCATION	MD TODAY - SEG 2 - ACHIEVING THE DREAM	Dr. Jacqueline S Jackson, vice president for student affairs and institutional effectiveness at Harford Community College, and Dr. Karen A Stout, president and CEO of Achieving The Dream, discuss the implementation of	HARFORD COMM COLLEGE	08/26/2018 06:12 AM	015:32

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
		ATD at Harford Community College, and how it is expected to benefit the students.			
ANIMAL RESCUE/ADOPTION	MD TODAY - SEG 1 - BALT HUMANE SOCIETY DOG FEST	Wendy Goldband, director of marketing and promotions for the Baltimore Humane Society, discusses their annual DogFest fundraiser.	BALT HUMANE SOCIETY	09/02/2018 06:00 AM	013:15
HUNGER	MD TODAY - SEG 2 - MOVEABLE FEAST	Francesca Presti is joined by Sara Zisow McClean and Christian Metzger from Moveable Feast to discuss the organization's impact on Baltimore, and the annual fundraiser, 'Dining Out For Life.'	MOVEABLE FEAST	09/02/2018 06:13 AM	012:20
SUICIDE	MD TODAY - SEG 1 - SUICIDE PREVENTION	Kat Olbrich from the American Foundation for Suicide Prevention joins Francesca Presti to discuss upcoming events to help raise awareness about suicide, and to help those who may be struggling.	FEDERATION OF SUICIDE PREVENT	09/09/2018 06:00 AM	012:12
HEALTH CANCER PREVENTION	MD TODAY - SEG 2 - ZERO PROSTATE CANCER RUN & WALK	Francesca Presti is joined by Dr. Sandy Siegel, founder of Chesapeake Urology and the founder of the Zero Prostate Cancer Run & Walk. They	CHESAPEAKE UROLOGY	09/09/2018 06:12 AM	011:36

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
		discuss the dangers of prostate cancer and the upcoming event.			
Community development	MD TODAY - SEG 1 - BALTIMORE HOMECOMING	Jeff St. Pierre is joined by JM Schapiro and Nate Loewentheil discuss the founding of the Baltimore Homecoming, and what it so be expected by the first annual event.	BALTIMORE HOMECOMING	09/16/2018 06:00 AM	015:29
LITERACY	MD TODAY - SEG 2 - ROSIE WALSH	Jeff St. Pierre is joined by Rosie Walsh to discuss her new book 'Ghosted.'	ROSIE WALSH	09/16/2018 06:15 AM	012:40
ANIMAL RESCUE/ADOPTION	MD TODAY - SEG 1 - BMORE HUMANE DOG FEST	Wendy Goldband, director of marketing and promotions for the Baltimore Humane Society, discusses their annual DogFest fundraiser.	BALT HUMANE SOCIETY	09/23/2018 06:00 AM	014:19
POLITICS	MD TODAY - SEG 2 - BRADLEY TUSK	Bradley Tusk, author of The Fixer: My Adventures Saving Startups From Death by Politics, discusses his history in politics and how he turned that experience into a way to help startups in Silicon Valley.	BRADLEY TUSK	09/23/2018 06:14 AM	011:57
Homelessness	MD TODAY - SEG 1 - BACK ON MY FEET BALTIMORE	Jaclyn Range, executive director for Back on my Feet Baltimore, joins Jeff St.	BACK ON MY FEET	09/30/2018 06:00 AM	015:18

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
		Pierre to talk about the organization and how it helps homeless people work back into society through running and exercise.			
LITERACY	MD TODAY - SEG 2 - WINE FOLLY - MADELINE PUCKETTE	Madeline Puckette, founder of WineFolly.com, calls in to discuss her new book 'Wine Folly: Magnum Edition' and her history working with the popular beverage.	MADELINE PUCKETTE	09/30/2018 06:15 AM	013:31

**Section II
NETWORK (and/or SYNDICATED) PROGRAMMING**

Section II lists the network-provided (and/or syndicated) programming that the station broadcast during the preceding calendar quarter that addresses community issues.

ISSUE	PROGRAM / TITLE	DESCRIPTION	DATE/TIME	DURATION
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(Insert network and/or syndicator-provided programs lists here.)

**Section III
PUBLIC SERVICE ANNOUNCEMENTS**

Section III lists public service announcements that the station broadcast during the preceding calendar quarter that address community issues.

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
-----	LPI/St.Jude Walk-Run September 2018	000:35	049
AMERICAN RED CROSS	AMERICAN RED CROSS	000:29	008
COMMUNITY INVOLVEMENT	NO KID HUNGRY	000:30	003
COMMUNITY INVOLVEMENT	NO KID HUNGRY CAMPAIGN	000:30	002
DISASTER RELIEF	100 ROOFS	000:30	006

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
HEALTH AND FITNESS	PROSTATE CANCER FOUNDATION	000:30	012
NATIONAL SUMMER LEARNING ASSO	NATIONAL SUMMER LEARNING	000:30	027
NATIONAL SUMMER LEARNING ASSO	SUMMER LEARNING	000:31	015
POVERTY	GLOBAL CITIZEN FESTIVAL	000:31	009
PSA	9-11 DAY	000:30	007
SAFE DRIVING	PROJECT YELLOW LIGHT	000:30	003