

WPOC
 Baltimore, MD
 Quarterly Issues/Programs List
 Fourth Quarter, 2020
 04/16/2019
 WPOC

Quarterly Issues/Programs List

WPOC provides its listeners with programming and public service announcements that address issues of concern to our local community. Among the issues determined to be of most concern to the community during the preceding calendar quarter were:

**Section I
 LOCAL PROGRAMMING**

Section I lists regularly-scheduled and special programs that represent the station's issue-responsive programming providing the most significant treatment of the issues listed above for the calendar quarter.

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
Financial help	MD TODAY - SEG 1 - MONEY POWER DAY	Courtney Bettle discusses the virtual edition of Money Power Day 2020.	CASH CAMPAIGN OF MD	10/04/2020 06:00 AM	014:32
HEALTH AND FITNESS	MD TODAY - SEG 2 - AHA HEART WALK	Representatives from the American Heart Association discuss their annual walk event and the importance of their work.	AMERICAN HEART ASSOCIATION	10/04/2020 06:14 AM	016:20
Financial help	MD TODAY - SEG 1 - MONEY POWER DAY	Courtney Bettle discusses the virtual edition of Money Power Day 2020.	CASH CAMPAIGN OF MD	10/11/2020 06:00 AM	014:32
LITERACY	MD TODAY - SEG 2 - OLIVER JEFFERS	Author and illustrator Oliver Jeffers talks about his new book, What We'll Build.	OLIVER JEFFERS	10/11/2020 06:14 AM	013:20
EDUCATION	MD TODAY - SEG 1 - NOTRE DAME PREPARATORY SCHOOL	Headmistress of NDP, Sister Patricia, talks about being honored with the National Blue Ribbon School Award	NOTRE DAME PREP	10/18/2020 06:00 AM	014:57
LITERACY	MD TODAY - SEG 2 - OLIVER JEFFERS	Author and illustrator Oliver Jeffers talks about his new book, What We'll Build.	OLIVER JEFFERS	10/18/2020 06:15 AM	013:20
HEALTH & WELLNESS	MD TODAY - SEG 1 - MINUTE CLINIC	Michelle Momoh from Minute Clinic discusses the	MINUTE CLINIC	10/25/2020 06:00 AM	012:01

		importance of flu shots.			
LITERACY	MD TODAY - SEG 2 - CJ COOKE	Author CJ Cooke discusses her new book The Nesting and what research went into it.	CJ COOKE	10/25/2020 06:12 AM	015:00
Politics, Public Health, Publ	IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL	Crystal Carson, Vice President of Communications, Culture and Media Partnerships at When We All Vote talked about the nonpartisan nonprofit that brings together citizens, institutions, brands, and organizations to increase participation in every election. Marc Morial, Urban League President stressed how this election is one people have to vote. Morial talked about the enthusiasm gap between Black male Voters verses the general population. He discussed voter suppression and election protection at the polls.	C. CARSON, M. MORIAL	11/01/2020 06:00 AM	029:30
VETERANS	MD TODAY - SEG 1 - FISHER HOUSE	Nationally syndicated special talking about the efforts of Fisher House to support our nation's veterans.	FISHER HOUSE	11/08/2020 06:00 AM	029:29
CHILD HEALTH	MD TODAY - SEG 1 - FESTIVAL OF TREES	Kennedy Kreiger's Michelle Mueller discusses the organizations's annual fundraiser, Festival of Trees	KENNEDY KREIGER	11/22/2020 06:00 AM	014:11
TOURISM	MD TODAY - SEG 2 - FOUR SEASONS WINTER VILLAGE	Marketing director Sean Casserly talks more about the annual Four Seasons Winter Village.	SEAN CASSERLY	11/22/2020 06:14 AM	014:35

Public Health, Public Economy	IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL	<p>Dr. Ali Nouri - President of the Federation of American Scientists. Dr Nouri gave us an update on current COVID-19 outbreak and explained metrics including positivity rate, mortality rate, etc.</p> <p>Jim Luke, professor of economics at Lansing Community College, discussed the potential of the US returning to hoarding and panic buying during the next wave of the COVID-19 pandemic and throughout the Holiday season.</p>	DR ALI NOURI, J LUKE	11/29/2020 06:00 AM	029:39
EDUCATION	MD TODAY - SEG 1 - MARYLAND HUMANITIES	Mary Hastler and Lindsey Baker discuss Maryland Humanities and how the organization has shifted during the pandemic.	MARYLAND HUMANITIES	12/06/2020 06:00 AM	015:55
EDUCATION	MD TODAY - SEG 2 - BALTIMORE SYMPHONY ORCHESTRA	The BSO has changed gears to continue bringing programming to the Baltimore area during the pandemic	BALT SYMPHONY ORCHESTRA	12/06/2020 06:16 AM	015:08
Public Health, Public Safety	IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL	<p>Dr. Jerome - U.S. Surgeon General discussed the 3 W's for the pandemic. He talked about Covid-19 vaccine safety with a special focus on the issues in minority communities.</p> <p>Sophia L. Thomas, president of the American Association of Nurse Practitioners – Thomas talked about how nurses across the country are dealing with the constant risk of contracting COVID-19 and what a vaccine will mean to first responders.</p>	Dr. J, S. Thomas	12/13/2020 06:00 AM	029:50

Public Health, Public Safety	IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL	<p>Stephen Hahn, MD, Commissioner of the Food and Drug Administration discussed this week's FDA authorization of the Pfizer-BioNTech COVID-19 vaccine.</p> <p>Erin Sauber-Schatz, Task Force Lead of the Community Interventions and Critical Populations (CICP) Task Force. Dr. Sauber-Schatz has served in CDC's Emergency Operations Center (EOC) on the COVID-19 response beginning in March 2020 and talked about COVID-19 upcoming winter and holiday guidance with vaccines pending.</p>	DR S. HAHN, E.SAUBER-SCHATZ	12/20/2020 06:00 AM	030:01
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Section II

NETWORK (and/or SYNDICATED) PROGRAMMING

Section II lists the network-provided (and/or syndicated) programming that the station broadcast during the preceding calendar quarter that addresses community issues.

ISSUE	PROGRAM / TITLE	DESCRIPTION	DATE/TIME	DURATION
(Insert network and/or syndicator-provided programs lists here.)				

Section III

PUBLIC SERVICE ANNOUNCEMENTS

Section III lists public service announcements that the station broadcast during the preceding calendar quarter that address community issues.

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
(This station aired no public service announcements during the quarter in question.)			