

WPOC
Baltimore, MD
Quarterly Issues/Programs List
First Quarter, 2018
04/03/2018

WPOC
Quarterly Issues/Programs List

WPOC provides its listeners with programming and public service announcements that address issues of concern to our local community. Among the issues determined to be of most concern to the community during the preceding calendar quarter were:

- **ANIMAL RESCUE/ADOPTION:**
 - Jeff St. Pierre is joined by Wendy Goldband from the Baltimore Humane Society to discuss upcoming fundraising events, including the Black Ties and Tails gala.
 - Frank Remesch, general manager for Royal Farms Arena, and Sandie Risetete, founder and president of Show Your Soft Side, join Jeff St. Pierre to discuss the efforts of Show Your Soft Side and the upcoming Pawject Runway event.
- **CHILD HEALTH:** iHeartMedia teams up with Children's Miracle Network Hospitals to highlight personal patient and family stories related to their treatments.
- **Community development:** Jeff St. Pierre is joined by Violet Apple, CEO of the Girl Scouts of Central Maryland, and Judy McGovern, GSCM board member and past troop leader, to discuss the mission of the Girl Scouts and their upcoming Distinguished Women Awards Celebration.
- **DRUG ABUSE PREVENTION:**
 - Bernie Lucas is joined by folks from Seek Healing as they discuss the methodology of their program that is designed to help addicts.
 - Bernie Lucas speaks with representatives from the Partnership For Drug Free Kids about their ongoing efforts to help keep children away from drugs.
- **Financial help:** Courtney Bettle, director of financial capability for the CASH Campaign of Maryland, and Michelle Winner, public relations and marketing program manager for Maryland 529, join Jeff St. Pierre to discuss the upcoming "Money Power Day."
- **HEALTH & NUTRITION:** Dr. Valter Longo discusses his new book, The Longevity Diet.
- **HORSE INDUSTRY:** Ross Peddicord, executive director for the Maryland Horse Industry Board, joins Jeff St. Pierre to discuss the 20th anniversary celebration of the Maryland Horse Industry Board.
- **LITERACY:**
 - Comedian, YouTuber and author Mamrie Hart calls in to talk with Jeff St. Pierre about her book, "I've Got This Round: More Tales of Debauchery."
 - Jeff St. Pierre is joined by author Matt Haig about his book "How To Stop Time."
 - Author and researcher, Janice Kaplan, joins Jeff St. Pierre to discuss the findings in her new book, "How Luck Happens: Using the Science of Luck to Transform Work, Love and Life."
 - Tanya Terrell, executive director for the South Baltimore Learning Center joins Jeff St. Pierre to discuss the mission of the SBLC as well as the annual fundraising gala.

- **Mental Health:** Bernie Lucas is joined by Every Mind to discuss youth suicide and what we can do to try and prevent it.
- **MOTIVATOR:** Laurie DeYoung talks with author Daniel Pink about his new book “When.”
- **PARENTING:** The Parenting Today team discusses the challenges of being the parent of a child with special needs.
- **PHONE ADDICTION:** Author Catherine Price discusses her new book, “How To Break Up With Your Phone,” and efforts we all can take to disconnect.
- **READING/LITERACY:** Author Chloe Benjamin discusses her new book, The Immortalists, with Jeff St. Pierre.
- **RUDENESS:** Author Danny Wallace calls Jeff St. Pierre to discuss his latest book entitled, “F You Very Much: Understanding the Culture of Rudeness and What We Can Do About It.”
- **SELF ESTEEM:** Author and researcher Melissa Dahl calls in to chat with Jeff St. Pierre about her new book, “Cringeworthy: A Theory of Awkwardness.”
- **TOURISM:** Meg Bosse, communications associate for the Baltimore Office of Promotions and the Arts, joins Jeff St. Pierre to discuss the third annual Light City Festival coming to Baltimore.

**Section I
LOCAL PROGRAMMING**

Section I lists regularly-scheduled and special programs that represent the station's issue-responsive programming providing the most significant treatment of the issues listed above for the calendar quarter.

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
READING/LITERACY	MD TODAY - SEG 1 - CHLOE BENJAMIN-THE IMMORTALISTS	Author Chloe Benjamin discusses her new book, The Immortalists, with Jeff St. Pierre.	CHLOE BENJAMIN	01/07/2018 06:00 AM	010:42
Mental Health	MD TODAY - SEG 2 - EVERY MIND - YOUTH SUICIDE	Bernie Lucas is joined by Every Mind to discuss youth suicide and what we can do to try and prevent it.	EVERY MIND	01/07/2018 06:10 AM	014:26

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
HORSE INDUSTRY	MD TODAY - SEG 1 - HORSE INDUSTRY BOARD	Ross Peddicord, executive director for the Maryland Horse Industry Board, joins Jeff St. Pierre to discuss the 20 th anniversary celebration of the Maryland Horse Industry Board.	HORSE INDUSTRY BOARD	01/14/2018 06:00 AM	014:25
HEALTH & NUTRITION	MD TODAY - SEG 2 - DR. VOLTER LONGO	Dr. Valter Longo discusses his new book, The Longevity Diet.	DR. VALTER LONGO	01/14/2018 06:14 AM	012:57
DRUG ABUSE PREVENTION	MD TODAY - SEG 1 - SEEK HEALING-ADDICTION	Bernie Lucas is joined by folks from Seek Healing as they discuss the methodology of their program that is designed to help addicts.	SEEK HEALING	01/21/2018 06:00 AM	013:53
PARENTING	MD TODAY - SEG 2 - PARENTING TODAY-SPECIAL NEEDS	The Parenting Today team discusses the challenges of being the parent of a child with special needs.	PARENTING TODAY	01/21/2018 06:13 AM	014:27
ANIMAL RESCUE/ADOPTION	MD TODAY - SEG 1 - BALT HUMANE SOCIETY	Jeff St. Pierre is joined by Wendy Goldband from the Baltimore Humane Society to discuss upcoming fundraising events, including the Black Ties and Tails gala.	BALT HUMANE SOCIETY	01/28/2018 06:00 AM	014:17

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
MOTIVATOR	MD TODAY - SEG 2 - DANIEL PINK	Laurie DeYoung talks with author Daniel Pink about his new book "When."	DANIEL PINK	01/28/2018 06:14 AM	011:16
LITERACY	MD TODAY - SEG 1 - MAMRIE HART	Comedian, YouTuber and author Mamrie Hart calls in to talk with Jeff St. Pierre about her book, "I've Got This Round: More Tales of Debauchery."	MAMRIE HART	02/04/2018 06:00 AM	009:28
DRUG ABUSE PREVENTION	MD TODAY - SEG 2 - PARTNERSHIP FOR DRUG FREE KIDS	Bernie Lucas speaks with representatives from the Partnership For Drug Free Kids about their ongoing efforts to help keep children away from drugs.	PARTNERSHIP FOR DRUG FREE KID	02/04/2018 06:09 AM	014:57
RUDENESS	MD TODAY - SEG 1 - DANNY WALLACE	Author Danny Wallace calls Jeff St. Pierre to discuss his latest book entitled, "F You Very Much: Understanding the Culture of Rudeness and What We Can Do About It."	DANNY WALLACE	02/11/2018 06:00 AM	013:50
LITERACY	MD TODAY - SEG 2 - MATT HAIG	Jeff St. Pierre is joined by author Matt Haig about his book "How To Stop Time."	MATT HAIG	02/11/2018 06:13 AM	009:39
SELF ESTEEM	MD TODAY - SEG 1 - MELISSA DAHL-	Author and researcher Melissa Dahl calls in to chat with Jeff St.	MELISSA DAHL	02/18/2018 06:00 AM	011:46

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
	AWKWARDNES S	Pierre about her new book, "Cringeworthy: A Theory of Awkwardness."			
PHONE ADDICTION	MD TODAY - SEG 2 - CATHERINE PRICE-PHONE ADDICTION	Author Catherine Price discusses her new book, "How To Break Up With Your Phone," and efforts we all can take to disconnect.	CATHERINE PRICE	02/18/2018 06:11 AM	013:24
PARENTING	MD TODAY - SEG 1 - PARENTING TODAY- SPECIAL NEEDS	The Parenting Today team discusses the challenges of being the parent of a child with special needs.	PARENTING TODAY	02/25/2018 06:00 AM	014:27
HEALTH & NUTRITION	MD TODAY - SEG 2 - LONGEVITY DIET	Dr. Valter Longo discusses his new book, The Longevity Diet.	VALTER LONGO	02/25/2018 06:14 AM	012:57
CHILD HEALTH	CHILDREN'S MIRACLE NETWORK	iHeartMedia teams up with Children's Miracle Network Hospitals to highlight personal patient and family stories related to their treatments.	iHeartMedia	03/04/2018 06:00 AM	030:00
Financial help	MD TODAY - SEG 1 - MONEY POWER DAY	Courtney Bettel, director of financial capability for the CASH Campaign of Maryland, and Michelle Winner, public relations and	Cash Campaign of Maryland	03/11/2018 06:00 AM	016:04

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
		marketing program manager for Maryland 529, join Jeff St. Pierre to discuss the upcoming "Money Power Day."			
LITERACY	MD TODAY - SEG 2 - JANICE KAPLAN - LUCK	Author and researcher, Janice Kaplan, joins Jeff St. Pierre to discuss the findings in her new book, "How Luck Happens: Using the Science of Luck to Transform Work, Love and Life."	JANICE KAPLAN	03/11/2018 06:16 AM	012:36
LITERACY	MD TODAY - SEG 1 - SBLC GALA	Tanya Terrell, executive director for the South Baltimore Learning Center joins Jeff St. Pierre to discuss the mission of the SBLC as well as the annual fundraising gala.	SOUTH BALT LEARNING CENTER	03/18/2018 06:00 AM	014:02
Community development	MD TODAY - SEG 2 - GIRL SCOUTS	Jeff St. Pierre is joined by Violet Apple, CEO of the Girl Scouts of Central Maryland, and Judy McGovern, GSCM board member and past troop leader, to discuss the mission of the Girl Scouts and	GIRL SCOUTS OF AMERICA	03/18/2018 06:14 AM	015:18

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
		their upcoming Distinguished Women Awards Celebration.			
TOURISM	MD TODAY - SEG 1 - LIGHT CITY 2018	Meg Bosse, communications associate for the Baltimore Office of Promotions and the Arts, joins Jeff St. Pierre to discuss the third annual Light City Festival coming to Baltimore.	LIGHT CITY	03/25/2018 06:00 AM	014:57
ANIMAL RESCUE/ADOPTION	MD TODAY - SEG 2 - PAWJECT RUNWAY	Frank Remesch, general manager for Royal Farms Arena, and Sandie Riset, founder and president of Show Your Soft Side, join Jeff St. Pierre to discuss the efforts of Show Your Soft Side and the upcoming Pawject Runway event.	SHOW YOUR SOFT SIDE	03/25/2018 06:15 AM	014:35

**Section II
NETWORK (and/or SYNDICATED) PROGRAMMING**

Section II lists the network-provided (and/or syndicated) programming that the station broadcast during the preceding calendar quarter that addresses community issues.

ISSUE	PROGRAM / TITLE	DESCRIPTION	DATE/TIME	DURATION
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(Insert network and/or syndicator-provided programs lists here.)

**Section III
PUBLIC SERVICE ANNOUNCEMENTS**

Section III lists public service announcements that the station broadcast during the preceding calendar quarter that address community issues.

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
-----	CHILDREN'S HOSPITAL WEEK PSA PROGRAM	029:10	001
COMMUNITY INVOLVEMENT	PEACE IN THE STREETS	000:31	030
HEALTH AND FITNESS	AMERICAN HEART ASSOCIATION	000:29	009
HEALTH AND FITNESS	AMERICAN HEART ASSOCIATION	000:30	018
LAW ENFORCEMENT OFFICERS	DEPT OF HOMELAND SECURITY	000:30	017
PSA	DEPT OF HOMELAND SECURITY	000:30	016