WPOC

Baltimore, MD Quarterly Issues/Programs List Third Quarter, 2023 04/16/2019 WPOC

Quarterly Issues/Programs List

WPOC provides its listeners with programming and public service announcements that address issues of concern to our local community. Among the issues determined to be of most concern to the community during the preceding calendar quarter were:

Section I LOCAL PROGRAMMING

Section I lists regularly-scheduled and special programs that represent the station's issue-responsive programming providing the most significant treatment of the issues listed above for the calendar quarter.

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
DISTRACTED DRIVING	MD TODAY - SEG 1 - COMMUNITIES - PROJECT YELLOW LIGHT	Julie Garner, founder of Project Yellow Light, discusses the issue of distracted driving.	PROJECT YELLOW LIGHT	07/02/2023 06:00 AM	010:04
HISTORY	MD TODAY - SEG 2 - COMMUNITIES - US HISTORY	Historian Kenneth C Davis discusses the Declaration of Independence and it's creation.	KENNETH C DAVIS	07/02/2023 06:10 AM	019:49
SUICIDE	MD TODAY - SEG 1 - COMMUNITIES - DAVID'S LEGACY PART 1	Maurine Molak discusses the loss of her 16-year-old son David to suicide following a continual cyber-bullying attack against him by fellow high school students. She also breaks down the foundation's work in changing laws to better protect kids from cyberbullying and provide the right resources and support for parents and schools to deal with the problem.	DAVID'S LEGACY FOUNDATION	07/09/2023 06:00 AM	013:44
SUICIDE	MD TODAY - SEG 2 - COMMUNITIES - DAVID'S LEGACY PART 2	Maurine Molak discusses the loss of her 16-year-old son David to suicide following a continual cyber-bullying attack against him by fellow high	DAVID'S LEGACY FOUNDATION	07/09/2023 06:13 AM	016:10

		school students. She also breaks down the foundation's work in changing laws to better protect kids from cyberbullying and provide the right resources and support for parents and schools to deal with the problem.			
WORK CULTURE	MD TODAY - SEG 1 - SIMONE STOLZOFF	Journalist Simone Stolzoff joins Jeff St. Pierre to discuss work culture in America.	SIMONE STOLZOFF	07/16/2023 06:00 AM	014:18
WORK CULTURE	MD TODAY - SEG 2 - SIMONE STOLZOFF PART 2	Journalist Simone Stolzoff joins Jeff St. Pierre to discuss work culture in America.	SIMONE STOLZOFF	07/16/2023 06:14 AM	014:26
PARENTING	MD TODAY - SEG 1 - BEST OF BALTIMORE	Heather Miller-Kent from Baltimore Magazine and Allie Stahl from Family Tree join Jeff St. Pierre to discuss the upcoming Best of Baltimore party and how it benefits Family Tree.	FAMILY TREE MD	07/23/2023 06:00 AM	014:44
VETERANS	MD TODAY - SEG 2 - COMMUNITIES - MISSION ROLL CALL	Cole Lyle joins the show ahead of National Hire a Veteran Day to discuss various issues impacting veterans nationwide, from mental health challenges to access to health care to employment. Cole also explains the work Mission Roll Call does in advocating for veterans, including the unique challenges faced by rural and tribal veterans.	MISSION ROLL CALL	07/23/2023 06:14 AM	013:38
TECHNOLOGY	MD TODAY - SEG 1 - COMMUNITIES - AI	Dr. Kosko discusses his 1993 international best- seller Fuzzy Thinking: How AI Thinks in Shades of Gray and breaks down	dr. bart kosko	07/30/2023 06:00 AM	020:47

		some key questions on current issues involving the rapid expansion of Al.			
SHARKS	MD TODAY - SEG 2 - COMMUNITIES - SHARKS	Dr. Skomal discusses his life working with sharks, correcting public perceptions about the species, and continued global conservation efforts.	DR. GREG SKOMAL	07/30/2023 06:21 AM	008:53
Community developement	MD TODAY - SEG 1 - WEAVER AWARDS	Ashley Esposity, 2021 Weaver Award recipient, discusses the awards and how it benefits Baltimore communities.	ASHLEY ESPOSITO	08/06/2023 06:00 AM	012:47
Family issues	MD TODAY - SEG 2 - COMMUNITIES - GENERATIONS	Dr. Jean Twenge, Author of Generations: The Real Differences Between Gen Z, Millennials, Gen X, Boomers, and Silents. Dr. Twenge explains the differences between current generations, including the role technology has played in generational differences, and what we should all keep in mind to help bridge those divides.	DR. JEAN TWENGE	08/06/2023 06:12 AM	020:30
PARENTING	MD TODAY - SEG 1 - BEST OF BALTIMORE	Heather Miller-Kent from Baltimore Magazine and Allie Stahl from Family Tree join Jeff St. Pierre to discuss the upcoming Best of Baltimore party and how it benefits The Family Tree.	FAMILY TREE MD	08/13/2023 06:00 AM	014:44
Community developement	MD TODAY - SEG 2 - WEAVER AWARDS	Ashley Esposity, 2021 Weaver Award recipient, discusses the awards and how it benefits Baltimore communities.	ASHLEY ESPOSITO	08/13/2023 06:14 AM	012:47

EMERGENCY RELIEF	MD TODAY - SEG 1 - COMMUNITIES DIRECT RELIEF	Thomas Tighe explains the work Direct Relief does in all 50 states and 80 countries worldwide working to improve the health and lives of those impacted by poverty or emergencies, including efforts underway right now to help the victims of the deadly Hawaii wildfires.	THOMAS TIGHE	08/20/2023 06:00 AM	015:31
EMERGENCY RELIEF	MD TODAY - SEG 2 - COMMUNITIES - DIRECT RELIEF	Thomas Tighe explains the work Direct Relief does in all 50 states and 80 countries worldwide working to improve the health and lives of those impacted by poverty or emergencies, including efforts underway right now to help the victims of the deadly Hawaii wildfires.	THOMAS TIGHE	08/20/2023 06:15 AM	014:20
COMMUNITY EVENTS	MD TODAY - SEG 1 - MARYLAND CYCLING CLASSIC PART 1	Terry Hasseltine, President of the Sport and Entertainment Corp, discusses the second annual Maryland Cycling Classic	MARYLAND CYCLING CLASSIC	08/27/2023 06:00 AM	014:28
COMMUNITY EVENTS	MD TODAY - SEG 2 - MARYLAND CYCLING CLASSIC PART 2	Steve Brunner, President of KOM Sports, discusses the second annual Maryland Cycling Classic	MARYLAND CYCLING CLASSIC	08/27/2023 06:14 AM	016:33
HISTORY	MD TODAY - SEG 1 - DEFENDERS' DAY WEEKEND	Ranger Shannon McLucas discusses the annual Defenders' Day celebrations at Fort McHenry	RANGER SHANNON MCLUCAS	09/03/2023 06:00 AM	013:50
COMMUNITY EVENTS	MD TODAY - SEG 2 - MARYLAND CYCLING CLASSIC	Terry Hasseltine, President of the Sport and Entertainment Corp, discusses the second annual	MARYLAND CYCLING CLASSIC	09/03/2023 06:14 AM	014:24

		Maryland Cycling Classic			
HISTORY	MD TODAY - SEG 1 - DEFENDERS' DAY WEEKEND	Ranger Shannon McLucas discusses the annual Defenders' Day celebrations at Fort McHenry	RANGER SHANNON MCLUCAS	09/10/2023 06:00 AM	013:50
ALS	MD TODAY - SEG 2 - BRIGANCE BRIGADE	Chanda Brigance discusses the work of the Brigance Brigade and an upcoming fundraising event.	BRIGANCE BRIGADE	09/10/2023 06:14 AM	014:40
Veteran∳s Health, Mental Heal	MD TODAY - SEG 1 - AMERICA'S WARRIOR PARTNERSHIP	Jim Lorraine breaks down the work AWP does combating veteran suicide.	JIM LORRAINE	09/17/2023 06:00 AM	013:29
ALS	MD TODAY - SEG 2 - BRIGANCE BRIGADE	Chanda Brigance discusses the work of the Brigance Brigade and an upcoming fundraising event.	BRIGANCE BRIGADE	09/17/2023 06:13 AM	014:40
BLOOD DONATION	MD TODAY - SEG 1 - COMMUNITIES RED CROSS	Trevor Riggen from the American Red Cross discusses the critical blood supply shortage.	AMERICAN RED CROSS	09/24/2023 06:00 AM	015:04
HIGHWAY SAFETY	MD TODAY - SEG 2 - COMMUNITIES - HIGHWAY TRAFFIC SAFETY	Anne Carlson checks in for Child Passenger Safety Week to discuss the importance of properly installed child safety seats, along with the latest data on traffic crashes and fatalities nationwide.	NHTSA	09/24/2023 06:15 AM	014:39

Section II

NETWORK (and/or SYNDICATED) PROGRAMMING

Section II lists the network-provided (and/or syndicated) programming that the station broadcast during the preceding calendar quarter that addresses community issues.

ISSUE	PROGRAM /	TITLE	DESCRIPTION	DATE/TIME	DURATION
(Insert ne	etwork and/or	syndicator	-provided programs	lists here.)	

Section III

PUBLIC SERVICE ANNOUNCEMENTS

Section III lists public service announcements that the station broadcast during the preceding calendar quarter that address community issues.

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
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Tease A	Local Promo Inventory	001:01	2
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