

WPOC
Baltimore, MD
Quarterly Issues/Programs List
Fourth Quarter, 2019
01/07/2020

WPOC
Quarterly Issues/Programs List

WPOC provides its listeners with programming and public service announcements that address issues of concern to our local community. Among the issues determined to be of most concern to the community during the preceding calendar quarter were:

- **CHILD HEALTH:**
 - Michelle Mueller, director of special events for Kennedy Krieger Institute, joins Francesca Presti to discuss the annual Festival of Trees that benefits KKI.
 - Jeff St. Pierre is joined by Sean Casserly, director of marketing for the Four Seasons Hotel Baltimore, and Lauren Olean, community relations manager for Ronald McDonald House Charities Maryland, to discuss the Four Seasons annual skating rink that benefits Ronald McDonald House Charities.
- **Community development:** Dan Schochor, executive director of the Baltimore Homecoming, joins Francesca Presti to discuss the event that brings high powered Baltimore natives back to town to discuss ways to better the city.
- **COMMUNITY EVENTS:** Francesca Presti is joined by Suzanne Green, vice president of operations for the Y of Central Maryland, to talk about the upcoming annual Turkey Trot 5K.
- **CULTURAL EVENTS:** Jeff St. Pierre is joined by Gayle Economos to discuss the 48th annual Greek Food, Wine & Culture Festival, the oldest Greek festival in Maryland.
- **DEPRESSION:** Bernie Lucas is joined by Dr. Cynthia Post to discuss ways to avoid falling into depression during the holiday season.
- **DEVELOPMENTAL DISABILITIES:** Jeff St. Pierre is joined by Laura Nicolini, Dave Hochrein and Patrick Chaney, all representing Best Buddies, to discuss the organizations efforts to help those with developmental disabilities.
- **EDUCATION:**
 - Brother John Kane, president of Calvert Hall College High School, and Gianni Vito, a senior at the school, join Jeff St. Pierre to discuss the institutions upcoming 175th anniversary.
 - Meghan McCorkell joins Jeff St. Pierre to discuss the Pratt Library, Baltimore's free public library system, and it's newly renovated central location.
 - Francesca Presti is joined by Susan Aplin, chief innovation officer of the World Trade Center Institute, and Sandra Gibson, executive director for the Maryland Film Festival.
 - Caroline Maguire joins Jeff St. Pierre to discuss her new book, 'Why Will No One Play With Me: The Play Better Plan to Help Children of All Ages Make Friends and Thrive.'
- **ENVIRONMENT:** Scott Melton from the National Aquarium, and Dan Baird from CFG Bank join Francesca Presti to discuss the National Aquarium's Waterfront Campus Project that installs floating

wetlands in the Inner Harbor.

- **HEALTH & WELLNESS:** Author Maria Goodavage joins Jeff St. Pierre to discuss her efforts to investigate the power of dogs in the health care field and her new book, ‘Doctor Dogs: How Our Best Friends are Becoming Our Best Medicine.’
- **Homelessness:** Jeff St. Pierre is joined by Karen Cedeno, development director of Back On My Feet Baltimore, to discuss the organization’s impact on homelessness in Baltimore as well as its upcoming fundraising gala.
- **INTERNET/SOCIAL MEDIA:** Reporter Andrew Marantz calls in to discuss his new book, “AntiSocial: Online Extremists, Techno Utopians, and the Hijacking of the American Conversation.
- **THERAPY PETS:** Gina Kazimir and Nancy Stark from Pets On Wheels join Jeff St. Pierre to discuss the organization’s efforts to bring emotional support to those in need.
- **TOURISM:** Gayle Economos joins Jeff St. Pierre to discuss the annual holiday celebrations at Hampton National Historic Site in Towson.
- **VETERANS:** A nationally syndicated program highlighting the efforts of Fisher House for our veterans.

**Section I
LOCAL PROGRAMMING**

Section I lists regularly-scheduled and special programs that represent the station's issue-responsive programming providing the most significant treatment of the issues listed above for the calendar quarter.

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
THERAPY PETS	MD TODAY - SEG 1 - PETS ON WHEELS	Gina Kazimir and Nancy Stark from Pets On Wheels join Jeff St. Pierre to discuss the organization’s efforts to bring emotional support to those in need.	PETS ON WHEELS	10/06/2019 06:00 AM	018:20
CULTURAL EVENTS	MD TODAY - SEG 2 - BALT GREEK FEST	Jeff St. Pierre is joined by Gayle Economos to discuss the 48 th annual Greek Food, Wine & Culture Festival, the oldest Greek festival in Maryland.	GREEK FESTIVAL/GAYLE ECONOMOS	10/06/2019 06:18 AM	013:40

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
EDUCATION	MD TODAY - SEG 1 - CALVERT HALL COLLEGE HIGH SCHOOL	Brother John Kane, president of Calvert Hall College High School, and Gianni Vito, a senior at the school, join Jeff St. Pierre to discuss the institutions upcoming 175 th anniversary.	CALVERT HALL	10/13/2019 06:00 AM	016:22
Community development	MD TODAY - SEG 2 - BALTIMORE HOMECOMING	Dan Schochor, executive director of the Baltimore Homecoming, joins Francesca Presti to discuss the event that brings high powered Baltimore natives back to town to discuss ways to better the city.	BALTIMORE HOMECOMING	10/13/2019 06:16 AM	012:59
Homelessness	MD TODAY - SEG 1 - BACK ON MY FEET	Jeff St. Pierre is joined by Karen Cedeno, development director of Back On My Feet Baltimore, to discuss the organization's impact on homelessness in Baltimore as well as its upcoming fundraising gala.	BACK ON MY FEET	10/20/2019 06:00 AM	013:27
EDUCATION	MD TODAY - SEG 2 - PRATT LIBRARY	Meghan McCorkell joins Jeff St. Pierre to discuss the Pratt Library, Baltimore's free public library system, and it's newly renovated central location.	PRATT FREE LIBRARY	10/20/2019 06:13 AM	015:13

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
EDUCATION	MD TODAY - SEG 1 - WORLD TRADE CENTER INSTITUTE	Francesca Presti is joined by Susan Aplin, chief innovation officer of the World Trade Center Institute, and Sandra Gibson, executive director for the Maryland Film Festival.	WTCI	10/27/2019 06:00 AM	011:38
DEVELOPMENTAL DISABILITIES	MD TODAY - SEG 2 - BEST BUDDIES TASTEBUDS	Jeff St. Pierre is joined by Laura Nicolini, Dave Hochrein and Patrick Chaney, all representing Best Buddies, to discuss the organizations efforts to help those with developmental disabilities.	BEST BUDDIES	10/27/2019 06:11 AM	012:58
INTERNET/SOCIAL MEDIA	MD TODAY - SEG 1 - ANDREW MARANTZ	Reporter Andrew Marantz calls in to discuss his new book, "AntiSocial: Online Extremists, Techno Utopians, and the Hijacking of the American Conversation.	ANDREW MARANTZ	11/03/2019 06:00 AM	012:35
Homelessness	MD TODAY - SEG 2 - BACK ON MY FEET	Jeff St. Pierre is joined by Karen Cedeno, development director of Back On My Feet Baltimore, to discuss the organization's impact on homelessness in Baltimore as well as its upcoming fundraising gala.	BACK ON MY FEET	11/03/2019 06:12 AM	013:27

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
HEALTH & WELLNESS	MD TODAY - SEG 1 - MARIA GOODAVAGE	Author Maria Goodavage joins Jeff St. Pierre to discuss her efforts to investigate the power of dogs in the health care field and her new book, 'Doctor Dogs: How Our Best Friends are Becoming Our Best Medicine.'	MARIA GOODAVAGE	11/10/2019 06:00 AM	014:26
COMMUNITY EVENTS	MD TODAY - SEG 2 - Y TURKEY TROT 2019	Francesca Presti is joined by Suzanne Green, vice president of operations for the Y of Central Maryland, to talk about the upcoming annual Turkey Trot 5K.	Y OF CENTRAL MD	11/10/2019 06:14 AM	012:04
CHILD HEALTH	MD TODAY - SEG 1 - FESTIVAL OF TREES	Michelle Mueller, director of special events for Kennedy Krieger Institute, joins Francesca Presti to discuss the annual Festival of Trees that benefits KKI.	KENNEDY KREIGER	11/24/2019 06:00 AM	011:19
CHILD HEALTH	MD TODAY - SEG 2 - FOUR SEASONS RINK	Jeff St. Pierre is joined by Sean Casserly, director of marketing for the Four Seasons Hotel Baltimore, and Lauren Olean, community relations manager for Ronald McDonald House Charities Maryland, to discuss the Four Seasons annual	RONALD MCDONALD HOUSE	11/24/2019 06:11 AM	013:05

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
		skating rink that benefits Ronald McDonald House Charities.			
TOURISM	MD TODAY - SEG 1 - HOLIDAYS AT HAMPTON	Gayle Economos joins Jeff St. Pierre to discuss the annual holiday celebrations at Hampton National Historic Site in Towson.	HAMPTON NATIONAL PARK	12/01/2019 06:00 AM	016:43
HEALTH & WELLNESS	MD TODAY - SEG 2 - DOCTOR DOGS	Author Maria Goodavage joins Jeff St. Pierre to discuss her efforts to investigate the power of dogs in the health care field and her new book, 'Doctor Dogs: How Our Best Friends are Becoming Our Best Medicine.'	MARIA GOODAVAGE	12/01/2019 06:16 AM	014:26
TOURISM	MD TODAY - SEG 1 - HOLIDAYS AT HAMPTON	Gayle Economos joins Jeff St. Pierre to discuss the annual holiday celebrations at Hampton National Historic Site in Towson.	HAMPTON NATIONAL PARK	12/08/2019 06:00 AM	016:43
ENVIRONMENT	MD TODAY - SEG 2 - NATIONAL AQUARIUM	Scott Melton from the National Aquarium, and Dan Baird from CFG Bank join Francesca Presti to discuss the National Aquarium's Waterfront Campus Project that installs floating wetlands in the Inner	NATL AQUARIUM	12/08/2019 06:17 AM	008:15

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
		Harbor.			
EDUCATION	MD TODAY - SEG 1 - CAROLINE MAGUIRE	Caroline Maguire joins Jeff St. Pierre to discuss her new book, 'Why Will No One Play With Me: The Play Better Plan to Help Children of All Ages Make Friends and Thrive.'	CAROLINE MAGUIRE	12/15/2019 06:00 AM	016:35
CHILD HEALTH	MD TODAY - SEG 2 - FOUR SEASONS SKATING RINK	Jeff St. Pierre is joined by Sean Casserly, director of marketing for the Four Seasons Hotel Baltimore, and Lauren Olean, community relations manager for Ronald McDonald House Charities Maryland, to discuss the Four Seasons annual skating rink that benefits Ronald McDonald House Charities.	RONALD MCDONALD HOUSE	12/15/2019 06:16 AM	012:43
EDUCATION	MD TODAY - SEG 1 - CAROLINE MAGUIRE	Caroline Maguire joins Jeff St. Pierre to discuss her new book, 'Why Will No One Play With Me: The Play Better Plan to Help Children of All Ages Make Friends and Thrive.'	CAROLINE MAGUIRE	12/22/2019 06:00 AM	016:35
DEPRESSION	MD TODAY - SEG 2 - DR. POST ON HOLIDAYS	Bernie Lucas is joined by Dr. Cynthia Post to discuss ways to avoid falling into	DR CYNTHIA POST	12/22/2019 06:16 AM	013:46

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
		depression during the holiday season.			
VETERANS	MD TODAY - SEG 1 - FISHER HOUSE HOLIDAY	A nationally syndicated program highlighting the efforts of Fisher House for our veterans.	FISHER HOUSE	12/29/2019 06:00 AM	029:29

**Section II
NETWORK (and/or SYNDICATED) PROGRAMMING**

Section II lists the network-provided (and/or syndicated) programming that the station broadcast during the preceding calendar quarter that addresses community issues.

ISSUE	PROGRAM / TITLE	DESCRIPTION	DATE/TIME	DURATION
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(Insert network and/or syndicator-provided programs lists here.)

**Section III
PUBLIC SERVICE ANNOUNCEMENTS**

Section III lists public service announcements that the station broadcast during the preceding calendar quarter that address community issues.

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
CHILD MIND INSTITUTE	CHILD MIND INSTITUTE	000:33	011
CHILD MIND INSTITUTE	CHILD MIND INSTITUTE	000:35	004
COVENANT HOUSE	COVENANT HOUSE	000:30	011
ENVIRONMENT	UN GOALS	000:30	018
HEALTH AND FITNESS	AFLAC	000:31	001
PROJECT YELLOW LIGHT	PROJECT YELLOW LIGHT	000:29	001
PROJECT YELLOW LIGHT	PROJECT YELLOW LIGHT	000:30	005
UN GOALS	UN GOALS	000:30	004