

WPOC
Baltimore, MD
Quarterly Issues/Programs List
First Quarter, 2019
04/05/2019

WPOC
Quarterly Issues/Programs List

WPOC provides its listeners with programming and public service announcements that address issues of concern to our local community. Among the issues determined to be of most concern to the community during the preceding calendar quarter were:

- **AGRICULTURE:** Jeff St. Pierre is joined by Dr. Sharon Stowers, Harford Community College scholar in residence, and Bill Tharpe, district manager of the Harford Soil Conservation District, to discuss the upcoming symposium focusing on Harford County's agriculture and food system.
- **ANXIETY:** Matt Haig joins Jeff St. Pierre to discuss our anxieties as humans and his new book "Notes On A Nervous Planet."
- **DOMESTIC VIOLENCE:** Francesca Presti is joined by Lisa Nitsch, director of training and education at House of Ruth Maryland, to discuss House of Ruth's mission and impact in Baltimore.
- **DRUG ABUSE PREVENTION:** Bernie Lucas is joined by Steve Klein from the Partnership for Drug Free Kids to discuss the ongoing opioid crisis.
- **EDUCATION:**
 - Jeff St. Pierre is joined by Mary Bartel, faculty moderator at Notre Dame Prep, and Katie Rogers, NDP student, to discuss the annual Gym Meet at NDP, its history and how it impacts the young women at school.
 - Tanya Terrell, executive director of the South Baltimore Learning Center, and Ryan Greene, transition support specialist at SBLC, discuss the mission of SBLC and its upcoming annual gala.
- **Financial help:**
 - Jeff St. Pierre is joined by Sara Johnson from the CASH Campaign of Maryland to discuss the free tax prep options for people of low to moderate income.
 - Courtney Bettel, director of financial capability for the CASH Campaign of Maryland, and Traci Horne, VP and senior program manager for Wells Fargo, join Jeff St. Pierre to discuss Money Power Day 2019.
- **LITERACY:**
 - Benjamin Dreyer, author of "Dreyer's English: An Utterly Correct Guide to Clarity and Style" joins Jeff St. Pierre to discuss his history in the publishing business and his new book.
 - Will Hunt calls Jeff St. Pierre to discuss his adventures and his new book, "Underground: A Human History of the World Beneath Our Feet."
 - Jeff St. Pierre is joined by Mary Hastler, CEO of the Harford County Public Library, to discuss upcoming programs, and offerings, at HCPL.
- **PARENTING:** Hillary Frank, author of "Weird Parenting Wins: Bathtub Dining, Family Screams, and Other Hacks from the Parenting Trenches," joins Jeff St. Pierre to discuss her podcast, her book and how

she got to be a parenting guru.

- **SELF HELP:**
 - Author Jen Sincero discusses her new book, “You Are A Badass Every Day,” and how you can use her advice to get your new year started off on the right foot.
 - Sarah Knight joins Jeff St. Pierre to discuss her new book “Calm The F*#k Down: How To Control What You Can and Accept What You Can’t So You Can Stop Freaking Out and Get On With Your Life!”

- **Special Olympics:** Francesca Presti is joined by members of the Special Olympics of Maryland to discuss the upcoming Polar Bear Plunge.

- **STRESS/ANXIETY:** Jeff St. Pierre is joined by Cal Newport, to discuss how being connected digitally all the time has a negative impact on our health, and his new book “Digital Minimalism: Choosing a Focused Life In A Noisy World.”

- **TECHNOLOGY:** Jeff St. Pierre is joined by Will Gee, founder and CEO of Balti Virtual, to discuss the efforts of Balti Virtual to bring augmented reality to the masses.

- **VETERANS:** Francesca Presti is joined by Kim Callari, director of development and communications at The Baltimore Station, and Jen Rothenberger, chair of the Homerun For Recovery fundraiser, to discuss the Baltimore Station’s mission and their upcoming fundraiser.

- **WORKPLACE:**
 - Bernie Lucas is joined by the Working Life panel to discuss better management skills
 - The Working Life panel joins Bernie Lucas to discuss time management skills and how people can be better at it in the new year.

**Section I
LOCAL PROGRAMMING**

Section I lists regularly-scheduled and special programs that represent the station's issue-responsive programming providing the most significant treatment of the issues listed above for the calendar quarter.

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
SELF HELP	MD TODAY - SEG 1 - JEN SINCERO	Author Jen Sincero discusses her new book, “You Are A Badass Every Day,” and how you can use her advice to get your new year started off on the right foot.	JEN SINCERO	01/06/2019 06:00 AM	012:43
DRUG ABUSE PREVENTION	MD TODAY - SEG 2 - OPIOID CRISIS	Bernie Lucas is joined by Steve Klein from the Partnership for	STEVE KLEIN	01/06/2019 06:12 AM	015:02

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
		Drug Free Kids to discuss the ongoing opioid crisis.			
SELF HELP	MD TODAY - SEG 1 - SARAH KNIGHT	Sarah Knight joins Jeff St. Pierre to discuss her new book "Calm The F*#k Down: How To Control What You Can and Accept What You Can't So You Can Stop Freaking Out and Get On With Your Life!"	SARAH KNIGHT	01/13/2019 06:00 AM	013:26
Special Olympics	MD TODAY - SEG 2 - SPECIAL OLYMPICS MARYLAND	Francesca Presti is joined by members of the Special Olympics of Maryland to discuss the upcoming Polar Bear Plunge.	SPECIAL OLYMPICS	01/13/2019 06:13 AM	014:25
SELF HELP	MD TODAY - SEG 1 - SARAH KNIGHT	Sarah Knight joins Jeff St. Pierre to discuss her new book "Calm The F*#k Down: How To Control What You Can and Accept What You Can't So You Can Stop Freaking Out and Get On With Your Life!"	SARAH KNIGHT	01/20/2019 06:00 AM	013:26
Special Olympics	MD TODAY - SEG 2 - SPECIAL OLYMPICS MARYLAND	Francesca Presti is joined by members of the Special Olympics of Maryland to discuss the upcoming Polar Bear Plunge.	SPECIAL OLYMPICS	01/20/2019 06:13 AM	014:25
WORKPLACE	MD TODAY - SEG 1 - WORKING LIFE-MANAGING UP	Bernie Lucas is joined by the Working Life panel to discuss better management skills	WORKING LIFE	01/27/2019 06:00 AM	014:17
WORKPLACE	MD TODAY - SEG 2 - WORKING LIFE - TIME MANAGEMENT	The Working Life panel joins Bernie Lucas to discuss time management skills and how people can be better at it in the new year.	WORKING LIFE	01/27/2019 06:14 AM	014:26

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
PARENTING	MD TODAY - SEG 1 - HILLARY FRANK	Hillary Frank, author of "Weird Parenting Wins: Bathtub Dining, Family Screams, and Other Hacks from the Parenting Trenches," joins Jeff St. Pierre to discuss her podcast, her book and how she got to be a parenting guru.	HILLARY FRANK	02/03/2019 06:00 AM	011:42
Financial help	MD TODAY - SEG 2 - CASH CAMPAIGN FREE TAXES	Jeff St. Pierre is joined by Sara Johnson from the CASH Campaign of Maryland to discuss the free tax prep options for people of low to moderate income.	Sara Johnson	02/03/2019 06:11 AM	013:54
EDUCATION	MD TODAY - SEG 1 - NDP GYM MEET	Jeff St. Pierre is joined by Mary Bartel, faculty moderator at Notre Dame Prep, and Katie Rogers, NDP student, to discuss the annual Gym Meet at NDP, it's history and how it impacts the young women at school.	NOTRE DAME PREP	02/10/2019 06:00 AM	014:15
LITERACY	MD TODAY - SEG 2 - BENJAMIN DREYER	Benjamin Dreyer, author of "Dreyer's English: An Utterly Correct Guide to Clarity and Style" joins Jeff St. Pierre to discuss his history in the publishing business and his new book.	BENJAMIN DREYER	02/10/2019 06:14 AM	015:21
AGRICULTURE	MD TODAY - SEG 1 - HARFORD AG SYMPOSIUM	Jeff St. Pierre is joined by Dr. Sharon Stowers, Harford Community College scholar in residence, and Bill Tharpe, district manager of the Harford Soil Conservation District,	HARFORD COMM COLLEGE	02/17/2019 06:00 AM	016:47

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
		to discuss the upcoming symposium focusing on Harford County's agriculture and food system.			
DOMESTIC VIOLENCE	MD TODAY - SEG 2 - HOUSE OF RUTH	Francesca Presti is joined by Lisa Nitsch, director of training and education at House of Ruth Maryland, to discuss House of Ruth's mission and impact in Baltimore.	HOUSE OF RUTH	02/17/2019 06:17 AM	012:58
ANXIETY	MD TODAY - SEG 1 - MATT HAIG	Matt Haig joins Jeff St. Pierre to discuss our anxieties as humans and his new book "Notes On A Nervous Planet."	MATT HAIG	02/24/2019 06:00 AM	013:59
STRESS/ANXIETY	MD TODAY - SEG 2 - CAL NEWPORT	Jeff St. Pierre is joined by Cal Newport, to discuss how being connected digitally all the time has a negative impact on our health, and his new book "Digital Minimalism: Choosing a Focused Life In A Noisy World."	CAL NEWPORT	02/24/2019 06:14 AM	014:24
Financial help	MD TODAY - SEG 1 - MONEY POWER DAY	Courtney Bettle, director of financial capability for the CASH Campaign of Maryland, and Traci Horne, VP and senior program manager for Wells Fargo, join Jeff St. Pierre to discuss Money Power Day 2019.	Cash Campaign of Maryland	03/03/2019 06:00 AM	015:05
TECHNOLOGY	MD TODAY - SEG 2 - BALTI VIRTUAL	Jeff St. Pierre is joined by Will Gee, founder and CEO of Balti Virtual, to discuss the efforts of Balti Virtual to bring	WILL GEE	03/03/2019 06:15 AM	015:54

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
		augmented reality to the masses.			
EDUCATION	MD TODAY - SEG 1 - SOUTH BALTIMORE LEARNING CENTER	Tanya Terrell, executive director of the South Baltimore Learning Center, and Ryan Greene, transition support specialist at SBLC, discuss the mission of SBLC and it's upcoming annual gala.	SOUTH BALT LEARNING CENTER	03/10/2019 06:00 AM	014:19
LITERACY	MD TODAY - SEG 2 - WILL HUNT	Will Hunt calls Jeff St. Pierre to discuss his adventures and his new book, "Underground: A Human History of the World Beneath Our Feet."	WILL HUNT	03/10/2019 06:14 AM	012:36
LITERACY	MD TODAY - SEG 1 - HARFORD COUNTY PUBLIC LIBRARY	Jeff St. Pierre is joined by Mary Hastler, CEO of the Harford County Public Library, to discuss upcoming programs, and offerings, at HCPL.	HARFORD COUNTY LIBRARY	03/17/2019 06:00 AM	014:37
Financial help	MD TODAY - SEG 2 - MONEY POWER DAY 2019	Courtney Bettle, director of financial capability for the CASH Campaign of Maryland, and Traci Horne, VP and senior program manager for Wells Fargo, join Jeff St. Pierre to discuss Money Power Day 2019.	CASH CAMPAIGN OF MD	03/17/2019 06:14 AM	015:05
VETERANS	MD TODAY - SEG 1 - HOMERUN FOR RECOVERY	Francesca Presti is joined by Kim Callari, director of development and communications at The Baltimore Station, and Jen Rothenberger, chair of the Homerun For Recovery fundraiser,	BALTIMORE STATION	03/24/2019 06:00 AM	011:39

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
		to discuss the Baltimore Station's mission and their upcoming fundraiser.			
Financial help	MD TODAY - SEG 2 - MONEY POWER DAY 2019	Courtney Bettle, director of financial capability for the CASH Campaign of Maryland, and Traci Horne, VP and senior program manager for Wells Fargo, join Jeff St. Pierre to discuss Money Power Day 2019.	CASH CAMPAIGN OF MD	03/24/2019 06:11 AM	015:05
SELF HELP	MD TODAY - SEG 1 - SARAH KNIGHT	Sarah Knight joins Jeff St. Pierre to discuss her new book "Calm The F*#k Down: How To Control What You Can and Accept What You Can't So You Can Stop Freaking Out and Get On With Your Life!"	SARAH KNIGHT	03/31/2019 06:00 AM	013:26
ANXIETY	MD TODAY - SEG 2 - MATT HAIG	Matt Haig joins Jeff St. Pierre to discuss our anxieties as humans and his new book "Notes On A Nervous Planet."	MATT HAIG	03/31/2019 06:13 AM	013:59

**Section II
NETWORK (and/or SYNDICATED) PROGRAMMING**

Section II lists the network-provided (and/or syndicated) programming that the station broadcast during the preceding calendar quarter that addresses community issues.

ISSUE	PROGRAM / TITLE	DESCRIPTION	DATE/TIME	DURATION
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(Insert network and/or syndicator-provided programs lists here.)

**Section III
PUBLIC SERVICE ANNOUNCEMENTS**

Section III lists public service announcements that the station broadcast during the preceding calendar quarter that address community issues.

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
CHILDREN'S HOSPITAL WEEK	CHILDRENS HOSPITAL WEEK	000:29	005
COMMUNITY INVOLVEMENT	CRISIS TEXTLINE	000:30	015
COMMUNITY INVOLVEMENT	PEACE IN THE STREETS	000:31	023
HEALTH AND FITNESS	AMERICAN HEART ASSOCIATION	000:30	020
HI HOW ARE YOU DAY	HI HOW ARE YOU DAY	000:31	021
NOAC	NOAC	000:30	005