

WPOC
Baltimore, MD
Quarterly Issues/Programs List
Third Quarter, 2015
10/05/2015

WPOC
Quarterly Issues/Programs List

WPOC provides its listeners with programming and public service announcements that address issues of concern to our local community. Among the issues determined to be of most concern to the community during the preceding calendar quarter were:

- **ALCOHOLISM:** Dr. Cynthia Post and Bernie Lucas discuss alcoholism.
- **ANIMAL RESCUE/ADOPTION:** Wendy Goldband, director of marketing and public relations at the Baltimore Humane Society discusses the upcoming Dogfest and other programs offered at the Humane Society.
- **ARTS AND ENTERTAINMENT:** Carol Allen, director for the library and Hays-Heighe House at Harford Community College, and Cricket Goodall, executive director for the Maryland Horse Breeders Association, join Jeff St. Pierre to discuss the upcoming exhibit, "Peb at a Gallop: The Art of Pierre Bellocq."
- **CANCER SUPPORT:** Brock Yetso, President and CEO of the Ulman Cancer Fund for Young Adults, and Jessica Normington, Executive Director for the Pikesville Chamber of Commerce, discuss the 15th annual 'Miles That Matter Pikesville 5K.'
- **CHILD HEALTH:**
 - Casey Baynes from the Casey Cares Foundation joins Jeff St. Pierre to discuss the upcoming Casey Cares 5K.
 - Lisa Galik from St. Jude Children's Research Hospital discusses the upcoming St. Jude Walk/Run to End Childhood Cancer.
- **COMMUNITY EVENTS:**
 - Jeff St. Pierre is joined by Susan Nicolaidis, director of cultural events and performing arts for Harford Community College, and Sheila Kahle, arena coordinator for the APG Federal Credit Union Arena, to discuss upcoming events coming to the Harford Community College Campus.
 - Beth Laverick, owner and CEO of BScene Events, joins Jeff St. Pierre to discuss the second annual Baltimore Seafood Festival.
 - Becky Brashear, assistant general manager of the Maryland State Fair, and Ross Peddicord, executive director for the Maryland Horse Industry Board, join Jeff St. Pierre to discuss the variety of horse activities in the state and the new My Maryland Horse Festival at the Maryland State Fair.
- **DISABILITIES:** Lee Kingham, CEO of the Abilities Network, and Andrew Hahn, board member and president elect of the Abilities Network, discuss the annual Love Walk, Love Run, Love Abilities 5K Run/2K Fun Walk.
- **Family issues:** Mary Abbajay and her panel of guests discuss lying and how to deal with it.
- **Financial help:**

- Jeff St. Pierre is joined by Nina Heck from Guidewell Financial Solutions to discuss easy ways to avoid breaking the bank on a vacation.
- Jeff St. Pierre is joined by Nina Heck from Guidewell Financial Solutions to discuss ways GFS can help people deal with and handle debt.
- **Health Care:** Bonnie Stein, chair of the board for GBMC Healthcare Inc, joins Jeff St. Pierre to discuss the role and importance of GBMC in the community, as well as their upcoming 50th anniversary celebrations.
- **HEALTH/SARCOIDOSIS:** Sean Hull, founder and president of the Life and Breath Foundation, and Toni Robinson discuss the 7th annual Flip Flop Festivus benefiting those battling with Sarcoidosis.
- **TOURISM:**
 - Jeff St. Pierre is joined by Ranger Vince Vaise to discuss the annual Defenders' Day celebrations at Fort McHenry.
 - Jeff St. Pierre is joined by Brian Hope, a founder of Project Liberty Ship, to discuss the living history cruise aboard the S.S. John W. Brown to celebrate the 70th anniversary of the end of World War II.
- **WORKPLACE:** The Working Life panel discusses common workplace distractions and best practices to deal with them.

**Section I
LOCAL PROGRAMMING**

Section I lists regularly-scheduled and special programs that represent the station's issue-responsive programming providing the most significant treatment of the issues listed above for the calendar quarter.

ISSUE	PROGRAM / TITLE	DESCRIPTI ON	GUEST	DATE/TI ME	DURATI ON
Financial help	MD TODAY - SEG 1 - GUIDEWELL FINANCIAL/VACATI ONS	Jeff St. Pierre is joined by Nina Heck from Guidewell Financial Solutions to discuss easy ways to avoid breaking the bank on a vacation.	GUIDEWEL L FINANCIAL SOLUTIONS	07/05/2015 07:31 AM	012:32
CANCER SUPPORT	MD TODAY - SEG 2 - PIKESVILLE 5K	Brock Yetso, President and CEO of the Ulman Cancer Fund for Young Adults,	ULLMAN CANCER FUND	07/05/2015 07:45 AM	012:49

ISSUE	PROGRAM / TITLE	DESCRIPTI ON	GUEST	DATE/TI ME	DURATI ON
		and Jessica Normington, Executive Director for the Pikesville Chamber of Commerce, discuss the 15 th annual 'Miles That Matter Pikesville 5K.'			
Financial help	MD TODAY - SEG 1 - GUIDEWELL FINANCIAL/DEBT MANAGEMENT	Jeff St. Pierre is joined by Nina Heck from Guidewell Financial Solutions to discuss ways GFS can help people deal with and handle debt.	GUIDEWELL FINANCIAL SOLUTIONS	07/12/2015 07:37 AM	013:06
CHILD HEALTH	MD TODAY - SEG 2 - CASEY CARES 5K	Casey Baynes from the Casey Cares Foundation joins Jeff St. Pierre to discuss the upcoming Casey Cares 5K.	CASEY CARES FOUNDATION	07/12/2015 07:50 AM	014:18
CHILD HEALTH	MD TODAY - SEG 1 - ST. JUDE WALK/RUN	Lisa Galik from St. Jude Children's Research Hospital discusses the upcoming St. Jude Walk/Run to End Childhood Cancer.	ST. JUDE/LISA GALIK	07/19/2015 07:33 AM	012:28
ALCOHOLISM	MD TODAY - SEG 2 - DR. POST/ALCOHOLISM	Dr. Cynthia Post and Bernie Lucas discuss alcoholism.	DR CYNTHIA POST	07/19/2015 07:47 AM	014:27

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
Financial help	MD TODAY - SEG 1 - GUIDEWELL FINANCIAL/DEBT RELIEF	Jeff St. Pierre is joined by Nina Heck from Guidewell Financial Solutions to discuss ways GFS can help people deal with and handle debt.	GUIDEWELL FINANCIAL SOLUTIONS	07/26/2015 07:35 AM	013:06
CHILD HEALTH	MD TODAY - SEG 2 - CASEY CARES 5K	Casey Baynes from the Casey Cares Foundation joins Jeff St. Pierre to discuss the upcoming Casey Cares 5K.	CASEY CARES FOUNDATION	07/26/2015 07:49 AM	014:18
Family issues	MD TODAY - SEG 1 - WOMEN TALK - LYING	Mary Abbajay and her panel of guests discuss lying and how to deal with it.	Women Talk Panel	08/02/2015 07:31 AM	015:40
WORKPLACE	MD TODAY - SEG 2 - WORKING LIFE-DISTRACTIONS	The Working Life panel discusses common workplace distractions and best practices to deal with them.	WORKING LIFE	08/02/2015 07:48 AM	014:16
COMMUNITY EVENTS	MD TODAY - SEG 1 - LIVE HARFORD COMMUNITY COLLEGE	Jeff St. Pierre is joined by Susan Nicolaidis, director of cultural events and performing arts for Harford Community	HARFORD COMM COLLEGE	08/09/2015 07:27 AM	014:11

ISSUE	PROGRAM / TITLE	DESCRIPTI ON	GUEST	DATE/TI ME	DURATI ON
		College, and Sheila Kahle, arena coordinator for the APG Federal Credit Union Arena, to discuss upcoming events coming to the Harford Community College Campus.			
COMMUNTIY EVENTS	MD TODAY - SEG 2 - BALTIMORE SEAFOOD FEST	Beth Laverick, owner and CEO of BScene Events, joins Jeff St. Pierre to discuss the second annual Baltimore Seafood Festival.	B SCENE EVENTS/BE TH LAVERICK	08/09/2015 07:43 AM	014:36
Financial help	MD TODAY - SEG 1 - GUIDEWELL FINANCIAL - DEBT MANAGEMEN	Jeff St. Pierre is joined by Nina Heck from Guidewell Financial Solutions to discuss ways GFS can help people deal with and handle debt.	GUIDEWEL L FINANCIAL SOLUTIONS	08/16/2015 07:27 AM	013:06
COMMUNTIY EVENTS	MD TODAY - SEG 2 - BALTIMORE SEAFOOD FEST	Beth Laverick, owner and CEO of BScene Events, joins Jeff St. Pierre to discuss the second annual Baltimore Seafood Festival.	B SCENE EVENTS/BE TH LAVERICK	08/16/2015 07:42 AM	014:36

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
COMMUNITY EVENTS	MD TODAY - SEG 1 - MARYLAND STATE FAIR	Becky Brashear, assistant general manager of the Maryland State Fair, and Ross Peddicord, executive director for the Maryland Horse Industry Board, join Jeff St. Pierre to discuss the variety of horse activities in the state and the new My Maryland Horse Festival at the Maryland State Fair.	MARYLAND STATE FAIR	08/23/2015 07:29 AM	015:35
Financial help	MD TODAY - SEG 2 - GUIDEWELL FINANCIAL - VACATIONS	Jeff St. Pierre is joined by Nina Heck from Guidewell Financial Solutions to discuss easy ways to avoid breaking the bank on a vacation.	GUIDEWELL FINANCIAL SOLUTIONS	08/23/2015 07:47 AM	012:32
HEALTH/SARCOIDOSIS	MD TODAY - SEG 1 - LIFE AND BREATH	Sean Hull, founder and president of the Life and Breath Foundation, and Toni Robinson discuss the 7 th annual Flip Flop Festivus benefiting those battling	LIFE AND BREATH FOUNDATION	08/30/2015 07:31 AM	015:10

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
		with Sarcoidosis.			
COMMUNITY EVENTS	MD TODAY - SEG 2 - BALTIMORE SEAFOOD FEST	Beth Laverick, owner and CEO of BScene Events, joins Jeff St. Pierre to discuss the second annual Baltimore Seafood Festival.	B SCENE EVENTS/BETH LAVERICK	08/30/2015 07:48 AM	014:36
TOURISM	MD TODAY - SEG 1 - FORT MCHENRY	Jeff St. Pierre is joined by Ranger Vince Vaise to discuss the annual Defenders' Day celebrations at Fort McHenry.	VINCE VAISE	09/06/2015 07:31 AM	013:26
DISABILITIES	MD TODAY - SEG 2 - ABILITIES NETWORK	Lee Kingham, CEO of the Abilities Network, and Andrew Hahn, board member and president elect of the Abilities Network, discuss the annual Love Walk, Love Run, Love Abilities 5K Run/2K Fun Walk.	ABILITIES NETWORK	09/06/2015 07:46 AM	013:58
TOURISM	MD TODAY - SEG 1 - PROJECT LIBERTY SHIP	Jeff St. Pierre is joined by Brian Hope, a founder of Project Liberty Ship, to discuss the living history cruise aboard	PROJECT LIBERTY SHIP	09/13/2015 07:30 AM	011:57

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
		the S.S. John W. Brown to celebrate the 70 th anniversary of the end of World War II.			
ARTS AND ENTERTAINMENT	MD TODAY - SEG 2 - PEB EXHIBIT	Carol Allen, director for the library and Hays-Heighe House at Harford Community College, and Cricket Goodall, executive director for the Maryland Horse Breeders Association, join Jeff St. Pierre to discuss the upcoming exhibit, "Peb at a Gallop: The Art of Pierre Bellocq."	HARFORD COMMUNITY COLLEGE	09/13/2015 07:43 AM	012:42
ANIMAL RESCUE/ADOPTION	MD TODAY - SEG 1 - BALTIMORE HUMANE SOCIETY	Wendy Goldband, director of marketing and public relations at the Baltimore Humane Society discusses the upcoming Dogfest and other programs offered at the Humane Society.	BALTIMORE HUMANE SOCIETY	09/20/2015 07:33 AM	013:42

ISSUE	PROGRAM / TITLE	DESCRIPTI ON	GUEST	DATE/TI ME	DURATI ON
Financial help	MD TODAY - SEG 2 - GUIDEWELL FINANCIAL - DEBT MANAGEMEN	Jeff St. Pierre is joined by Nina Heck from Guidewell Financial Solutions to discuss ways GFS can help people deal with and handle debt.	GUIDEWEL L FINANCIAL SOLUTIONS	09/20/2015 07:48 AM	013:06
Health Care	MD TODAY - SEG 1 - GBMC	Bonnie Stein, chair of the board for GBMC Healthcare Inc, joins Jeff St. Pierre to discuss the role and importance of GBMC in the community, as well as their upcoming 50 th anniversary celebrations.	GBMC	09/27/2015 07:33 AM	014:06
Financial help	MD TODAY - SEG 2 - GUIDEWELL FINANCIAL - STUDENT DEBT	Nina Heck from Guidewell Financial Solutions discusses financial strategies for college students and their parents.	GUIDEWEL L FINANCIAL SOLUTIONS	09/27/2015 07:49 AM	016:25

**Section II
NETWORK (and/or SYNDICATED) PROGRAMMING**

Section II lists the network-provided (and/or syndicated) programming that the station broadcast during the preceding calendar quarter that addresses community issues.

ISSUE	PROGRAM / TITLE	DESCRIPTION	DATE/TIME	DURATION
<p>popular culture, media, the arts</p> <p>parenting issues, youth at risk, education</p>	VIEWPOINTS	<p>Comedy and comedians: how do they get so funny?</p> <p>Over-involved parents</p>	<p>07/05/2015</p> <p>7:02:22</p>	27:58
<p>slavery, labor, crime & law enforcement, immigration, criminal justice system, business</p> <p>philanthropy, business, personal finance, non-profits, government</p>	VIEWPOINTS	<p>Human trafficking</p> <p>Philanthropy</p>	<p>07/12/2015</p> <p>07:08:10</p>	27:58
<p>music & the arts, racism, poverty, alcoholism & drug addiction</p> <p>forensics, technology, prisons, media, law enforcement</p>	VIEWPOINTS	<p>The life and music of jazz legend Sheila Jordan</p> <p>THE ANATOMY OF A CRIME NOVEL</p>	<p>07/19/2015</p> <p>07:04:19</p>	27:55
<p>mental health, poverty, family, Alzheimer's disease</p> <p>government, history, the Presidency, laws & the Constitution</p>	VIEWPOINTS	<p>Happiness: What is it? How do we find it?</p> <p>George Washington</p>	<p>07/26/2015</p> <p>07:05:47</p>	27:55
<p>mental health, disabilities, family issues, science & technology</p> <p>abortion, social activism, politics, media, family issues</p>	VIEWPOINTS	<p>The Psychopath Inside</p> <p>Talking About Abortion and Other Touchy Topics in a New Way</p>	<p>08/02/2015</p> <p>07:02:05</p>	27:57

<p>women's issues, correctional facilities, commerce, mental health, crime</p> <p>family issues, correctional facilities, domestic abuse, crime, mental health, education</p>	VIEWPOINTS	<p>Women in Prison Part I: A look inside the bars</p> <p>Women in Prison Part II: Changed lives – for the better</p>	<p>08/09/2015</p> <p>06:58:12</p>	27:58
<p>literature, popular culture, war, media, crime</p> <p>personal finance, banking, education, family issues</p>	VIEWPOINTS	<p>Lists of Note</p> <p>Kids and Financial Intelligence</p>	<p>08/16/2015</p> <p>06:58:15</p>	27:57
<p>inventions, U.S. military & intelligence, entrepreneurship, law, science</p> <p>social media, presidential election, politics & young voters, marketing, technology</p>	VIEWPOINTS	<p>The Genius of Instant Photography</p> <p>Social Media and the Presidential Election</p>	<p>08/23/2015</p> <p>07:00:27</p>	27:58
<p>law, families, marriage, gay issues, culture</p> <p>ethics, business, disabilities, military,</p>	VIEWPOINTS	<p>Cohabitation and the Law</p> <p>Intelligent Disobedience: Knowing when and how to say “no”</p>	<p>08/30/2015</p> <p>07:01:58</p>	27:58
<p>wildlife, recreation, poverty, crime, social media, conservation and the environment</p> <p>employment; technology; communications; social media</p>	VIEWPOINTS	<p>Hunting and Poaching Wild Animals</p> <p>Digital Job Search</p>	<p>09/06/2015</p> <p>07:02:19</p>	27:57

public safety; auto & highway safety; mental health alcohol; youth at risk; laws and legislation; public health	VIEWPOINTS	Car crashes & PTSD Palcohol--powdered alcohol	09/13/2015 07:00:54	27:57
aging; technology; public health health care; lifestyle issues	VIEWPOINTS	Stem cell regeneration Exploding head syndrome	09/20/2015 07:03:40	27:57
literature & arts, history, education, media business, health & well being, religion	VIEWPOINTS	It Was a Dark and Stormy Night: The Bulwer-Lytton Fiction Contest Mindful Work: Meditation in the workplace	09/27/2015 07:03:57	27:57

(Insert network and/or syndicator-provided programs lists here.)

**Section III
PUBLIC SERVICE ANNOUNCEMENTS**

Section III lists public service announcements that the station broadcast during the preceding calendar quarter that address community issues.

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
MILITARY AND VETERANS	LPPSA/Show Your Stipes/WPOC	000:30	070
BREAST CANCER	PSA/BALT/BRIDES AGAINST BREAST CANCER	000:28	012
RADIO	PSA/BALTIMORE NAB	000:30	027
BREAST CANCER	PSA/MAKING STRIDES	000:30	075
CANCER	WPOC/ZERO PROSTATE RUN 2015/30	000:31	033
COMMUNITY INVOLVEMENT	9/11 NATIONAL DAY OF SERVICE	000:30	011

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
MILITARY AND VETERANS	SHOW YOUR STRIPES	000:30	033
POVERTY	A PLACE AT THE TABLE	000:31	003